

# > GRAPHIC DESIGN PORTFOLIO

MATTEO  
BRUNO

> Matteo02bm@gmail.com  
> +39 3500776646  
> Branding and video editing  
> Born in Italy, based in Switzerland



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# 1. ABOUT ME

I'm an Italian student from Varese, a quite small city between Switzerland and Milan. I love graphic design so much that I enrolled in Supsi University in 2020. I developed this passion in my first year of high school when my dad decided to download Photoshop on our home PC.

I enjoy relating with people and consider myself an outgoing person. In our atelier during the course, I always try to improve my teamwork skills, share ideas, and keep positive vibes. One more highlight is that I love to have as many experiences as possible, try new things, and visit unknown places.

In this portfolio, I show sketches and early tests, which brought me to the final results. Inside this document, I inserted my most interesting works, that as a university student, may not have resulted as professionally as I had envisioned.

Make sure to have a smartphone near you to have a full experience with my multimedia projects on Behance!

> <https://www.behance.net/teomatteo>

## 2. CORPORATE IMAGE

I decided to work for a real company, "AET" which deals with green energy business. I based my work on black and white illustrations (designed by me) to avoid every possible color waste from the plotter.

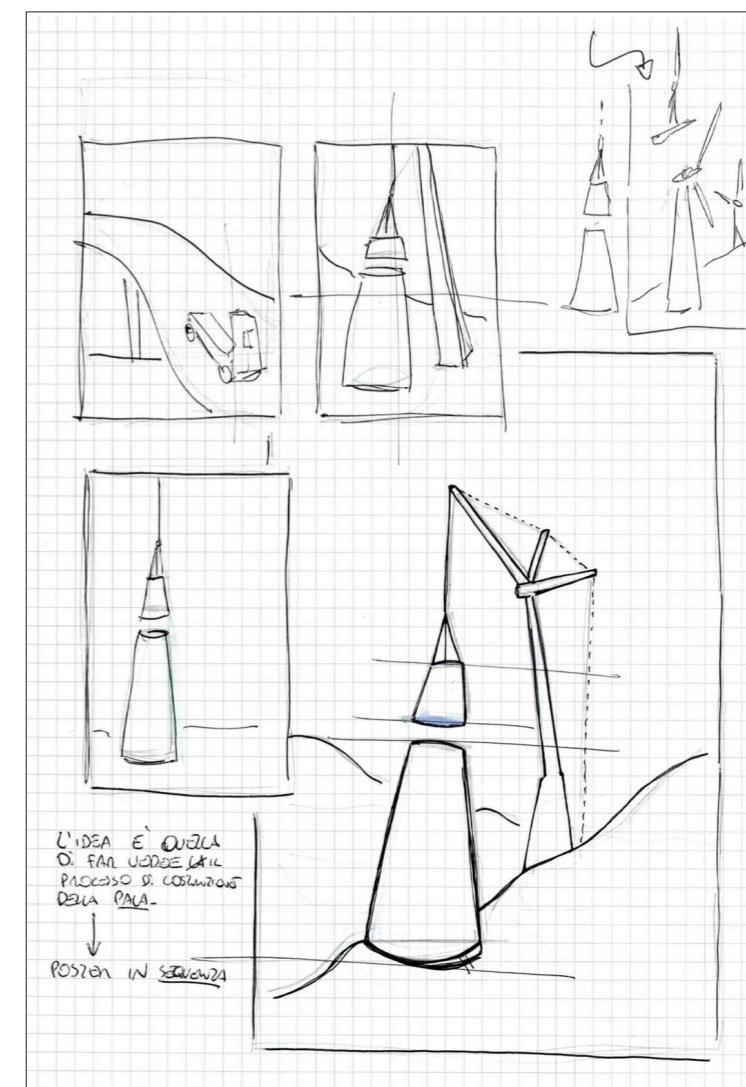
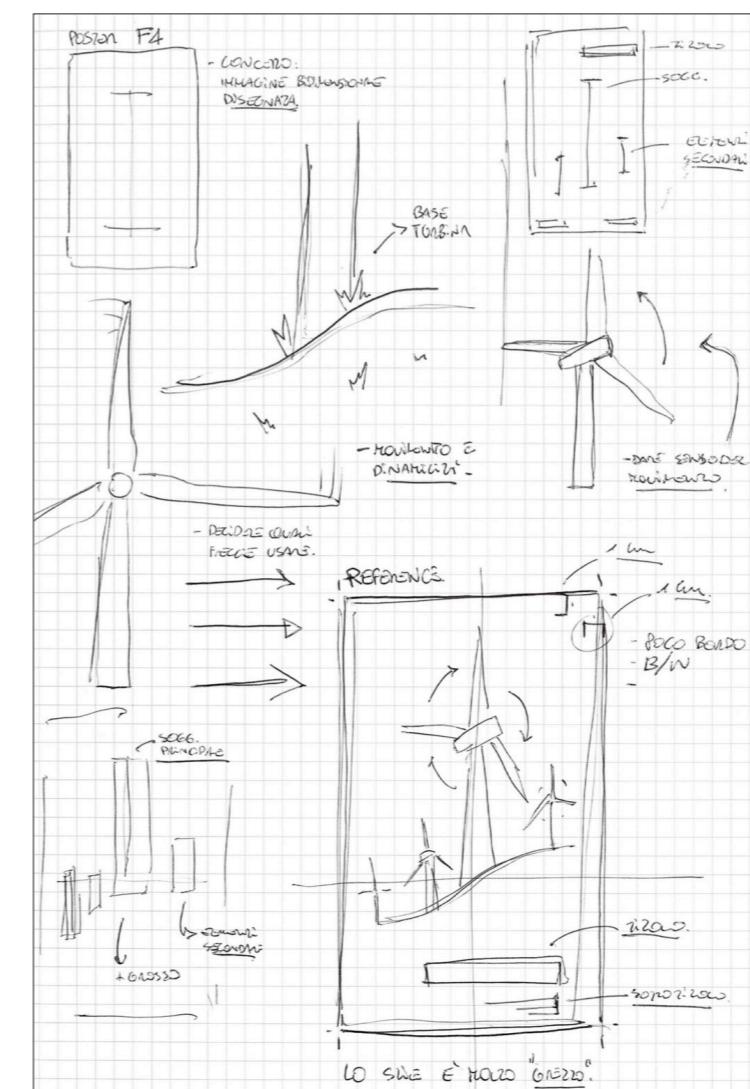
The idea was creating a story, in order to create interest in a small city as it is Lugano.

- > Four poster (F4, F12)
- > Two flyer (A5)





> Right: Final poster of the corporate image.  
 > Down: Some sketch.





# PARCO EOLICO SAN GOTTARDO

"Insieme siamo energia"

aet

www.Aet.ch  
Progetto:

- > Realizzazione di 5 torri.
- > Smantellamento di vecchie opere militari.
- > Interramento di linee elettriche aeree.
- > Radar per il passaggio di uccelli migratori.

Investimento:

- > Potenza totale di 11.75MW
- > Soddisfatte oltre 4000 famiglie in Ticino.
- > Investiti 32 milioni di Franchi.

El Stradùn 74  
CH - 6513 Monta Carasso

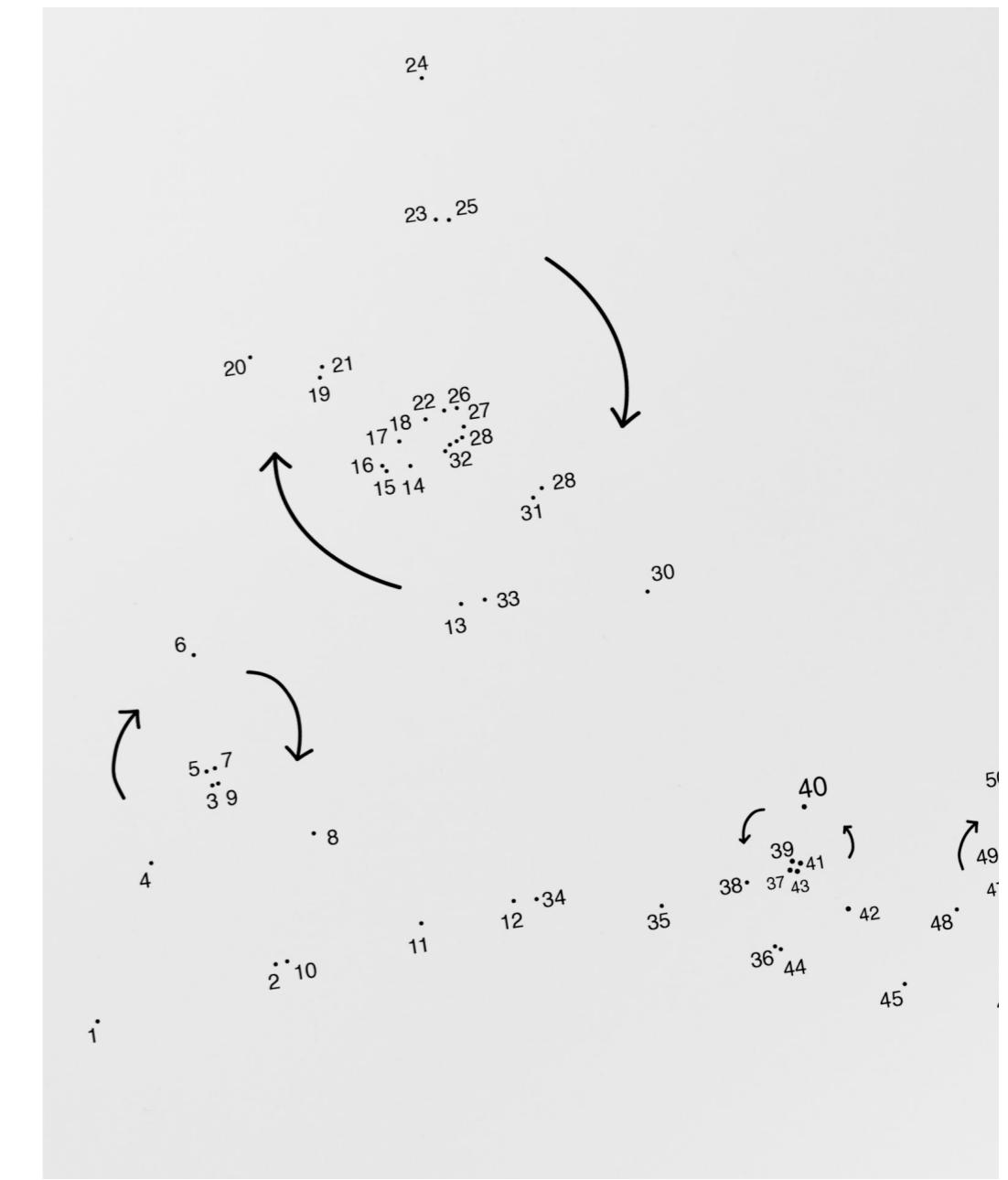
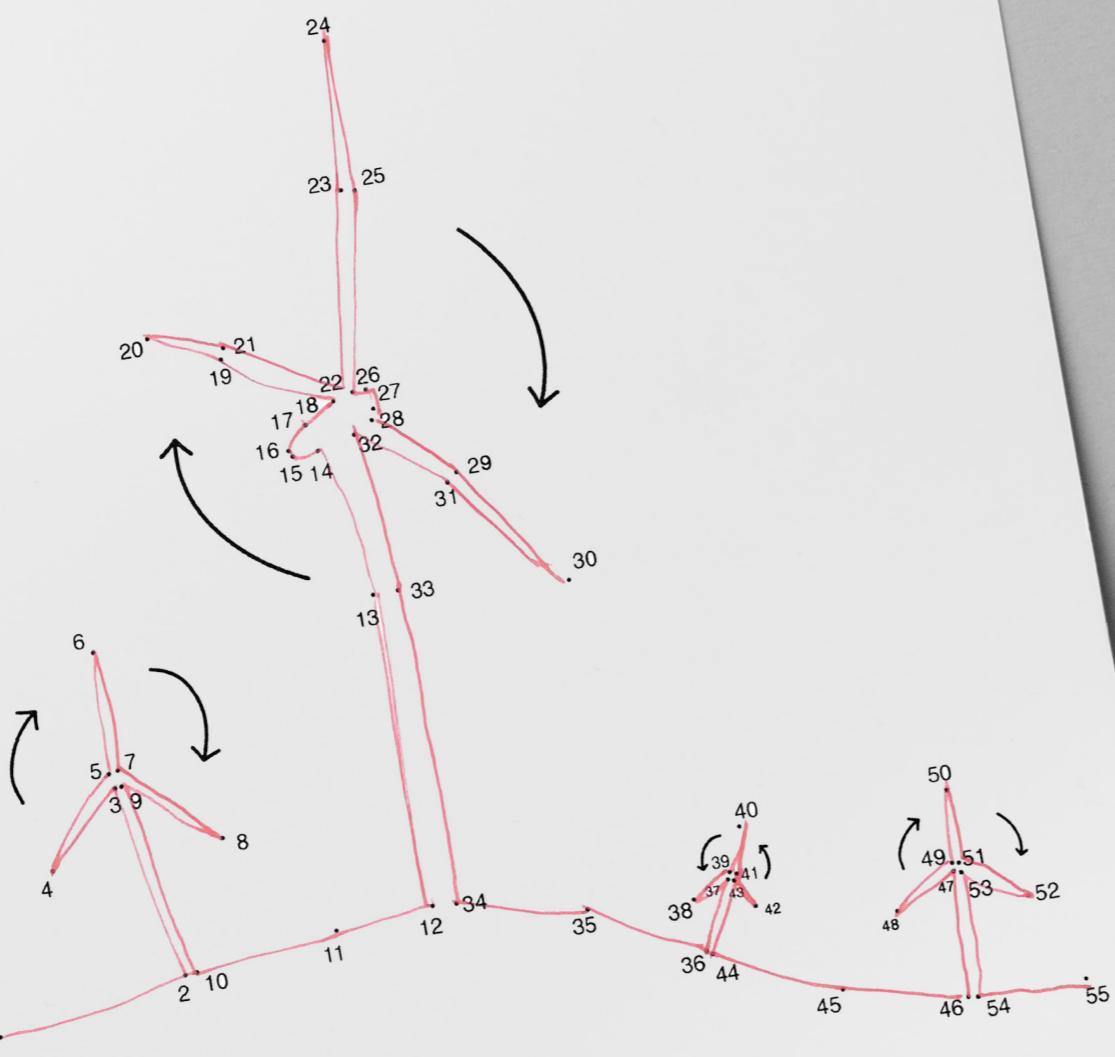
2022 / 2023

Dati tecnici:  
L'impianto è composto da 5 aereo-  
generatori da **2.5 MW** di potenza l'uno.  
Produce quasi 3 volte l'energia della  
centrale idroelettrica del Tremorgio.

Azionisti:  
> 70% AET  
> 25% SIG di Ginevra  
> 5% Comune di Airolo.

T. +41 (0)91 822 27 11  
F. +41 (0)91 822 27 95

# PARCO EOLICO SAN GOTTARDO



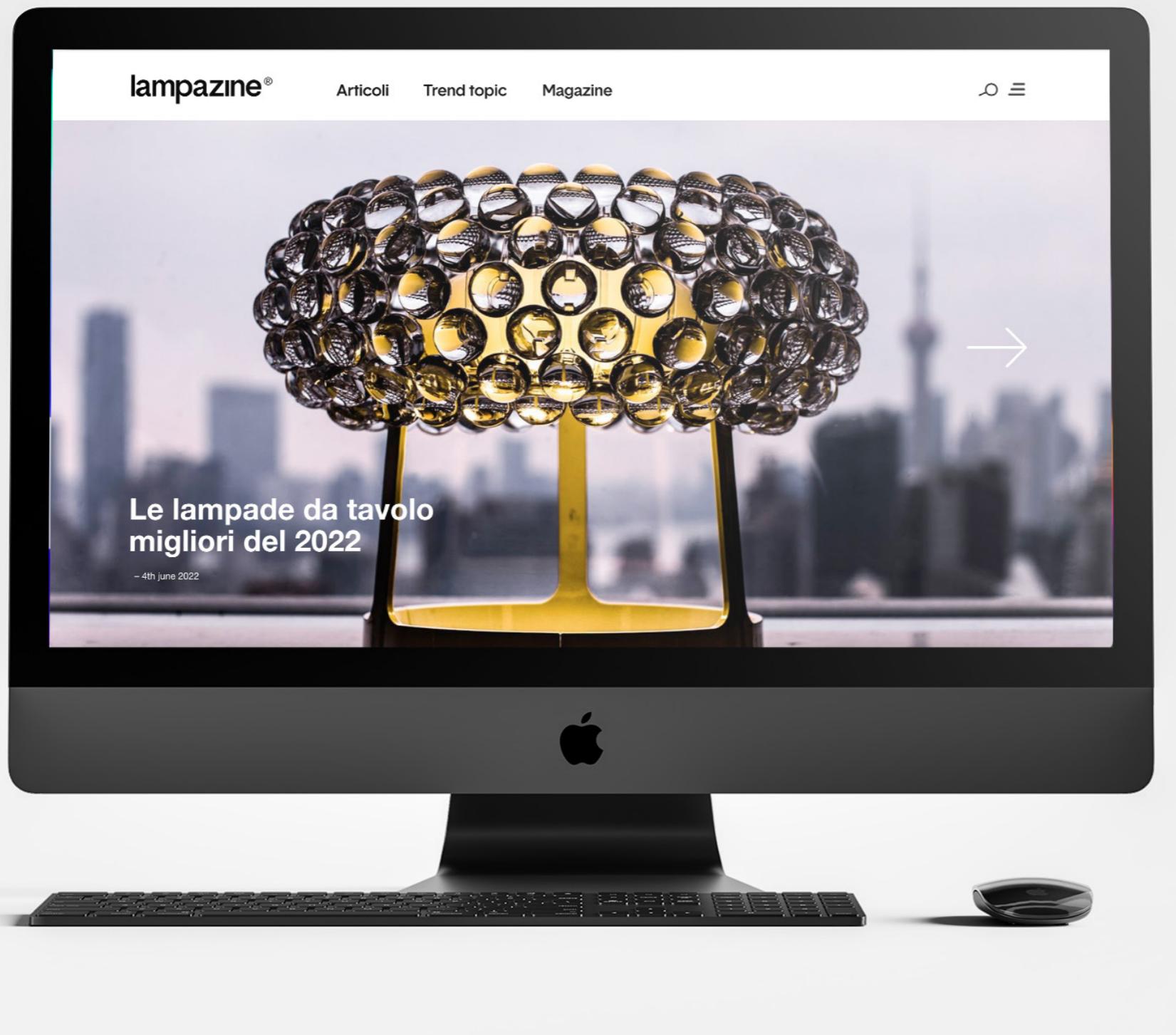
> Dot to dot game  
for kids during conferences

### 3. WEB LAYOUT

This website is made for a design shop in Italy which sells design lamps. The challenge here was make something elegant, and understand the mechanics of Adobe XD.

For a better experience scan the QR code and enjoy!

- > Home page
- > Trend topics
- > One article



# 4. OPENDAY

My idea was to base my work on one main topic: "The discovery", because starting a university course opens new horizons.

In order to create something relevant with Supsi's image, I decided to take inspiration from the already existing signs in our school campus.

- > Flyer A5
- > Banner (1080x1920)
- > Instagram post (with animation)



## ►CORSI

- > Architettura
- > Comunicazione Visiva
- > Architettura D'interni
- > Conservazione e Restauro
- > Ingegneria Civile

## ►PROGRAMMA

- 09:00 / 09:30 – Accoglienza
- 09:30 / 10:00 – Aula Magna
- 10:00 / 12:00 – Visita aule
- 12:00 / 13:00 – Domande
- 13:00 / 14:00 – Pranzo



## ►INFORMAZIONI

- > Dalle **9:00** alle **16:00**
- > Venerdì **11 marzo 2023**
- > Via Flora Ruchat-Roncati 15
- > **Mendrisio**



> **On the left:** Big banner for the inside presentation.  
> **On the bottom:** The flyer's back.



## 5. SHORT FILM

For the video editing workshop I worked in a small team, with cameraman, audio editor, actors and me as a video editor.

The goal was to tell a story according to all the criteria of how it should be done. Two days to finish everything a lot of pressure.



# 6. POSTER DESIGN

Poster design from scratch for "Museo d'arte applicata", Chiasso (CH), entirely dedicated to Hendrik Nicolaas Werman, dutch artist born in 1882.

We had fun playing with typography and hierarchy, working especially on the three letters composition.

This project is based on a black and white composition because we were not allowed to use colors.

> One Poster (F4)

