

# Visual Communication

## Matteo Bruno/2024

Portfolio

> Matteo02bm@gmail.com  
> Ottotto.ch

> Branding and User Experience  
> Based in Switzerland

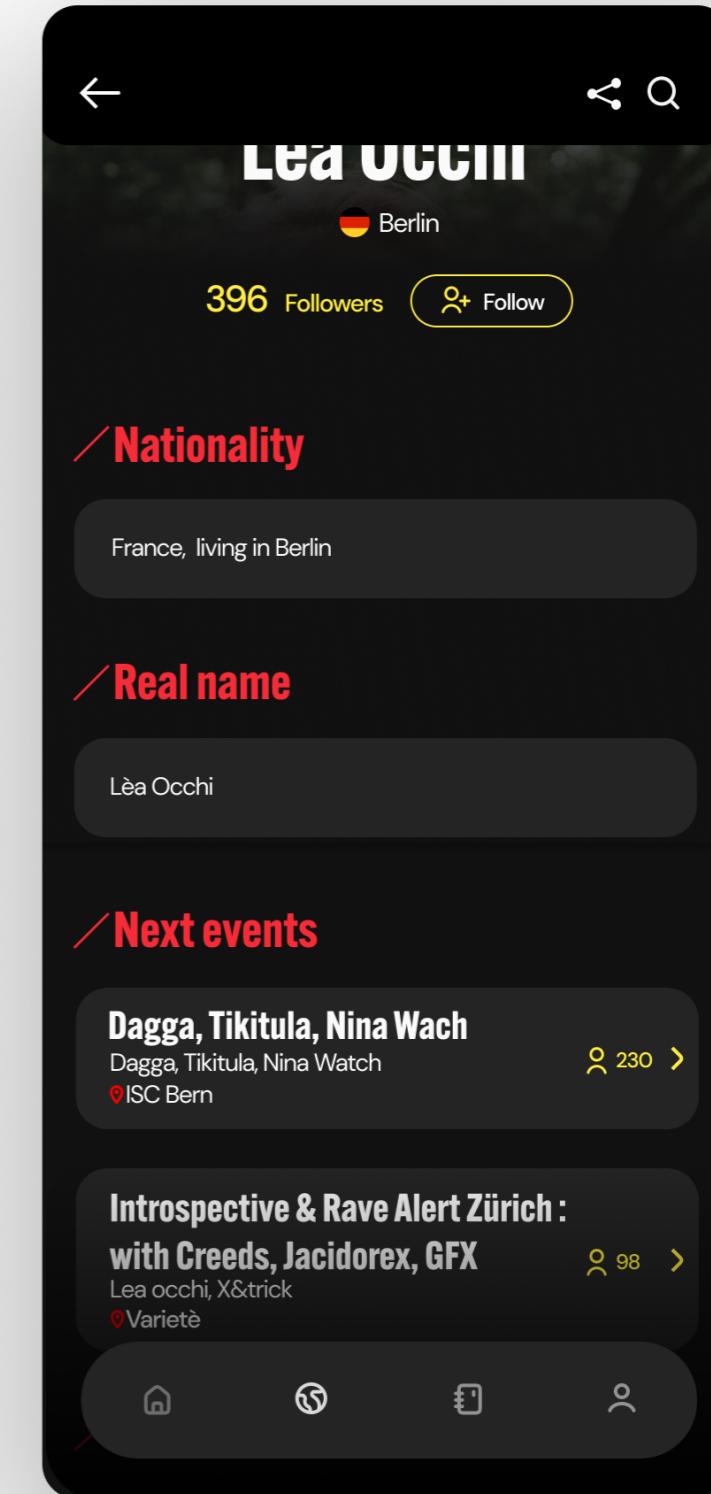
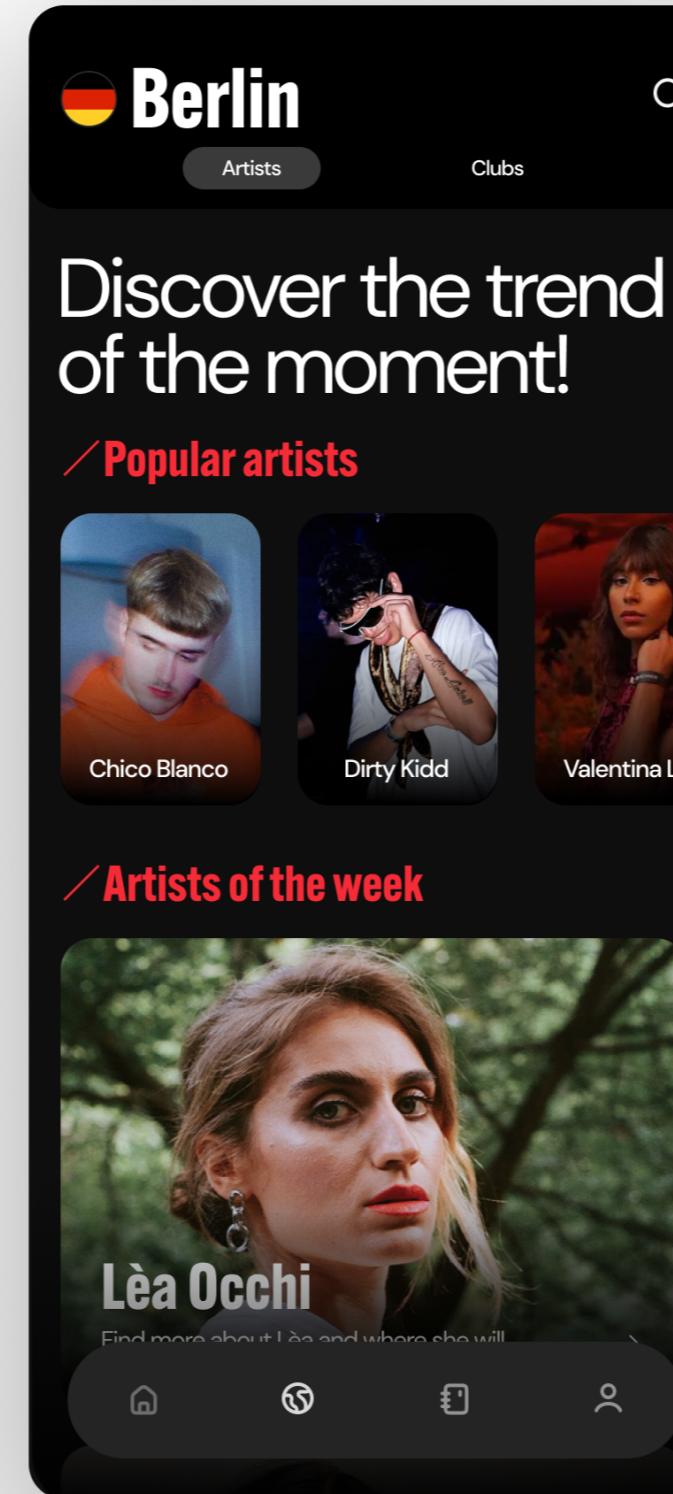
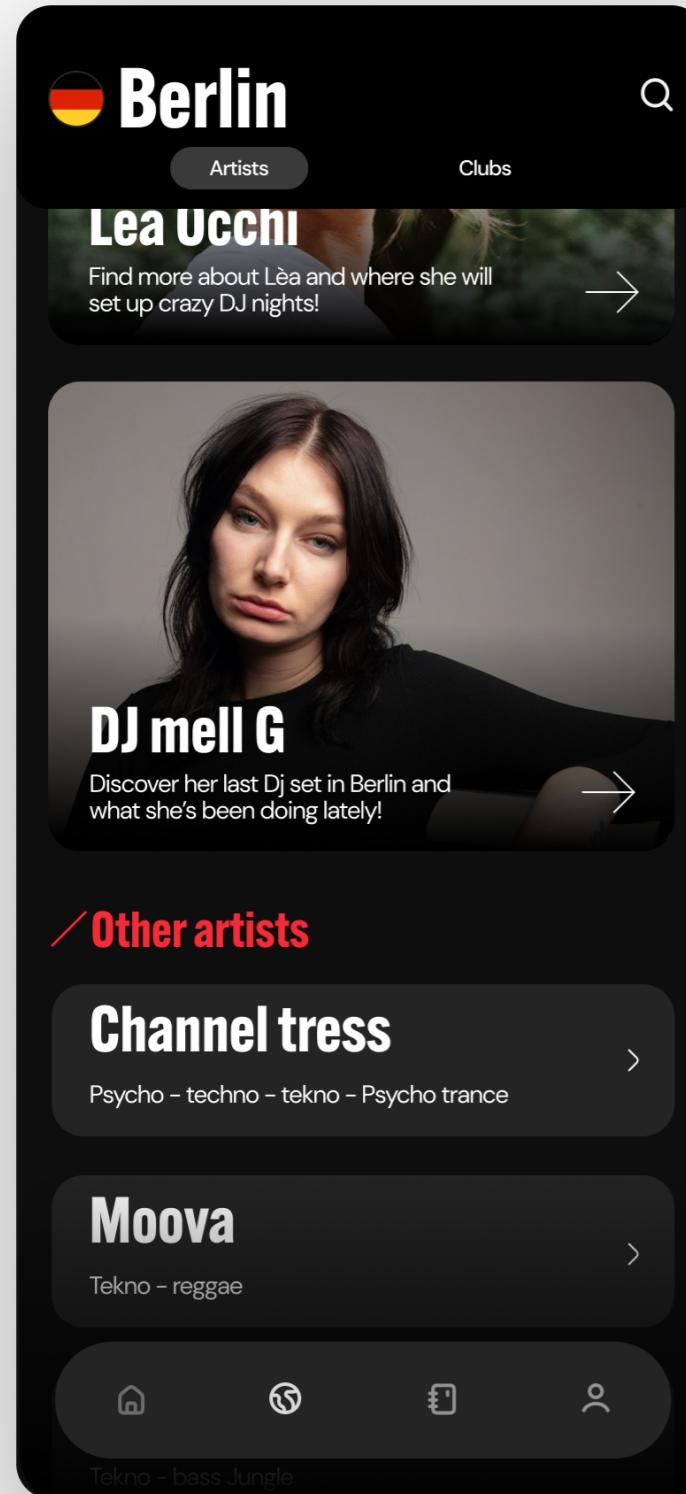
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4. Moebius Lugano

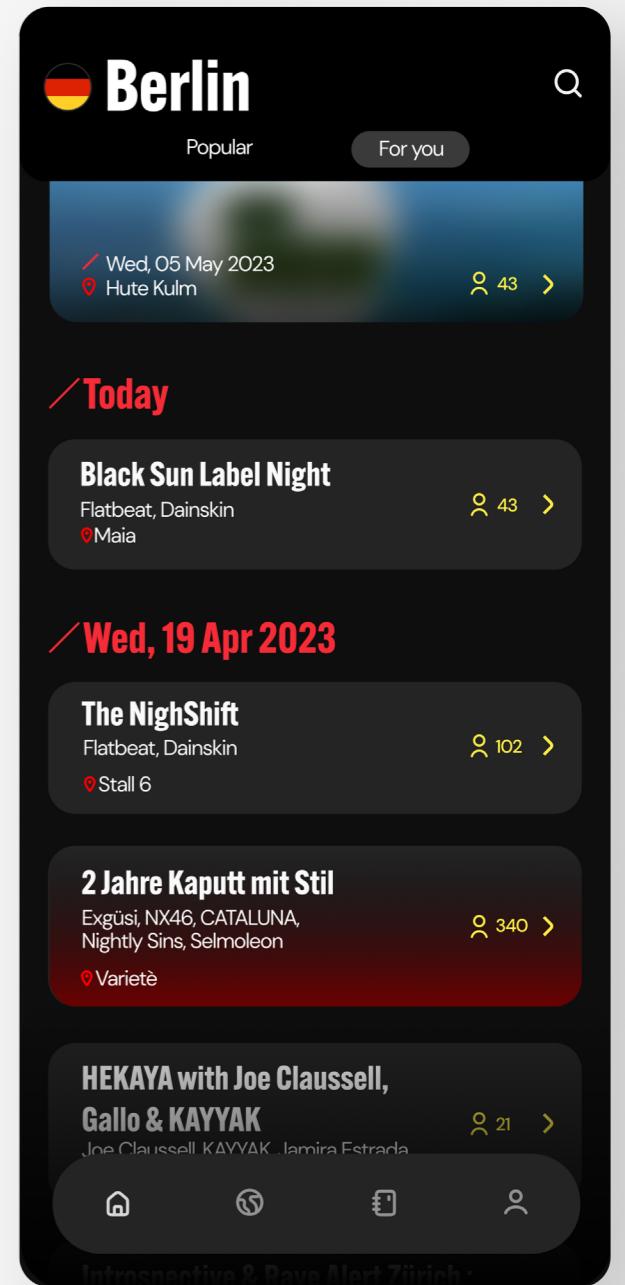
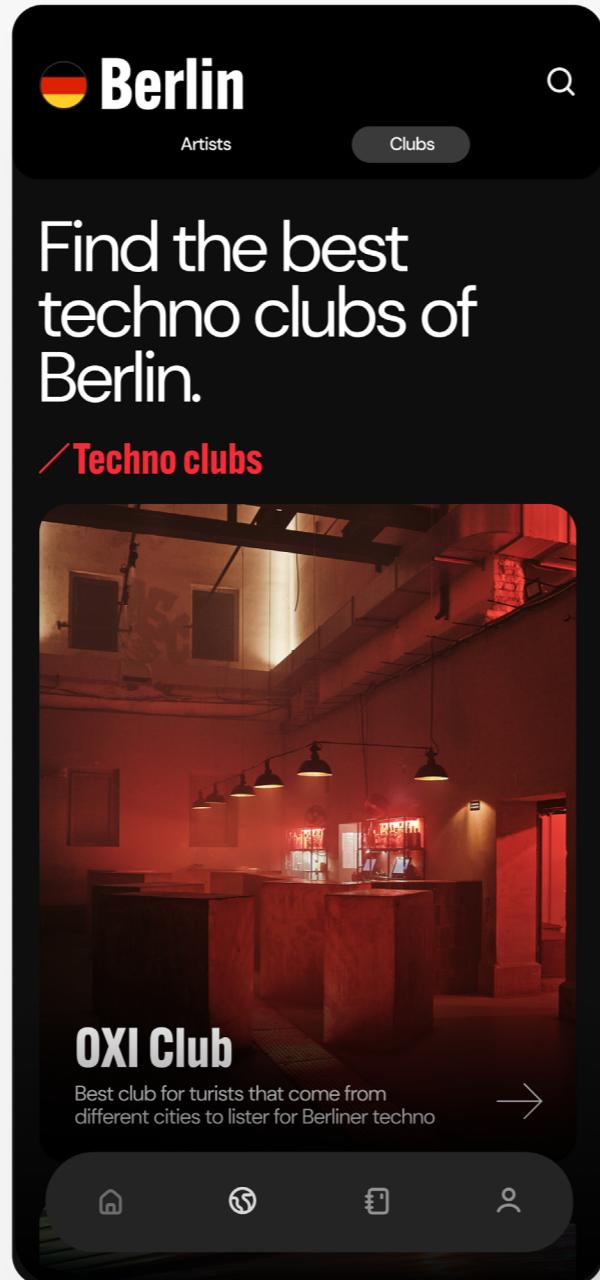
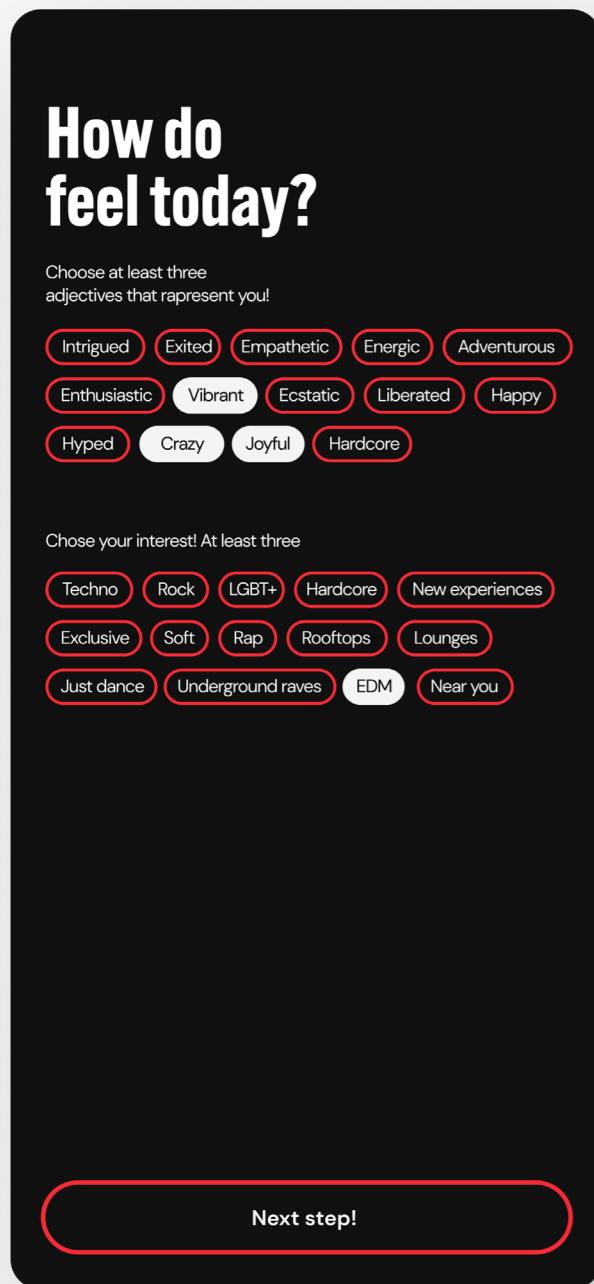
# 1. Resident Advisor

For this first project I redesigned Resident Advisor, the best app for clubbing in Europe.

I took care about the UX and UI and kept it as real as possible using their guidelines. See more on Instagram!







## 2. Caprices Festival

The aim of this project was creating a new corporate for “Caprices Festival”, the techno party in the Swiss Alps. Placed more precisely at 2200 meters

on Crans Montana ski resort. I decided to give it a vintage nostalgia look inspired from gear, mountains and the music style.







### 3. Openday Supsi

My idea was to base my work on one main topic: "The discovery", because starting a university course opens new horizons.

In order to create something relevant with Supsi's image, I decided to take inspiration from the already existing signs in our school campus.



## ►CORSI

- > Architettura
- > Comunicazione Visiva
- > Architettura D'interni
- > Conservazione e Restauro
- > Ingegneria Civile

## ►PROGRAMMA

- 09:00 / 09:30 – Accoglienza
- 09:30 / 10:00 – Aula Magna
- 10:00 / 12:00 – Visita aule
- 12:00 / 13:00 – Domande
- 13:00 / 14:00 – Pranzo



## ►INFORMAZIONI

- > Dalle **9:00** alle **16:00**
- > Venerdì **11 marzo 2023**
- > Via Flora Ruchat-Roncati 15
- > **Mendrisio**

Aula B1.04 **Architettura**  
Aula A2.09 **Comunicazione visiva**  
**Architettura d'interni** Aula A2.11  
Aula A2.12 **Ingegneria civile**  
**Conservazione** Aula A2.08  
**e restauro**

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| 14:00 / 16:00 | Workshop    |

Per gli atelier ➔

Scuola universitaria professionale della Svizzera Italiana **SUPSI**

# 4. Möbius Lugano

Moebius is a foundation in Lugano that rewards young engineer in Ticino. They needed a new identity, and I decided to work with 3D objects all

animated and enlightened by me. The concept was dividing the 3 days prize giving in 3 parts, and so the landing pages that I designed.

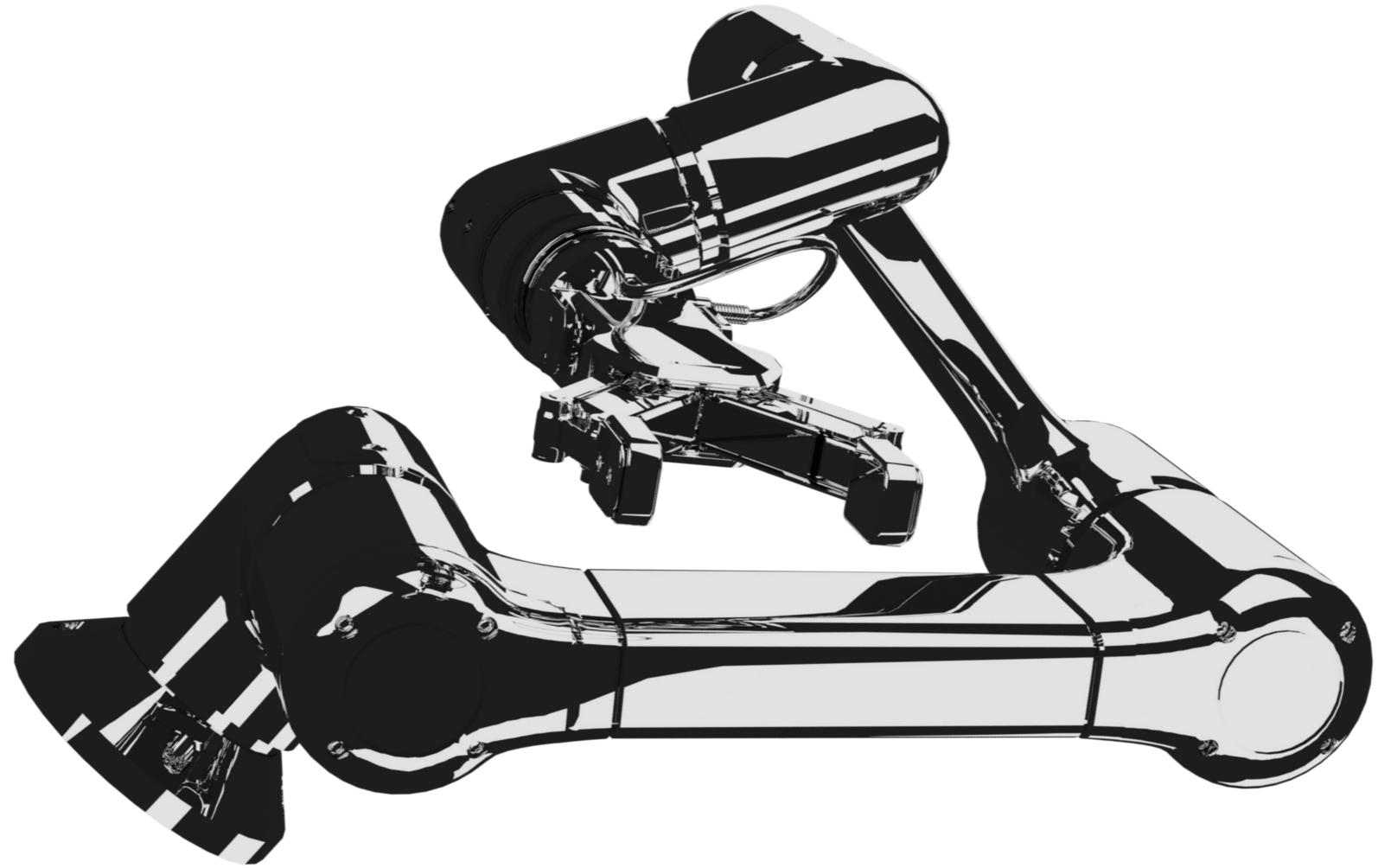


**Fondazione**  
28<sup>a</sup>  
Edizione **Möbius**  
Lugano Teatro Foce

**Relatori**  
28<sup>a</sup>  
Edizione **Möbius**  
Lugano Teatro Foce

**Premio**  
28<sup>a</sup>  
Edizione **Möbius**  
Lugano Teatro Foce







# Premio Möbius Lugano

12.10  
14.10.23



2 3

**David Hanson, Jamil  
Qureshi, Felix Weber,  
Giovanni Ba  
Valentina Russ  
Patel, Mei Che  
Santos, Camille  
Hugo Dupont,  
Sebastian Keller.**







