

Call for Submissions

ISPC 2025

5th annual International Scientific-Practical Conference

“Digital Management for a Fast-Changing World”

25. and 26. September 2025

ISPC 2025 is the 5th international annual conference organized by **Adelphi University** (USA), together with its partners, **IU International University** (Germany), **East European University** (Georgia) and **E-Commerce Institute** (Germany). It is supported by several international organizations and associations.

Conference Organization Committee

Prof. Dr. **Richard C. Geibel**

IU International University

E-Commerce Institute (Germany)

Prof. Dr. **MaryAnne Hyland**

Dean of Business School

Adelphi University (USA)

Prof. Dr. **George Lazarashvili**

Rector

East European University (Georgia)

Topics and format

The scope of the conference will include **Digitalization** in the fields of **Business, Management, Education** etc. It is aiming to provide a forum for presenting and discussing relevant aspects of digitalization. This conference will be held at the well-regarded private American university, **Adelphi University**, with over 7,000 enrolled students in a **hybrid** format, i.e. participants can present both at the conference venue in New York and online via Zoom video conferencing.

Registration

Prospective participants are kindly requested to send the **application form** until **1. July 2025**.

Abstract on one page with 300 words to ispc2025conference@gmail.com

Fee

The registration for ISPC 2025 is **free of charge**.

Eligibility

Researchers, practitioners, master and doctoral students from the conference organizing universities and other higher education institutions.

Important Deadlines

Application form (Abstract in the length of one page) ----- **1. July 2025**

Deadline for submitting of presentation and full paper ----- **21. September 2025**

ISPC 2025 Conference----- **25./26. September 2025**

Publication

Proceedings of the 5th annual International Scientific-Practical Conference (ISPC 2025) titled “**Digital Management for a Fast-Changing World**” is currently in the publication process and will be published shortly after the conference in the book series “**Springer Proceedings in Business and Economics (SPBE)**” which is *indexed by Scopus*. Accepted papers of ISPC 2025 will have a good chance to be published in the proceedings by Springer, as in previous years: [ISPC 2024 Proceedings](#), [ISPC 2023 Proceedings](#), [ISPC 2022 Proceeding](#), [ISPC 2021 Proceedings](#)

Framework and Conditions

Presentation 20 min, **Discussion** 5 min, **Article max. 10 pages** (approx. 5,000 words, approx. 30,000 characters without spaces). The Conference language is **English** and all papers shall be submitted in **English**.

Conference Venue

This year's conference ISPC 2025 will be held as a **hybrid** conference. Participants have the option to dial into the conference **online via Zoom** or they can attend physically at the conference venue at

Adelphi University
1 South Avenue
Garden City
NY 11530-0701 USA
<https://www.adelphi.edu>

Conference Program

- **Thursday, 25. September 2025**
 - > Arrival of the attendees and start of the conferences ISPC 2025 at 8 pm local time
 - > Welcome of the participants by the organizers and start of the conference
 - > Key Note Speeches
 - > Joint Lunch with drinks and talks
- **Friday, 26. September 2025 (8 am to 4 pm local time)**
 - > Main part of ISPC 2025 and presentation of all conference papers
 - > Three moderated parallel sessions for approx. 30 presentations
 - > Formal dinner with all participants and organizers of ISPC 2025
 - > Announcement of ISPC 2026
- **Saturday, 27. September 2025**
 - > Hotel checkout
 - > Return journey of the participants

Best Presentation Certificates

Once again, “**Best Presentation Certificates**” will be awarded during the ISPC to recognize the special achievements of the speakers.

Young Scientist Certificates

For young scientists who have not yet obtained a PhD, we would like to sponsor special “**Young Scientist Certificates**” to motivate them to continue with their scientific career. In addition, **Springer Nature** offers special and free support for a possible publication of the thesis.

Recommended Conference Hotels

The Garden City Hotel

45 Seventh Street, Garden City,
NY 11530, USA

Tel.: +1 877-549-0400

Email: <https://www.gardencityhotel.com/contact>

🌐 <https://www.gardencityhotel.com/hotel-suites-garden-city-ny>

Note: 700 m away from the conference venue

OR

Floral Park Motor Lodge

30 Jericho Turnpike, Floral Park,
NY 11001, USA

Tel.: +1 516-775-7777

Email: fpml30@gmail.com

🌐 <https://www.floralkparkhotel.com/>

Note: 5.6 km away from the conference venue

Advisory Committee to support the 5th ISPC

- Dr. Ulrich Arnold, Managing Director, gkv informatik, Wuppertal
- Dr. Jörn Block, Professor at University Trier
- Dr. Wolfram Pietsch, Professor at Fachhochschule Aachen
- Dr. Ludwig Theuvsen, Professor at University Göttingen
- Dr. Harald von Korflesch, Professor at University Koblenz
- Dr. Peter Witt, Professor at University Wuppertal

Scientific Committee for double blind peer review procedure

- Dr. Charles R. Baker - Professor for Accounting and Law Department, Robert B. Willumstad School of Business, Adelphi University, Garden City, New York, USA
- Dr. Lutz Becker - Professor for Management and Leadership, Dean of Studies of the Master's program Sustainability Management & Leadership, Areas of research: Digital and societal transformation, strategy and leadership, sustainable business development, Adelphi University, Garden City, New York, USA
- Prof. Dr. Shalva Machavariani, Vice Rector in Scientific Affairs, East European University, Georgia
- Dr. Zviad Gabisonia - Lawyer, Former General Director of the Shota Rustaveli National Science Foundation of Georgia, Professor of the Faculty of Law and International Relations of the Technical University of Georgia and Tbilisi Open University, Director of the Commercial and Private Law Research Institute, Georgia
- Dr. Teona Shugliashvili, Post Doc., Ludwig Maximilian University of Munich, Germany
- Dr. Christian Lucas - Professor for Business Administration and Marketing at IU International University, Dean of Studies of the Bachelor's program Marketing Management, Germany
- Dr. Tea Munjishvili, Assoc. Professor of Information Technologies in Economics and Business, Tbilisi State University, Georgia
- Dr. Jonas Polfuss, Professor for Marketing at IU International University, areas of research: International Marketing, Digital Branding and Online Marketing, Hiphop, China

Coordination Team to support the organization

- Dr. Teona Shugliashvili, Ludwig Maximilian University of Munich, t.shugliashvili@campus.lmu.de
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5th INTERNATIONAL SCIENTIFIC PRACTICAL CONFERENCE

“Digital Management for a Fast-Changing World”

25. and 26. October 2025

APPLICATION FORM

Paper title	
Author	
Co-author	
Affiliation	
Academic Degree	
Contact information (E-mail, Mobile number)	

Please submit the filled form along with one pager A-4 paper format abstract (max 300 words) on the second page of this document at sciencepapers@eeu.edu.ge & ispc2025conference@gmail.com no later than **1. July 2025**.

Applications received after the deadline can not be considered!

Paper Title

Author's Name & Surname

Abstract Here comes your article's abstract, which should be no more than 300 words. Directly after that you should include the keywords, in the format illustrated below. Please add also your organization and your email address.

Keywords First keyword · Second Keyword · Third Keyword · Fourth Keyword · Fifth Keyword

Author's Name & Surname

Author's Affiliation or organization, city, country.

e-mail: [Author's E-mail](#)

General Requirements for Structuring the Article for ISPC 2025

- Title of Scientific Paper - Times, font size 16, bold
- Author's name/surname - Times, font size 10, bold
- Abstract approx. half page - Times, font size 10
- Word "Abstract" - Times, font size 10, bold
- Keywords - Times, font size 10
- Word "Keywords" - Times, font size 10, bold
- Main headings - Times, font size 12, bold
- Sub headings - Times, font size 10, bold,
- Font size of the main body - Times, font size 10
- 1.15 spaced between the lines
- Margins 2.5 cm at each side
- At the end of the first page of the article: - Times, font size 8,5
Author(s) name(s), University or company affiliation, country and e-mail of all author(s) are listed

Recommended Chapters

1 Introduction

The introduction provides background information on the research topic, outlines the research problem or question, and explains the significance of the study.

2 Theoretical Foundation

The theory should encompass individual aspects of the subject area, and thus the topic of the article, and be analyzed for its substantive impact. It often includes a review of relevant literature to contextualize the research.

3 Research Method

In the methods section, authors describe the research design, methodology, data collection techniques, and any statistical or analytical tools used. This section should be detailed enough for other researchers to replicate the study.

4 Analysis and Results

The analysis and results section presents the findings of the study, often using tables, figures, and graphs to illustrate data. Authors should avoid interpretation in this section and focus on presenting the raw results.

5 Discussion and Recommendations

In the discussion section, authors interpret the results, relate them to the research question or hypothesis, and discuss their implications. They may also compare their findings to existing literature.

6 Conclusions, Limitations and Further Research

The conclusion summarizes the main findings of the study and their implications. It restates the research question and provides a concise answer based on the results. In addition, an outlook for future research should be given.

The next paragraphs in each chapter begin with an indentation that moves slightly inward from left margin.

References

This section lists all the sources cited within the paper. It provides the necessary information for readers to locate and verify the sources.

Sample

Varying Definitions of Online Communication and Their Effects on Relationship Research

Elizabeth L. Angeli

Abstract This paper explores four published articles that report on results from research conducted on online (Internet) and offline (non-Internet) relationships and their relationship to computer-mediated communication (CMC). The articles, however, vary in their definitions and uses of CMC. Butler and Kraut (2002) suggest that face-to-face (FtF) interactions are more effective than CMC, defined and used as “email,” in creating feelings of closeness or intimacy. Other articles define CMC differently and, therefore, offer different results. This paper examines Cummings, Butler, and Kraut’s (2002) research in relation to three other research articles to suggest that all forms of CMC should be studied in order to fully understand how CMC influences online and offline relationships.

Keywords Computer-mediated communication · Face-to-face communication · Digitalization

1 Introduction

In this article... (The first paragraph has no indentation)

(The next paragraphs in each chapter begin with an indentation that moves slightly inward from the left margin.)

2 Theoretical Foundation

2.1 Subtitle one

2.2 Subtitle two

3 Research Method

4 Analysis and Results

5 Discussion and Recommendations

6 Conclusions, Limitations and Further Research

References

(All authors are listed at the end of the first page:)

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