

SHUKEL VLAD

Content Creator

↗ @SMARTER777

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Creative content maker with experience in creating visual and textual content for social media, websites, and blogs. Proficient in Photoshop, Premiere Pro, WordPress, Canva, and web development. Skilled in writing engaging copy, crafting video scripts, and building digital brands. Quick learner with a passion for innovation and creative problem-solving.

SMM Manager / Content Creator

Telegram Channel, 2022-2024

- Managed Telegram channels focused on self-development, IT, and gaming content
- Created posts and developed content strategies
- Designed banners, edited short videos, and set up advertisements

Content Creator (Freelance)

Freelance Projects, 2023-2024

- Developed websites using WordPress
- Designed banners and advertising materials in Photoshop and Canva
- Edited short videos for TikTok and Instagram
- Provided copywriting and rewriting services for articles

Intern at a Digital Agency

Digital Boost Agency, 2024

- Managed website content
- Created graphics and videos
- Wrote SEO-optimized articles

Education

Computer Engineering, 1st Year
Krakow Politechnika
2024 - Present

Skills

Graphic Design: Photoshop, Canva

Video Editing: Adobe Premiere Pro

CMS Management: WordPress

Web Development: HTML, CSS (basic JS)

Copywriting / Rewriting

English Level: B2