



Bayesian Statistics

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Bayesian Theorem

$$\begin{array}{c} \text{prior distribution} \quad \text{data distribution} \\ \swarrow \quad \searrow \\ p(\theta|y) = \frac{p(\theta, y)}{p(y)} = \frac{p(\theta)p(y|\theta)}{p(y)} = \frac{p(\theta)p(y|\theta)}{\sum_{\theta} p(\theta)p(y|\theta)} \\ \downarrow \\ \text{posterior density} \end{array}$$



An Example: College Students Sleeping

- Parameter p : the proportion of American college students who sleep at least eight hours.
- A sample of 27 students is taken. In this group, 11 record that they had at least eight hours of sleep the previous night
- Discrete prior probability:

$$\begin{cases} \Pr(p = 0.2) = 0.6 \\ \Pr(p = 0.4) = 0.3 \\ \Pr(p = 0.7) = 0.1 \end{cases}$$



An Example: College Students Sleeping

The posterior probability:

$$\begin{aligned} Pr(p = 0.2|y) &= \frac{Pr(p = 0.2)Pr(y|p = 0.2)}{\sum Pr(p)Pr(y|p)} \\ &= \frac{0.6 * \binom{27}{11} 0.2^{11} 0.8^{16}}{0.6 \binom{27}{11} 0.2^{11} 0.8^{16} + 0.3 \binom{27}{11} 0.4^{11} 0.6^{16} + 0.1 \binom{27}{11} 0.7^{11} 0.3^{16}} = 0.089 \end{aligned}$$

$$\begin{aligned} Pr(p = 0.4|y) &= \frac{Pr(p = 0.4)Pr(y|p = 0.4)}{\sum Pr(p)Pr(y|p)} \\ &= \frac{0.3 * \binom{27}{11} 0.4^{11} 0.6^{16}}{0.6 \binom{27}{11} 0.2^{11} 0.8^{16} + 0.3 \binom{27}{11} 0.4^{11} 0.6^{16} + 0.1 \binom{27}{11} 0.7^{11} 0.3^{16}} = 0.909 \end{aligned}$$

$$\begin{aligned} Pr(p = 0.7|y) &= \frac{Pr(p = 0.7)Pr(y|p = 0.7)}{\sum Pr(p)Pr(y|p)} \\ &= \frac{0.1 * \binom{27}{11} 0.7^{11} 0.3^{16}}{0.6 \binom{27}{11} 0.2^{11} 0.8^{16} + 0.3 \binom{27}{11} 0.4^{11} 0.6^{16} + 0.1 \binom{27}{11} 0.7^{11} 0.3^{16}} = 0.002 \end{aligned}$$



Bayesian Thinking

- Parameter θ is unknown and to be estimated
- Previously, we use sample data information to estimate θ (For example, sample proportion \hat{p} to estimate population proportion p)
- Bayesian thinking:
 - 1) Prior information of the parameter: the subject prior opinion of the distribution of the parameter
 - 2) Sample data information
 - 3) Posterior distribution: combine the information in the data with the prior distribution



Statistical Inference

Two main approaches

- Frequentist

Model parameters are fixed unknown quantities.

Randomness only in data.

- Estimation - Maximum likelihood, method of moments
- Confidence intervals
- Significance testing - p -values
- Hypothesis testing - Reject/Don't Reject H_0



Statistical Inference

- Bayesian

Model parameters are random variables. Inference is based on $P(\theta|\text{Data})$, the posterior distribution given the data.

- Estimation - Posterior means, modes
- Credible intervals/sets
- Posterior probabilities



Bayes' Rule

An equivalent form omits the factor $p(y)$, which does not depend on θ and, with fixed y , can thus be considered a constant, yielding the **unnormalized posterior density**,

$$p(\theta|y) \propto p(\theta)p(y|\theta)$$

The second term in this expression, $p(y|\theta)$, is taken here as a function of θ , not of y .



Prediction

- **Prior predictive distribution** (also called marginal distribution of y)

$$p(y) = \int p(y, \theta) d\theta = \int p(\theta) p(y|\theta) d\theta$$

prior because it is not conditional on a previous observation of the process, and predictive because it is the distribution for a quantity that is observable.



Prediction

- Posterior predictive distribution

$$\begin{aligned} p(\tilde{y}|y) &= \int p(\tilde{y}, \theta|y) d\theta \\ &= \int p(\tilde{y}|\theta, y) p(\theta|y) d\theta \\ &= \int p(\tilde{y}|\theta) p(\theta|y) d\theta. \end{aligned}$$

Once the data y have been observed, the unknown observable \tilde{y} can be predicted. For example, $y = (y_1, y_2, \dots, y_n)$ may be the vector of recorded weights of an object weighed n times on a scale, $\theta = (\mu, \sigma^2)$ is the prior, and \tilde{y} may be the yet to be recorded weight of the object in a planned new weighing.



Simulate the Posterior Predictive Distribution

- Assuming that you can simulate from the posterior distribution of the parameter, which is usually feasible.
- To simulate the posterior predictive distribution involves two steps:
 1. Simulate θ_i from $\theta|y$; $i = 1, \dots, m$
 2. Simulate \tilde{y}_i from $\tilde{y}|\theta_i$ ($= \tilde{y}|\theta_i, y$)

The pairs (θ_i, \tilde{y}_i) are draws from the joint distribution $\theta, \tilde{y}|y$.
Therefore the \tilde{y}_i are draws from $\tilde{y}|y$.



Single parameter model

- Single parameter model is statistical models where only a single scalar parameter is to be estimated; that is, the estimand θ is **one-dimensional**

In this chapter:

- **Binomial**
- **Normal**
- **Poisson**
- **Exponential**



Binomial

- In the simple binomial model, the aim is to estimate an **unknown population proportion** from the results of a sequence of ‘Bernoulli trials’; that is, data y_1, \dots, y_n .
- Because of the exchangeability, the data can be summarized by the total number of successes in the n trials, which we denote here by y .
- The binomial sampling distribution is

$$p(y|\theta) = \text{Bin}(y|n, \theta) = \binom{n}{y} \theta^y (1 - \theta)^{n-y}$$

where on the left side we suppress the dependence on n because it is regarded as part of the experimental design that is considered fixed



Example

- We consider the estimation of the sex ratio within a population of human births. The currently accepted value of the proportion of female births in large European-race populations is 0.485.
- Let y be the number of girls in n recorded births. we are assuming that the n births are conditionally independent given θ , with the probability of a female birth equal to θ for all cases.
- For simplicity, we assume that the prior distribution for θ is **uniform** on the interval $[0, 1]$.
- The posterior density,

$$p(\theta|y) \propto \theta^y (1 - \theta)^{n-y}.$$



Different prior densities

- We consider a parametric family of prior distributions that includes the uniform as a special case and construct a family of prior densities that lead to simple posterior densities.
- $\theta \sim \text{Beta}(\alpha, \beta)$:

$$p(\theta) \propto \theta^{\alpha-1} (1 - \theta)^{\beta-1},$$

- this prior density is equivalent to $\alpha - 1$ prior successes and $\beta - 1$ prior failures.
- The posterior density,

$$\begin{aligned} p(\theta|y) &\propto \theta^y (1 - \theta)^{n-y} \theta^{\alpha-1} (1 - \theta)^{\beta-1} \\ &= \theta^{y+\alpha-1} (1 - \theta)^{n-y+\beta-1} \\ &= \text{Beta}(\theta|\alpha + y, \beta + n - y). \end{aligned}$$



Conjugate prior

- The property that the posterior distribution follows the same parametric form as the prior distribution is called **conjugacy**; the beta prior distribution is a **conjugate family** for the binomial likelihood.
- If F is a class of sampling distributions $p(y|\theta)$, and P is a class of prior distributions for θ , then the class P is conjugate for F if $p(\theta|y) \in P$ for **all** $p(\cdot|\theta) \in F$ and $p(\cdot) \in P$.
- This definition is formally vague since if we choose P as the class of all distributions, then P is always conjugate no matter what class of sampling distributions is used.



Normal mean with known variance: a single observation

- Consider a single scalar observation y from a normal distribution parameterized by a mean θ and variance σ^2 , where for this initial development we assume that σ^2 is known.

$$p(y|\theta) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{1}{2\sigma^2}(y-\theta)^2}$$

The conjugate prior $\theta \sim N(\mu_0, \tau_0^2)$

$$p(\theta) \propto \exp\left(-\frac{1}{2\tau_0^2} (\theta - \mu_0)^2\right)$$

hyperparameters μ_0 and τ_0^2 .



Posterior distribution

$$p(\theta|y) \propto \exp\left(-\frac{1}{2\tau_1^2} (\theta - \mu_1)^2\right)$$

$$\theta|y \sim N(\mu_1, \tau_1^2)$$

where

$$\mu_1 = \frac{\frac{\mu_0}{\tau_0^2} + \frac{y}{\sigma^2}}{\frac{1}{\tau_0^2} + \frac{1}{\sigma^2}}, \text{ and } \frac{1}{\tau_1^2} = \frac{1}{\tau_0^2} + \frac{1}{\sigma^2}$$

- the posterior **precision** equals the prior precision plus the data precision.



Normal mean with known variance: more observations

- more realistic situation:

a sample of independent and identically distributed observations $y = (y_1, \dots, y_n)$ is available.

- Posterior density:

$$\begin{aligned} p(\theta|y) &\propto p(\theta)p(y|\theta) \\ &= p(\theta) \prod_{i=1}^n p(y_i|\theta) \\ &\propto \exp\left(-\frac{1}{2\tau_0^2}(\theta - \mu_0)^2\right) \prod_{i=1}^n \exp\left(-\frac{1}{2\sigma^2}(y_i - \theta)^2\right) \\ &\propto \exp\left(-\frac{1}{2}\left(\frac{1}{\tau_0^2}(\theta - \mu_0)^2 + \frac{1}{\sigma^2}\sum_{i=1}^n (y_i - \theta)^2\right)\right). \end{aligned}$$



Posterior distribution

The posterior distribution is also a normal distribution:

$$p(\theta|y_1, \dots, y_n) = p(\theta|\bar{y}) = N(\theta|\mu_n, \tau_n^2),$$

where

$$\mu_n = \frac{\frac{\mu_0}{\tau_0^2} + \frac{n\bar{y}}{\sigma^2}}{\frac{1}{\tau_0^2} + \frac{n}{\sigma^2}}, \quad \text{and} \quad \frac{1}{\tau_n^2} = \frac{1}{\tau_0^2} + \frac{n}{\sigma^2}$$

Incidentally, the same result is obtained by adding information for the data y_1, \dots, y_n one point at a time, using the posterior distribution at each step as the prior distribution for the next



Normal distribution with known mean but unknown variance

- For $p(y|\theta, \sigma^2) = N(y|\theta, \sigma^2)$, with θ known and σ^2 unknown, the likelihood for a vector y of n i.i.d observations is

$$\begin{aligned} p(y|\sigma^2) &\propto \sigma^{-n} \exp\left(-\frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - \theta)^2\right) \\ &= (\sigma^2)^{-n/2} \exp\left(-\frac{n}{2\sigma^2} v\right) \end{aligned}$$

The sufficient statistics is

$$v = \frac{1}{n} \sum_{i=1}^n (y_i - \theta)^2$$



Prior

- The conjugate prior density is a scaled inverse- χ^2 distribution with scale σ_0^2 and degrees of freedom ν_0 .

$$p(\sigma^2) \propto \left(\frac{1}{\sigma^2}\right)^{\frac{\nu_0}{2}+1} \exp\left(-\frac{\nu_0 \sigma_0^2}{2\sigma^2}\right)$$

- Posterior density

$$\begin{aligned} p(\sigma^2|y) &\propto p(\sigma^2)p(y|\sigma^2) \\ &\propto \left(\frac{\sigma_0^2}{\sigma^2}\right)^{\nu_0/2+1} \exp\left(-\frac{\nu_0 \sigma_0^2}{2\sigma^2}\right) \cdot (\sigma^2)^{-n/2} \exp\left(-\frac{n}{2} \frac{v}{\sigma^2}\right) \\ &\propto (\sigma^2)^{-((n+\nu_0)/2+1)} \exp\left(-\frac{1}{2\sigma^2}(\nu_0 \sigma_0^2 + nv)\right). \end{aligned}$$

- Thus, $\sigma^2|y \sim \text{Inv} - \chi^2(\nu_0 + n, \frac{\nu_0 \sigma_0^2 + nv}{\nu_0 + n})$



Poisson distribution

- Observations: $y = (y_1, y_2, \dots, y_n)$
- Likelihood:

$$p(y|\theta) = \prod_{i=1}^n \frac{\theta^{y_i} e^{-\theta}}{y_i!} \propto \theta^{n\bar{y}} e^{-n\theta}$$

- Prior density: $\text{Gamma}(\alpha, \beta)$

$$p(\theta) \propto e^{-\beta\theta} \theta^{\alpha-1}$$

- Posterior density:

$$p(\theta|y) \propto e^{-(n+\beta)\theta} \theta^{n\bar{y}+\alpha-1}$$

$$\theta|y \sim \text{Gamma}(n\bar{y} + \alpha, n + \beta)$$



Exponential Distribution

- Observations: $y = (y_1, y_2, \dots, y_n)$

- Likelihood:

$$p(y|\theta) = \theta^n \exp(-n\bar{y}\theta)$$

- Prior density: $\text{Gamma}(\alpha, \beta)$

$$p(\theta) \propto \theta^{\alpha-1} e^{-\beta\theta}$$

- Posterior density:

$$p(\theta|y) \propto \theta^{\alpha+n-1} \exp(-(n\bar{y} + \beta)\theta)$$

$$\theta|y \sim \text{Gamma}(\alpha + n, n\bar{y} + \beta)$$

The sampling distribution when viewed as the likelihood of θ , for fixed y , is proportional to a $\text{Gamma}(n+1, n\bar{y})$ density. Thus the $\text{Gamma}(\alpha, \beta)$ prior distribution for θ can be viewed as $\alpha-1$ exponential observations with total waiting time β



Jeffreys' Priors

- Jeffreys' principle leads to defining the noninformative prior density

$$p(\theta) = [J(\theta)]^{1/2}$$

where $J(\theta)$ is the *Fisher information* for θ

$$J(\theta) = E \left[\left(\frac{d \log p(y|\theta)}{d\theta} \right)^2 \middle| \theta \right] = -E \left[\frac{d^2 \log p(y|\theta)}{d\theta^2} \middle| \theta \right]$$



Univariate Normal with a Noninformative Prior

- Consider a vector y of n independent observations from a univariate normal distribution, $N(\mu, \sigma^2)$
- Assuming prior independence of location and scale parameters, is uniform on $(\mu, \log \sigma)$ or,

$$p(\mu, \sigma^2) \propto (\sigma^2)^{-1}$$

- The joint posterior distribution

$$\begin{aligned} p(\mu, \sigma^2 | y) &\propto \sigma^{-n-2} \exp\left(-\frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - \mu)^2\right) \\ &= \sigma^{-n-2} \exp\left(-\frac{1}{2\sigma^2} \left[\sum_{i=1}^n (y_i - \bar{y})^2 + n(\bar{y} - \mu)^2\right]\right) \\ &= \sigma^{-n-2} \exp\left(-\frac{1}{2\sigma^2} [(n-1)s^2 + n(\bar{y} - \mu)^2]\right) \end{aligned}$$



The marginal posterior distribution

- The marginal posterior distribution, $p(\sigma^2|y)$

$$p(\sigma^2|y) \propto \int \sigma^{-n-2} \exp\left(-\frac{1}{2\sigma^2} [(n-1)s^2 + n(\bar{y} - \mu)^2]\right) d\mu$$

$$\begin{aligned} &\propto \sigma^{-n-2} \exp\left(-\frac{1}{2\sigma^2} (n-1)s^2\right) \sqrt{\frac{2\pi\sigma^2}{n}} \\ &\propto (\sigma^2)^{-\frac{n+1}{2}} \exp\left(-\frac{(n-1)s^2}{2\sigma^2}\right) \end{aligned}$$

which is a scaled inverse- χ^2 density:

$$\sigma^2|y \sim \text{Inv-}\chi^2(n-1, s^2).$$



Joint Posterior Density

- $p(\sigma^2|y)$ is a scaled inverse- χ^2 density:
$$\sigma^2|y \sim \text{Inv} - \chi^2(n - 1, s^2)$$

Therefore,

$$\frac{(n - 1)s^2}{\sigma^2} \sim \chi_{n-1}^2$$

Note that this result agrees with the standard frequentist result on the sample variance.

- As we know before,

$$\mu|\sigma^2, y \sim N(\bar{y}, \sigma^2/n)$$

The joint posterior density,

$$p(\mu, \sigma^2|y) \propto p(\mu|\sigma^2, y)p(\sigma^2|y)$$



Sampling from the joint posterior distribution

- Now that we have $p(\mu|\sigma^2, y)$ and $p(\sigma^2|y)$, inference on μ isn't difficult.
- One method is to use the Monte Carlo approach discussed earlier
 1. Sample σ_i^2 from $p(\sigma^2|y)$
 2. Sample μ_i from $p(\mu|\sigma_i^2, y)$

Then μ_1, \dots, μ_m is a sample from $p(\mu|y)$.

- Note that in this case, it is actually possible to derive the exact density of $p(\mu|y)$.



Marginal Posterior Distribution for μ

- The marginal posterior distribution

$$\mu|y \sim t_{n-1}(\bar{y}, s^2/n)$$

Therefore,

$$\frac{\mu - \bar{y}}{s/\sqrt{n}} | y \sim t_{n-1}$$

which corresponds to the standard result used for inference on a population mean

$$\frac{\bar{y} - \mu}{s/\sqrt{n}} | \mu, \sigma^2 \sim t_{n-1}$$

- The sampling distribution of the pivotal quantity $(\bar{y} - \mu)/(s/\sqrt{n})$ does not depend on the nuisance parameter σ^2 , and its posterior distribution does not depend on data.



Conjugate Prior

- This has been labelled as $N - \text{Inv} - \chi^2(\mu_0, \frac{\sigma_0^2}{\kappa_0}; \nu_0, \sigma_0^2)$ distribution
- its four parameters can be identified as the location and scale of μ and the degrees of freedom and scale of σ^2
- One important thing to note is that with this prior, μ and σ^2 are dependent (i.e. $p(\mu|\sigma^2)$ is a function of σ^2 , for example, if σ^2 is large, then a high-variance prior distribution is induced on μ)
- This has a different feel from the standard frequentist analysis where \bar{y} and s^2 are independent.



The Posterior Density

- The posterior density satisfies

$$\begin{aligned} p(\mu, \sigma^2 | y) &\propto \frac{1}{\sigma} \frac{1}{(\sigma^2)^{\frac{\nu_0}{2}+1}} \exp\left(-\frac{1}{2\sigma^2} [\nu_0 \sigma_0^2 + \kappa_0 (\mu - \mu_0)^2]\right) \\ &\quad \times \frac{1}{(\sigma^2)^{\frac{n}{2}}} \exp\left(-\frac{1}{2\sigma^2} [(n-1)s^2 + n(\bar{y} - \mu)^2]\right) \\ &\propto \frac{1}{\sigma} \frac{1}{(\sigma^2)^{\frac{\nu_n}{2}+1}} \exp\left(-\frac{1}{2\sigma^2} [\nu_n \sigma_n^2 + \kappa_n (\mu - \mu_n)^2]\right) \end{aligned}$$

The posterior distribution is $N - \text{Inv} - \chi^2(\mu_n, \frac{\sigma_n^2}{\kappa_n}; \nu_n, \sigma_n^2)$



The Posterior Density

where

$$\mu_n = \frac{\kappa_0}{\kappa_0 + n} \mu_0 + \frac{n}{\kappa_0 + n} \bar{y}$$

$$\kappa_n = \kappa_0 + n$$

$$\nu_n = \nu_0 + n$$

$$\nu_n \sigma_n^2 = \nu_0 \sigma_0^2 + (n - 1) s^2 + \frac{\kappa_0 n}{\kappa_0 + n} (\bar{y} - \mu_0)^2$$

The parameters of the posterior distribution combine the prior information and the information contained in the data. For example μ_n is a weighted average of the prior mean and the sample mean, with weights determined by the relative precision of the two pieces of information.



The Conditional Posterior Distribution $p(\mu|\sigma^2, y)$

- By using that $p(\mu|\sigma^2, y) \propto p(\mu, \sigma^2|y)$ with σ as a constant, we get

$$\mu|\sigma^2, y \sim N(\mu_n, \frac{\sigma^2}{\kappa_n})$$

Note that the mean and variance can be written as

$$\mu_n = \frac{\frac{\kappa_0}{\sigma^2} \mu_0 + \frac{n}{\sigma^2} \bar{y}}{\frac{\kappa_0}{\sigma^2} + \frac{n}{\sigma^2}} \quad \sigma_n^2 = \frac{1}{\frac{\kappa_0}{\sigma^2} + \frac{n}{\sigma^2}}$$

which matches with the fixed variance case discuss earlier.



The Marginal Posterior Distribution $p(\sigma^2|y)$

- $p(\sigma^2|y)$

$$\sigma^2|y \sim \text{Inv} - \chi^2(v_n, \sigma_n^2)$$

This can be seen by the same way $p(\sigma^2|y)$ was shown in the non-informative prior case or by recognizing the $N - \text{Inv} - \chi^2$ form of the joint density.

- $p(\mu|y)$

As mentioned before, this can be determined by simulation (see in the next slide). In this case an exact answer can be determined by integrating out σ^2 from the joint density (as in the non-informative case), we get

$$\mu|y \sim t_{v_n}(\mu_n, \frac{\sigma_n^2}{\kappa_n})$$



Simulation of $p(\mu|y)$

- we first draw σ^2 from its marginal posterior distribution $p(\sigma^2|y)$,

$$\sigma^2|y \sim \text{Inv} - \chi^2(v_n, \sigma_n^2)$$

- then draw μ from its normal conditional posterior distribution $p(\mu|\sigma^2, y)$

$$\mu|\sigma^2, y \sim N(\mu_n, \frac{\sigma^2}{\kappa_n})$$

using the simulated value of σ^2 .



The Prior and Posterior Distribution

- The conjugate prior distribution

Dirichlet: a multivariate generalization of the beta distribution

$$p(\theta|\alpha) \propto \prod_{j=1}^k \theta_j^{\alpha_j-1}$$

where $\theta_j \in (0,1)$ and $\sum \theta_j = 1$

- The posterior distribution

The resulting posterior distribution for the θ_j 's is Dirichlet with parameters $\alpha_j + y_j$.





Thanks