TERESA CAO

PRODUCT DESIGNER

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EXPERIENCE

Kwai User Experience Designer
(Group Chat, Product Thinking, Growth, May-Aug 2018)

Kwai is a short-form mobile video app with **150 million DAU**, Tiktok's biggest competitor in China.
Led the design of a new feature Group Chat and a series of features related, including sending stickers, sharing videos to a group, etc. They have **boosted user engagement by 35%**.

Gazer User Interface Designer Intern
(Travel, Car, Jan-Mar 2017)

Designed the User Interface and iterated the design of two apps, one for convenient car maintenance and one for organizing drivers for self-driving tour

PROJECTS

NEatU
(Dining Experience Design, APP Design, Prototyping)

Created and iterated an app that enables students to know about dish details, to place orders and to track nutrition intake.

Commune
(Healthy Relationship, Chatbot, Nonviolent Communication)

Crafted an app to build healthy relationships between couples. The chatbot in it helps users to explore their emotional needs and leading them to express in the way of Nonviolent Communication.

Eldoor
(The Older, Education, TV software, Cross-Platform Design)

Designed a self-learning platform based on TV and smartphone, to help village-to-city elders to adapt to city life in an easy and delighting way to them.

EDUCATION

University of Michigan, UMSI
Ann Arbor, Sep 2018-**Now**
Master of Human Computer Interaction

Northeastern University China, Oct 2014-Jun 2018
Bachelor of English, GPA: 3.73

University of Selesia Poland, Feb-Jun 2016
English Literature

SKILLS

UX Research
Contextual Inquiry; Interviewing; Survey Design; A/B Testing; Usability Testing

UX Design
User Journey; Persona; Information Architecture; Prototyping; UI design; Heuristic Evaluation;

Programming
HTML; CSS; Python; Javascript

Tools
Sketch, Invision, Axure, Principle, Framer Studio, Quartz Composer, Adobe Creative Suit