

ENGLWRIT 112: College Writing

Unit 3 Assignment: Circulating the Conversation

Objectives/Goals: Working with the research and ideas from Unit 2 and transposing the essay—*presenting the material in a new medium*—to reach a different or wider audience.

When transposing an existing work (in this case, your own Unit 2 essay), the goal is to illustrate the most salient points—key concepts, arguments, counterarguments, calls-to-action—in a different way and for a different audience. For Unit 3, you will present the ideas from your Unit 2 essay—a text-based document—using alternate/additional modes of composition. Consider what images (photos, videos, clip art, charts, graphs, etc.) and/or sounds (voice narration, music, effects, etc.) you could use to re-present the ideas and in what form this new presentation should take.

To provide a baseline, I have offered both a general and a tailored body of requirements applicable to whichever medium you may choose.

General Requirements

For this Unit 3 assignment, you will begin by deconstructing your Unit 2 essay, identifying key ideas and turning the essay into an outline. Once the essay is in outline form, you can start to consider what images and other modes you might use to illustrate or complement the key ideas.

As an example, for a photo essay, you could take us through the origin or exigence of your topic (writer's context), review the broad arguments and ideas (overview), address some of your main sources along with the claims and statistics that you included (research), identify the key details and examples used to illustrate and support your claims (evidence), share any contrasting viewpoints you might have raised or addressed (conversation), and explain what you hope your audience will understand and do as a result of your presentation (takeaways and calls to action).

Particular Requirements

Length:

Infographic – 3 to 5 minutes.

Photo Essay – 12 slides.

Short Film – 3 to 5 minutes.

Visual Presentation – 3 to 5 minutes.

Animated Presentation – 3 to 5 minutes.

Social Media Video (Tik Tok/YouTube/Twitter/Facebook) – 3 to 5 minutes.

Format:

Dictated by chosen medium (see resource page on Moodle for further information).

Works Cited:

Whatever medium you choose, make sure the last frame, image, or slide—the equivalent of the last page—is reserved for your Works Cited page, organized as it would on a regular page.

Due Dates & Other Details

- *Initial draft* due 04/27
- *Final draft* due 05/02

All due by 11:59pm (ET).