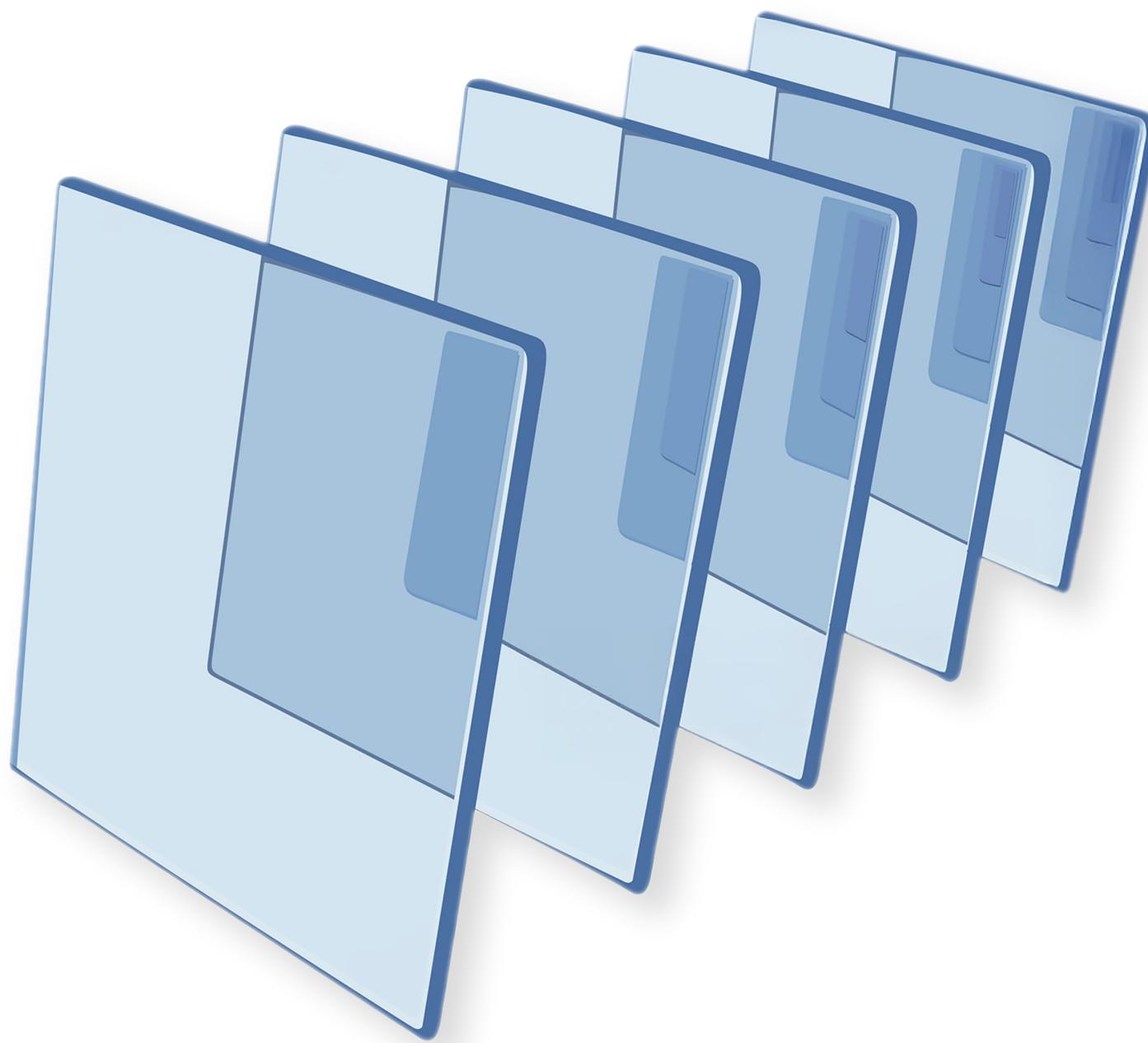


LAYER IQ

Every Decision has Hidden ***Impact - Cost - Value***. We Find It.

The Good Enough Era Died in 2024

Cost to ignore now exceeds cost to investigate



The Old Way Worked

Deploy AI to Eastern Europe

Cheap, reliable power

Build in tier-1 locations

Data centers going up everywhere

Trust energy availability

Utilities keep pace with demand

Hire consultants for more intel

\$150K, 6 months, one snapshot

WHAT IT'S NOW DOING TO YOU

Water temps shut nuclear plants

Assets stranded overnight.

Consumer opposition blocks projects

\$64B halted due to public sentiment.

Energy demand surging

Blackouts predicted • +267% cost increases.

By the time you get answers

Conditions changed, data outdated

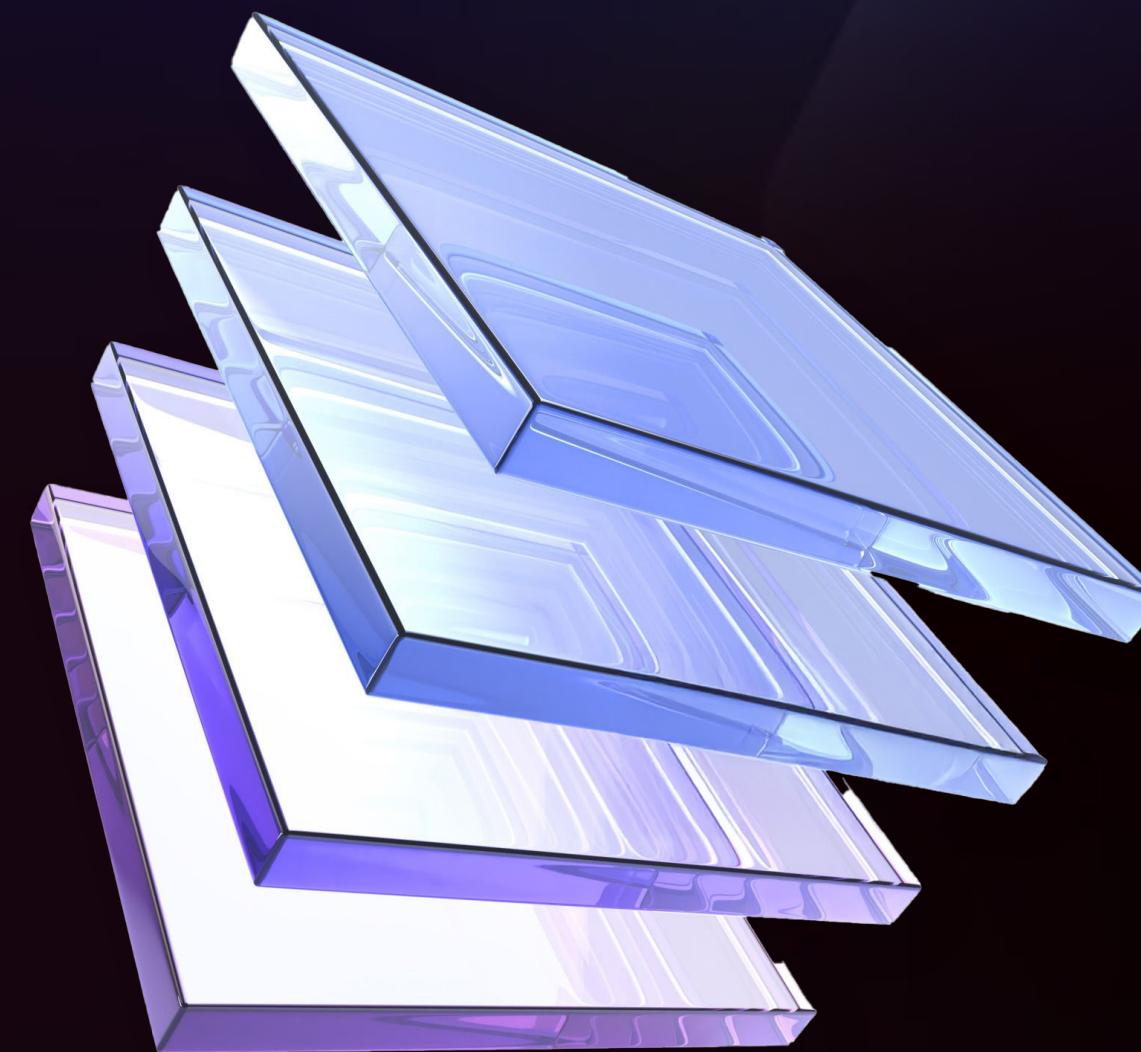
WHY YOU CAN'T KEEP DOING THIS

The system flipped. The cost to investigate used to be higher than the cost to ignore.
Today, the cost to ignore is far greater.

2024 Exposed Every Weakness **Layer IQ**

Fixes Them.

Carbon IQ • Energy IQ • End of Life IQ •
Risk IQ • Finance IQ • More to come...



LAYER IQ

Savings estimates based on representative customer scenarios. Actual results vary based on infrastructure scale, configuration, and operational factors.

What Happened in 2024

- Water temps shut nuclear plants
Assets stranded
- Consumer opposition blocks projects
\$64B stopped
- Energy demand surging
Blackouts predicted, 267% increases
- Assets retired without value capture
\$0 on balance sheet

How We Address It

Environmental Risk IQ

Water/climate intelligence
\$2M+ risk prevented

Sentiment Risk IQ

Sentiment tracking
Site before you build

Energy IQ

Optimize existing infrastructure
\$5-7M annual savings

End-Of-Life IQ

Carbon insets from disposition
Tens of thousands found per deal

Each layer works alone.

**The magic happens
when you combine them.**

The Compounding Value

Each layer makes every other layer more valuable

Energy IQ Alone

Cost Reduction

\$1.4M

- Optimize workload placement
- Tune server configurations
- Model refurbish vs replace
- Any time intelligence

3,000 servers • \$2.0M annual power • 70% reduction

+ Other Layers

Value + Impact Creation

\$2.0M

Same energy optimization: \$1.4M

PLUS cross-layer intelligence:

- Retire 2-year servers (not 5-year)
- Secondary market: \$360K
 - Carbon insets: \$150K
 - Risk avoidance: \$90K

Energy IQ reduces costs by \$1.4M. Adding other layers finds \$600K in value you didn't know existed. We literally find you money.

\$2.0M annual value impossible to capture manually.
Patent-pending architecture creates our defensible moat.

They Did Their Own Research

Blue Wave (MSP)

1,000+

- Market research with 1,000+ customers
- Strategic investment
- Internal deployment underway

NexusTek (MSP)

\$37.5K

- 1,000+ customers
- \$37.5K internal implementation
- Producing case studies for customer rollout

MosaiX
(Data Platform Customer)

18,000

- Embedding across 18,000 customers

Figure 8 (ITAD)

- Found additional value in each deal
- Subscribed

IBM Envizi

- Identified a major water-intelligence gap
- Integration planned for Q12026

ServiceNow

- Sandbox live
- API mapping underway

Network Advantage:

1,800 C-level relationships across tech producers.
600 in active funnel progression, deals moving toward conversion.

Foundation Complete Time To Scale.

The 18-Month Plan to Embed Layer IQ

Infrastructure decisions happen daily, workload placement, procurement, capacity planning.

18-month plan to embed Layer IQ across:

- ITAD workflows
- MSP operations
- Enterprise platforms

Looking for more information?
Contact: mike@layer-iq.com



Financial projections are forward-looking statements based on management assumptions. Actual results may differ materially.

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\$1.5M SAFE

(\$300K committed)

ARR Target

\$8M ARR in 18 Months

70%+ margins

regardless of consumption

18-Month Plan to Embed Layer IQ

- Launch 10 strategic integrations (ITAD, MSP, enterprise platform)
- Activate 3 MSP channels
- Secure 2 enterprise partnerships
- Embed Layer IQ into daily infrastructure decision workflows

REVENUE MODEL

Platform subscriptions + credit consumption + partner embedding.