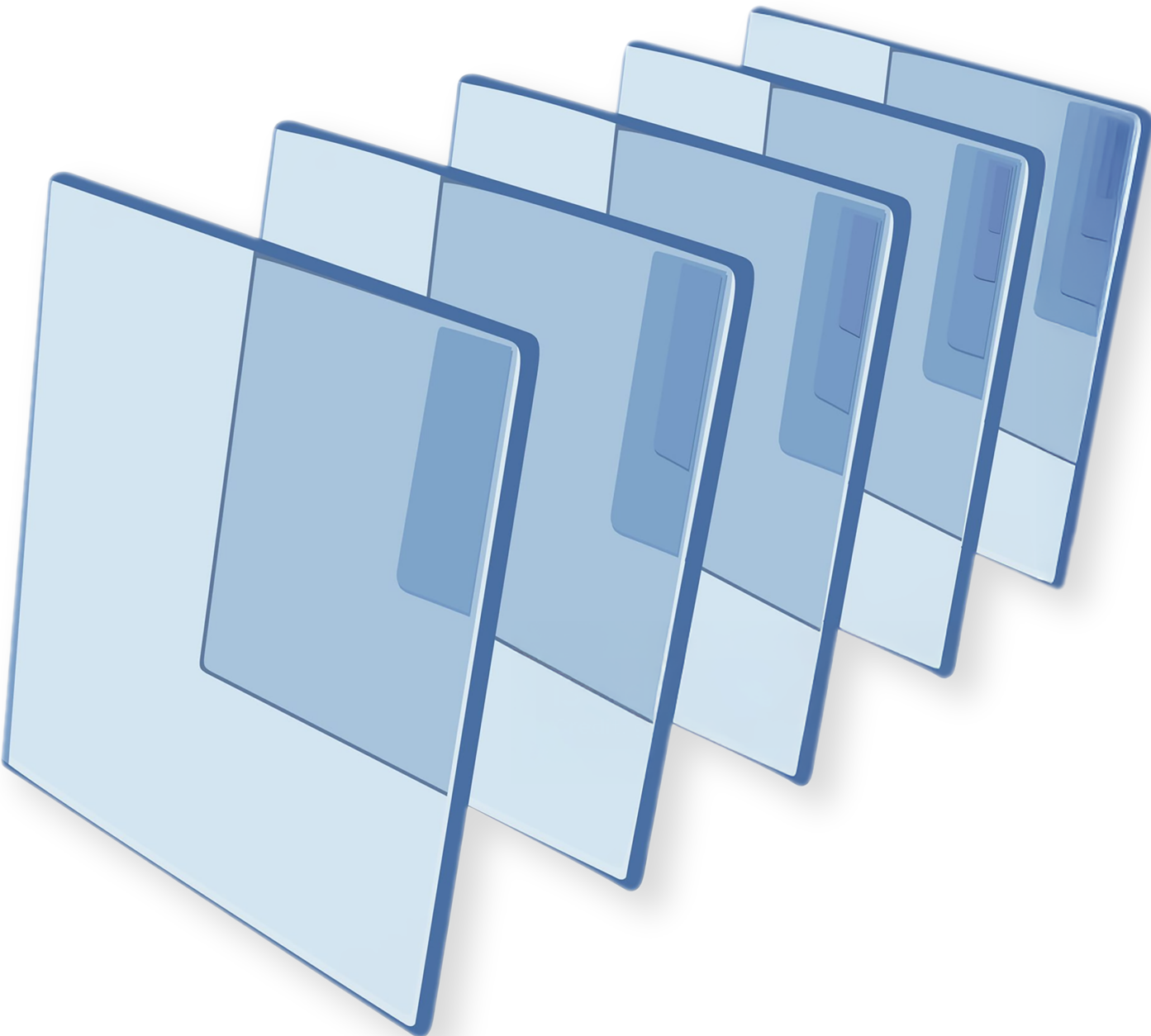


LAYER IQ

Every Decision has Hidden *Impact - Cost - Value*. We Find It.

The Good Enough Era Died in 2024

Cost to ignore now exceeds cost to investigate



The Old Way Worked

Deploy AI to Eastern Europe
Cheap, reliable power

Build in tier-1 locations
Data centers going up everywhere

Trust energy availability
Utilities keep pace with demand

Hire consultants for more intel
\$150K, 6 months, one snapshot

WHAT IT'S NOW DOING TO YOU

Water temps shut nuclear plants
Assets stranded overnight.

Consumer opposition blocks projects
\$64B halted due to public sentiment.

Energy demand surging
Blackouts predicted • +267% cost increases.

By the time you get answers
Conditions changed, data outdated

WHY YOU CAN'T KEEP DOING THIS

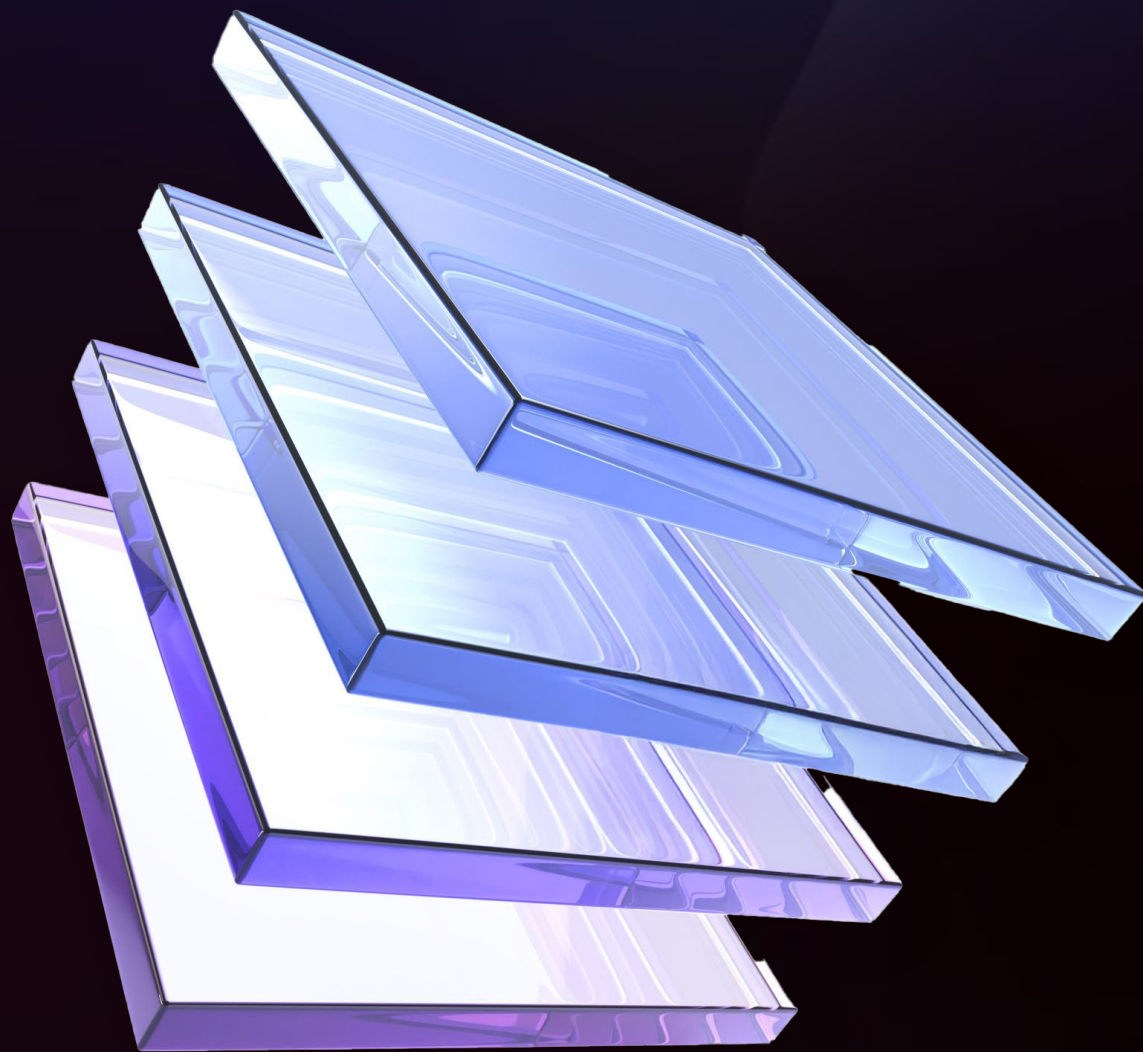
The system flipped. The cost to investigate used to be higher than the cost to ignore. Today, the cost to ignore is far greater.

Monthly subscription
Real-time, always-on intelligence — no consultants required.

2024 Exposed
Every Weakness

Layer IQ Fixes Them.

Carbon IQ • Energy IQ • End of Life IQ •
Risk IQ • Finance IQ • More to come...



LAYER IQ

Savings estimates based on representative customer scenarios. Actual results vary based on infrastructure scale, configuration, and operational factors.

What Happened in 2024

- Water temps shut nuclear plants
Assets stranded
- Consumer opposition blocks projects
\$64B stopped
- Energy demand surging
Blackouts predicted, 267% increases
- Assets retired without value capture
\$0 on balance sheet

How We Address It

| | |
|-----------------------|---|
| Environmental Risk IQ | Water/climate intelligence \$2M+ risk prevented |
| Sentiment Risk IQ | Sentiment tracking Site before you build |
| Energy IQ | Optimize existing infrastructure \$5-7M annual savings |
| End-Of-Life IQ | Carbon insets from disposition Tens of thousands found per deal |

Each layer works alone.
**The magic happens
when you combine them.**

The Compounding Value

Each layer makes every other layer more valuable



Energy IQ reduces costs by \$1.4M. Adding other layers finds \$600K in value you didn't know existed. We literally find you money.

\$2.0M annual value impossible to capture manually.
Patent-pending architecture creates our defensible moat.

They Did Their Own Research

Blue Wave (MSP)

1,000+

- Market research with 1,000+ customers
- Strategic investment
- Internal deployment underway

NexusTek (MSP)

\$37.5K

- 1,000+ customers
- \$37.5K internal implementation
- Producing case studies for customer rollout

MosaiX (Data Platform Customer)

18,000

- Embedding across 18,000 customers

Figure 8 (ITAD)

- Found additional value in each deal
- Subscribed

IBM Envizi

- Identified a major water-intelligence gap
- Integration planned for Q1 2026

ServiceNow

- Sandbox live
- API mapping underway

Network Advantage:

1,800 C-level relationships across tech producers.
600 in active funnel progression, deals moving toward conversion.

Foundation Complete

Time To Scale.

The 18-Month Plan to Embed Layer IQ

Infrastructure decisions happen daily, workload placement, procurement, capacity planning.

18-month plan to embed Layer IQ across:

- ITAD workflows
- MSP operations
- Enterprise platforms

Looking for more information?
Contact: mike@layer-iq.com

LAYER IQ

Financial projections are forward-looking statements based on management assumptions. Actual results may differ materially.

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\$1.5M SAFE

(\$300K committed)

ARR Target

\$8M ARR in 18 Months

70%+ margins

regardless of consumption

18-Month Plan to Embed Layer IQ

- Launch 10 strategic integrations (ITAD, MSP, enterprise platform)
- Activate 3 MSP channels
- Secure 2 enterprise partnerships
- Embed Layer IQ into daily infrastructure decision workflows

REVENUE MODEL

Platform subscriptions + credit consumption + partner embedding.