

Terra July Riley

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Skills Summary

- Data Scientist with background in Communications, Psychology & Economics interested in discovering business insights to help inform company decisions
- Flexibility with both excel spreadsheets and large python/SQL-based databases
- 3 years leading a small team with clear and concise communication

Experience

Data Science Intensive General Assembly Aug. 2018 - Oct. 2018

- Utilized the reddit API to obtain and explore data about specific subreddit communities to analyze sexism
- Learned the Youtube API to understand the sentiment of each channel's community

Web & Brand Designer Zeterre Landscape Architecture Jan. 2018 - July 2018

- Organized questionnaire database and provided useful insights from the data collected
- Organized marketing and content library databases.
- Worked with Project Leads & the firm's owner to create multiple new websites from scratch via Squarespace to their individual preferences
- Deduced fixes for main site, allowing it to function more user friendly

Shift Lead Wicked Grounds, Cafe July 2012 - Dec. 2017

- Optimized ShopKeep system interface for increased ease of barista operation
- Assisted manager in developing and implementing training and operational procedures
- Opened and closed shop, which included counting and managing money
- Trusted with running the shop, often alone and unsupervised

House Manager San Francisco Citadel Oct. 2011 - Dec. 2015

- Managed, supported and educated volunteers on their duties
- Managed money and payed non-volunteers
- Enforced the rules and safety protocols while ensuring guests enjoyed the event
- Managed any unexpected challenges as they arose to ensure that events went smoothly

Office Assistant Allied Automotive June 2006 - Sep. 2011

- Entered and maintained invoice and expense reports using Quickbooks database software
- Assisted mechanics by replacing damaged car parts
- Performed janitorial duties around the shop

A.A. Degrees From City College of San Francisco Graduated June 2017

- Communications
- Psychology
- Economics
- Social and Behavioral Science
- Math and Science
- Arts and Humanities