

Short elevator pitch: A web page that can educate people on whom they are

Long elevator pitch: edutainment.com would have information surrounding people of all ethnicities and backgrounds teaching them about things that their people did historically, that you won't typically be taught through our traditional schooling system. The site would contain knowledge of any people you would want to learn about, which could lead to cultural enrichment of any patron seeking knowledge. People will also be able to add things that they come across or many know.

Personas: The people that would be interested in the site could be anybody. The only thing an individual would have to do to find the site favorable would be someone who is seeking knowledge of self, or even others.

Comparable: Any website that houses information could be compared to this site, the only difference is that this one would be presented in an entertaining manner