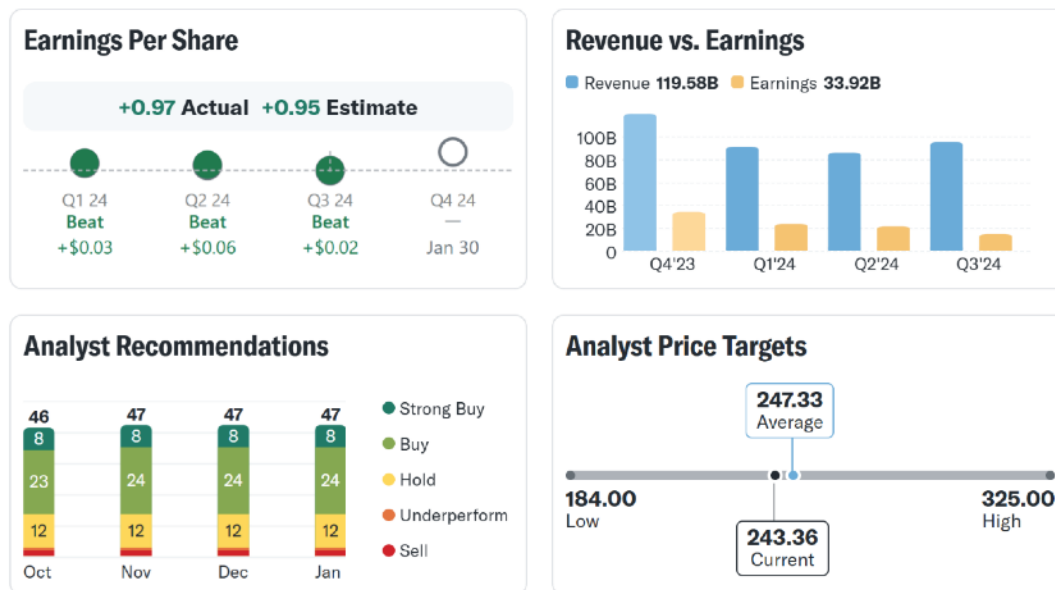


Why Invest in Apple? A Growth Perspective



Earnings and Revenue: Apple's earnings per share (EPS) is projected to increase, with the current year estimate at 6.71 and the next year estimate at 7.99. Revenue estimates also show growth, with current year revenue at 391.16B and next year at 417.14B. However, the company experienced a 0.01% price drop during one week in the most recent period.

Insider Trading and Stock Activity: There have been significant insider sales of Apple stock, totaling approximately \$104 million. This should raise some concerns as such activity could imply that insiders are not optimistic about the future of the company. It is noted that investors should "pay close attention to whether insiders are buying or selling shares." Also, Apple was identified as one of the "10 Hottest Large-Cap Stocks Right Now".



Market and Competition: Apple is facing increased competition in the Chinese smartphone market. Huawei's market share has increased, while Apple's has declined. Apple also faces challenges in other areas, including artificial intelligence, and there may be some uncertainty with regards to cloud services. This will likely impact the company's financial performance and profitability.

Overall: Despite positive earnings and revenue projections, Apple faces strong competition, insider selling, and recent stock drops, creating some uncertainty about the company's performance. This means investors should stay up to date on any new developments and pay close attention to company fundamentals as they make any investment decisions.