



# PDX 2016 Prospectus



# EVERYONE'S FAVORITE MONITORING CONFERENCE

**The best and brightest** minds from across the world meet every year in Portland, Oregon to listen, learn, and lead as we discuss the state of the art in software monitoring and observational engineering.

**An audience of six hundred** attendees comprised of DevOps, Web, Big Data, and Platform Engineers from some of the Internet's most well-known properties are represented at Monitorama events.

Etsy

Target

Salesforce

Facebook

Twitter

Netflix

Microsoft

Apple

Overstock

Nike

Airbnb

Mozilla

Wayfair

WebMD

Atlassian

HP

Verisign

GoDaddy

Symantec

Workday

Spotify

Google

Intel

Evernote



# SPONSORSHIP PACKAGES

## **PLATINUM SPONSORSHIP - \$15,000 (LIMIT 2)**

After-Party + Exhibition Table + 5-Minute Presentation

The most exclusive way to convey your message at Monitorama. This package includes **one** of two limited exhibition tables at the venue, including dedicated wireless internet access and power. As an after-party co-sponsor, your 30-second video (approved by event organizers) will be looped during the party. Finally, present your product or service in a five-minute presentation to the live audience between regular sessions.

- Five-minute live demonstration or talk in front of all attendees
- Large-screen advertisement video loop at after-party
- Premier placement on the conference website
- Full-color logo displayed prominently on event banners
- Logo in screen rotation between presentations
- Four (4) free attendee passes

# SPONSORSHIP PACKAGES

## **GOLD SPONSORSHIP - \$7,500**

5-Minute Presentation + Shared Swag Table

Demonstrate your product or service with a five-minute presentation to the live audience between regular sessions. This has proven year after year to be an effective way to reach future customers while distinguishing yourself from your competitors.

- Five-minute live demonstration or talk in front of all attendees
- Premier placement on the conference website
- Full-color logo displayed prominently on event banners
- Logo in screen rotation between presentations
- Space on Gold shared swag tables
- Two (2) free attendee passes

# SPONSORSHIP PACKAGES

## **SILVER SPONSORSHIP - \$4,000**

Shared Swag Table + Free Pass

A cost-effective way to deliver your brand and network with future customers. Distribute your swag, flyers, or stickers on our Silver shared swag tables.

- Company logo and bio on the conference website
- Full-color logo on event banners
- Logo in screen rotation between presentations
- Space on Silver shared swag tables
- One (1) free attendee pass

# SPONSORSHIP ADD-ONS

## **MONITORING SOCKS - \$3,000**

Enjoy your company logo or mark on our world-famous "monitoring socks"! Attendees love these collectible and stylish reminders of their experience at Monitorama.

## **LANYARDS - \$3,000**

Increase your visibility with your two-color logo or mark on our official event lanyards. An easy and inexpensive way to spread brand awareness at Monitorama.

## **COFFEE & DONUTS - \$3,000**

Be the company that everyone remembers because you brought the goodies! Monitorama is known for providing the very best conference coffee thanks to our partnership with Nossa Familia roasters and their onsite baristas. Pair this with the ultimate sugar rush, courtesy of Portland's own Blue Star Donuts. Your logo and mark will be front-and-center on whiteboard easel signs next to each booth.

# QUESTIONS & ANSWERS

## CONTACT US

For more information about these sponsorship packages and add-ons, custom packages, or any other event questions, please contact us via email.

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