Congratulations! You passed!
Grade received 91.67%
To pass 80% or higher
 Go to next item

1. What are the primary drivers of a data-driven story? Select all that apply.   0.75 / 1 point

☑ Project purpose

⊘ Correct
Data insights and the stories they help create are driven by a project's purpose and its goals.

☑ Project goals

⊘ Correct
Data insights and the stories they help create are driven by a project's purpose and its goals.

☑ Stakeholder theories

⊗ This should not be selected
Data insights and the stories they help create are driven by a project's purpose and its goals.

☐ Sales predictions

2. Fill in the blank: In order to help avoid _____ in the workplace, data professionals   1 / 1 point
    share the PACE plan with stakeholders and team members.

○ competition
○ unintentional bias
○ unnecessary meetings
⦿ miscommunication

⊘ Correct
In order to help avoid miscommunication in the workplace, data professionals share the PACE plan with stakeholders and team members. PACE helps users communicate, solve problems, and make judgments quickly and efficiently.

3. Why is it important to maintain proper scale of a graph's axes in a data visualization?   1 / 1 point

○ To tell a more interesting data story
○ To change stakeholders' minds
⦿ To avoid misrepresenting the data
○ To take advantage of white space

✓ Correct

It is important to maintain proper scale of a graph's axes in a data visualization to avoid skewing the data. Data visualizations with skewed data mislead the audience.