Present a story

- Video: Welcome to week 4 2 min
- Reading: Tableau Public overview 20 min
- Video: The visualization life cycle
- Discussion Prompt: Choose a data visualization type10 min
- Reading: Follow-along instructions:

 Data visualizations and
 presentations with Tableau
- Reading: Follow-along guide: Work with Tableau, Part 1
- (D) Video: Work with Tableau, Part 1
- Reading: How to sign on to Tableau
 Public
 20 min
- Practice Quiz: Test your knowledge:
 Present a story
 2 questions

Advanced Tableau

Review: Data visualizations and presentations



Choose a data visualization type

Consider the following scenario: You are a data consultant contracted by a landowner organization in Greece. They are asking you to analyze the publicly-available AirBnB data in Athens, Greece, as part of a land development strategy meeting.



They aren't interested in a deep analysis yet. What they would like is data visualizations portraying some important aspects of the data.

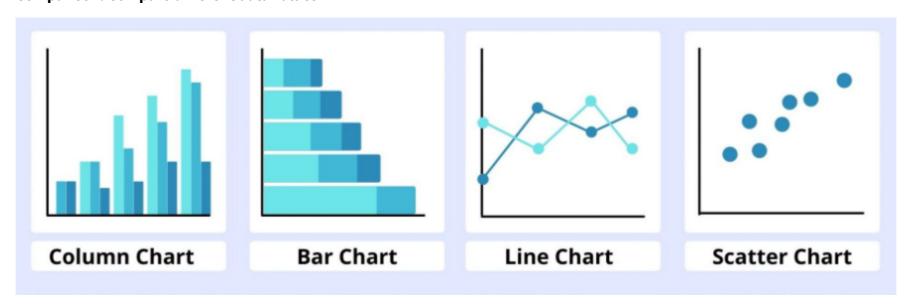
They would like you to create data visualizations of the following:

- The listings with more than 100 reviews, with the dates of each listing's most recent customer review
- The prices of the top 20 listings with the highest reviews per month
- The locations of the top 50 most expensive AirBnB listings in Athens, Greece

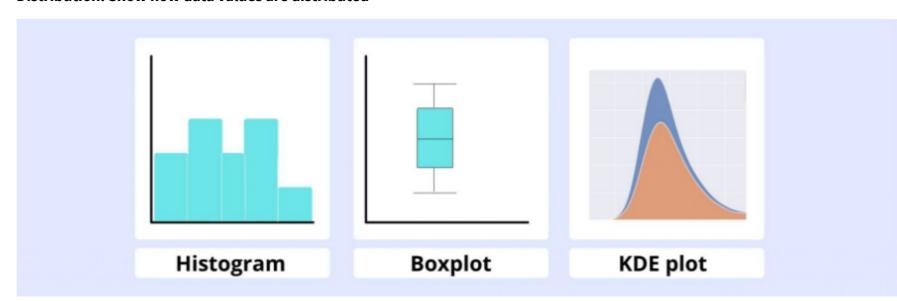
To complete this discussion prompt:

- 1. Use the graphics below to help you decide which type(s) of data visualizations are best suited to visualize each requested data extraction.
- 2. Write the data visualization type.
- 3. Write two sentences describing why you selected each data visualization type (60–80 words per bullet point).
- 4. Visit the <u>discussion forums</u> ☐ to read what other learners have written, and respond to at least two posts with your own thoughts.

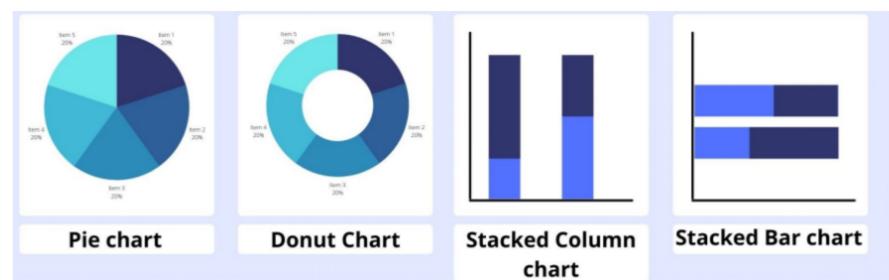
Comparison: Compare different data values



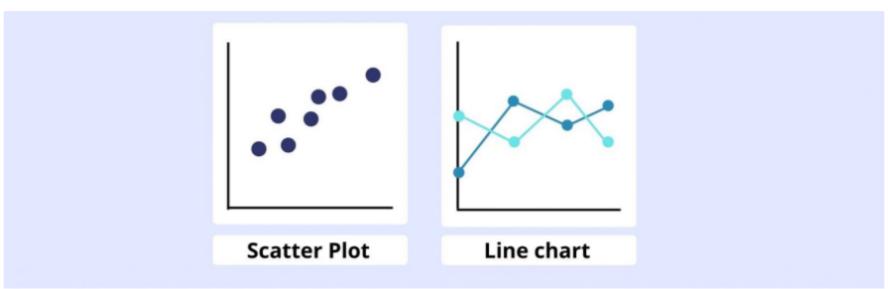
Distribution: Show how data values are distributed



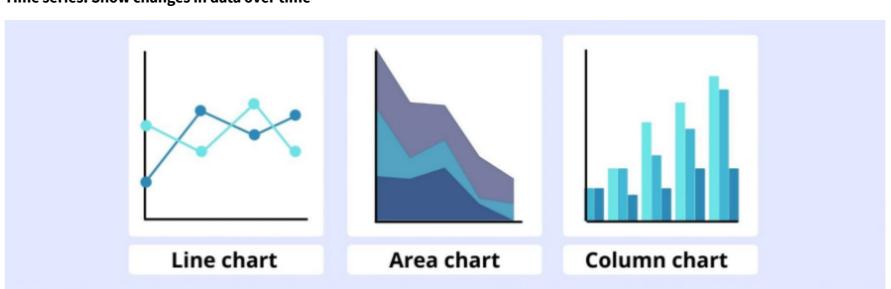
Segmentation: Break data into parts



Relationship: Show how data variables relate



Time series: Show changes in data over time



Participation is optional

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