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1. What are some typical responsibilities of technical data professionals? Select all that apply. 0.75 / 1 point

- ☒ Build models and make predictions
- ☒ Correct
- ☒ Transform raw data into useful information
- ☒ Correct
- ☒ Explore datasets
- ☒ Correct
- ☒ Create business intelligence dashboards
- ☒ This should not be selected
Review [the video about data-driven careers.](#)

2. A data professional is at an event collaborating with programmers and other data professionals to create a solution to an existing problem using technology. What type of an event are they attending? 1 / 1 point

- ☐ Expo
- ☒ Hackathon
- ☐ Industry conference
- ☐ Networking luncheon
- ☒ Correct

3. What are some examples of personally identifiable information? Select all that apply. 1 / 1 point

- ☐ Company names
- ☒ National identification numbers
- ☒ Correct
- ☒ Biometric records

☒ Correct

☒ Usernames

☒ Correct

4. Fill in the blank: A business _____ data by collecting information from a significant number of users. This increases the likelihood that the data will be representative of the population as a whole.

1 / 1 point

- ☐ averages
- ☐ assigns
- ☐ annotates
- ☒ aggregates

☒ Correct

5. Fill in the blank: A good sample is a segment of a population that is _____ the entire population.

1 / 1 point

- ☐ more diverse than
- ☐ less diverse than
- ☒ representative of
- ☐ atypical of

☒ Correct

6. Fill in the blank: Artificial intelligence is the development of computer systems that are able to perform tasks that normally require _____ intelligence.

1 / 1 point

- ☐ business
- ☐ market
- ☐ machine
- ☒ human

☒ Correct

7. At a business, who is responsible for ensuring socially beneficial and inclusive practices, applying scientific and ethical principles, and staying aware of possible bias? 1 / 1 point

- ☒ All data professionals
- ☐ Only business intelligence professionals
- ☐ Only project managers
- ☐ Only information technology professionals

☒ Correct

8. A data manager brainstorms ways to ensure that the experiences and worldviews of their team members do not affect data team projects. They establish processes for impartially analyzing and communicating sensitive information. What does this scenario describe? 1 / 1 point

- ☐ Protecting customer or user privacy
- ☐ Generating data from communication
- ☐ Establishing data security procedures
- ☒ Avoiding subtle biases in data work

☒ Correct