Report regression results

Recently, you have learned how to build a simple linear regression models and report the results of a regression model. You've also learned there are various ways to quantify uncertainty in regression results. From confidence bands to p-values, there are different ways to measure certainty about the results of a regression model. These metrics of certainty help us understand how to communicate our findings to inform business decisions and insights.
For this discussion prompt, consider the following:

Why is it important to report uncertainty around the results of regression models?
What is an example where reporting uncertainty might be particularly important?