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1. Fill in the blank: Business intelligence involves automating processes and information channels in order to transform relevant data into _____ for decision-makers. 1 / 1 point
- ☐ business strategies
- ☐ connected systems
- ☒ actionable insights
- ☐ relevant metrics
- ☒ Correct
2. Which of the following statements correctly describes the roles of business intelligence engineers versus business intelligence analysts? 1 / 1 point
- ☐ Engineers apply their knowledge of large datasets; analysts are responsible for less complex types of intelligence.
- ☐ Engineers create data visualizations, dashboards, and reports; analysts present their findings to team members.
- ☐ Engineers gather requirements from stakeholders; analysts apply those requirements to evaluate devices, infrastructures, and information channels.
- ☒ Engineers design, configure, implement, and improve tools; analysts use those tools to retrieve, organize, and interpret data.
- ☒ Correct
3. Fill in the blank: To enable disparate _____ to communicate, business intelligence professionals integrate them using an application programming interface. 0 / 1 point
- ☒ databases
- ☐ computer programs
- ☐ data repositories
- ☐ file managers
- ☒ Incorrect
- Review [the video about business intelligence teams and partners](#)[↗].
4. Which team members maximize a company's software and hardware resources so they may be used effectively in business intelligence projects? 1 / 1 point
- ☐ Data analysts

- ☒ Information technology professionals
- ☐ Project managers
- ☐ Data warehousing professionals

☒ Correct

5. A business intelligence professional learns that a company is not using customer data to make decisions. What actions might they make in order to achieve higher levels of data maturity? Select all that apply.

0.75 / 1 point

☒ Examine data through a specific topic or subject-matter lens

☒ This should not be selected
Review

[the video about how business intelligence maximizes the value of data analytics](#)



☒ Establish repeatable methods for monitoring operations

☒ Correct

☒ Build data-reporting tools

☒ Correct

☒ Create dashboards to continuously analyze and monitor data

☒ Correct

6. A business intelligence professional is working for a global food service provider. In which business intelligence stage might they download a spreadsheet that contains data about grocery orders over the past six months?

1 / 1 point

- ☐ Analyze
- ☐ Report
- ☐ Monitor
- ☒ Capture

☒ Correct

7. What are some typical tools involved in the business intelligence monitor stage? 0.75 / 1 point
Select all that apply.

☒ Pipelines

☐ Correct

☒ Dashboards

☐ Correct

☒ Models

☐ Correct

☒ Records

☐ This should not be selected
Review [the video about the business intelligence stages](#).

8. Business intelligence strategy is the management of the people, processes, and tools used in the business intelligence process. What are some key considerations with regard to the processes part of this concept? Select all that apply. 0.75 / 1 point

☒ Training and educating users

☐ Correct

☒ Creating a feedback system to confirm that users are getting value from the tools

☐ Correct

☒ Establishing key performance indicators

☐ This should not be selected
Review [the video about contributing to a winning business intelligence strategy](#).

☒ Asking data governance professionals about the solutions being used

☐ Correct

9. Fill in the blank: To get clear directions when navigating a database, business intelligence professionals use _____, which organize data elements and how they relate to one another. 1 / 1 point

☒ data models

- ☐ data visualizations
- ☐ dashboards
- ☐ pipelines

☒ Correct

10. What steps are involved in the ETL process? Select all that apply.

0.75 / 1 point

☒ Visually depict data insights

☒ This should not be selected
Review [the video about the business intelligence professional's toolbox](#).

☒ Bring data into a warehouse or other unified destination system

☒ Correct

☒ Convert data into a useful format

☒ Correct

☒ Gather data from source systems

☒ Correct