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1. A business intelligence team is designing a dashboard. The vice president of marketing instructs them to prioritize saving time for users. However, stakeholders from sales ask for more data points, which will slow dashboard performance. What should the BI team do? Select all that apply. 1 / 1 point

☒ Determine what to prioritize and what to sacrifice in order to produce the best possible result for all users.

☒ Correct

☐ Prioritize saving time, as the vice president of marketing is the most important stakeholder.

☐ Prioritize the additional data points, as there are more users on the sales team.

☒ Consider which trade-offs best align with business goals.

☒ Correct

2. Fill in the blank: Pre-aggregation involves making calculations on database data before it is transferred to the \_\_\_\_\_ tool. 1 / 1 point

☒ visualization

☐ analysis

☐ processing

☐ mapping

☒ Correct

3. Fill in the blank: Measures are quantitative data types that can be either \_\_\_\_\_ or continuous. 1 / 1 point

☐ floating

☐ timestamped

☒ discrete

☐ boolean

☒ Correct

4. A business intelligence professional uses the Marks tool in Tableau to add thickness to a line that represents a particular measure. What are they doing? 1 / 1 point

- ☐ Charting
- ☐ Tracking
- ☒ Encoding
- ☐ Summarizing

☒ Correct

5. A business intelligence team wants to prioritize accessibility when designing visualizations in Tableau. What strategy should they employ? 1 / 1 point

- ☐ Use only color.
- ☐ Use neither color nor labels.
- ☐ Use only labels.
- ☒ Use both color and labels.

☒ Correct

6. What are some dashboard best practices to emphasize important visualizations for stakeholders? Select all that apply. 0.5 / 1 point

- ☐ Hiding elements to spotlight others
- ☒ Grouping objects based on chart type

☒ This should not be selected  
Review [the video about organizing dashboard elements](#).

- ☒ Use of negative space

☒ Correct

- ☒ Prioritization and hierarchy

☒ Correct

7. What are some techniques for improving dashboard processing speeds? Select all that apply. 0.75 / 1 point

- ☒ Pre-aggregate the data

☒ Correct

☒ Include fewer measures

☒ Correct

☐ Process more data using front-end servers

☒ Organize using additional tabs

☒ This should not be selected  
Review [the video about processing speeds](#)<sup>↗</sup>.

8. Fill in the blank: A dashboard using \_\_\_\_\_ has a privacy setting that controls the availability of specific rows of a dataset.

1 / 1 point

- ☐ public availability
- ☒ row-level permission
- ☐ object-level permissions
- ☐ column-level permissions

☒ Correct