1. Fill in the blank: A project sponsor is accountable for a project and establishes the _____ for its success.

1 / 1 point

- ○ inputs
- ● criteria
- ○ timeline
- ○ plan

⊘ Correct

2. Fill in the blank: Developers use _____ to create, execute, test, and troubleshoot software applications.

1 / 1 point

- ○ mapping
- ○ design patterns
- ● programming languages
- ○ models

⊘ Correct

3. Fill in the blank: Systems software developers create applications and programs for the _____ used in organizations.

1 / 1 point

- ○ small technical gadgets
- ● backend processing systems
- ○ mobile devices
- ○ personal computers

⊘ Correct

4. Systems analysts help organizations achieve their business goals. In what ways do they do this?

1 / 1 point

- ○ They are involved at the very outset of a project and advocate for its undertaking.
- ○ They create visualizations, dashboards, and reports.
- ○ They retrieve, organize, and interpret the data.

⦿ They identify ways to design, implement, and advance information systems.

✓ Correct

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5. Bias is a conscious or subconscious preference in favor of or against a person, group of people, or thing. What do business intelligence professionals consider to ensure their data does not create or reinforce bias?

1 / 1 point

○ Validation
⦿ Fairness
○ Maturity
○ Integrity

✓ Correct

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6. Fill in the blank: A _____ is a quantifiable value, closely linked to business strategy, which is used to track progress toward a goal.

1 / 1 point

⦿ key performance indicator
○ maturity assessment
○ scale
○ metric

✓ Correct

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7. Which of the following statements accurately describe metrics and key performance indicators (KPIs)? Select all that apply.

0.5 / 1 point

☑ KPIs are strategic.

✓ Correct

☑ KPIs support metrics.

✗ This should not be selected
Review the video about near-real-time monitoring↗.

☑ Metrics are tactical.

✓ Correct

☐ Metrics support KPIs.

8. A music instrument retailer uses hardware and software tools to rapidly analyze data and communicate key insights about the number of people buying sheet music for certain types of instruments. This enables the store managers to make effective decisions about which instruments to stock. What business intelligence concept does this scenario describe?

1 / 1 point

- ⦿ Monitoring
- ○ Visibility
- ○ Strategy
- ○ Observation

⊘ Correct