1. Which of the following statements correctly describe data analytics and business intelligence visualizations? Select all that apply.

1 / 1 point

☐ Business intelligence visualizations are used to represent data that is relevant to a single business decision.

☑ Data analytics visualizations are used to represent data that is relevant to a single business question.

⊘ Correct

☐ Data analytics visualizations are used to monitor data that is relevant to an ongoing business question.

☑ Business intelligence visualizations are used to monitor data that is relevant to an ongoing business question.

⊘ Correct

2. Fill in the blank: Business intelligence professionals constantly improve their dashboards in order to enable users to _____ on their own.

1 / 1 point

○ Maintain datasets

◉ Interpret data

○ Build dashboards

○ Troubleshoot data transfer

⊘ Correct

3. A business intelligence professional is collaborating with dashboard users in order to find and rectify incorrect assumptions. What tool will enable them to improve this process?

0 / 1 point

○ Data storytelling

○ Data visualization

○ Low-fidelity mockup

◉ Hypothesis testing

⊗ Incorrect
Review the video about planning a dashboard with mockups↗.

4. A business intelligence professional discovers that the dashboard they created is missing critical information that stakeholders need. What type of problem is occuring?

1 / 1 point

- ○ Visualization problem
- ○ Audience problem
- ◉ Data problem
- ○ Tool problem

  ✓ Correct

5. A company's server keeps crashing because too many people are editing the same visualization. What type of problem is this company experiencing?

1 / 1 point

- ◉ Tool problem
- ○ Audience problem
- ○ Visualization problem
- ○ Data problem

  ✓ Correct

6. Which of the following issues are examples of audience problems? Select all that apply.

1 / 1 point

- ☐ Necessary dashboard data is inaccessible and therefore cannot be imported.
- ☑ A dashboard includes metrics that are irrelevant to users.

  ✓ Correct

- ☐ The business intelligence team selected a software that is not approved by their company.
- ☑ A dashboard includes private information that users are not permitted to access.

  ✓ Correct

7. Fill in the blank: One strategy to avoid _____ problems involves considering the needs of different team members when building a single dashboard for multiple users.

1 / 1 point

- ◉ Audience
- ○ Tool
- ○ Data
- ○ Maturity

Correct