[Optional] Review Google Data Analytics Certificate content about online portfolios

This reading provides a checklist about what to include in your portfolio, where you can set up accounts to host your portfolio, and how to add content to your portfolio.

What to include

You learned that a portfolio represents your skills and showcases some of your previous projects to potential employers. Keep your portfolio:

- **Personal:** Show who you are, what you are interested in, and what is important to you.
- **Simple:** Display your work with easy navigation and without cluttered pages.
- **Relevant:** Match your work to the skills included in job descriptions.
- **Presentable:** Emphasize quality in the samples you show.
- **Unique:** Showcase your own work; cite sources of content to avoid plagiarism.

Where to set up accounts

Choose a platform to host your portfolio. Medium, Google Sites, and Wordpress are good for blogging. GitHub and Kaggle are better for code. And finally, as you know, Tableau is great for visualizations. Next, create an account on the platform that you chose. Check out these steps to set up accounts on various platforms:

- Set up an account on GitHub ⬈
- Set up an account on Kaggle ⬈
- Set up an account on Tableau Public ⬈ – *Click the orange "Sign Up" button*
- Set up an account on Medium ⬈
- Set up an account on WordPress ⬈
- Set up a site on Google Sites ⬈

How to add content to your portfolio

Finally, refer to the following table for some links to articles that can help you to manage your portfolio. Articles are free but some sites limit the number of articles you can view per month. In that case, bookmark the article to view it later.

Platform	Information to help you manage your portfolio
GitHub	8 steps to publishing your portfolio on GitHub ⬈: Follow the steps in this article to create a repository for your portfolio.
Kaggle	Publishing your first dataset on Kaggle ⬈: Follow the steps in this article to publish your own dataset and make it public.
Tableau	Any visualization created in Tableau Public is already public by default. A lot more is involved to add a Tableau visualization to another hosted site. For that reason, it is probably best to link to Tableau visualizations when your portfolio is hosted on a personal website or on a different platform, like GitHub.
Medium	Getting started with a Medium publication ⬈: Follow the process in this guide to create your own publication.
WordPress	Get Published ⬈: Follow these instructions to create pages or post content on your site.
Google Sites	Publish & share your site ⬈: Follow these instructions to publish your site and share it publicly. Use a custom domain for your site ⬈: Refer to these instructions if you want to use a custom URL for your portfolio.

Mark as completed