

1. Project sponsors are accountable for a project. What does accountability entail?

0.75 / 1 point

☒ Accepting responsibility for the project

☒ Correct

☒ Investing time and resources into the project

☒ This should not be selected
Review [the video about identifying business needs and key deliverables](#)^[↗].

☒ Being answerable for the project

☒ Correct

☒ Sharing events, changes, and milestones about the project

☒ Correct

2. Fill in the blank: In order to create, execute, test, and troubleshoot _____, developers use programming languages.

1 / 1 point

☒ software applications

☐ dashboards

☐ data visualizations

☐ data models

☒ Correct

3. Which of the following statements accurately describe systems software developers?
Select all that apply.

0.5 / 1 point

☒ Systems software developers create applications and programs for backend processing systems.

☒ Correct

☒ Systems software developers are largely focused on creating products and solutions for consumers.

☒ This should not be selected
Review [the video about identifying business needs and key deliverables](#)^[↗].

☒ Systems software developers are likely to be stakeholders on a business intelligence project.

✓ Correct

✓ Systems software developers design computer and mobile applications.

✗ This should not be selected

Review [the video about identifying business needs and key deliverables](#)[↗].

4. Fill in the blank: A systems analyst is responsible for the effectiveness of an organization's _____ to help make it possible to achieve business goals.

1 / 1 point

- ☒ information systems
- ☐ business intelligence dashboards
- ☐ models
- ☐ data warehouses

✓ Correct

5. Bias is a conscious or subconscious preference in favor of or against a person, group of people, or thing. What do business intelligence professionals consider to ensure their data does not create or reinforce bias?

1 / 1 point

- ☐ Integrity
- ☐ Validation
- ☐ Maturity
- ☒ Fairness

✓ Correct

6. Which business value is used to track progress toward a goal?

1 / 1 point

- ☐ Metric
- ☐ Maturity assessment
- ☐ Scalability check
- ☒ Key performance indicator

✓ Correct

7. Which of the following statements accurately describe strategy versus tactics? Select all that apply. 0.5 / 1 point

☒ An example of a tactic is a key performance indicator.

☐ This should not be selected
Review [the video about near-real-time monitoring](#).

☒ An example of a strategy is a metric.

☐ This should not be selected
Review [the video about near-real-time monitoring](#).

☒ A strategy is a plan for achieving a goal or arriving at a desired future state.

☒ Correct

☒ A tactic is a method used to enable an accomplishment.

☒ Correct

8. A Portuguese sustainability nonprofit uses hardware and software tools to rapidly analyze data and communicate key insights about greenhouse gas emissions in Lisbon. This enables the board of directors to make effective decisions about what research projects to fund. What business intelligence concept does this scenario describe? 0 / 1 point

- ☐ Strategy
- ☒ Visibility
- ☐ Observation
- ☐ Monitoring

☐ Incorrect
Review [the video about near-real-time monitoring](#).