

Avoid miscommunication at work with the help of context

As you've been learning, context is essential when working on a business intelligence project. Contextualizing data makes it more meaningful and useful to stakeholders. It also helps prevent miscommunication about the data or expectations, which could have a negative impact on the project. For this discussion prompt, consider the following:

What is an example of a miscommunication you've experienced in a professional or academic setting?

When this happened, what were the consequences?

How could you have avoided this miscommunication?