This is the rubric for the Course 3 end-of-course project. You will use this rubric to review and grade your own work. The rubric grading process is an important part of the learning experience because it allows you to objectively assess your project against a set of criteria.

There are a total of 10 points for the end-of-course project and 10 items in this rubric. Each rubric item is worth 1 point. The items correspond to each step you completed.

To use the rubric, first open your dashboard. Next, review each item's grading criteria. Then respond to the statements by marking "yes" or "no."

When you complete and submit the rubric, you will receive a percentage score. This score will help you confirm whether you completed the required steps of the end-of-course project. The recommended passing grade for this project is 80% (or 8/10 points). If you want to increase your score, revise your project, then resubmit this rubric to reflect your updates. Try to achieve at least 8 points before completing this lesson.

1. The relevant data source is connected to Tableau.   1 / 1 point

  ⦿ Yes
  ○ No

    ⊘ Correct

2. A dashboard mockup is designed.   1 / 1 point

  ⦿ Yes
  ○ No

    ⊘ Correct

3. The key business questions to be answered are included.   1 / 1 point

  ⦿ Yes
  ○ No

    ⊘ Correct

4. Relevant charts are created to answer the key business questions.   1 / 1 point

  ⦿ Yes
  ○ No

    ⊘ Correct

5. Relevant charts are compiled into an interactive dashboard.   1 / 1 point

   ⦿ Yes
   ◯ No

   ✓ Correct

6. The dashboard is designed to monitor data over long-term periods.   1 / 1 point

   ⦿ Yes
   ◯ No

   ✓ Correct

7. Visualizations are prepared and accessible to all potential audiences.   1 / 1 point

   ⦿ Yes
   ◯ No

   ✓ Correct

8. The information contained in the visualizations aligns with business requirements   1 / 1 point
   and meets stakeholder needs.

   ⦿ Yes
   ◯ No

   ✓ Correct

9. An executive summary is included.   1 / 1 point

   ⦿ Yes
   ◯ No

   ✓ Correct

10. The executive summary communicates key insights to stakeholders. 1 / 1 point

- ⦿ Yes
- ◯ No

  ⊘ Correct