

Congratulations! You passed!
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To pass 80% or higher
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1. When you contextualize, you offer important perspective. What are some key elements to consider when contextualizing a dataset? Select all that apply. 0.75 / 1 point

- ☒ Where it fits within a larger setting
- ☒ Correct
- ☒ The motivation behind it
- ☒ Correct
- ☒ How it might be improved
- ☒ This should not be selected
Review [the video about the importance of context](#).
- ☒ The origin and other relevant background information
- ☒ Correct

2. What are some key elements of effective dashboard design? Select all that apply. 0.75 / 1 point

- ☒ Users provide details about how they will use the dashboard
- ☒ Correct
- ☒ The data is in the right format
- ☒ Correct
- ☒ The dashboard includes both big-picture insights and supporting information
- ☒ Correct
- ☒ Users have access to numerous dashboards in multiple places
- ☒ This should not be selected
Review [the video about the importance of context](#).

3. Data integrity pertains to which aspects of data throughout its life cycle? Select all that apply.

0.75 / 1 point

☒ Trustworthiness

☐ Correct

☒ Evolution

☐ This should not be selected
Review [the video about the importance of context](#).

☒ Accuracy

☐ Correct

☒ Completeness

☐ Correct

4. In business intelligence, what does data availability entail?

1 / 1 point

- ☒ The degree or extent to which timely and relevant data is accessible and can be put to use
- ☐ The free access, usage, and sharing of data
- ☐ Data that can be modified or updated by those who use it
- ☐ Data protection features such as password protection, user permissions, and encryption

☐ Correct

5. In order to identify what data is available to be monitored, a business intelligence professional works with their colleagues to create a list of relevant integrated data repositories. What business intelligence concept does this scenario describe?

1 / 1 point

- ☐ Data manipulation
- ☐ Data blending
- ☐ Data transfer
- ☒ Data visibility

☐ Correct

6. Fill in the blank: A gardening business uses data from seed producers, irrigation companies, and local farms. The business intelligence team manages _____ because the three sources refresh their data at different intervals. 1 / 1 point

- ☐ non-live data
- ☒ update frequency
- ☐ data push schedules
- ☐ diverse databases

☒ Correct

7. Fill in the blank: A business intelligence professional is working to improve a dashboard. Currently, it features _____, such as the number of social media followers and monthly page views. They decide to focus on more meaningful metrics instead. 1 / 1 point

- ☐ constrained metrics
- ☒ vanity metrics
- ☐ biased metrics
- ☐ spotlight metrics

☒ Correct

8. A business intelligence professional considers what they need in order to have the proper metrics on a dashboard. In this situation, what items should they ensure are in place? Select all that apply. 0.5 / 1 point

☒ Processes

☒ Correct

☒ Technologies

☒ Correct

☒ Budget items

☒ This should not be selected
Review [the video about meaningful metrics](#).

☒ Business objectives

☒ This should not be selected
Review [the video about meaningful metrics](#).