

Balance team and stakeholder needs

Communication is key

Amazing teamwork

Weekly challenge 4*

Reading: Glossary: Terms and definitions

10 min

Quiz: Weekly challenge 4*

8 questions

Course challenge*

✔ Congratulations! You passed!

Grade received 100%

Latest Submission Score 100%

Weekly challenge 4*

To pass 80% or higher

Retake the assignment in 23h 57m

Go to next item

Review Learning Objectives

1. A data analytics team is working on a project to measure the success of a company's new financial strategy. Select the person most likely to be the primary stakeholder for this project.

1 / 1 point

- Submit your assignment
- Due Jul 2, 11:59 PM +08 Attempts 3 every 24 hours
- ☐ The project manager

☐ The data analyst

☒ The vice president of finance

☐ The director of analytics

☐ Correct To Pass 80% or higher

Try again

Retake the quiz in 23h 57m

Your grade 100%

View Feedback We keep your highest score

2. A data analyst is researching the buying behavior of people who shop at a company's retail store and those who might shop there in the future. During the analysis, it will be important to stay in communication with the team that most often interacts with these shoppers. What is the name of this team?

1 / 1 point

- ☐ Data science team

☐ Executive team

☒ Customer-facing team

☐ Project management team

☐ Correct

3. There are four key questions data analysts ask themselves: Who is my audience? What do they already know? What do they need to know? And how can I communicate effectively with them? What goal do these questions enable data analysts to achieve?

1 / 1 point

- ☐ Complete data analysis projects on time

☐ Identify primary and secondary stakeholders

☒ Communicate clearly with stakeholders and team members

☐ Understand who is managing the data

☐ Correct

4. A data analyst feels overworked. They often stay late to finish work, and have started missing deadlines. Their supervisor emails them another project to complete, and this causes the analyst even more stress. How should they handle this situation?

1 / 1 point

- ☐ Accept the new project right away and hope to not miss another deadline

☐ Respond immediately, letting the supervisor know their expectations are unreasonable

☒ Wait a few minutes to think it over, then respond with a meeting request to discuss this project and the general workload

☐ Walk into the supervisor's office and tell them to give the project to someone else

☐ Correct

5. A data analyst collects a large amount of data for their project to ensure that the data represents a diverse set of perspectives. What element of data collection does this describe?

1 / 1 point

- ☒ Sample size

☐ Statistical significance

☐ Visualization

☐ Data cleaning

☐ Correct

6. A data analyst has been invited to a meeting. They review the agenda and notice that their data analysis project is one of the topics that will be discussed. They plan to arrive on time and have a pen and paper to take notes. But they do not spend time considering project updates they could share or questions they may be asked. This is appropriate because they're not the one running the meeting.

1 / 1 point

- ☐ True

☒ False

☐ Correct

7. You are leading an online meeting to discuss the new project. What should you do before starting the meeting to make it effective? Select all that apply.

1 / 1 point

- ☒ Send out an agenda for the meeting

☐ Correct

☒ Ensure that all necessary technology works

☐ Correct

☐ Have them arrive when they choose

☒ Ensure that essential team members attend

☐ Correct

8. Your manager assigns you a project task, and you don't understand the point of the project. The best course of action is to politely explain your concerns and decline the project.

1 / 1 point

- ☐ True

☒ False

☐ Correct