

The art and science of an effective presentation

Identify presentation skills and practices

Caveats and limitations to data

Listen, respond, and include

Weekly challenge 4

📖

Reading: Glossary: Terms and definitions

5 min

📖

Quiz: Weekly challenge 4

8 questions

Course wrap-up

Try again once you are ready

Grade received 53.12%

Latest Submission Grade 53.12%

Quiz • 40 min

To pass 80% or higher

Try again

Weekly challenge 4

Review Learning Objectives

1. You give a presentation on your latest data analysis and receive feedback from the audience that they did not understand the context of the analysis. What might have caused this problem? Select all that apply.

0.5 / 1 point

Try again

2. According to the McCandless Method, what is the most effective way to finish presenting data to an audience?

0 / 1 point

3. You are preparing for your first presentation at a new job. Which strategies can help you combat nervousness about presentations? Select all that apply.

0.75 / 1 point

4. You are preparing for a presentation and want to make sure your nerves don't distract you from your presentation. Which practices can help you stay focused on an audience? Select three that apply.

0.75 / 1 point

5. You are running a colleague test with your coworkers. One coworker points out that she doesn't understand one of your graphs. What can you do to prepare for presenting to your stakeholders? Select all that apply.

0.5 / 1 point

6. Your stakeholders are concerned about who provided you with feedback about your methods and whether your work is reproducible. Which type of objection are they making to your presentation?

0 / 1 point

7. You are presenting to your stakeholders an analysis of your company's latest quarter earnings. Your stakeholders express concern that your projections for next quarter are lower than expected. What are appropriate ways to respond to these objections? Select all that apply.

0.75 / 1 point

8. You notice that your audience is not as engaged as you'd like during your Q&A. Which of the following are ways to get them more involved?

1 / 1 point

Submit your assignment

Due Jul 16, 11:59 PM +08

Attempts 3 every 24 hours

👍 Your hypothesis was a disprovable theory.

👎 This should not be selected

Review [the video that discusses establishing a hypothesis](#) ↗.

👍 Your hypothesis was stated early.

To Pass 80% or higher

👎 This should not be selected

Review [the video that discusses establishing a hypothesis](#) ↗.

👍 Your hypothesis was right in the end.

👎 Report an issue

👍 Correct

👍 Your hypothesis was stated too late.

👍 Correct

👍 Tell your audience why it matters

👍 State the insight of your graphic

👍 Call out data to support your insights

👍 Answer any obvious questions before they're asked

👎 Incorrect

Review [the video that discusses the McCandless Method](#) ↗.

👍 Improvise your material to speak naturally

👎 This should not be selected

Check out [the video on presentation tactics](#) ↗.

👍 Do breathing exercises to calm your body down

👍 Correct

👍 Practice and prepare your material

👍 Correct

👍 Channel your nervousness into excitement about your topic

👍 Correct

👍 Speak as quickly and briefly as possible

👎 This should not be selected

Review [the video on presentation best practices](#) ↗.

👍 Keep the pitch of your voice level

👍 Correct

👍 Use short sentences

👍 Correct

👍 Be mindful of nervous habits

👍 Correct

👍 Remove the graph

👎 This should not be selected

Review [the video on preparing for a presentation](#) ↗.

👍 Elaborate on the data from the graph

👍 Correct

👍 Redesign the graph

👍 Correct

👍 Move the graph to a later slide

👎 This should not be selected

Review [the video on preparing for a presentation](#) ↗.

👍 Findings

👍 Analysis

👍 Data

👍 Presentation skills

👎 Incorrect

Review [the video on types of objections](#) ↗.

👍 Repeat the steps you took

👎 This should not be selected

Review [the video on responding to objections](#) ↗.

👍 Explain why you think the discrepancies exist

👍 Correct

👍 Communicate the assumptions you made in your approach

👍 Correct

👍 Take steps to investigate your analysis question further

👍 Correct

👍 Wait longer for the audience to ask questions

👍 Keep your pitch level

👍 Repeat your key findings

👍 Ask them for insights

👍 Correct

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