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O To shorten the list of results

O To eliminate null values

O To return the smallest numeric value from a list

Correct
 The TRIM function is used to eliminate extra leading or trailing spaces.

definitions 5 min

Congratulations! You passed! Course challenge Reading: Glossary: Terms and Grade COURS Crade Day Enge Quiz • 50 min Video: Get ready for the course challenge Quiz: Course challenge 10 questions 1. Scenario 1, questions 1-5 1/1 point Video: Congratulations!
1 min You are a data analyst at a small analytics company. Your company is hosting a project kick-off meeting with a Submit your assignment new client, Meer-kitty interior Design. The agenda includes reviewing their goals for the year, answering any questions, ar**សីរទៅ**isd**usឱ**ក្ស**gរួរ២ខ្លាំងមុខនឹ**ab**Actelanats** 3 every 24 hours Reading: Coming up next ... Before the meeting you review the About Us tab on their website and their business plan, linked below: Receive grade
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We keep your highest score Meer-Kitty Interior Design Business Plan.pdf PDF/Fjl@Like 🖓 Dislike 🏳 Report an issue • • • $Meer-Kitty\ Interior\ Design\ has\ two\ goals.\ They\ want\ to\ expand\ their\ online\ audience,\ which\ means\ getting\ their\ means\ their\$ company and brand known by as many people as possible. They also want to launch a line of high-quality indoor paint to be sold in-store and online. You decide to consider the data about indoor paint first. To use the template for the survey feedback, click the link below and select "Use Template." Link to template: Kitty Survey Feedback If you don't have a Google account, download the file directly from the attachment below. Kitty Survey Feedback - Meer-Kitty survey feedback • • • When you refer to the **Meer-Kitty survey feedback** tab, you are pleased to find that the available data is aligned to the business objective. However, you do some research about confidence level for this type of survey and learn that you need at least 120 unique responses for the survey results to be useful. Therefore, the dataset has two limitations: First, there are only 40 responses; second, a Meer-Kitty superfan, User 588, completed the survey 11 As the survey has too few responses and numerous duplicates that are skewing results, what are your options? Select all that apply. Remove the duplicates from the data and proceed with analysis. Talk with stakeholders and ask for more time. With numerous duplicates, the best option is to talk with stakeholders and ask for more time. Then, you can repeat the survey in order to create a new, improved dataset. Repeat the survey in order to create a new, improved dataset. With numerous duplicates, the best option is to talk with stakeholders and ask for more time. Then, you can repeat the survey in order to create a new, improved dataset. Locate another dataset about indoor paint. 0.75 / 1 point During the meeting, you also learn that Meer-Kitty videos are hosted on their website. For each product offered, there is an accompanying video for customers to learn more. So, more views for a video suggests greater Your goal is to identify which videos are most popular, so Meer-Kitty knows what topics to explore in the future. Unfortunately, Meer-Kitty has just three months of data available because they only recently launched the videos Without enough data to identify long-term trends about the video subjects that people prefer, what are your available options? Select all that apply. Ask to wait for more data and provide Meer-Kitty with an updated timeline. Without enough data to identify long-term trends, one option is to talk with stakeholders and ask to $adjust\,the\,objective.\,You\,could\,also\,ask\,to\,wait\,for\,more\,data\,and\,provide\,an\,updated\,timeline.$ ✓ Talk with Meer-Kitty stakeholders and ask to adjust the objective. Without enough data to identify long-term trends, one option is to talk with stakeholders and ask to adjust the objective. You could also ask to wait for more data and provide an updated timeline. ☐ Move ahead with the data you have to determine the top video subjects. ✓ Watch the videos and use your gut instinct to identify which are most successful. X This should not be selected Review the section on insufficient data and sample size '' for a refresher. 3. Scenario 1 continued 1/1 point Now that you've identified some limitations with Meer-Kitty's data, you want to communicate your concerns to stakeholders. In addition to insufficient video trend data, your main concern with the indoor paint survey is that the data isn't representative of the population as a whole. Clearly, one particular respondent, the superfan, is overrepresented. This is an example of margin of error. ○ True False Correct
 This situation describes sampling bias. Sampling bias occurs when a sample isn't representative of the
 population as a whole. 1/1 point The stakeholders understand your concerns and agree to repeat the indoor paint survey. In a few weeks, you have a much better dataset with more than 150 responses and no duplicates. To use the template for the survey feedback, click the link below and select "Use Template." Link to template: Kitty Survey Feedback Or, if you don't have a Google account, download the file directly from the attachment below. Kitty Survey Feedback - New Meer-Kitty survey feedback CSV File • • • If you are using the template, please refer to the **New Meer-Kitty survey feedback** tab *located at the bottom of* the page. You notice that questions 4 and 5 are dependent on the respondent's answer to question 3. So, you $need \ to \ determine \ how \ many \ people \ answered \ Yes \ to \ question \ 3, \ then \ compare \ that \ to \ responses \ to \ questions \ 4$ and 5. That way, you will know if questions 4 and 5 have any nulls. You decide to use a spreadsheet tool that changes how cells appear when they contain the word Yes. Which tool do you use? Filtering Conditional formatting ○ CONCATENATE O Data validation ✓ Correct To change how cells appear when they meet a certain value, use conditional formatting. 5. Scenario 1, continued 1/1 point You have finished cleaning the data to ensure it is complete, correct, and relevant to the problem you're trying to $solve. \ Then, you complete the verification and reporting processes to share the details of your data-cleaning effort$ with your team. Your team notes one aspect of data cleaning that would help improve the dataset. They point out that the new survey also has a new question in Column G: "What are your favorite indoor paint colors?" This was a free $response\ question, so\ respondents\ typed\ in\ their\ answers.\ Some\ people\ included\ multiple\ different\ colors\ of$ paint. In order to determine which colors are most popular, it will be necessary to put each color in its own cell. You decide to use a spreadsheet function to divide the text strings in Column G around the commas and put each fragment into a new, separate cell. You are using the SPLIT function. True ○ False Correct
To divide the text strings in Column G around the commas and put each fragment into a new, separate cell, you use SPLIT. SPLIT is a spreadsheet function that divides text around a specified character and puts each fragment into a new, separate cell. 6. Scenario 2, questions 6-10 1/1 point You've completed this program and are interviewing for a junior data scientist position. The job is at B.Spoke Market Research, a company that analyzes market conditions using customer surveys and other research methods. The detailed job description can be found below: C4 B.Spoke Market Research Job Description.pdf PDF File • • • So far, you've had a phone interview with a recruiter and you've secured a second interview with the B.Spoke team. The recruiter's email can be found below: C4 S2 Email from Recruiter.pdf
 PDF File • • • You arrive 15 minutes early for your interview. Soon, you are escorted into a conference room, where you meet Jodie Choi, the data science lead. After welcoming you, the behavioral interview begins. For your first question, your interviewer wants to learn about your experience with spreadsheets. She says: Sometimes the team needs data that is stored in different spreadsheets. So, we use spreadsheet functions to help us find the information we need. What function would you use to search for a certain value in a spreadsheet column to return the corresponding piece of information? VLOOKUP ○ SEARCH ○ COUNTIF ○ RETURN ⊙ Correct
 To search for a certain value in a spreadsheet column to return the corresponding piece of information, use VLOOKUP. 7. Scenario 2, continued Next, your interviewer wants to know more about your understanding of tools that work in both spreadsheets and SQL. She explains that the data her team receives from customer surveys sometimes has many duplicate entries. She says: Spreadsheets have a great tool for that called remove duplicates. In SQL, you can include DISTINCT to do the same thing. In which part of the SQL statement do you include DISTINCT? The SELECT statement The UPDATE statement The FROM statement The WHERE statement 8. Scenario 2, continued Now, your interviewer explains that the data team usually works with very large amounts of customer survey data. After receiving the data, they import it into a SQL table. But sometimes, the new dataset imports incorrectly and they need to change the format. She asks: Is there a command or function that converts data in a SQL table from one datatype to another? You respond: Yes, it's the CAST function. True ○ False The CAST function is used to convert data in a SQL table from one datatype to another. 9. Scenario 2, continued 1/1 point Next, your interviewer explains that one of their clients is an online retailer that has a vast inventory. She has a list of items by name, color, and size. Then, she has another list of the price of each item by size, as a larger item sometimes costs more. The stakeholder needs one list of all items by name, color, size, and price. She then says: In situations such as this one, could you use the CONCAT function to add strings together to create new text strings? Yes O No ○ Correct
 To add strings together to create new text strings, use the CONCAT function. 10. Scenario 2, continued For your final question, your interviewer explains that her team often uses the TRIM function when writing SQL queries. She asks: What is the TRIM function used for in SQL? To eliminate extra leading or trailing spaces