

Balance team and stakeholder needs

Communication is key

Amazing teamwork

Weekly challenge 4*

Reading: Glossary: Terms and definitions

10 min

Quiz: Weekly challenge 4*

8 questions

Course challenge*

🎉 Congratulations! You passed!

Grade 84.37%
received 84.37% of 100% possible points

Latest Submission 1 day 4 h 11 min ago

Quiz • 40 min

To pass 80% or higher

Go to next item

Review Learning Objectives

1. A data analyst is working on a project for the marketing department. Who are most likely considered the secondary stakeholders? Select all that apply.

0.5 / 1 point

Submit your assignment

Try again

The data analyst

Due Jul 2, 11:59 PM +08 Attempts 3 every 24 hours

Correct

The vice president of marketing

This should not be selected

Review the video on primary and secondary stakeholders

The vice president of marketing

Like Dislike Report an issue

This should not be selected

Review the video on primary and secondary stakeholders

The project manager

Correct

2. A data analyst is researching the buying behavior of people who shop at a company's retail store and those who might shop there in the future. During the analysis, it will be important to stay in communication with the team that most often interacts with these shoppers. What is the name of this team?

1 / 1 point

Executive team

Customer-facing team

Data science team

Project management team

Correct

3. To communicate clearly with stakeholders and team members, there are four key questions data analysts ask themselves. One of them is: What does my audience need to know? Identify the remaining three questions. Select all that apply.

0.75 / 1 point

Why are stakeholders and team members important?

This should not be selected

Review the video on communicating to your audience

How can I communicate effectively to my audience?

Correct

What does my audience already know?

Correct

Who is my audience?

Correct

4. You accept a new project from a high level stakeholder. After beginning the project, you find that you aren't sure what you are supposed to do. How do you handle this?

1 / 1 point

Ask a member of your team what was done on the last project and do the same.

Perform the standard analysis and present its insights.

Determine the objectives that make the most sense and work towards those.

Set up a meeting with the stakeholder to discuss the specific objectives they wanted.

Correct

5. A data analyst is collecting data. They decide to gather lots of data to make sure that a few unusual responses do not skew the results later in the process. What element of data collection does this describe?

1 / 1 point

Sample size

Statistical significance

Visualization

Data cleaning

Correct

6. A data analyst has been invited to a meeting. They review the agenda and notice that their data analysis project is one of the topics that will be discussed. They plan to arrive on time and have a pen and paper to take notes. But they do not spend time considering project updates they could share or questions they may be asked. This is appropriate because they're not the one running the meeting.

1 / 1 point

True

False

Correct

7. What are some of the "don'ts" when attending a meeting?

0.75 / 1 point

Don't arrive late.

Correct

Review the video on meeting best practices

Don't arrive early.

This should not be selected

Review the video on meeting best practices

Don't show up unprepared.

Correct

Don't dominate the conversation.

Correct

Review the video on meeting best practices

8. Your manager assigns you a project task, and you don't understand the point of the project. What questions can you ask them to determine the objective? Select all that apply.

0.75 / 1 point

What do you have to do for this task?

This should not be selected

Review the video on shifting conflict to collaboration

What is the big picture?

Correct

What is their end goal?

Correct

What is the story they want to tell?

Correct