



## ≡ Item Navigation

# Case Study 1: How does a bike-share navigate speedy success?

In this case study, you will perform data analysis for a fictional bike-share company in order to help them attract more riders. Along the way, you will perform numerous real-world tasks of a junior data analyst by following the steps of the data analysis process: **Ask**, **Prepare**, **Process**, **Analyze**, **Share**, and **Act**. By the time you are done, you will have a portfolio-ready case study to help you demonstrate your knowledge and skills to potential employers!

Interested? Download the case study packet:



**DAC8 Case Study 1.pdf**

PDF File

**Mark as completed**