

The art and science of an effective presentation

Identify presentation skills and practices

Caveats and limitations to data

Listen, respond, and include

Weekly challenge 4

📖

Reading: Glossary: Terms and definitions

5 min

🔴

Quiz: Weekly challenge 4

8 questions

Course wrap-up

Try again once you are ready

Grade received 75%

Latest Submission received 75% on Jul 16, 2024

Quiz • 40 min

To pass 80% or higher

Retake the assignment in 23h 55m

Weekly challenge 4

Review Learning Objectives

1. A purchaser at your company wants to optimize the price they will pay to order office supplies for the coming year. Which of the following is a good initial hypothesis to test in order to help the purchaser optimize their spending? Select all that apply.

0 / 1 point

📌

Submit your assignment

🔄

Try again

🔄

Retake the quiz in 23h 55m

🔍

Office supply prices increase at different rates every 24 hours

👉

Correct

☐ Office supply prices increase at the same throughout the year.

☐ The budget for office supplies should increase.

☒ The budget for office supplies can remain the same.

🚫

This should not be selected

Review the video that discusses the budget for office supplies.

2. According to the McCandless Method, what is the most effective way to first present a data visualization to an audience?

0 / 1 point

☐ Answer obvious questions before they're asked

☒ Tell the audience why the graphic matters

☐ State the insight of the graphic

☐ Introduce the graphic by name

🚫

Incorrect

Review the video that discusses the McCandless Method.

3. During a presentation, you stop and wait for five seconds after displaying a new graphic. According to the McCandless method, what should you do after that delay?

0 / 1 point

☒ Wait another five seconds

☐ Ask if there are any questions

☐ Return to the previous content

☐ Move on to the next topic

🚫

Incorrect

Review the video on presentation tactics.

4. You are giving a presentation to the leadership of a local community organization. How can you effectively communicate your findings to them?

1 / 1 point

☐ Focus on what you found interesting

☐ Focus on specific technical details of your analysis

☐ Focus on speaking without any pauses

☒ Focus on what the audience needs to hear

👉

Correct

5. As part of an internship you are giving a presentation of your work to the rest of the department. Why might you want to perform a colleague test? Select all that apply.

0.75 / 1 point

☒ It helps you develop clear answers to questions.

👉

Correct

☒ It can help find places your audience might get confused.

👉

Correct

☒ It helps you come up with highly detailed answers.

🚫

This should not be selected

Review the video on preparing for a presentation.

☐ It can help you discover jargon to include.

6. Your stakeholders are concerned that you inappropriately removed data during the initial phases of your project. Which kind of objection are they making?

1 / 1 point

☒ Data

☐ Presentation Skills

☐ Findings

☐ Analysis

👉

Correct

7. You are on a team of analysts presenting to your stakeholders. Your teammate responds to an objection about your steps of analysis by repeating the steps and then getting defensive when the stakeholders don't seem to understand. What could they have done to respond to the objection more appropriately? Select all that apply.

0.75 / 1 point

☐ Promise to investigate your analysis question further

☒ Describe the approach you took in your analysis

👉

Correct

☒ Acknowledge that the objection is valid

👉

Correct

☐ Remind the stakeholders of your successes

📝

You didn't select all the correct answers

8. You are performing a colleague test with a peer. What skill should you practice while answering their questions?

1 / 1 point

☐ Immediately answer with as much detail as possible

☒ Answer as directly as possible

☐ Tailor answers based on your interests

☐ Think of answers while the audience asks questions

👉

Correct

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