

The art and science of an effective presentation

Identify presentation skills and practices

Caveats and limitations to data

Listen, respond, and include

Weekly challenge 4

Reading: Glossary: Terms and definitions

5 min

Quiz: Weekly challenge 4

8 questions

Course wrap-up

🏆

Congratulations! You passed!

Grade received 93.75%

Latest Submission grade 93.75%

Quiz • 40 min

Submit your assignment

Due Jul 16, 11:59 PM +08

Attempts 3 every 24 hours

To pass 80% or higher

Go to next item

Weekly challenge 4

Review Learning Objectives

1.

A data analyst gives a presentation about predicting upcoming investment opportunities. How does establishing a hypothesis help the audience understand their predictions?

1 / 1 point

👍 Like

👎 Dislike

📄 Report an issue

☐ Summarizes the findings succinctly

☒ Provides context about the presentation's purpose

☐ Visualizes the data clearly and concisely

☐ Describes the data thoroughly

🏆

Receive grade

To Pass 80% or higher

👍 Correct

🏆

Submit your assignment

Try again

2.

You are giving a presentation to an audience that knows very little about your subject. Which concept in the McCandless Method allows you the chance to avoid the audience getting distracted by something they don't understand?

1 / 1 point

☐ Call out data to support that insight

☐ Tell the audience why the graphic matters

☐ State the insight of the graphic

☒ Answer obvious questions before they're asked

👍 Correct

3.

You are getting ready to give the biggest presentation of your career. Which of the following methods might help you prepare to give the presentation? Select all that apply.

1 / 1 point

☐ Avoid thinking about the presentation

☒ Hold a dress rehearsal at the presentation location

👍 Correct

☒ Write a script and repeat it in your head

👍 Correct

☒ Visualize giving the presentation

👍 Correct

4.

You are presenting to your stakeholders and want to convey confidence. How should your body language reflect your composure? Select all that apply.

0.5 / 1 point

☐ Stand up straight and be still

☒ Make eye contact with audience members

👍 Correct

☒ Gesture enthusiastically to illustrate each point

⊗ This should not be selected

Review 1 [📄 the video on presentation best practices](#) [🔗](#).

☐ Pace as you speak to the audience

5.

You are running a colleague test with your coworkers. One coworker points out that your data has limitations. What can you do to prepare to explain the limitations of your data? Select all that apply.

1 / 1 point

☒ Consider the context

👍 Correct

☒ Critically analyze any correlations

👍 Correct

☒ Understand the strength and weaknesses of your tools

👍 Correct

☐ Be ready with industry jargon and acronyms

6.

Your stakeholders are concerned about the source of your data. They are unfamiliar with the organization that ran the analyses you referenced in your presentation. Which kind of objection are they making?

1 / 1 point

☐ Findings

☐ Presentation skills

☐ Analysis

☒ Data

👍 Correct

7.

You are presenting to your stakeholders an analysis of your company's latest quarter earnings. Your stakeholders express concern that your projections for next quarter are lower than expected. What are appropriate ways to respond to these objections? Select all that apply.

1 / 1 point

☐ Repeat the steps you took

☒ Take steps to investigate your analysis question further

👍 Correct

☒ Communicate the assumptions you made in your approach

👍 Correct

☒ Explain why you think the discrepancies exist

👍 Correct

8.

You are presenting to a large audience about social media trends. You ask your audience for input and a popular influencer shares their personal experience. What benefits might this have for your presentation? Select all that apply.

1 / 1 point

☐ Redirect attention back to your presentation

☒ Engage the audience

👍 Correct

☐ Distract from your presentation

☒ Contribute expert information

👍 Correct

?