

Asking for feedback

During a presentation, you should pay special attention to the needs of your audience. In a data analysis setting, your audience will likely include your stakeholders or supervisors. They have a vested interest in the work you've done, so it is important to communicate your findings to them as clearly as possible.

At the end of a presentation, you'll typically be asked to hold a question and answer (Q&A) session. During the Q&A, your audience can ask you for clarification about what you've presented or provide advice about how to proceed.

In some cases, you might find that stakeholders don't know how best to ask a question. Imagine a scenario in which a stakeholder is confused about what you've discussed, but is having trouble figuring out how to ask their question in a group setting. With this scenario in mind, consider the following questions:

What are some other ways you can receive feedback from your audience and stakeholders?

How can you be as inclusive as possible? How can you make your audience feel comfortable asking you for clarification?

What creative methods can you use to engage your audience?