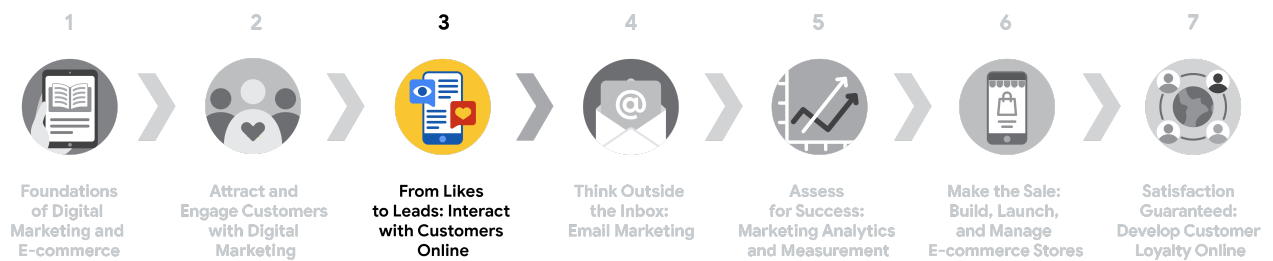




Item Navigation

Get started on Course 4

Congratulations on completing Course 3: *From Likes to Leads: Interact with Customers Online* in the Google Digital Marketing and E-commerce program!



In the next course, you'll learn about:

- Frameworks for email marketing strategies
- Categories of marketing emails and best practices
- Email marketing tools and content management
- Email campaigns, metrics, and reports

To continue with the certificate program, begin the next course by clicking this link:

[Course 4: *Think Outside the Inbox: Email Marketing*](#)

You're almost halfway through the program. Fantastic job managing your weekly assignments!

Mark as completed



Like



Dislike



Report an issue

