

# What is your experience with email marketing?

In this module, you have learned all about email marketing and best practices for drafting effective emails. From measuring and analyzing email marketing campaign results, to creating email lists and using email marketing tools, this module covered a lot of material.

Now it's time to bring this knowledge into your everyday life to practice thinking like a digital marketer. Consider the following questions:

Do you have any experience with email marketing?

If not, what other experiences have you had (in any setting or job) that might help you with email marketing?