

Item Navigation

Activity Exemplar: Draft an elevator pitch

Here is a completed exemplar along with an explanation of how the exemplar fulfills the expectations for the activity.

Completed Exemplar

To review the exemplar for this course item, click the link below and select “Use Template.”



Link to exemplar: [Elevator pitch](#)

OR

If you don’t have a Google account, you can download the exemplar directly from the attachment below.

**Activity Exemplar_ Elevator pitch**
DOCX File



Assessment of Exemplar

Compare the exemplar to your completed elevator pitch. Review your work using each of the criteria in the exemplar. What did you do well? Where can you improve? Use your answers to these questions to guide you as you continue to progress through the course.

- The job description section includes:
 - Criteria to filter for in your job search
 - The title and company name of the target role you identified
 - Any relevant experience and skills you have that are similar to those listed in the job description
 - A description of the company and its mission
- The elevator pitch includes:
 - An introduction that includes your name and provides a brief overview of your professional background (one to two sentences)
 - An explanation of why the role interests you and why you want to work in the industry (one to two sentences)
 - A description of your experience and skills that communicates the value you would bring to the position (two to four sentences)
 - An indication that you understand the company’s mission and an explanation of why you want to work for them (one to two sentences)

Mark as completed

