

Activity Exemplar: Complete a stakeholder communication plan

Here is a completed exemplar along with an explanation of how the exemplar fulfills the expectations for the activity.

Completed Exemplar

To review the exemplar for this course item, click the link below and select “Use Template.”



Link to exemplar: [Stakeholder communication plan](#)

OR

If you don’t have a Google account, you can download the exemplar directly from the attachment below.



Activity Exemplar_ Stakeholder communication plan
PPTX File



Assessment of Exemplar

Compare the exemplar to your completed stakeholder communication plan. Review your work using each of the criteria in the exemplar. What did you do well? Where can you improve? Use your answers to these questions to guide you as you continue to progress through the course.

Your stakeholder communication plan should include:

- The information to share with each stakeholder according to their primary information needs, as well as their level of influence and interest in the campaign.
- A description of how best to communicate the information to each stakeholder, based on the communication approach outlined in the stakeholder analysis.

Mark as completed

