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Reflect on positive e-commerce experiences

Consider what you have learned about e-commerce in this course, and then reflect on your own e-commerce experiences.

For this discussion prompt, think about a positive e-commerce interaction you experienced.

Write two or more paragraphs (100–200 words) about:

- Why this e-commerce interaction was positive
- What attracted you to this brand?
- Why do you trust this brand?

Then, visit the discussion forums to learn about your peers' experiences, and reply to at least two posts.

Participation is optional

