Congratulations! You passed!
Grade received 75%
To pass 75% or higher
 Go to next item

1. Which of the following are recommended steps when first getting started with Google Search Console? Select three.   0.75 / 1 point

    ☑ Create and publish a website.

    ⊗ This should not be selected
    You will need to create and publish a website before setting up Google Search Console. First steps to get started with Search Console include reviewing any mobile usability errors, ensuring Google can find your webpages, and to consider submitting a sitemap.

    ☑ Review any mobile usability errors.

    ⊘ Correct
    The mobile usability report shows issues that might affect your visitors' experience while browsing the site on a mobile device. If there is an issue, the report recommends how to fix the issue. Other first steps are to consider submitting a sitemap and ensuring Google can find your webpages.

    ☑ Ensure Google can find your webpages.

    ⊘ Correct
    The index coverage report provides an overview of all the pages Google indexed or tried to index on your website. Review the list available and try to fix page errors and warnings. Other first steps are reviewing any mobile usability errors and to consider submitting a sitemap.

    ☑ Consider submitting a sitemap.

    ⊘ Correct
    The sitemap is a file that provides information about the pages, videos, and other files on a website, and the relationship between them. Other first steps are reviewing any mobile usability errors and ensuring Google can find your webpages.

2. Which of the following is true regarding how often you should monitor Google Search Console? Select three.   0.75 / 1 point

    ☑ Review every time you add new website content.

    ⊘ Correct
    A few weeks after adding new website content, confirm that the number of indexed pages is rising. Additionally, when monitoring Search Console, your day-to-day usage should be minimal, but you should review it when you add new website content.

    ☑ Day-to-day usage should be minimal.

    ⊘ Correct

Typically, you will not check Search Console every day. You will receive an email when unusual events occur, such as if the website is hacked or if Google has any issues crawling the website. Additionally, when monitoring Search Console, you should review the dashboard every month and every time you add new website content.

☑ Every month or so, review the dashboard.

⊘ Correct
Every month, review the dashboard to ensure there are no errors. Also confirm there has not been an unusual decrease in clicks to the website. Additionally, when monitoring Search Console, your day-to-day usage should be minimal, but you should review it when you add new website content.

☑ Only submit a sitemap once.

⊗ This should not be selected
If you add additional content to a website, either submit a new sitemap or confirm your software submitted a new sitemap. When monitoring Search Console, your day-to-day usage should be minimal, but you should review the dashboard about every month and every time you add new content.

3. Which of the following are popular reports available in Google Search Console? Select three.   0.75 / 1 point

☑ Links report

⊘ Correct
The Links report shows what websites link to yours, what the link's text is, and what your top-linked pages are. Use this report to understand which pages are receiving the most links from other websites. Other reports include the Web Search Performance report and the Manual Actions report.

☑ Keyword Profitability report

⊗ This should not be selected
This is not a report available in Google Search Console. Reports available include the Web Search Performance report, the Links report, and the Manual Actions report.

☑ Web Search Performance report

⊘ Correct
The Web Search Performance report provides information about the impressions, clicks, click-through-rate, and average position of webpages. Other reports available include the Links report and Manual Actions report.

☑ Manual Actions report

⊘ Correct
A manual action is Google's way to demote or remove webpages that are not compliant with its webmaster quality guidelines. The report indicates which, if any, pages have a manual action. Other reports include the Web Search Performance report and Links report.

4. Which of the following are tools available in Google Search Console? Select three.   0.75 / 1 point

☑ URL inspection tool

✓ Correct
The URL inspection tool provides detailed crawling, indexing, and serving information about your pages, directly from the Google index. The URL inspection tool reveals any errors on the webpage, such as code errors. Other tools include the removals tool and change of address tool.

☑ Change of address tool

✓ Correct
The Change of address tool tells the Google search engine when you move your website from one domain to another. Doing this allows Google to migrate search results from your old website to your new one. Other tools include the URL inspection tool and the Removals tool.

☑ Website creation tool

✗ This should not be selected
A website creation tool does not exist within Google Search Console. Tools you may find in Search Console include the URL inspection tool, the Removals tool, and the Change of address tool.

☑ Removals tool

✓ Correct
The Removals tool temporarily blocks webpages from Google search results. The temporary block lasts about six months. Other tools include the URL inspection tool and the Change of address tool.