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To pass this practice quiz, you must receive 100%, or 1 out of 1 point, by completing the activity below. You can learn more about the graded and practice items in the [course overview](#).



Activity Overview

In this activity, you will sign up for a Shopify account and create an e-commerce store for a fictional local business, as described in the scenario below. If you'd like, you can also use your Shopify account to create your own e-commerce store outside of this program. If you want to make your store live, it will require signing up for a paid subscription plan for Shopify. However, no payment is required for the mock e-commerce store you'll be creating in this course.

Completing this activity will help you become familiar with working in an e-commerce platform. You'll also be using this e-commerce store to complete other activities in this course.

Note: As a student in this certificate program, you have access to a 60-day free trial with Shopify. If you would like access to the Shopify e-commerce store after the free trial period, you will need to purchase a plan. If you have any issues with your account, please visit the [Shopify Help Center](#) or [contact their online support team](#).

Be sure to complete this activity before moving on. The next course item will provide you with a completed exemplar to compare to your own work. You will not be able to access the exemplar until you have completed this activity.

Scenario

Review the scenario below. Then complete the step-by-step instructions.

For the past year, you've been working for an e-commerce company with multiple online stores. The company specializes in home goods. Recently, the company has identified an opportunity in the market for eco-friendly bath products. They plan to launch a new e-commerce store, called Bath EcoShop, that sells sustainable bath products to customers worldwide.

The company needs your help setting up this new e-commerce store. As an e-commerce specialist, you've been asked to set up the store on Shopify's e-commerce platform.

Step-By-Step Instructions

Step 1: Visit the Shopify sign-up page

To access the 60-day free trial, visit the [Shopify sign-up page](#).

You will also find information about Shopify's e-commerce platform and frequently asked questions about the free trial on the sign-up page.

Step 2: Enter your email address

To get started with the sign-up process, enter your email address in the form field. You will need to use your email address to log in to your Shopify account to complete other activities in this course.

Then, click *Start free trial*.

Step 3: Create a password

Enter the password you would like to use in the form field.

Then, click *Create your store*.

Note: Shopify automatically generates a URL for your store.

Step 4: Complete the questionnaire

Answer the questions as follows:

Are you already selling? I'm not selling products yet

Do you want to sell products through dropshipping? No

In addition to your Shopify store, where else would you like to sell online? I'm not sure yet

What is your current revenue? \$0 USD (I'm just getting started)

Which industry will you be operating in? Other

Then, click *Next*.

Step 5: Enter your contact details

Fill in your name, address, and phone number. You do not need to enter a website address or select the checkbox for a registered business.

Then, click *Enter my store*.

Step 6: Edit the store name

Follow these steps to edit the name of your e-commerce store:

- . Click *Settings* at the bottom of the navigation menu.
- . In the *Store details* tab, click *Edit* in the *Basic information* box.
- . Enter “Bath EcoShop” in the *Store name* field.
- . Click *Save* in the toolbar.
- . Click the *X* to return to the main dashboard in Shopify.

Step 7: Verify your email address

A verification email will be sent to the email address you used to sign up for your Shopify account. To keep your account secure, click the link in the verification email.

What to Include in Your Response

Be sure to address the following elements in your completed form:

Account details, such as an email address, password, and store name

A completed questionnaire about the store details

Contact details, such as your name, address, and phone number

An updated store name