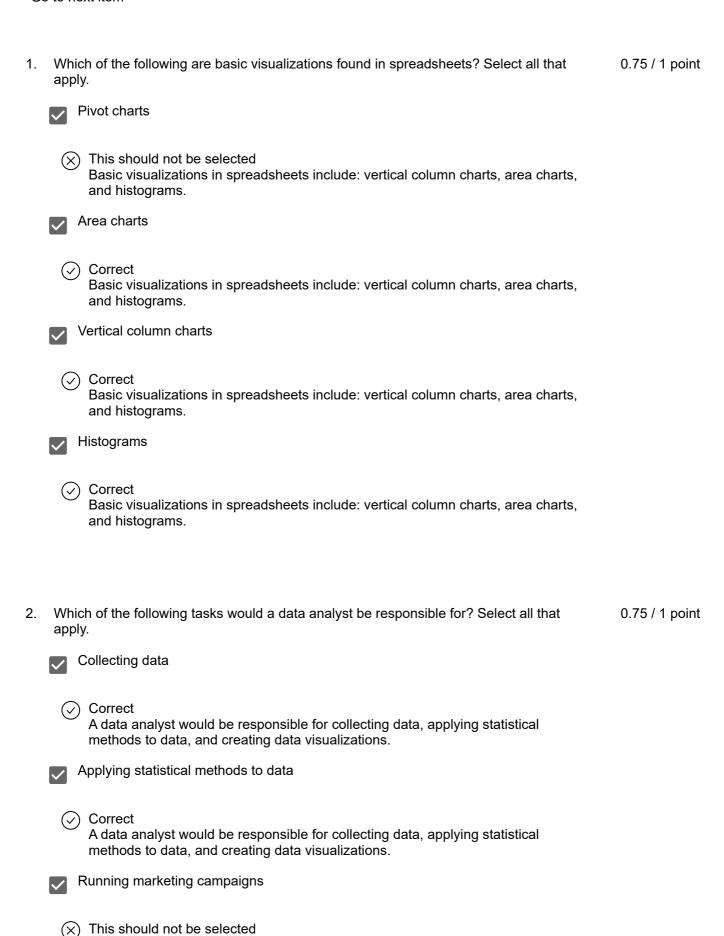
Congratulations! You passed! Grade received 90% To pass 80% or higher Go to next item



usually responsible for running marketing campaigns. Creating data visualizations (Correct A data analyst would be responsible for collecting data, applying statistical methods to data, and creating data visualizations. On a marketing team, who arranges activities and initiatives, identifies target 1 / 1 point audiences through research, runs campaigns, and evaluates trends? Marketing coordinators Sales managers Customers Stakeholders (√) Correct On a marketing team, marketing coordinators arrange activities and initiatives, identify target audiences through research, run campaigns, and evaluate trends. Fill in the blank: is used to communicate with databases developed by 1 / 1 point different vendors and hosted on multiple platforms. Tableau Structured query language Filtering Sorting (√) Correct Structured guery language is used to communicate with databases developed by different vendors and hosted on multiple platforms. Which tool tracks, analyzes, and displays KPIs, metrics, and insights dynamically 1 / 1 point based on interactive user criteria? Histogram Pie chart Vertical column chart Dashboard

A data analyst would be responsible for collecting data, applying statistical methods to data, and creating data visualizations. A marketing coordinator is

Correct A dashboard is a tool to track, analyze, and display KPIs, metrics, and insights dynamically based on interactive user criteria.