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Activity Exemplar: Use Hootsuite to create and schedule Tweets

Here is a completed exemplar along with an explanation of how the exemplar fulfills the expectations for the activity.

Completed Exemplar

To review the exemplar for this course item, click the link below and select “Use Template.”



Link to exemplar: [↗Hootsuite Tweets and Planner ↗](#)

OR

If you don't have a Google account, you can download the exemplar directly from the attachment below.



Activity Exemplar_ Hootsuite Tweets and Planner

DOCX File



Assessment of Exemplar

Compare the exemplar to your completed Hootsuite account. Review your work using each of the criteria in the exemplar. What did you do well? Where can you improve? Use your answers to these questions to guide you as you continue to progress through the course.

Your Hootsuite account should contain two to three Tweets scheduled for publication on Twitter between 6:00 a.m. and 9:00 a.m. on a weekday. Each Tweet should contain:

- Fewer than 280 characters of text on a topic related to your professional life
- One or two relevant hashtags
- A website link that supports the text of your Tweet
- Media (such as images, GIFs, or videos) from the Hootsuite media library, your device, or an associated article

Mark as completed

