

Share your course experience

At this point in the program, you've learned how to reach customers using e-commerce tools.

You've navigated industry trends like seasonality and examined how to keep customer loyalty in mind with remarketing techniques. After that, you explored career readiness by creating a portfolio and learning interviewing techniques.

Now, you're ready to apply what you've learned to the real world. Take some time to reflect and share your experience in the course:

What stood out to you the most and why?

What do you plan to take away from this course, and how will you apply it to your future career in digital marketing or e-commerce?

Please write a response of 3–4 sentences (60–80 words). Then, go to the discussion forums and comment on at least two posts from other learners.