

## OVERALL ASSIGNMENT RUBRIC

The portfolio includes a home page, Sample Work page, and About page.

- ☐ 0 pts  
The portfolio contains no pages or is incomplete.
- ☐ 1 pt  
The portfolio includes at least one page.
- ☐ 2 pts  
The portfolio includes at least two pages.
- ☐ 3 pts  
The portfolio includes three pages, including a home page, a Sample Work page, and an About page.

The portfolio has at least one sentence about the owner of the page on the Home page.

- ☐ 0 pts  
No
- ☐ 1 pt  
Yes

On the Sample Work page, the work sample includes a descriptive title.

- ☐ 0 pts  
No
- ☐ 1 pt  
Yes

The portfolio's Sample Work page has a link to a completed *Design a social media post* activity work sample.

- ☐ 0 pts  
No
- ☐ 1 pt  
Yes

The portfolio has at least 3 sentences that include the learner's first name, desired position, and their experience on the About page.

- ☐ 0 pts  
The portfolio does not include any sentences on the About page, and is missing the learner's first name, desired position, and their experience.
- ☐ 1 pt  
The portfolio includes one sentence that includes either the learner's first name, desired position, or their experience on the About page.
- ☐ 2 pts  
The portfolio includes two sentences that include either the learner's first name, desired position, and/or their experience on the About page.
- ☐ 3 pts  
The portfolio includes three sentences that include the learner's first name, desired position, and their experience on the About page.

Provide constructive feedback on the learner's submission. Below are some guidelines and examples of good feedback to help you leave constructive comments.

When giving feedback:

Start by pointing out something positive, then follow up with a suggestion, such as:

I really like how on your About page, you describe your background and what you want to do in the future.

Be specific and offer actionable recommendations, such as:

I really appreciate that you describe why you want your desired position, but I would also add a few more sentences so that your audience can get to know you.

Focus on content, rather than grammar or style, such as:

The About page doesn't really describe your background to let employers get to know you. I would recommend adding more from your elevator pitch description.

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