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Your learning journey

In this course, you learned how email marketing fits into a digital marketing strategy. From exploring email marketing tools, analyzing data, to putting together an email marketing campaign, you covered a lot of material!

Let's reflect on how far you've come. Share 5–10 sentences addressing the following questions:

- Are there concepts or portions of content about email marketing that you'd like to learn more about?
- Is there anything unexpected or surprising that you've learned?
- Would you like to work in a role that deals with digital marketing or e-commerce? Why or why not?

Then, visit the discussion forums to check out what others shared. Choose two or more posts to comment on and help motivate your fellow learners through their learning journey.

