

Congratulations! You passed!
Grade received 90%
To pass 80% or higher
Go to next item

1. Which of the following are basic visualizations found in spreadsheets? Select all that apply. 0.75 / 1 point

- ☒ Pivot charts
- ☐ This should not be selected
Basic visualizations in spreadsheets include: vertical column charts, area charts, and histograms.
- ☒ Area charts
- ☐ Correct
Basic visualizations in spreadsheets include: vertical column charts, area charts, and histograms.
- ☒ Vertical column charts
- ☐ Correct
Basic visualizations in spreadsheets include: vertical column charts, area charts, and histograms.
- ☒ Histograms
- ☐ Correct
Basic visualizations in spreadsheets include: vertical column charts, area charts, and histograms.

2. Which of the following tasks would a data analyst be responsible for? Select all that apply. 0.75 / 1 point

- ☒ Collecting data
- ☐ Correct
A data analyst would be responsible for collecting data, applying statistical methods to data, and creating data visualizations.
- ☒ Applying statistical methods to data
- ☐ Correct
A data analyst would be responsible for collecting data, applying statistical methods to data, and creating data visualizations.
- ☒ Running marketing campaigns
- ☐ This should not be selected

A data analyst would be responsible for collecting data, applying statistical methods to data, and creating data visualizations. A marketing coordinator is usually responsible for running marketing campaigns.

☒ Creating data visualizations



Correct

A data analyst would be responsible for collecting data, applying statistical methods to data, and creating data visualizations.

3. On a marketing team, who arranges activities and initiatives, identifies target audiences through research, runs campaigns, and evaluates trends?

1 / 1 point



Marketing coordinators



Sales managers



Customers



Stakeholders



Correct

On a marketing team, marketing coordinators arrange activities and initiatives, identify target audiences through research, run campaigns, and evaluate trends.

4. Fill in the blank: _____ is used to communicate with databases developed by different vendors and hosted on multiple platforms.

1 / 1 point



Tableau



Structured query language



Filtering



Sorting



Correct

Structured query language is used to communicate with databases developed by different vendors and hosted on multiple platforms.

5. Which tool tracks, analyzes, and displays KPIs, metrics, and insights dynamically based on interactive user criteria?

1 / 1 point



Histogram



Pie chart



Vertical column chart



Dashboard



Correct

A dashboard is a tool to track, analyze, and display KPIs, metrics, and insights dynamically based on interactive user criteria.