

Certificate program review

- Video:** Congratulations on completing the Digital Marketing & E-commerce certificate program!

1 min
- Discussion Prompt:** Connect with Google Digital Marketing & E-commerce Certificate graduates

10 min
- Reading:** Showcase your work

20 min
- Reading:** Claim your certificate badge

20 min
- Practice Quiz:** End-of-certificate checklist

1 question
- Reading:** Digital Marketing & E-commerce Certificate glossary

20 min
- Video:** Exploring professional opportunities

56 sec
- Reading:** Explore Google Play Academy

20 min
- Ungraded Plugin:** End of Course Survey

15 min
- Video:** Recap of the certificate program

3 min
- Discussion Prompt:** Share your career goals

10 min

Showcase your work

Congratulations on earning your Digital Marketing & E-commerce Certificate! Now it’s time to let the world know about the skills you gained to help advance your career and share some of the artifacts you created along the way. We recommend adding the completion of this certificate to your resume and LinkedIn profile and creating a shared folder that contains all of the assets you created throughout this program. Read on and follow these tips to get started.

Add the Digital Marketing & E-commerce Certificate to your resume and LinkedIn profile

You may have already started on a digital marketing and e-commerce resume earlier in the certificate. If not, there are a variety of digital templates for creating your resume available at [Enhancv](#) [↗](#), [Big Interview](#) [↗](#), [Google Docs](#) [↗](#), or [Microsoft Word](#) [↗](#). You can find additional resume creation guidance in this lesson from Google Applied Digital Skills: [Start a Resume](#) [↗](#).

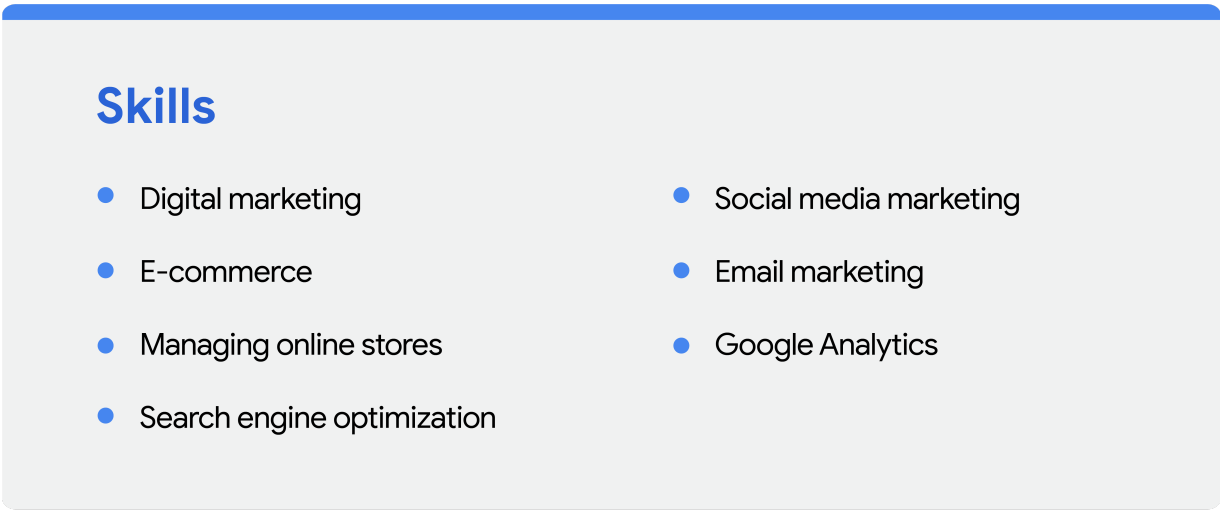
Update your Education or Licenses and Certifications section

- To add the completion of this certificate to your resume, update your **Education** or **Licenses & Certifications** section.
- To add the completion of this certificate to the **Licenses & Certifications** section of your LinkedIn profile, follow the [steps listed in this article](#) [↗](#).



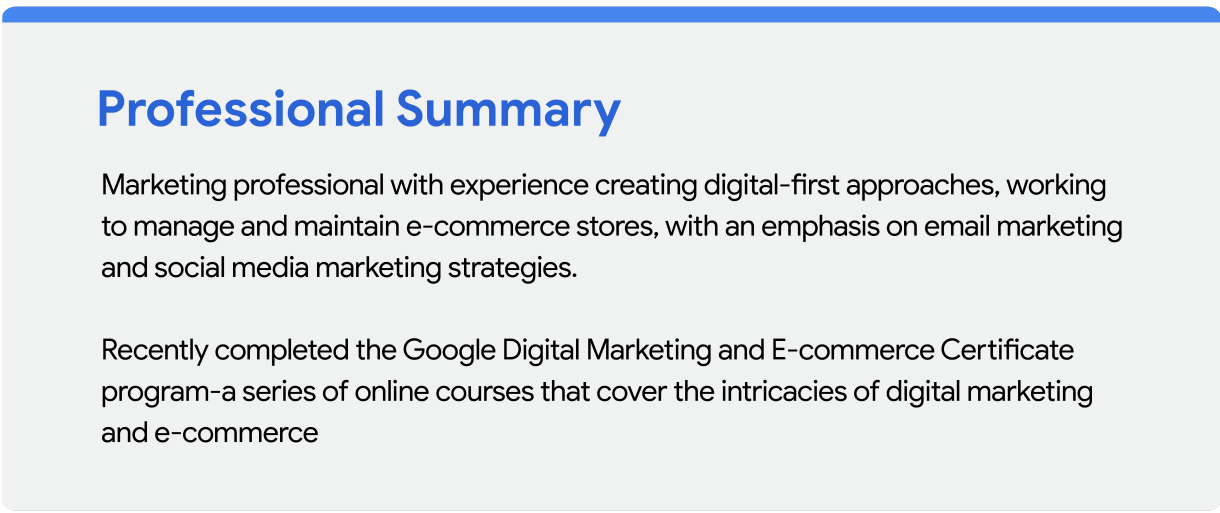
Update your Skills section

- If applicable, update the **Skills** section of your resume.
- Below is a comprehensive list of skills that this certificate was designed to help you develop that you could potentially add.
- To update the **Skills & Endorsements** section of your LinkedIn profile, follow the [steps listed in this article](#) [↗](#).



Update your Summary or About section

- If your resume has a **Summary** section, you can include this certification as a qualification.
- To include a summary that mentions this certification in your LinkedIn profile, update your **About** section by following the [steps listed in this article](#) [↗](#).



Add your badge

Check out the next course item to learn how to claim your certification completion badge and add it to your LinkedIn profile!

Mark as completed

