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Reflect on jobs that interest you

You have learned a lot about the different roles and responsibilities in digital marketing and e-commerce.

For this discussion prompt, consider the following:

- What gets you excited about working in digital marketing or e-commerce?
- What roles or opportunities do you want to pursue?
- What motivates you to pursue a particular role?
- How does this program fit into your career journey?

Submit two paragraphs (100–200 words total). Then, visit the discussion forum to read what other learners have written, and respond to at least two of them with your own thoughts.

Participation is optional

