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Reflect on memorable campaigns

Throughout this course, you've learned about a variety of different digital marketing campaigns. Reflect on the campaigns that were most memorable to you.

For this discussion prompt, choose one memorable digital marketing campaign to write about. Consider reflecting on a campaign that:

- Stood out to you prior to this course
- You learned about during this course
- Or, one that you can take the time to research online

Write 5–10 sentences about why you think this digital marketing campaign was successful.

Then, visit the discussion forums to learn about which campaigns your peers selected, and reply to at least two posts.

Participation is optional

