

1. To pass this practice quiz, you must receive at least 80%, or 4 out of 5 points, by completing the activity and answering corresponding quiz questions. You can learn more about the graded and practice items in the [Course Overview](#)[↗].
Activity Overview

1 / 1 point

In this activity, you will apply your knowledge of RACI charts to a new phase of project planning. You will analyze a scenario about the execution phase of the Plant Pals project. Then you will use a RACI chart to determine each stakeholder's relationship to project tasks.

As a reminder, RACI charts help you determine who is:

- Responsible
- Accountable
- Consulted
- Informed

Be sure to complete this activity before moving on. The next course item will provide you with a completed exemplar to compare to your own work. You will not be able to access the exemplar until you have completed this activity.

Note: This activity requires completion, but the completed document does NOT need to be submitted. All you need to do is mark the question at the end of this activity "Yes" when you've completed the following assignment.

Scenario

Review the scenario below. Then complete the step-by-step instructions.

As the lead project manager for the Plant Pals project, you're managing the launch of this new service. Previously, you worked with your project team as they developed a marketing plan, wrote promotional copy, designed marketing assets, and created a sales plan for customer outreach.

Now you are gathering a new team to design and develop the Plant Pals landing page. When potential customers click on Plant Pals advertisements, the landing page is the first part of the Office Green website they will see. The team members you need to build the landing page include:

- Web Manager: Makes final decisions about new site features and content changes. They sign off on the landing page design and launch plans. They also coordinate maintenance and management tasks to keep the page operating smoothly.
- Graphic Designer: Creates and chooses images and typefaces for the landing page and submits them to the Web Designer for approval. They also provide feedback on the landing page design and mockup.
- Web Developer: Supports the product team by writing the code that powers the site. They give feedback to the Web Designer on the landing page mockup. The Web Developer also helps set quality standards for the project.
- Quality Assurance Tester: Reviews system specifications and runs quality tests for the new landing page. They run test scripts and review results, create reports, and document technical issues. These tests identify problems that the team can then resolve before launch.
- Content Writer: Creates the written content that explains how Plant Pals works and helps potential customers sign up for the service. They give feedback to the Web Designer on the landing page mockup.
- Web Designer: Creates the landing page design, determining how the page looks and how customers interact with it. The Web Designer connects the creative and technical elements of the project, ensuring that the website is both attractive and functional. They report to the Web Manager, who makes final decisions on new site features.

To build and launch a landing page for Plant Pals, the team needs to accomplish the following tasks:

1. Design a landing page
2. Create a landing page mockup
3. Design image assets
4. Write content

5. Code the landing page
6. Test the landing page

Step-by-step instructions:


Step 1: Access the template

To use the template for this course item, click the link below and select “Use Template.”

Link to template: [RACI Chart](#)

OR

If you don't have a Google account, you can download the template directly from the attachment below.

 [Activity Template_RACI Chart - Phase 2](#)
[XLSX File](#)

Step 2: Add tasks to the RACI chart

Add the six tasks from the scenario to your RACI chart template under the Task/Deliverable heading. Replace “Task/Deliverable” with the name of each task.

Step 3: Assign roles to the RACI chart

Update the Role headers with each team member role from the scenario. Replace “Role A” with “Web Manager,” and so on.

Step 4: Assign letters in the RACI chart

For each task, assign the letters R, A, C, and I to the team members involved. Consult the descriptions below to determine how your team members relate to the tasks:

Responsible: Who is responsible for completing this task? Consider these questions when determining who is responsible:

- Which department manages the work?
- Who should perform the work?

Accountable: Who is accountable if the task isn't completed? Remember that only one person should be accountable for each task or deliverable. When deciding who is accountable, ask yourself:

- Who might delegate the task to another team member?
- Who makes final decisions about the task?
- Who should review the work to confirm it is complete?

Consulted: Who should be consulted for their insights, expertise, or strong opinions on the task? Here are a few questions to help identify whether someone should be consulted:

- Who can give feedback to responsible individuals to help them complete tasks?
- Who are the subject matter experts (SMEs) for the task?

Informed: Who should be kept informed about task progress or project decisions? Key questions to ask yourself include:

- Who is invested in task completion but not directly involved in the work?
- Who is affected by the project outcome?

Note: The number of stakeholders you keep informed about each task can vary depending on your situation. In some cases, you might choose to inform all stakeholders who aren't responsible, accountable, or consulted. In others, you could leave some cells in your RACI chart blank for certain tasks. Both approaches are fine for this activity.

Pro Tip: Save the Template

Finally, be sure to save a blank copy of the RACI chart template you used to complete this activity. You can use it for further practice or in your own personal or professional projects. Templates like this one will be useful as you put together a portfolio of project

management artifacts. You can use them to talk through your thought processes as you demonstrate your experience to potential employers.

What to Include in Your Response

Be sure to address the following elements in your completed RACI chart:

- The RACI chart includes all of the project roles.
- The RACI chart includes all the tasks.
- The appropriate individuals are listed as Responsible, Accountable, Consulted, and Informed.
- Only one individual is accountable for each deliverable/task.
- At least one individual is responsible for each task. (Note that some tasks may not need Consulted or Informed individuals.)

Did you complete this activity?

- ☒ Yes
☐ No



Correct

Thank you for completing this activity! RACI charts help ensure that everyone understands their roles and responsibilities for each phase of a project. Review the quiz feedback below to find out how you did. Then go to the next course item to compare your work to a completed exemplar.

2. In the RACI model, which role completes the work for a task or deliverable?

1 / 1 point

- ☒ Responsible
☐ Accountable
☐ Consulted
☐ Informed



Correct

Stakeholders who are responsible do the work to complete project tasks.

3. What key questions should you consider when deciding who should be consulted about a task? Select all that apply.

1 / 1 point

☒ Who can give feedback to responsible individuals to help them complete tasks?



Correct

Finding out who can give feedback on task completion helps you determine who should be consulted.

☒ Who are the subject matter experts (SMEs) for the task?



Correct

Finding out who has expert knowledge in certain areas helps you determine who should be consulted.

- ☐ Which department manages the work?
- ☐ Who might delegate the work to another team member?

4. In your completed RACI chart, how many stakeholders are accountable for the “code the landing page” task?

1 / 1 point

- ☐ 0
- ☒ 1
- ☐ 2 or more

✓ Correct
Only one stakeholder should be accountable for a given task. In this case, it's the Web Manager.

5. In your completed RACI chart, who is responsible for coding the landing page?

0 / 1 point

- ☐ The Quality Assurance Tester
- ☐ The Web Developer
- ☒ The Web Designer
- ☐ The Graphic Designer

✗ Incorrect
Please review the scenario to determine which stakeholder should be responsible for coding the landing page.