





Getting started with the course

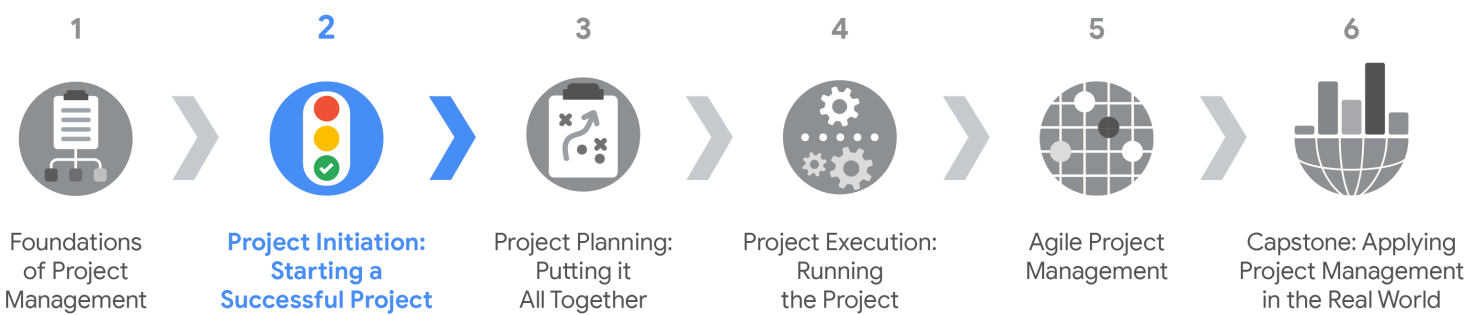
-  **Video:** Introduction to Course 2
3 min
-  **Reading:** Course 2 overview
10 min
-  **Reading:** Helpful resources to get started
20 min
-  **Discussion Prompt:** Meet and greet
10 min

Understanding the key components of project initiation

Review: The fundamentals of project initiation

Course 2 overview

Hello! Welcome to the second of the six courses in the [Google Project Management Certificate program](#). 



This course will teach you how to set the stage for a successful project. You will learn about stakeholders, their level of influence, and how to mobilize and manage them, as well as tackle tasks to identify project scope, goals, deliverables, and success criteria. You will learn how to use tools like RACI (Responsible, Accountable, Consulted, and Informed) charts, stakeholder analysis, and project charters to help you set project expectations. You will also familiarize yourself with setting SMART (Specific, Measurable, Attainable, Relevant, and Time-bound) goals to help you see the full scope of a project, determine its feasibility, and clearly define what project success will look like in concrete terms. Current Google project managers will continue to instruct and provide you with hands-on approaches for accomplishing these tasks, while implementing the right tools and resources for the job.

In this reading, you will learn about the Project Management Certificate program structure and course functionality. If you already read this in the last course and don't need a refresher, feel free to skip it. If you're new to the program, welcome! We've specifically designed the program you're about to explore to help every type of learner successfully finish the certificate and get ready for a role in project management. No previous experience is required.

Become job-ready

In this Google Project Management Certificate program, you will learn the foundations of traditional project management and gain insight into Agile project management. According to the Project Management Institute, the project management labor force in seven project-oriented sectors is expected to grow by 33 percent, or nearly 22 million new jobs, by 2027*. We are excited to join you on this journey as you learn the skills to begin a career in one of today's most in-demand professions.

Course 2 covers four weeks of material. Each week includes a series of lessons with many types of learning opportunities, such as:

- **Videos** with a Google employee as your instructor.
- **Readings** to introduce new ideas and case studies and to build on the concepts from the videos.
- **Discussion forums** to explore course topics for better understanding and chat with peers in the program.
- **In-video questions** that will pop up from time to time. They're designed for you to check your learning as you go!
- **Practice quizzes** to check your understanding and give you valuable feedback. **Practice activities** will provide you with a hands-on opportunity to apply skills you are working to master. You will assess your work by answering quiz questions about it or by comparing it to an exemplar built by our course team. *Note: these activities will not count towards your final course grade, but you are strongly encouraged to complete them as they will help prepare you for the graded quizzes and peer reviews.*
- **Graded quizzes** on video and reading content to measure your progress.
- Ungraded **peer-review activities** on video and reading content that provide you the opportunity to practice applying skills you are working to master. Other learners in your course will see the work you submit and give you feedback based on a rubric.
- **Graded peer-review activities** on video and reading content that assess your ability to apply skills you are working to master. Other learners in your course will grade your work and give you feedback based on a rubric.

Everyone learns differently, so we designed this program to let you work at your own pace. Although your personalized deadlines start when you enroll, they're just a guide. Feel free to move through the program however it works best for you. Keep in mind, you can always reset your deadlines by clicking the blue **reset my deadlines** button. There's no penalty for late assignments. To earn your certificate, all you have to do is complete all of the work.

Tips

- We strongly recommend you take all six courses—and complete the items in each lesson—in the order they appear, as new information and concepts build on previous ones.
- Make the most of the readings and additional resources throughout the program. They're designed to support your learning.
- If something is confusing, don't hesitate to rewatch a video, go through a reading again, or ask your classmates for advice in the discussion forum.
- Take part in all learning opportunities to gain as much knowledge and experience possible.

Congratulations on choosing to take this first step toward becoming a part of the wonderful world of project management. Enjoy the journey!

*Source: PMI (2017). Project Management Job Growth and Talent Gap 2017–2027.

