

The Product Backlog

- Video:** Introduction: Implementing Scrum
1 min
- Video:** Building a Product Backlog
5 min
- Reading:** Product Backlog: The Scrum Guide overview
20 min
- Practice Quiz:** Test your knowledge: The Product Backlog
5 questions
- Video:** Writing user stories
6 min
- Reading:** The elements of user stories and epics
20 min
- Ungraded Plugin:** Identify: User stories and acceptance criteria
30 min
- Quiz:** Activity: Create a Product Backlog
5 questions
- Reading:** Activity Exemplar: Create a Product Backlog
10 min
- Video:** Create a product backlog in Asana
5 min
- Practice Quiz:** Activity: Create a Product Backlog in Asana
1 question
- Video:** Backlog refinement and effort estimation
7 min
- Reading:** Agile effort estimation techniques
20 min
- Reading:** T-shirt sizes and story points
20 min
- Practice Quiz:** Activity: Add estimation
3 questions
- Reading:** Activity Exemplar: Add estimation
10 min
- Video:** Adding estimation in Asana
3 min
- Practice Quiz:** Activity: Adding estimation in Asana
1 question

Scrum events

Scrum tools

Review: Implementing Scrum

Activity Exemplar: Add estimation

Here is a completed exemplar along with an explanation of how the exemplar fulfills the expectations for the activity outlined in the previous activity.

Completed Exemplar

To access the exemplar for this course item, click the link below and select “Use Template.”



Link to exemplar: [Add estimation](#)

OR

If you don’t have a Google account, you can download the exemplar directly from the attachment below.

Activity Exemplar_ Add estimation
XLSX File



Assessment of Exemplar



Compare the exemplar to your completed adding estimation template. Review your work using each of the criteria in the exemplar. What did you do well? Where can you improve? Use your answers to these questions to guide you as you continue to progress through the course.

Note: *Your estimates may vary based on how you interpreted the acceptance criteria for each story.*

Let’s review the estimations in the exemplar:

As a potential customer, I want to find out which plants are easiest to care for so that I can purchase low-maintenance options. Value: \$\$\$. **Estimation: 8.**

Value is high, since finding the right plants can increase the chances of a new plant owner’s success. The search and sorting options should take less effort than the Bonsai Tools, since they won’t involve working with vendors to source items or materials. The effort is estimated at 8, which is lower than the estimate for the Bonsai Tools story.

As a plant owner, I want to access care instructions easily so that I can keep my plant alive longer. Value: \$\$\$. **Estimation: 8.**

Value is high, since accessible care instructions can make it easier for customers to keep their plants healthy. As a landscaping company, Office Green already has the knowledge and resources to make the care leaflets. The effort involved is therefore closer to the search and sorting options than the Bonsai Tools story, so the effort is also estimated at 8.

As a plant owner, I want to have the right tools to care for my plant so that I can keep it healthy and beautiful. Value: \$\$. **Estimation: 13.**

The story brings value to customers because having the right tools can make it easier for customers to care for their plants. Your team may need to source or manufacture products, resulting in more effort, coordination, and costs for the company. Given the resources required, an effort estimation of 13 or higher is appropriate—similar to the Bonsai Tools story.

As a plant owner, I want to remember when to water my plants so that I don't under- or overwater them. Value: \$\$. **Estimation: 5.**

Watering reminders bring value to customers who have trouble remembering when their plants need attention. The reminder stickers should take less effort than the plant care leaflets, so the estimated effort is 5.

As a plant owner, I want to get expert help and advice quickly so that I know what to do if my plant gets sick. Value: \$. **Estimation: 8.**

The value of this item is lower, since customers are just as likely to search the internet for ways to cure their plants as they are to contact support. Live chat and longer phone support hours would be an extension of existing support services. Therefore, the effort required is 8, which is less than sourcing materials for plant care kits.

As a customer, I want a hassle-free way to return my order so that I can be sure I have the right plant for me. Value: \$\$. **Estimation: 5.**

The value of an easy return process is potentially high, since it can help with customer satisfaction and retention. The effort involved is relatively low, since linking the FAQ can be done quickly and Office Green has prior experience with shipping and returns. Effort is estimated at 5.

Apply what you’ve learned using Asana:

As you learned earlier, in addition to spreadsheets, many Scrum teams use more advanced project management tools and software to manage Scrum events and related processes. These tools can help you and your team stay organized, save time, and streamline tasks. Continue to [the next course item](#) to learn how to complete this activity using [Asana](#) , a work management tool that helps teams organize their work all in one place. Then, in [an upcoming activity](#) , you’ll be able to apply what you’ve learned in Asana yourself.

Many organizations adopt similar work management tools, so familiarizing yourself with the various options will help set you up for success. Ready to get started? Head to the [next course item](#) to begin.

Mark as completed

