

Age	User Entry Title	Entry	Assessment Criteria	Index	Estimate Entry Points	Score
Plant Care Initiatives	Low-maintenance options	As a potential customer, I want to find out what plants are available so that I can find out what I can purchase for maintenance options.	1. Ability to sort plants by "beginner," "intermediate," and "expert" levels. 2. Ability to search for plants with similar care needs.	100	8	Current Sprint
	Plant care tips	As a plant owner, I want to access care instructions easily so that I can keep my plants alive longer.	1. Receive plant care booklet with each order. 2. Option to sign up for monthly emails with seasonal care tips.	100	8	Current Sprint
Plant Care Initiatives	Plant care tools	As a plant owner, I want to have the right tools so that I can keep my plants so that I can keep it healthy and beautiful.	1. Can purchase plant care starter kits (e.g., trowel, scissors, gloves, etc.). 2. Option to buy portable kits or single tools.	100	13	Current Sprint
Plant Care Initiatives	Watering reminders	As a plant owner, I want to remember when to water my plants so that I don't under- or over-water them.	1. Option to sign up for reminder alerts on emails. 2. Option to add reminder stickers for pots with indicators to water when necessary.	100	5	Current Sprint
Plant Care Initiatives	Experting & advice	As a plant owner, I want to get expert help and advice quickly so that I know what I'm doing right.	1. Access to live chat support. 2. Longer phone support hours.	100	8	Current Sprint
Plant Care Initiatives	Return policy	As a customer, I want a hassle-free way to return my order so that I can be sure I have the right plant for me.	1. Credit and return FAQ linked on homepage. 2. Email setup with return labels and instructions.	100	5	Current Sprint
Bonsai Trees	Bonsai Selection	As a potential customer, I want to be able to sort trees by style of different Bonsai trees so that I can pick the exact type I want.	1. Ability to sort from multiple tree styles. 2. Option to sort by species, size, and care requirements.	100	13	Next Sprint
	Bonsai Shipping	As a customer, I want to know that my tree will be shipped securely so that it arrives in good condition.	1. Can view graphics explaining packing and shipping process, along with insurance details. 2. Signature required when a Bonsai shipment is received.	100	5	Current Sprint
Bonsai Trees	Bonsai Styling	As a new Bonsai tree owner, I want to learn about different Bonsai styles so I can decide which is right for my tree.	1. Customers can visit a guide to different styles (formal, informal, upright, weeping, broom, cascade, etc.) on website. 2. Customers can take a quiz to match their needs to suitable styles.	100	8	Next Sprint
Bonsai Trees	Bonsai Techniques	As a Bonsai tree owner, I want to learn how to shape and style my tree so that I can control its growth.	1. Can sign up for "Bonsai Basics" 200A course for intermediate styling classes. 2. Can sign up for advanced classes for advanced styling.	100	21	Next Sprint
Bonsai Trees	Bonsai Tools	As a Bonsai tree owner, I want to learn the right tools to use for my tree so I can shape and style it properly.	1. Option to purchase Bonsai starter kits (e.g., wire, shears, soil, fertilizer, etc.) available for purchase. 2. Customer can choose from a selection of premium tools (growing cones, watering cans, misting bottles, etc.).	100	13	Next Sprint
Bonsai Trees	Bonsai History	As a Bonsai tree owner, I want to learn about the history and traditions so that I can better appreciate my tree.	1. Can purchase booklets on the history of Bonsai in Japan. 2. Can purchase booklets on Bonsai and Japanese design.	100	13	Next Sprint