

## OVERALL ASSIGNMENT RUBRIC

The pitch has a clear and concise introduction (1-2 sentences).

- ☐ 0 pts  
No
- ☐ 1 pt  
Yes

The pitch includes an interest statement that clearly defines the desired company role (1-2 sentences).

- ☐ 0 pts  
No
- ☐ 1 pt  
Yes

The pitch addresses skills and work experience in a way that applies to the role (2-3 sentences).

- ☐ 0 pts  
No
- ☐ 1 pt  
Yes

The pitch ends with a specific question related to the job or asks the listener for next steps.

- ☐ 0 pts  
No
- ☐ 1 pt  
Yes

The pitch stays within the 75-150 word limit.

- ☐ 0 pts  
No
- ☐ 1 pt  
Yes

Provide constructive feedback for your classmate on their submission. Below are some guidelines and examples of good feedback to help you leave constructive comments for your peers.

When giving feedback, consider:

Leading with positive feedback

Providing a balance of positive and actionable feedback

Sticking to information-specific, issue-focused, and observation-centered comments

Examples of Good Feedback:

"The introduction to your pitch is great! It's to-the-point and states your goal clearly."

“Great interest statement! You mention your desired role at the company, but your ideas might flow a little better if you clarified the second and third sentences.”

“You chose a great company to want to work for! However, you don’t seem to state why you want to work for them. You might want to include a sentence about the organization and what you like about it.”

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