Activity Exemplar: Create a Product Backlog

Here is a completed exemplar along with an explanation of how the exemplar fulfills the expectations for the activity.

Completed Exemplar

To view the exemplar for this course item, click the link below and select "Use Template."

Link to exemplar: <u>Product Backlog</u> ⧉

OR

If you don't have a Google account, you can download the exemplar directly from the attachment below.

📎 **Activity Exemplar_ Product Backlog**
XLSX File

Assessment of Exemplar

Compare the exemplar to your completed approach plan. Review your work using each of the criteria in the exemplar. What did you do well? Where can you improve? Use your answers to these questions to guide you as you continue to progress through the course.

Note: *Your user stories, titles, and acceptance criteria will differ in some ways from the ones below. That's okay--the most important thing is that your user stories are concise, actionable, and deliver value to the user role.*

Let's examine the exemplar:

1. **Low-maintenance options:** The user story follows the correct structure and meets the I.N.V.E.S.T. criteria: "*As a potential customer, I want to find out which plants are easiest to care for so that I can purchase low-maintenance options.*" The acceptance criteria enable customers to sort plants by difficulty on the website and find out which plants have similar care needs.

2. **Plant care tips:** The user story follows the correct structure and meets the I.N.V.E.S.T. criteria: *"As a plant owner, I want to access care instructions easily so that I can keep my plant alive longer."* The acceptance criteria enable customers to consult a plant care leaflet and sign up for monthly emails with seasonal tips.

3. **Plant care tools:** The user story follows the correct structure and meets the I.N.V.E.S.T. criteria: *"As a plant owner, I want to have the right tools to care for my plant so that I can keep it healthy and beautiful."* The acceptance criteria enable customers to purchase plant care starter kits or buy tools individually.

4. **Watering reminders:** The user story follows the correct structure and meets the I.N.V.E.S.T. criteria: "*As a plant owner, I want to remember when to water my plants so that I don't under- or overwater them."* The acceptance criteria enable customers to sign up to receive watering reminders and purchase reminder stickers for their calendars.

5. **Expert help and advice:** The user story follows the correct structure and meets the I.N.V.E.S.T. criteria: *"As a plant owner, I want to get expert help and advice quickly so that I know what to do if my plant gets sick."* The acceptance criteria enable customers to access live chat support and call phone support during extended hours.

6. **Return policy:** The user story follows the correct structure and meets the I.N.V.E.S.T. criteria: *"As a customer, I want a hassle-free way to return my order so that I can be sure I have the right plant for me."* The acceptance criteria enable customers to easily find credit and return information on the website and ship their returns with a pre-printed label.

Finally, because the stories all relate to helping customers care for their plants, they all belong to an epic titled "Plant Care Initiatives."

Apply what you've learned using Asana:

In addition to spreadsheets, many Scrum teams use more advanced project management tools and software to manage Scrum events and related processes. These tools can help you and your team stay organized, save time, and streamline tasks. Continue to <u>the next course item</u> ⧉ to learn how to complete this activity using <u>Asana</u> ⧉, a work management tool that helps teams organize their work all in one place. Then, in <u>an upcoming activity</u> ⧉, you'll be able to apply what you've learned in Asana yourself.

Many organizations adopt similar work management tools, so familiarizing yourself with the various options will help set you up for success. Ready to get started? Head to the next course <u>item</u> ⧉ to begin.

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