

Prepare a UX portfolio for job applications

- Video: Welcome to week 6  
1 min
- Video: Prepare a UX portfolio for job applications  
2 min
- Practice Quiz: Activity: Publish case studies to your portfolio website  
1 question
- Reading: Activity Exemplar: Publish case studies to your portfolio website  
10 min
- Reading: Tailor a portfolio for types of jobs  
20 min
- Reading: Learn more about UX specializations  
10 min
- Discussion Prompt: Share UX portfolio tips  
10 min
- Practice Quiz: Test your knowledge on UX portfolios  
2 questions
- Practice Quiz: Activity: Finalize your UX portfolio for job applications  
1 question
- Reading: Activity Exemplar: Finalize your UX portfolio for job applications  
10 min

Prepare for UX interviews

Answer interview questions

Develop an elevator pitch

Ace whiteboarding and panel interviews

Pursue freelance UX design work

Week 6 review

Course review

Certificate program review

# Activity Exemplar: Publish case studies to your portfolio website

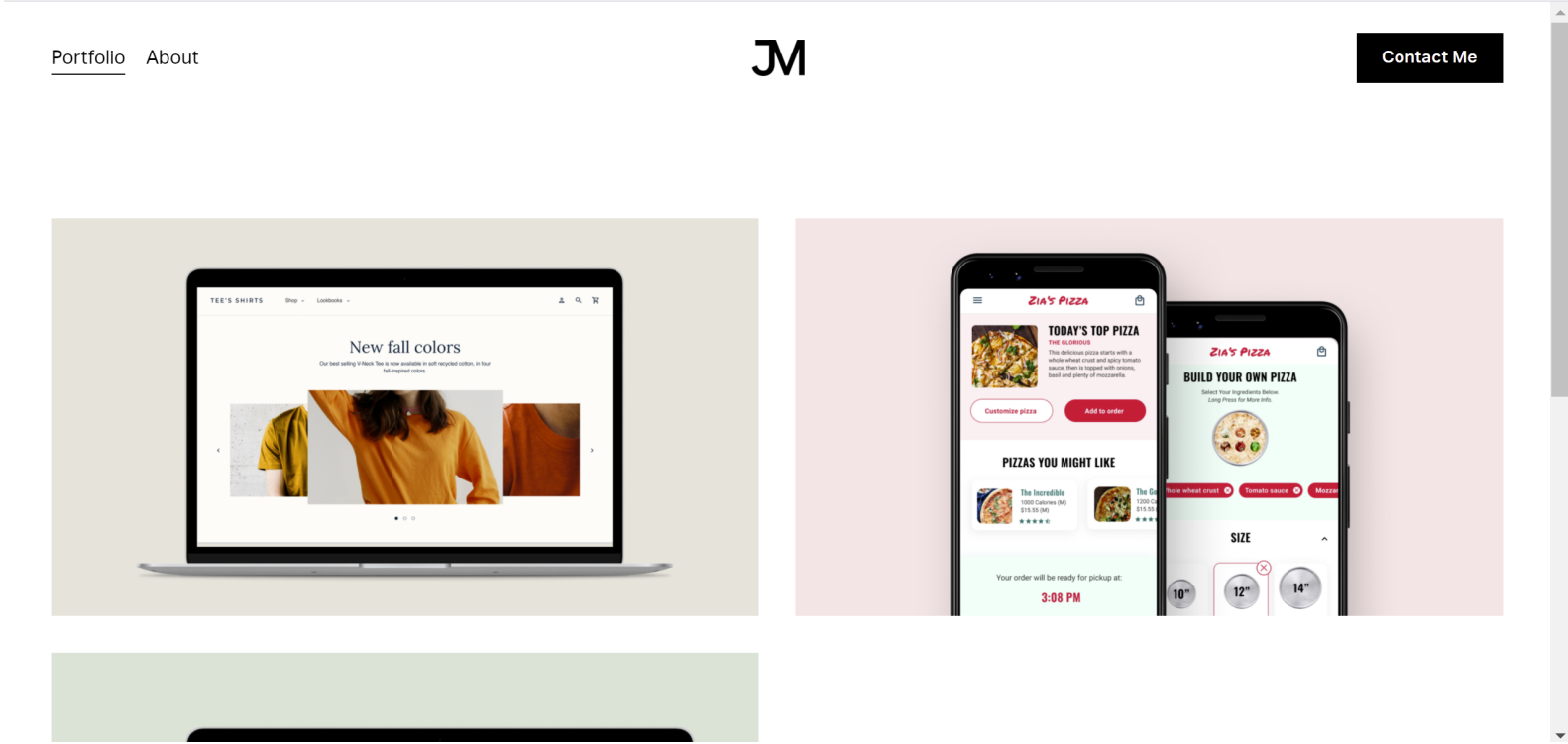


## Exemplar

Here is a completed exemplar along with an explanation of how the exemplar fulfills the expectations for the previous activity.

For this exemplar you'll access a portfolio created for Joaquin Martinez, the example beginner UX designer we've been following throughout the case studies. As this portfolio belongs to a fictional character created for this course, links throughout the website like LinkedIn and for contact information are not active.

First, notice that the case studies in the exemplar portfolio picture below are easy to access from the Home page with an image of each project. This gives recruiters and hiring managers a quick visual overview of the work and allows for easy navigation to dive into each case study for more detail.



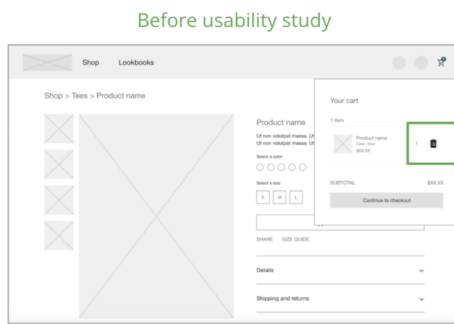
The layout of content has been adjusted from the slide decks to take better advantage of the platform. For example, to give more space to visuals, the text was placed above each image rather than to the left of each image.

## Refining the design

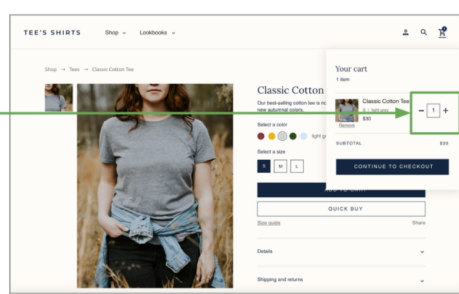
### Mockups

Based on the insights from the usability study, I made changes to improve the site's checkout flow. One of the changes I made was adding the option to edit the quantity of items in a user's cart using a simple "+" or "-" option. This allowed users more freedom to edit their cart without going through a complicated process to add or remove items.

Before usability study



After usability study



Different font sizes were used to help with visual hierarchy and some content from the slide decks was consolidated or moved to more effectively tell a concise story.

## Going forward

### Takeaways

#### Impact

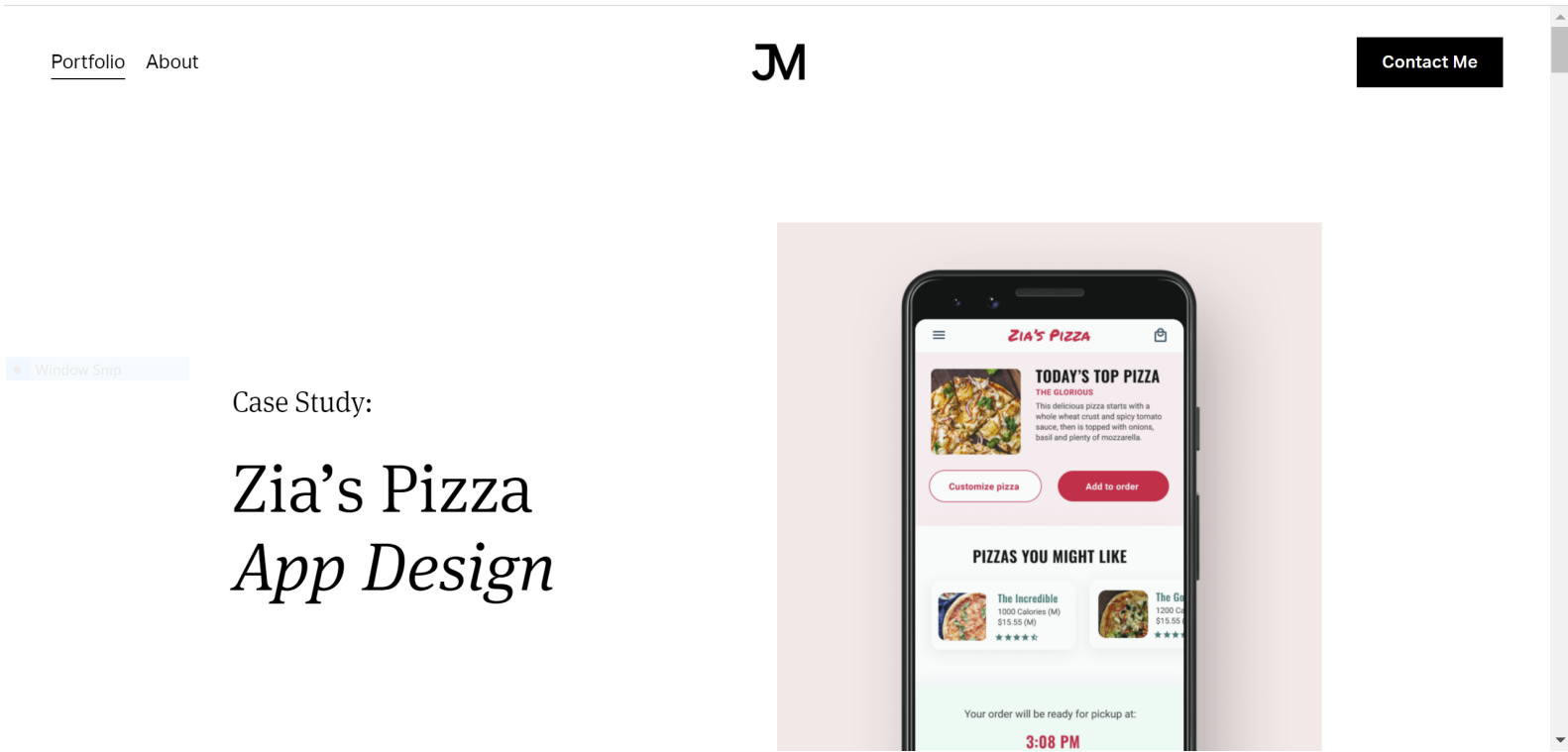
Users shared that the app made food waste seem like something they could actually help reduce. One quote from peer feedback was that "the Food Saver app helps bring caring about the environment to a personal level in a way that's easy and engaging."

#### What I learned

I learned that even though the problem I was trying to solve was a big one, diligently going through each step of the design process and aligning with specific user needs helped me come up with solutions that were both feasible and useful.

### Next steps

Focus is placed on final designs through the use of device frames and background color.



Now compare the exemplar above to your completed deliverable. Self assess what you've done using each of the criteria used here to evaluate the exemplar. What did you do well? Where can you improve? Take this feedback with you as you continue to progress through the course.

Mark as completed

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