Share your personas

Now that you've created your personas, share your work with your peers, and then comment on at least two other posts. In your responses, consider the key elements of creating a persona and address the following questions:

Demographic information: Did the demographic information match the persona characteristics given in the activity directions?

Quote: Were you presented with a quote relevant to the persona and the background built for them?

Goals/Frustrations: Were the goals and frustrations aligned with the persona and the activity scenario?

Brief story/scenario: Have you given enough information about the persona to provide context about their goals and frustrations, as well as their quote?

What were the key identifiable differences between your two personas that ensured you thought about different user groups? Why did you choose them?

Did the example include a picture or avatar representing the personas?