## Understand information architecture

#### Create paper wireframes

- Video: Create paper wireframes
- Practice Quiz: Practice Activity:
  Practice creating paper wireframes
  for the CoffeeHouse project
  1 question
- Reading: Activity Exemplar: Practice creating paper wireframes for the CoffeeHouse project
- Discussion Prompt: Share your paper wireframe

  10 min
- Practice Quiz: Activity: Create paper wireframes for your portfolio project 1 question
- Reading: Activity Exemplar: Create paper wireframes for your portfolio project
  10 min

### Create digital wireframes

Use Gestalt Principles in wireframes

Week 2 review

# Activity Exemplar: Create paper wireframes for your portfolio project

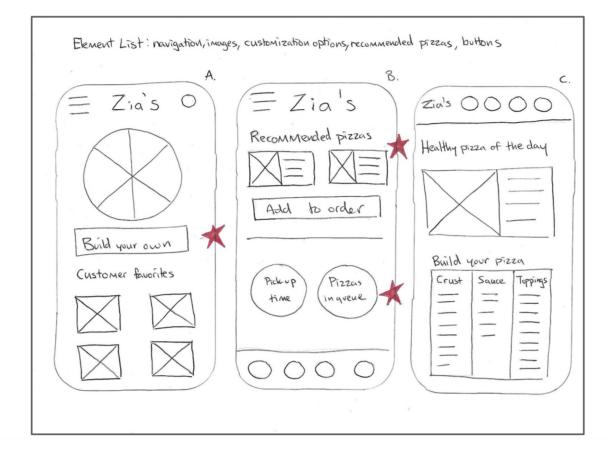
Here is a completed exemplar of paper wireframing, based on the Zia's Pizza shop scenario that was introduced in earlier activities. Remember, the criteria for good wireframes are that they:

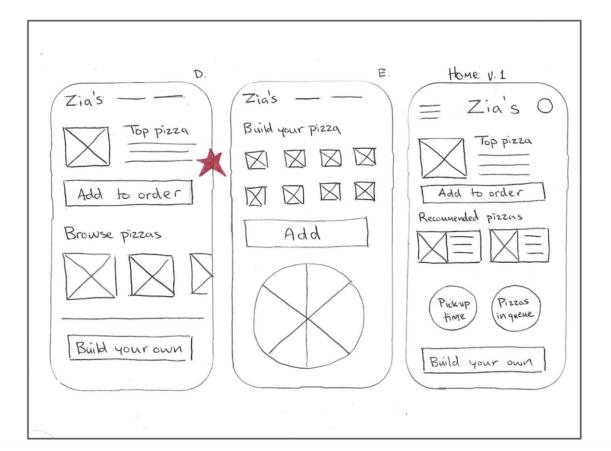
- Clearly define the elements intended for the page
- Include multiple versions that arrange elements in different ways
- Provide you with distinct examples you can compare and test



### Exemplar

Here is an example of an effective series of paper wireframes:







### **Assessment of exemplar**

The completed exemplar followed each step of the process. In the exemplar:

- Each of the wireframes clearly shows the basic structure of the page, including elements like navigation, buttons, images, and text. These elements highlight the intended functions of the Zia's Pizza app.
- At least five different versions of how to structure information on the page were created following industry standards. Doing this gives designers the opportunity to explore lots of ideas.
- Stars were placed next to the elements of the design that would most effectively solve the problem.
- Starred elements were combined into a single refined wireframe.

This is the process to create a **single wireframe**. The process above would be repeated for the Zia's Pizza example until there are enough wireframes to showcase a complete user flow.

Now compare the exemplar above to your completed deliverable. Assess what you've done using each of the criteria used here to evaluate the exemplar. What do you do well? Where can you improve? Take this feedback with you as you continue to progress through the course.

Once you are happy with the quality of your work, be sure to save your paper wireframes so you can include images of them in your portfolio!

Mark as completed

△ Lik

**▽** Dislike

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