RUBRIC	
Created an affinity diagram based on their findings?	
O pts No	
O 1 pt Yes	

PROMPT

Upload a PDF of your completed Insight Identification Template that includes the themes you identified as well as at least three actionable insights.

Before submitting check that you can answer yes to the following questions related to your submission:

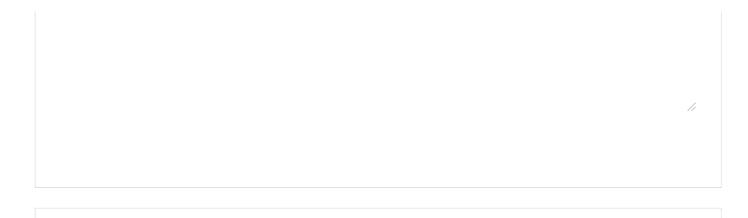
- Did you include at least three actionable insights?
- Are each of your insights grounded in real data?
- Do each of your insights answer the research questions?
- Are each of your insights easy to understand?
- Do each of your insights Increase empathy for the user experience?
- Do each of your insights inspire direct action?

insight2.pdf ☐

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RUBRIC
Included at least three actionable insights?
O pts No
O 1 pt Yes
Each of the insights is grounded in real data.
O pts No
O 1 pt Yes
Each of the insights answers the research questions.
O pts No
O 1 pt Yes
Each of the insights is easy to understand.
O pts No
O 1 pt Yes
Each of the insights increases empathy for the user experience.
O pts No
O 1 pt Yes
Each of the insights Inspires direct action.
O pts No
O 1 pt Yes

If you have any comments about what the learner did particularly well or could improve, please share them here.



PROMPT

Upload a PDF of your completed Prioritized Insight Template that includes at least three prioritized insights ranked from P0 to P2. This will help a reviewer identify changes that you made in your prototype.

Before submitting check that you can answer yes to the following question related to your submission:

• Did you identify and prioritize at least three actionable insights?

Prioritized.pdf ☐

4

RUBRIC
Learner Identified and prioritized at least three actionable insights.
O pts No
O 1 pt Yes
If you have any comments about what the learner did particularly well or could improve, please share them here.

PROMPT
Submit a link to your updated low-fidelity prototype.
Before submitting check that you can answer yes to the following question related to your submission:
Did you make at least 2 changes to your prototype based on insights you identified in step 2?
https://www.figma.com/proto/zseEEwc0fzxFCnak8livKd/Cour?type=design&node-id=45-
<u>1533&t=ETFHJPekR7FukyOj-1&scaling=contain&page-id=0%3A1&starting-point-node-</u> <u>id=45%3A2719&show-proto-sidebar=1&mode=design</u> [♂
Id-+3703A27 13d3How-proto-sidebar-1dHode-design□

RUBRIC
Learner made at least 2 changes to their prototype based on insights they identified in step 2.
O pts No low-fidelity prototype
 1 pt At least 1 change made to low-fidelity prototype based on insights
 2 pts At least 2 changes made to low-fidelity prototype based on insights
If you have any comments about what the learner did particularly well or could improve, please share them here.

