

Insight Identification Template

Google UX Design Certificate

1. Based on the theme that: **(Task Execution and Management)**, an insight is: **(Incorporate a progress indicator during profile creation to provide users with a sense of completion and make the process more manageable, reducing potential user frustration.)**.
2. Based on the theme that: **(User Feedback and Improvement)**, an insight is: **(Implement a user feedback rating system to allow users to prioritize and upvote specific feedback or suggestions, enabling the development team to identify the most impactful improvements based on user demand.)**.
3. Based on the theme that: **(Platform Navigation and Usability)**, an insight is: **(Conduct a card sorting exercise with users to determine the most intuitive and logical grouping of features and information, ensuring a more user-friendly and efficient navigation structure.)**.
4. Based on the theme that: **(Learning Resources and Support)**, an insight is: **(Integrate a personalized recommendations feature within the resource library, suggesting relevant articles, videos, and courses based on users' profiles and expressed interests to enhance their learning experience.)**.
5. Based on the theme that: **(Personalization and Customization)**, an insight is: **(Offer users the ability to customize the criteria and preferences used in generating job recommendations, empowering them to have greater control over the relevance and diversity of suggested opportunities.)**.

