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## Showcase your work

Congratulations on earning your Google UX Design Certificate! It's time to let the world know about the skills you gained to help advance your career. We recommend adding the completion of this certificate to your resume and LinkedIn profile. Read on to learn some tips to get started.

## Add the Google UX Design Certificate to your resume

You may have already started a UX design resume earlier in the certificate program. If not, there are a variety of digital templates for creating your resume available through  $\underline{\text{Big Interview}}$   $\Box$ ,  $\underline{\text{Google Docs}}$   $\Box$ , and  $\underline{\text{Microsoft Word}}$   $\Box$ .

- 1. To add the completion of this certificate program to your resume, update the **Education** section. For example, you might want to add a bullet point to the Education section of your resume that states: "Google UX Design Certificate, Coursera, 2021".
- 2. Update the **Skills** section of your resume. This certificate program was designed to help you develop the skills listed below, which can be useful to include in your resume:
  - Empathizing with users by creating empathy maps, personas, user stories, and user journey maps
  - Defining user pain points
  - Ideating design solutions using Crazy Eights, How Might We, and competitive audits
  - Creating wireframes and prototypes on paper and digitally
  - Developing mockups using visual design elements and principles
  - Designing in Figma and Adobe XD
  - Conducting interviews and usability studies
  - Considering accessibility at every point in the design process
- 3. If you have a **Summary** section in your resume, you can include this certificate as a qualification. For example, you might want to add a sentence like: "Recently completed the Google UX Design Certificate -- a rigorous, hands-on program that covers the design process from end-to-end."

## Add the Google UX Design Certificate to your LinkedIn profile

- 1. To add the completion of this certificate to your **education** on your LinkedIn profile, follow the <u>steps listed in this article</u> □.
- 2. To add or remove **skills** from your LinkedIn profile, follow the <u>steps listed in this article</u> ∠.
- 3. To add a **summary** to your LinkedIn profile, you can update the **About** section by following the <u>steps listed in this article</u> □.
- 4. Check out the next course item to learn how to claim your badge and add it to your LinkedIn profile!

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