

RUBRIC

Created an affinity diagram based on findings

- ☐ 0 pts
No
- ☐ 2 pts
Yes

PROMPT

Submit a PDF of the document that includes at least three themes you identified as well as at least three actionable insights.

Pattern Identification and Insight Identification for Movie App
[Pattern Identification and Insight Identification for Movie App](#)
PDF for pattern identification and insight identification

RUBRIC

Created a document with at least three themes.

- ☐ 0 pts
No themes created
- ☐ 1 pt
Created a document with one to two themes
- ☐ 2 pts
Created a document with at least three themes

Included at least three actionable insights.

- ☐ 0 pts
No actionable insights included
- ☐ 1 pt
Included one to two actionable insights
- ☐ 2 pts
Included at least three actionable insights

