Peer-graded Assignment: Weekly challenge 6: Finish your UX portfolio

DeadlineAug 20, 11:59 PM +08

Ready for the assignment?

You will find instructions below to submit.

Instructions

My submission

You've worked extremely hard in this course, and now it's time for you to get feedback from your peers on your portfolio. Receiving feedback is an excellent opportunity to confirm how a viewer experiences everything you've attempted to show in your portfolio.

Discussions

You will give and receive feedback from two peers. Feedback will help guide you with improving your designs. A fresh perspective can also help lead to new ideas, and it can help us understand something from a new perspective!

Review criteria

less

Your completed portfolio will be assessed out of 20 points using the following criteria:

3 points: Portfolio includes at least three case studies.

2 points: Portfolio has a cohesive personal brand identity with a consistent tone of voice.

1 point: Portfolio has a splash/welcome page.

10 points: All case studies describe:

- The designer's role in the project
- Project goal
- Target audience
- Key challenges or constraints
- Research study details
- Initial design concepts
- Sketches or wireframes
- User testing results
- Mockups or high-fidelity prototypes of final, polished designs
- Conclusion noting what was learned through the design process and possible next steps
- 1 point: Portfolio has a clear navigation.
- 1 point: Portfolio has a dynamic layout.
- 1 point: Portfolio links to designer's resume.
- 1 point: Portfolio links to designer's contact info.

Step-By-Step Assignment Instructions

Share your portfolio link to get feedback and provide feedback to others

Feedback and critique are significant parts of the UX design process. Follow the directions to add a link to your portfolio for Peer Review. Before submitting, do one final pass searching for grammatical and typographical errors. Here are a couple of tools you can use to check your work:

Hemingway App (http://www.hemingwayapp.com/ □

Grammarly (<u>https://www.grammarly.com/</u>□)

This is a big moment! A lot of work has gone into your portfolio and the portfolios of your peers. Remember when you're giving feedback to make sure your feedback is specific and constructive.

Examples of Good Feedback

Upon reviewing Shabi's portfolio, you can see it is an example of a great portfolio site. There are seven case studies available from the landing page. There is a clean, minimal brand identity throughout the portfolio. This portfolio doesn't include a specific splash page, but the designer has instead chosen to introduce the viewer to their work.

Each case study does a great job of breaking down the project and specifying the designer's role. The viewer learns what they did, how they did it, and what they learned. The portfolio itself is easy to navigate, both from the top navigation and the links provided in the footer. From the about page, a viewer can learn more about the designer, download their resume, and get their contact information.