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■ Item Navigation

Peer-graded Assignment: Weekly challenge 1: Create personas for your portfolio project

Deadline Jul 9, 11:59 PM +08

Ready for the assignment?

You will find instructions below to submit.

Instructions My submission Discussions

Project Title *

User Personas for Hospital Receipt App

Submit your persona files as a slideshow, with each persona on its own slide. To submit your persona file, you need to upload it using the button below. *Note: If you created your persona in Google Slides, you need to go to File -> Download -> PDF Document to save your file as a PDF on your device first. Once your file is saved to your device, you will be able to upload it.*

Before submitting, check that you can answer yes to the following questions related to your submission:

- 1. Did you include two personas that each represent a different group of users?
- 2. Do both personas contain avatar images that represent them?
- 3. Do both personas contain relevant personal and demographic information?
- 4. Do both personas include relevant quotes to communicate their attitude and personality?
- 5. Do both personas include a list of goals the persona wants to complete?
- 6. Do both personas include a list of frustrations for issues they enter or try to avoid?
- 7. Do both personas include a brief scenario that conveys the persona's user journey with goals, frustrations, and other relevant context?
- 8. Do both personas contain key differences to demonstrate that they represent different groups of users?

☐Google%20UX%20Design%20Certificate%20-%20Persona%20%5BTemplate%5D.pdf ×

TITLE

User Personas for Hospital Receipt App

CAPTION

User Personas for Hospital Receipt App

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I, **Terris Tan**, understand that submitting work that isn't my own may result in permanent failure of this course or deactivation of my Coursera account.

