

Activity Exemplar: Develop responses to potential interview questions



Exemplar

Here is a completed exemplar, along with an explanation of how it fulfills the previous activity’s expectations.

For this exemplar, the person preparing for an interview expects to be asked:

Can you tell me about a time when you did your own research to understand user needs?

Using the STAR method, the person writes out this possible response:

*Recently, I completed a UX certification program where we were tasked with designing an app and website to help individuals limit their food waste. **(Situation)** The mock organization knew that people wanted to limit waste but didn’t know how to help. **(Task)** I reached out to interview participants in two categories: people who were already working to mitigate food waste and people who wanted to but didn’t know how to start. Through in-depth interviews, I discovered that the base issue revolved around understanding how long food (both cooked leftovers and fresh ingredients) lasted once it was in their fridge. **(Action)** That led me to develop a product that helped keep an accurate inventory of food that was easy to update and reminded users when it was time to eat something and how they could use it. **(Result)***



Assessment of exemplar

By focusing on the STAR method’s four aspects, this answer clearly and efficiently addresses the question asked! It is structured in a way that’s relevant and easy to follow. Specifically, it addresses these key elements of this activity:

- This answer addresses all four aspects of the STAR method: situation, task, action, and result.
- The answer also presents specific points about how the interviewee’s background and experiences might fit the role. For example, from the experience described, we learn that the designer completed a certification program and can focus on the practical details of users’ needs.

Now compare the exemplar above to your completed deliverable. Assess what you’ve done using each of the criteria used here to evaluate the exemplar. What did you do well? Where can you improve? Take this feedback with you as you continue to progress through the course.

Mark as completed

