

Try again once you are ready
Grade received 66.67%
To pass 80% or higher
Try again

1. What are some common human factors that influence design? Select all that apply.

1 / 1 point

☒ Fear

☒ Correct
Fear is a common human factor, and one of the variables humans bring to their product interactions. Other common human factors include but are not limited to prejudice, misjudgment, and impatience.

☒ Misjudgment

☒ Correct
Misjudgment is a common human factor and one of the variables humans bring to their product interactions. Other common human factors include but are not limited to prejudice, fear, and impatience.

☒ Impatience

☒ Correct
Impatience is another example of a human factor and one of the variables humans bring to their product interactions. Other common human factors include but are not limited to prejudice, misjudgment, and fear.

☐ Income

☒ Prejudice

☒ Correct
Prejudice is an example of a human factor and one of the variables humans bring to their product interactions. Other common human factors include but are not limited to fear, misjudgment, and impatience.

2. Consider the psychological concepts explored in this lesson. Which of the following is an example of a mental model?

1 / 1 point

- ☐ Parking a car in a garage
- ☒ Using a key to turn the ignition of a car to start it
- ☐ Driving a car

☒ Correct
We can predict the car will start because of the key turning the ignition.

3. Fill in the blank: You test a new children's game with a group of users. Some are able to reach the end of the game, while others quit after a few turns. The children who are able to finish the game enjoy the experience because of the positive _____.

0 / 1 point

- ☒ reinforcement
- ☐ feedback loop
- ☐ value proposition
- ☐ human outcome

⊗ Incorrect
The children who finished the game had a positive feedback loop, or outcome.