

Task	Click Path	Observations	Quotes	Task Completion
Write the task number and directions here.	Record what path the participant took to complete the task.	Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.	Note any significant quotes (positive and negative).	Choose if the task was: 1 - easy to complete 2 - completed but with difficulty 3 - not completed
Prompt 1: "Navigate from the home screen and say your choices out loud as you go."	New > Set Release Date > Calendar > Figma App Crash /// New > Set Release Date > Calendar > Assign Related Tasks > Assets > End	Participant seemed confused and asked a lot of questions regarding app features with no clear termination point.	"Where do I enter events into the calendar?"	3
Prompt 2: "Moving forward from the calendar screen, where do you want to go next and why?"	Calendar > Digital Assets > Home > Assign Task Schedule > Calendar	Discussion with the participant yielded a general sense of positivity regarding the app, but with a vagueness about the specific features	"I might use an app like this one, but I'm not sure how to work it."	2
Additional Notes: Participant needed additional prompts to get through the app.				

Anna

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Prompt 1: "Navigate from the home screen and say your choices out loud as you go."	New > Upload Digital Assets > Audio Singles	Participant seemed confident moving through the screens.	"Where is the upload form?"	3
Prompt 2: "Moving forward from the calendar screen, where do you want to go next and why?"	New > Set Release Date > Digital Assets > Photos	Participant had a clear goal in mind but became frustrated at the lack of an upload screen.	"This has a lot of screens, but I can imagine what you're going for"	2
Additional Notes: This participant's click path exposed several pain points that can be addressed on the next draft.				

Jim				
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Prompt 1: "Navigate from the home screen and say your choices out loud as you go."	New > Set Release Date > Calendar > Upload Page > Assign Related Tasks > Lists > Digital Assets > Home	Participant was able to successfully navigate through the app with less difficulty than most of the other participants.	"I can see this being really cool when it's done"	1
Prompt 2: "Moving forward from the calendar screen, where do you want to go next and why?"	Calendar > Upload Page > Upload Audio Files	Participant was able to clearly explain their click path without much difficulty.	"Maybe the 'assign related tasks' button should be moved to its own screen"	1
Additional Notes: The second prompt yielded a more successful user flow.				

Jorge

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Prompt 1: "Navigate from the home screen and say your choices out loud as you go."	New > Upload Digital Assets > Home	Participant expressed confusion upon reaching the "Upload Digital Assets" screen.	"I think this doesn't make a lot of sense and could be simplified or streamlined in some way"	2
Prompt 2: "Moving forward from the calnder screen, where do you wan to go next and why?"	New > Assign Task Schedule > Merch > Home > Assign Task Schedule > Calendar > Upload Page	Participant made better progress through the app this time, but still felt frustrated	"What if the upload screen had a button on the home page?"	2
Additional Notes: This participant's click path made me realize that I have redundant but unconnected screens within the app for "upload digital assets" and the upload screen connected directly to the calendar				

Seth				
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Prompt 1: "Moving forward from the calnder screen, where do you wan to go next and why?"	New > Set Release Date > Calendar > Assign Related Tasks > Social > Digital Assets > Home	Participant had little trouble navigating, but expressed some uncertainty regarding the purpose of each screen and button.	"Why do you have a seperate screen for tasks if you could just have a dropdown within the calendar itself?"	1
Prompt 2: "Navigate from the home screen and say your choices out loud as you go."	New > Upload Digital Assets > Home	Participant made one loop back to the home screen and didn't continue back into the app a second time.	"I like the idea of this app if you can do it in fewer screens"	2
Additional Notes: The navigation of the app would be simpler with fewer screens and more features nested within the calndar itself				