Share UX portfolio tips

It's important to tailor your portfolio to communicate strategically to your target audiences. Pro tips were shared in the videos to help with this process. Think about your own experience refining your portfolio and, in the discussion forum, share the lessons you learned and any additional tips you uncovered along the way. You can use the following questions to guide your summary:
Did the pro tips shared in the videos help? If so, how?

Do you have any tips you'd like to share from working on your own portfolio?