

Introduction	<ul style="list-style-type: none">• Title: French Coffee Shop• Author: Ralitsa Rangelova Graphic Designer hello@raliangel.com• Stakeholders: NA• Date: 31.10.2022• Project background: Remote working needs new spaces for work and collaboration• Research goals: Looking to include easier ordering system, table booking, knowing if your table has sockets or not, allergies etc
Research questions	<p>What are your struggles when ordering a coffee? Do you usually have food when at a coffeeshop and are you happy with the choice? Are you able to find a good table when you are a party of 2+people? Have you stopped your work because of not knowing where a power socket is locate? Have you found the coffeeshop noisy?</p> <p>(Pro tip: 5 research questions is a solid place to start. Do not include more than 7-10 research questions.)</p>
Key Performance Indicators (KPIs)	<p>How long it took them to order coffee? Did they complete the table reservation? How they searched for the coffee and food?</p> <p>(KPIs might include: Time on task, use of navigation vs. search, user error rates, drop-off rates, conversion rates, system usability scale (SUS), etc.)</p>
Methodology	<p>Depending on the feedback will shorten the steps needed to take to complete an action, will potentially reduce their amount and display them at the front</p> <ul style="list-style-type: none">• How will you collect data? How will you analyze the data once you get it?• The methodology should be detailed so that other researchers can understand what you did, the choices you made, and the limitations of the methods employed to decide if or when further research is needed.
Participants	<p>The aim group ae students, remote workers and freelances, that don't specifically have an office to work, however, anyone that wants to have quite time to do a hobby or read is as well a user. First will collect them online, and after that asking people who are already in a coffee shop</p>



Script

- Note: If you're intentionally including specific populations (e.g., users with diverse abilities and perspectives), be clear about the needs of the study.
- To complete an coffee order: Was it complicated or fairly straightforward? Do you want more or less features?
- Complete table booking: Do you find this useful? Do you see yourself booking and using it in real life?
- When your full script is ready, insert it here, along with some design mockups to provide context. In the meantime, add "TBD" (to be determined).