

1. What are the key elements of a storyboard? Select all that apply.

1 / 1 point

☒ Plot



Correct

The plot in a storyboard describes the benefit or solution of the design. Other key elements of a storyboard include scene, character, and narrative.

☒ Character



Correct

The user in a storyboard is the character. Other key elements of a storyboard include plot, scene, and narrative.

☒ Scene



Correct

The scene in a storyboard helps designers imagine the user's environment. Other key elements of a storyboard include plot, character, and narrative.

☐ Theme

☒ Narrative



Correct

The storyboard's narrative describes the user's problem and how the design will solve the problem. Other key elements of a storyboard include plot, scene, and character.

2. Which of the following scenarios would be most appropriate to use a big picture storyboard?

1 / 1 point



You start the design process for a new grocery delivery app. You want to pitch some ideas to the team about how the user could use it and benefit from it.



You create a tool that connects auto mechanics with local auto parts stores to check product availability in real-time. You want to test the app for possible connection issues.



You create a new homepage for a news site. You need to show the details of the product and what happens during each step of the user experience.



Correct

This scenario would use a big picture storyboard because you're focusing on how people will use the product throughout their day, and why that product will be useful.