

1. Mockups should adhere to visual design principles, and include design elements like typography, color, and iconography.

0 / 1 point

☐ True

☐ False

☒ Incorrect  
You didn't select an answer.

2. Imagine a design team is building a mockup of a responsive website. Based on preliminary marketing research, they know a significant proportion of users will access the website using smartphones and tablets. What principles should they apply to improve cross-platform design? Select all that apply.

0.5 / 1 point

☒ Reach out to the back-end developers to ask about changing website architecture

☒ This should not be selected  
At this stage in the design process, you should focus on how to adjust elements and components for various screen sizes, resize text, icons, images, buttons, and navigation bars.

☒ Consider how to change design elements and components to fit a new screen size

☒ Correct  
In addition to creating the mocks for the mobile version of your responsive website, you'll also want to create mocks for larger screen sizes, resize text, icons, images, buttons, and navigation bars to fit better on a responsive grid.

☒ Wait until user research is complete before deciding on typography, color, and iconography

☒ This should not be selected  
At this stage in the design process, you should already have visual elements confirmed. When designing across platforms, you should focus on how to adjust elements and components for various screen sizes, resize text, icons, images, buttons, and navigation bars.

☒ Resize text, icons, images, buttons, and navigation bars to fit better on a responsive grid

☒ Correct  
When designing across platforms, you should consider how to change design elements and components to fit larger screen sizes.

3. When creating mockups of a responsive website, the design team should create mockups for various screen sizes.

1 / 1 point

☐ False

☒ True



Correct

The designers should create mocks for mobile versions of the site and for larger screen sizes. As with wireframes, the designers should consider how to change the design elements and components to fit a new screen size.