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Activity introduction

As you develop your skills in UX design, you'll want a place to showcase your work. Creating a portfolio website is a great way to highlight your projects and experience, and there are a number of website builder tools available to help you. Website builders often have tutorials to help you create a professional quality site without needing coding skills. These website building sites have pre-built layouts you can use to add text, images, and sound.

Here are four website builders—[Squarespace](#), [Webflow](#), [Wix](#), and [Google Sites](#)—that feature WYSIWYG editors. WYSIWYG, pronounced “wiz-ee-wig”, stands for what you see is what you get. In other words, you can add text and make text bold or italics in the website builder, just as you would in a word processing program, like Google Docs or Microsoft Word. You can also easily add functionality to your site through drag and drop components.

In this activity, you'll explore how to set up your own portfolio website and best practices for building your portfolio website.

Note: If you already have an online portfolio, you can skip this activity.



Step-by-step instructions

Follow the steps below to begin creating your portfolio website.

Step 1: Create an account with a website builder

Website builders make it easy to create a profile. First, create an account on [Squarespace](#), [Webflow](#), [Wix](#), or [Google Sites](#). You can navigate to the website builder's homepage to create an account or follow the guidance in the earlier reading.

If you'd like some support, check out the first few paragraphs of each of these resources from each of the website builders:

[Squarespace](#): Building a portfolio site

[Webflow](#): How to make a unique online portfolio

[Wix](#): How to Build a Personal Website: A Step-by-Step Guide

[Google Sites](#): Introduction to Build a Portfolio with Google Sites

If you know how to code, you also have the option to build your own website for this activity, instead of using a website builder. The choice is yours!

Step 2: Set up your own portfolio website

Think about the portfolios you examined in the [Explore UX design portfolios](#) activity and review what you think makes strong portfolios. You can use some of those elements as inspiration for your own portfolio website!

Here are some best practices to keep in mind as you start to create your portfolio website:

1. Use a portfolio template option. Each of the website builders has plenty of templates, including some templates specifically for portfolios. Templates are empty website layouts. Using a template means that you don't have to start from a blank slate, making it much easier to set up your portfolio. If you drafted layout ideas in the

[Plan your portfolio website](#) reading, you can use those ideas to find a template with a similar appearance.

2. Choose a layout option that's right for you. After you select the portfolio template option, each website builder will present you with a gallery of different portfolio layouts to choose from. It's a good idea to think about what type of portfolio you're building, and then pick the best layout for you.

3. Choose a URL name for your portfolio website. [Squarespace](#) requires you to pick a name before you start putting work into your portfolio, while [Wix](#) and [Webflow](#) encourage you to select a name before you publish. Either way, you can select a name that's simple and professional, like "[Your Name]design.com".

Now, you are ready to start filling out your portfolio! If you already have examples of UX design work that you want to upload to your portfolio website, feel free to add it. If not, don't worry at all. You'll be creating content to add to your portfolio throughout this certificate program!