

Prepare a UX portfolio for job applications

- Video: Welcome to week 6
1 min
- Video: Prepare a UX portfolio for job applications
2 min
- Practice Quiz: Activity: Publish case studies to your portfolio website
1 question
- Reading: Activity Exemplar: Publish case studies to your portfolio website
10 min
- Reading: Tailor a portfolio for types of jobs
20 min
- Reading: Learn more about UX specializations
10 min
- Discussion Prompt: Share UX portfolio tips
10 min
- Practice Quiz: Test your knowledge on UX portfolios
2 questions
- Practice Quiz: Activity: Finalize your UX portfolio for job applications
1 question
- Reading: Activity Exemplar: Finalize your UX portfolio for job applications
10 min

Prepare for UX interviews

Answer interview questions

Develop an elevator pitch

Ace whiteboarding and panel interviews

Pursue freelance UX design work

Week 6 review

Course review

Certificate program review

Learn more about UX specializations

As you near the end of this certificate program, you'll start to search for jobs you can land. Outside of UX designer jobs, there are other roles in the world of UX that you may find in job postings, like UX writer, UX program manager, and UX researcher.

You learned about these roles in the first course of the certificate program, such as in the reading titled [Interact with cross-functional teammates](#), but here's a brief recap.

A **UX writer** creates the language that appears throughout a product, like websites or mobile apps. In this video, Kristen, a UX writer at Google, explains a day in the life of a UX writer:



[Transcript](#)

A **UX program manager** ensures clear and timely communication, so that the process of building a product moves smoothly from start to finish. Program managers supervise, support, and keep track of the project as a whole. They assign tasks to team members, monitor the project budget, and manage timelines. In this video, Diny, a UX program manager at Google, describes the role of a UX program manager:



[Transcript](#)

Finally, a **UX researcher** conducts studies, interviews, and surveys to learn about the users of a product. Remember, UX research is all about understanding what users need and expect from a product. Research findings inform design decisions each step of the way! In this video, Deana, a UX researcher at Google, shares about her experience working as a UX researcher:



[Transcript](#)

As you start to search for jobs as an entry-level UX designer, you might also come across job postings for UX writers, UX program managers, and UX researchers. If you're interested, feel free to explore!

Mark as completed

