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Activity introduction

Online communities focused on UX design are a great place to connect with UX designers and potential employers. In this activity, you'll set up a profile on a popular community called Behance↗. On Behance, you can learn from other designers and be inspired by their work, or you can showcase your own UX work and get feedback.

Step-by-step instructions

Follow the steps below to create or update your Behance profile.

Step 1: Explore 3 profiles on Behance

Understanding how other UX Designers set up their own Behance profiles can help inspire your own. Go to Behance↗ and check out at least three profiles on the homepage to notice how they are set up and what they include. Think about how you would like to set up your profile.

You can also check out Behance profiles from Google, like Safety Booth↗, or from UX designers at Google, like Lisa Fischer↗.

Step 2: Sign up and fill in profile details

. Navigate to the Behance↗ home page.

. Click the blue Sign Up button in the upper left corner of the screen.

. Fill out the details for your profile, like your email address and a password.

Step 3: Write your bio
A Behance bio is a professional introduction. Keep it short and only include information that professional connections should know about you and your work.

Step 4: Link to your other online profiles
If you have other professional online profiles (such as LinkedIn, an Instagram Business Account, or your own portfolio website already), you can link to them in your Behance profile. This way, people can explore your skills and work and contact you in multiple ways for networking.

You also may choose to include a link to your Behance profile in your portfolio website.

To link your Behance profile on your website follow these steps.↗

Step 5: Upload projects (optional)
If you have projects that showcase your UX work, include them in your Behance profile. Avoid including every project you have ever completed. Instead, showcase a few projects that are examples of your best work and the type of work you'd like to be hired for. If you don't have UX projects yet, don't worry. You can update your profile as you complete projects in this certificate program!

After this activity: Connect with UX professionals
Once you have completed your Behance profile, connect with other professionals on the platform in the following ways.

Follow artists whose work you enjoy. This lets them know you exist, and they may return the favor by following you back!

Use Behance "appreciations" and comments to show your admiration and support of work. This helps you build an online community of people whose work you like.

Use Behance to connect with UX designers or with people who work at specific companies where you want to work. To send a message on Behance, click the Message button on the left side of the person's profile. If you're unsure of what to say, you can use the template below as a guide:
Hi [connection's name],

It's nice to connect with you on Behance. [If you know the person, explain your connection here, such as if you went to school together, are part of the same religious community, or know each other in another way. If you are messaging someone you don't

know, skip this step and instead begin with a greeting.]
I'm starting a career as a UX designer, and I admire your work. [Reference specific projects they've done that you find inspiring, and why.]
I want to learn more about your role at [company name], and I was wondering if I could discuss with you at some point?
Sincerely,

[Your Name]