

Start the program

- Video:** Welcome to the Google UX Design Certificate
5 min
- Reading:** Begin the Google UX Design Certificate
20 min
- Video:** Michael - Get started in UX design
2 min
- Video:** Introduction to Course 1: Foundations of User Experience Design
2 min
- Discussion Prompt:** Introduce yourself
10 min
- Ungraded Plugin:** Commit to completing the program
10 min
- Ungraded Plugin:** Participant entry survey
10 min
- Reading:** Welcome to Course 1
10 min
- Reading:** Your UXD Portfolio Roadmap
10 min
- Reading:** Program surveys
10 min
- Reading:** Helpful tips to get started
20 min

Get to know user experience design

Explore jobs in user experience

Understand the types of companies that hire UX designers

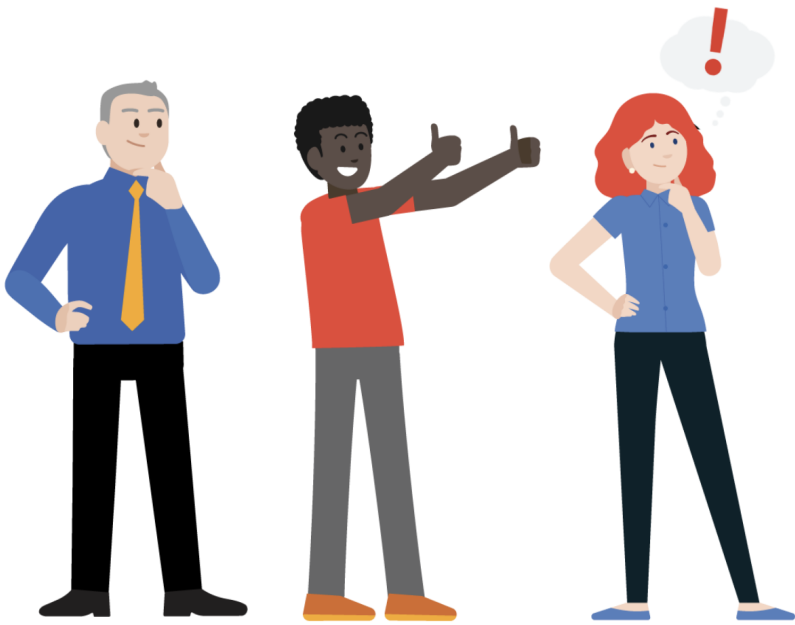
Pursue a career in UX design

Week 1 review

Helpful tips to get started

You're about to jump into the content of the first course of the Google UX Design Certificate! Here are three helpful tips to keep in mind as you complete the certificate program over the next few months.

Provide feedback on course content

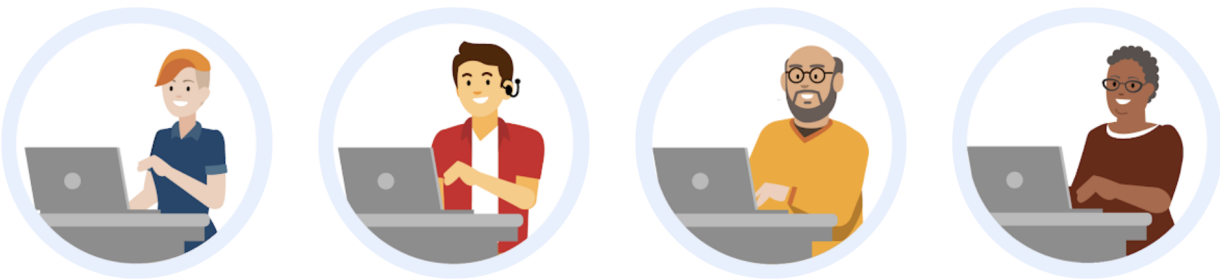


Give feedback about videos, readings, activities, and other course materials. Just open the resource, and find the thumbs-up and thumbs-down icons.

- Click the **thumbs-up icon** for materials that are helpful.
- Click the **thumbs-down icon** for materials that are not helpful.
- Click the **flag icon** to raise a specific issue with the item. Then, select a category, and type an explanation in the text box. This feedback goes to the course developers, not other learners, and helps create even better programs in the future.

For technical help, visit the [Learner Help Center](#). For help accessing course materials, click the “Contact us” link at the bottom of the page.

Obtain the Google UX Design Certificate



After you complete all seven courses in this program, you will qualify for the Google UX Design Certificate. You can review videos, readings, discussion forums, in-video questions, and practice quizzes in the program for free. However, to access graded assignments and be eligible to receive your official Google UX Design Certificate, you must:

- Pass all required assignments in all seven courses with a score of 80% or higher. You can also meet the course-passing threshold of 80% with a cumulative graded score.

AND

- Pay the [course certificate fee](#), or apply and be approved for [Coursera Financial Aid](#).

Please note: You can review videos, readings, discussion forums, and practice quizzes for free, by auditing the courses. However, you will need to upgrade to the certificate program to unlock the graded assessments and earn the official certificate. In other words, auditors have free view access to all course materials but are unable to submit any assignments for a grade.

Learn more



Throughout this certificate program, you will learn the foundations of user experience design. We will provide a lot of information through videos, readings, and hands-on activities. But sometimes, you may need to look things up on your own for additional context. Things change fast in this growing field, so it is critical that you do your own research and stay up-to-date on the field of UX design.

Here are some helpful UX design resources to keep in mind as you learn. You might even want to bookmark some of these websites on your computer to review on an ongoing basis!

- [Interaction Design Foundation](#): A library of open-source UX design resources, including new articles published every day. There are also local [meet-ups](#) (virtual and in-person) that are free to attend and open to everyone.
- [Adobe XD Ideas](#): A blog curated for entry-level UX designers. You'll find inspiring examples of great design, valuable career tips, and more.
- [UX Collective on Medium](#): An article platform with stories on user experience, visual design, product design, and more. Articles on Medium are written by a large variety of writers and cover a range of topics.
- [Nielsen Norman Group](#): Research-based UX guidance, including a ton of helpful articles about the design process, research methods, and user testing, which you'll learn about later in the certificate program.

