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Grade received 100%
To pass 80% or higher
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1. A design team builds a prototype for a local farm's website. They incorporate a consistent color scheme, complementary fonts, and consistent spacing in the design. What visual design principle is this an example of? 1 / 1 point

- ☐ Hierarchy
- ☐ Proportion
- ☐ Variety
- ☒ Unity

✓ Correct
Unity measures how well elements work together to communicate an idea in a design. Features like complementary fonts, consistent color schemes, and spacing contribute to unity in a design.

2. If used effectively, variety can create visual interest and break up monotony. Which example is the best use of variety? 1 / 1 point

- ☒ Use different colors from the brand's color palette in a website's background
- ☐ Add emojis to the end of each sentence in a social media post
- ☐ Apply an orange background to normal weather events on a weather app
- ☐ Apply bold text to all content on a webpage

✓ Correct
This is an example of variety that keeps consistency with the brand, while also adding visual interest.