Try again once you are ready
Grade received 66.67%
To pass 80% or higher
 Try again

1.   What does information architecture (IA) do?   1 / 1 point

   ○ Creates a basic outline of a digital experience, like an app or website

   ○ Visually describes and explores a user's experience with a product

   ○ Inspires architecture-related UX designs

   ◉ Organizes content to help users understand where they are in a product, and
      where the information they want is.

      ⊘ Correct
      Information architecture refers to the organization of content that helps users
      understand where they are in a product, and where the information they want is.
      It organizes a website or an app like a map.

2.   How does information architecture (IA) support the wireframe creation process?   1 / 1 point

   ○ Makes the final product easy to use

   ○ Organizes an app into lines and rectangles

   ◉ Provides clearer direction and understanding

   ○ Provides a detailed view of the final product

      ⊘ Correct
      Information architecture provides clearer direction and understanding when
      designers begin the wireframe creation process. Stronger information
      architecture typically results in a better thought-out product, and it helps
      designers to visualize how each screen will be navigated by users.

3.   Fill in the blank: Information architecture helps engineers _____.   0 / 1 point

   ○ create new designs

   ○ make designs look better

   ○ organize data

   ◉ understand user needs

      ⊗ Incorrect
      Information architecture helps engineers understand how to organize the data
      so, when it is ready for development, the product matches the visual designs. It'll
      make their jobs easier!