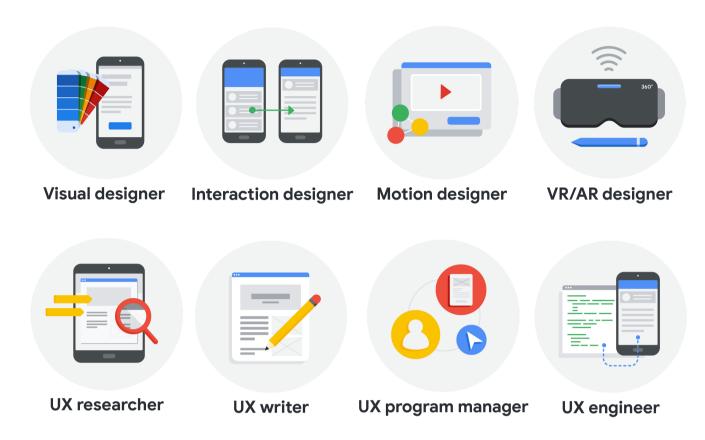
## **≡** Item Navigation

## Learn more about jobs in the field of user experience



The world of UX design is full of job opportunities for all kinds of creative minds. As you complete this certificate program and find your first job in the field, it helps to be knowledgeable about the types of jobs that will be available to you!

The video you just watched explained the different roles that UX designers can play, either as **generalist** designers with a broad number of responsibilities, or as **specialists** who dive deep into one particular facet of UX design, like interaction, visual, or motion design.

You also reviewed various job titles that you might want to explore upon completion of this certificate program, including:

- Interaction designers, who focus on designing the experience of a product and how it functions.
- Visual designers, who focus on how the product or technology looks, using iconography, typography, color, space, and layouts.
- **Motion designers**, who think about what it feels like for a user to move through a product and how to create smooth transitions between pages on an app or website.
- **User interface (UI) designers**, who are concerned with the look and function of a digital product's interface, similar to visual designers.
- **Product designers**, who work with both visual and interaction designers and are responsible for figuring out how the whole product comes together.
- **UX designers,** who need generalist skills and support a broad number of responsibilities.

To learn more, check out this reading from earlier in the certificate program about <u>user experience careers</u>  $\square$  and this video about <u>jobs in the field of UX</u>  $\square$ .

Or, if you're curious about your job as an entry-level designer, in particular, revisit this video about <a href="mailto:common job responsibilities of entry-level UX designers">common job responsibilities of entry-level UX designers</a> \( \triangle \) and this reading about the <a href="mailto:role of a beginner UX designer">role of a beginner UX designer</a> \( \triangle \). This personal vignette video from an entry-level UX designer at Google, Dane, also explains <a href="mailto:aday in the life of an entry-level UX designer">aday in the life of an entry-level UX designer</a> \( \triangle \).

## Mark as completed



