

1. Why is it important for UX designers to use a portfolio during the job application process? 1 / 1 point

- ☐ Because jobs in the creative fields don't accept traditional resumes
- ☒ Because it shows hiring managers examples of work and the skills a designer can bring to the job
- ☐ Because it's a great way to start feeling like a part of the UX design community

☒ Correct

2. You are using a website builder to assemble your portfolio site. Which of the following are the most important things to remember when building the site? Select all that apply. 1 / 1 point

- ☐ Show the coding work that went into the site.
- ☒ Put your UX design work front-and-center.

☒ Correct

- ☒ Prioritize the UX of the portfolio site.

☒ Correct

- ☐ Create as much of the site as possible with HTML and CSS.

3. When including case studies in a design portfolio, which of the following questions should they answer? 1 / 1 point

- ☐ What biases did the designer include?
- ☐ What UX design online communities are featured in the case study?
- ☒ What process did the designer follow?
- ☐ Who were the designer's mentors?

☒ Correct

4. A designer is thinking about their personal brand. Which of the following is an important question they should ask when getting started? 1 / 1 point

- ☒ What do I value?
- ☐ What did I excel in at school?
- ☐ What do I dislike about UX?
- ☐ What did I like about previous jobs?

✓ Correct

5. A UX designer is writing a personal statement. What helpful advice might you give this designer?

1 / 1 point

- ☐ The best personal statements are at least a paragraph long
- ☐ The best personal statements are applicable to many people.
- ☐ The best personal statements are at least a little silly.
- ☒ The best personal statements are memorable and catchy.

✓ Correct

6. Beyond increasing a designer's visibility, what is another benefit that social media can provide for designers?

0 / 1 point

- ☐ Offer designers a platform to critique their own designs
- ☐ Lead designers to interesting ideas and inspiration
- ☐ Allow designers to train with new tools that colleagues recommend
- ☒ Help designers obtain certificates in specialized fields

✗ Incorrect

Refer to [the video on creating and updating social media profiles](#).

7. You are interested in exploring freelance work and job opportunities posted in the design community specifically. Which of the following sites offer design specific job boards that you can browse? Select all that apply.

1 / 1 point

- ☐ Medium
- ☒ Behance

✓ Correct

- ☐ Twitter
- ☒ Dribbble

✓ Correct

8. Should designers prepare for potential employers to check their social media accounts during the application process? 1 / 1 point

- ☒ Yes, potential employers typically check social media accounts to learn about a designer's outside interests.
- ☐ No, designers don't need to worry about employers checking social media accounts, since a resume and portfolio are typically sufficient.
- ☐ Maybe, but since it's not always part of the application process, designers do not need to establish a strong presence on their media accounts.

☒ Correct

9. As a new UX designer, which of the following strategies can help you learn how to present yourself effectively in online UX communities? 0 / 1 point

- ☐ Create several accounts and post different content on each one, to identify the designs other people like
- ☐ Check out designers with the most followers to get ideas on how to frame your online presence
- ☐ Identify popular designs and post mockups of those designs on your own portfolio
- ☒ Engage with as many professional designers as possible to increase your odds of finding out about a job opening

☒ Incorrect

Refer to [the video that covers online communities for UX designers](#).

10. Personal branding should be platform-specific. 1 / 1 point

- ☐ True
- ☒ False

☒ Correct

11. Imagine that a designer writes content for their online portfolio. To come across as knowledgeable about UX design, they include industry terms and buzzwords that are trending in the design sector. What can this designer do to improve their written content? 1 / 1 point

- ☐ Remove written content and use primarily visual components
- ☒ Use brief, uncomplicated language
- ☐ Increase buzzwords and industry terms
- ☐ Add long descriptive paragraphs to hook readers

☒ Correct

12. Imagine a designer is creating a portfolio and needs to write the introduction. Which of the following is an example best practice of an introduction?

0 / 1 point

- ☒ "I like to create user-centered design experiences for underrepresented audiences."
- ☐ "Hi, I'm Jenna. I believe the user is the center of any successful design solution."
- ☐ "Hello, I'm Jenna. It's a pleasure to meet you."

☒ Incorrect

Refer back to [the video on portfolio writing best practices](#)^[↗].