

Congratulations! You passed!
Grade received 100%
To pass 80% or higher
Go to next item

1. Imagine that you kickstart the ideation process to translate issues your users experience into opportunities for design. You choose an ideation method that encourages designers to explore ideas, stay open-minded, and collaborate. Which method does this reflect? 1 / 1 point

- ☐ Wireframing
- ☐ Empathy
- ☒ How Might We
- ☐ Prototype

☒ Correct
The How Might We ideation exercise encourages designers to explore tons of ideas, emphasizes open-mindedness, and suggests collaboration. By turning statements into inquiries, it can shift the designer's frame of thinking to explore multiple solutions and ideas rather than just one.

2. Which ideation method involves brainstorming ideas under a specified time limit? 1 / 1 point

- ☐ Competitive audit
- ☒ Crazy Eights
- ☐ How Might We

☒ Correct
The Crazy Eights exercise is a method of ideation that involves brainstorming ideas by sketching them with an 8-minute time limit.