

# Activity Exemplar: Highlight key words and requirements in job descriptions



## Exemplar

Here is a completed exemplar along with an explanation of how the exemplar fulfills the expectations for the previous activity.

<p>Job: careers.google.com</p> <p><b>Key Requirements:</b></p> <ul style="list-style-type: none"><li>• Experience with mobile app prototyping</li><li>• A strong understanding of information architecture and user flows</li><li>• Ability to use insights from user research to inform the design process</li><li>• Eager to ideate with a collaborative product team</li></ul>	<p><b>Key Words:</b></p> <ul style="list-style-type: none"><li>• mobile app prototyping</li><li>• user flows</li><li>• user research</li><li>• ideate</li></ul>
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## Assessment of exemplar

The exemplar includes key requirements from a job description in the first column. Key words from each requirement are then highlighted and moved into a clear list in the second column. Updating your resume to include these key words ensures your resume fits the specific job you’re applying for and communicates to the hiring manager that you have the skills needed to fill the position.

Now compare the exemplar above to your completed deliverable. Self-assess what you’ve done using each of the criteria used here to evaluate the exemplar.

What did you do well? Where can you improve? Take this feedback with you as you continue to progress through the course.

