Peer-graded Assignment: Weekly challenge 2: Refine your portfolio project mockups

DeadlineJul 23, 11:59 PM +08

Ready for the assignment?

You will find instructions below to submit.

Instructions

My submission

You have now refined your portfolio project mockups by applying both visual design and Gestalt principles in the following activities:

Discussions

Apply Gestalt Principles to your portfolio project mockups

Apply visual design principles to your portfolio project mockups

Now, it's time for you to get feedback on your mockups.

Review criteria

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Your mockups will be assessed by a nine-point framework. Your mockups must include at least one example of each of the following visual design principles covered in this module:

1 point: Emphasis

1 point: Hierarchy

1 point: Scale and Proportion

1 point: Unity and Variety

Your mockups must include at least one example of each of the following Gestalt Principles covered in this module:

1 point: Similarity

1 point: Proximity

1 point: Common Region

In addition, your mockups demonstrate that:

1 point: Your choices are consistent throughout the mockups

1 point: Your decisions work well together and make the design easier to use

Additionally, you will be tasked with providing feedback for two of your peers. Use these same guidelines when critiquing your peers' work.

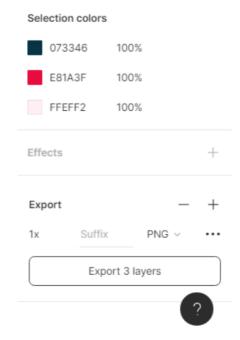
Step-By-Step Assignment Instructions

Step 1: Export .PNG files of your mockups

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In the bottom right of the design panel, use the **Export** option.

Click the + button to choose your export options.



The preselected options of 1x and PNG work great. After clicking the Export button, save your mockups to a location on your computer where you'll be able to find them easily later.

Step 2: Share your files to get feedback and provide feedback to others

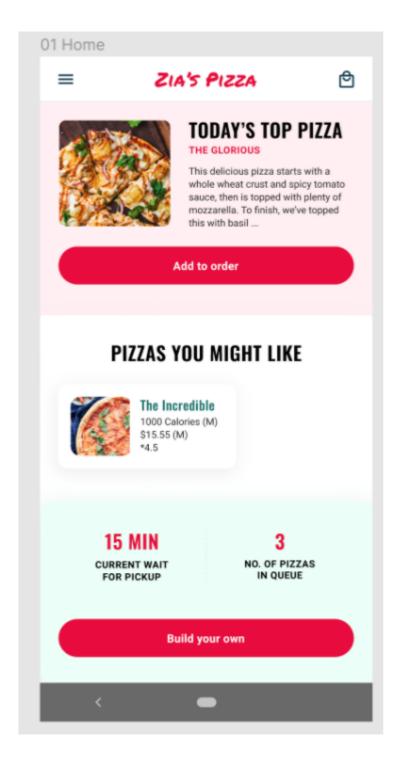
Feedback and critique are essential for your growth as a designer. This is an opportunity for you to understand if the decisions you have made in your design are interpreted well by others. Follow the instructions to upload your file for Peer Review. You can also share a link to your Figma project by clicking the Share button in the top right corner of Figma and copying the link, if you prefer.

As always, remember this feedback is not personal; it's about the product. Keep that in mind as you're giving feedback too.

Example Submissions

Here is an example to help you understand what your assignment should look like.

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Examples of Good Feedback

In the example screen above, notice that the designer has implemented:

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Emphasis: Elevated boxes help each pizza recommendation stand out. Bright red buttons help make task completion clear and easy.

Hierarchy: Large font sizes make the information easy to scan and direct attention to important elements. The smaller font size use for the body text also helps define content hierarchy.

Similarity: In the "Pizzas You Might Like" section, similar items are clearly grouped together in a carousel for browsing.

Common Region: The wait time and number of pizzas in queue are important details that are grouped together within the same space.

In addition, design decisions are consistent, and those choices also work well together.