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You've learned how to conduct a usability study and about the importance of reducing biases in your research. Taking steps before and during your study will help lessen and ideally eliminate the impact any biases could have on your data. Before you move on to conducting the usability study for your low-fidelity prototype, take some time to reflect on how you will avoid bias as you moderate the usability study.

What can you do to make sure the participant feels comfortable to fully express themselves in their own words?

How can you make sure you don't lead your participants with your body language during the usability study?