

1. Nua is outlining a usability study. The team wants to interview as many people as they can within a two month timespan. Since the product is a new version of one they've already created, they're more concerned about keeping costs low by recording participants. What type of usability study should be conducted?

1 / 1 point

- ☐ Moderated
- ☐ Complementary
- ☐ Mobile
- ☒ Unmoderated



Correct

Since they want to keep costs low and interview many participants within two months, this might not be the most effective option because moderated usability studies can become costly. They also want to keep costs low and interview many participants within two months, an unmoderated usability study would be the most effective option.

2. Choose the correct definition of a usability study.

1 / 1 point

- ☐ An easily understood chart that explains everything designers have learned about a user
- ☒ A research method that assesses how easy it is for participants to complete core tasks in a product
- ☐ A series of experiences a user has as they interact with a product to achieve a specific goal
- ☐ An assessment of a competitors' strengths and weaknesses



Correct

A usability study is a research method that assesses how easy it is for participants to complete core tasks in a product.