1. Fill in the blank: Similarity, proximity, and common region are examples of Gestalt Principles. Designers can use these principles to _____ content so it is visually pleasing and easier to understand.

   ◉ organize

   ○ recognize

   ○ evaluate

   ⊘ Correct
   Designers use these principles to organize content on apps and websites so it's easier to understand and visually pleasing for the user.

   1 / 1 point

2. You are developing a website for a clothing resale company. On the homepage, you choose to display the top-selling brands, by logo, in the center of the page. The logos are grouped with a border around them. Which of the following Gestalt Principles apply in this scenario?

   ◉ Common region

   ○ Proximity

   ○ Similarity

   ⊘ Correct
   The common region principle applies to this webpage because the brands are grouped together.

   1 / 1 point

3. To adhere to the Gestalt principle of proximity, what should a designer do?

   ◉ Put elements closer together

   ○ Make elements that have a similar function look similar

   ○ Use borders to group elements together

   ⊘ Correct
   To adhere to the Gestalt principle of proximity, a designer should put elements closer together.

   1 / 1 point

4. Fill in the blank: Gestalt principles describe how humans _____ similar elements, recognize patterns, and simplify complex images when they perceive objects.

   ◉ group

   1 / 1 point

○ describe

○ disassemble

○ create

✓ Correct
Gestalt principles describe how humans group similar elements, recognize patterns, and simplify complex images when they perceive objects. Humans naturally notice the whole of something before noticing its parts. For example, when people look at clouds in the sky, they often try to find similarities to things they've seen before, such as shapes, patterns, animals, and other objects.