

1. As designers work to analyze and synthesize results from their research, what is the next step they should take after finding themes in the data?

0 / 1 point

- ☐ Make improvements to the design
- ☐ Gather all data from the usability study in one place
- ☐ Come up with insights
- ☒ Organize the data

⊗ Incorrect

After finding themes in the data, designers should come up with insights grounded in real data and themes they've identified. Designers organize the data before they identify the themes in the study's results.

2. You receive feedback from your usability study on your gym locator app prototype. Some users reported they could not find the map view to locate gyms in their selected city. Which design modification aligns best with this feedback?

1 / 1 point

- ☐ Add a link to the Google search page
- ☐ Add a filter based on a gym's amenities
- ☒ Add a map view option to the search results page
- ☐ Add a sort option to the gym locations' list view by distance

✓ Correct

You should add a map view option. This addresses the user's need to locate a gym's geographical location visually.