# Optional - Learn more about bias in UX design

As a UX designer, it's critical to avoid biases in your work and to make your designs inclusive for all users. These three resources include case studies and learnings about how to make technology more inclusive:

- Gender Shades, ↗ by Joy Buolamwini. When Joy was a Ph.D. student at the MIT Media Lab, she discovered that facial recognition algorithms are rarely tested on Black women. So, she conducted a study on facial recognition and the tech industry. The results showed that the algorithms wrongly identified Black women. Her work brought awareness to the need for more inclusive technology.

- Fair is not the default: Why inclusive tech takes more than good intentions ↗, by Josh Lovejoy. This article on Google Design explores the problem with designing for defaults and discusses strategies to make fairness a core component of the machine learning process.

- Discrimination by design: The many ways design decisions treat people unequally ↗, by Lena V. Groeger. This article on ProPublica discusses discrimination in design and exposes the need for unbiased, diverse, and accessible design for all users.

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