



≡ Item Navigation

# Learn more about UX portfolio case studies

Case studies demonstrate your design knowledge, your ability to collaborate with a team, and your skill for following through on an idea from start to finish, despite challenges. Adding case studies to your portfolio will help future employers get a better understanding of who you are as a designer and how you work through the process of building a product.

If you've completed this course in order, your designs for social good should be the third original project you've created. Congratulations on making it to this point! You can add this case study to your portfolio to make it more robust and display what you've learned.

But, it's been a while since you've created your other case studies, so it's a good idea to go back and make edits to improve them. You may also want to take this time to make sure that you are not missing any key elements in your case studies.

As a reminder, each case study should include 10 items.

1. Your role in the project
2. The goal of the project
3. Your target audience
4. Key challenges or constraints you faced
5. The research conducted
6. Your initial concepts or design strategy
7. Sketches or wireframes
8. Results of any user testing
9. Your final polished designs
10. The conclusion of the project and any possible next steps

To help you remember everything you need, create a checklist. Then, as you review, mark off the items you've included.

To get inspiration for your own case studies, explore this portfolio case studies from a Googler:

- [Scapes](#) : A case study for the design of an app, created by Shabi

To learn more, watch this video, [Create a case study for your portfolio project](#) , from a previous course. Then, check out this reading, [Learn more about creating a case study for your portfolio](#) , which features great examples of case studies.

**Mark as completed**

