

Share an example of strong information architecture (IA)

You've learned how information architecture (IA) can support the organization of a product or website, and how it supports the wireframe creation process. Share an example of a product or a website with good IA and consider the following questions in the discussion forum:

What about the website or product's IA made it stand out?

What did you like about it?

What ideas would you apply to your own project?