1. Farha is creating a mobile version of a large company's recently announced desktop application and wants to keep the brand familiar across platforms. Which of the four Cs does this adhere to?

1 / 1 point

○ Complementary

○ Continuity

◉ Consistency

○ Context

✓ Correct

Consistency means having a uniform design, so users can expect the design to feel familiar across devices and products. Large brands and companies like Google incorporate a consistent look and feel across all their products so users can expect familiarity.

2. To design effectively across platforms, identify a few key ideas a designer should be mindful of. Select all that apply.

0.75 / 1 point

☑ Context of use

✓ Correct

Understanding how and when users will use a product on specific or various devices is an important aspect to consider to effectively design across platforms. The designer should also be mindful of input methods and content layout.

☑ Content layout

✓ Correct

Considering how information is organized on the screens can affect how users access information effectively, and it influences the content readability. The designer should also be mindful of context of use and input methods.

☑ Input methods

✓ Correct

Designers should consider the different types of input methods out there, including features like touchscreen, keyboard, mouse, switch, microphone, and more. so designers can best create a product that suits the device or platform. The designer should also be mindful of context of use and content layout.

☑ Device materials

⊗ This should not be selected

Device materials are not a key consideration a designer should be mindful of when creating a product across platforms. They are designing products to be used on the device, not the device itself. Instead, they should be mindful of context of use, input methods, and content layout.