

RUBRIC

An overview of details about the project is clearly communicated

- ☐ 0 pts
No
- ☐ 1 pt
Yes

Description of steps taken to understand users and their needs is shared including any user research conducted and personas create

- ☐ 0 pts
No
- ☐ 1 pt
Yes

Initial designs are presented combined with an explanation of design choices

- ☐ 0 pts
No designs or explanations are included
- ☐ 1 pt
Designs are shared but no explanations of design choices are included
- ☐ 2 pts
Both designs and explanation of design choices are included

Information about usability studies and findings is shared

- ☐ 0 pts
No
- ☐ 1 pt
Yes

Design mockups are shared combined with an explanation of design choices

- ☐ 0 pts
No designs or explanations are included
- ☐ 1 pt
Designs are shared but no explanations of design choices are included
- ☐ 2 pts
Both designs and explanation of design choices are included

Accessibility considerations applied in the design are shared

- ☐ 0 pts
No
- ☐ 1 pt
Yes

Example mockups of 3 different screen sizes—mobile, tablet, and desktop—are presented

- ☐ 0 pts
No
- ☐ 1 pt
Yes

If you have any comments about what the learner did particularly well or could improve, please share them here.