

Understand information architecture

Create paper wireframes

Video: Create paper wireframes  
7 min

Practice Quiz: Practice Activity: Practice creating paper wireframes for the CoffeeHouse project  
1 question

Reading: Activity Exemplar: Practice creating paper wireframes for the CoffeeHouse project  
10 min

Discussion Prompt: Share your paper wireframe  
10 min

Practice Quiz: Activity: Create paper wireframes for your portfolio project  
1 question

Reading: Activity Exemplar: Create paper wireframes for your portfolio project  
10 min

Create digital wireframes

Use Gestalt Principles in wireframes

Week 2 review

# Activity Exemplar: Practice creating paper wireframes for the CoffeeHouse project

Here is a completed exemplar of paper wireframing, based on the CoffeeHouse practice scenario. Recall the criteria for good wireframes:

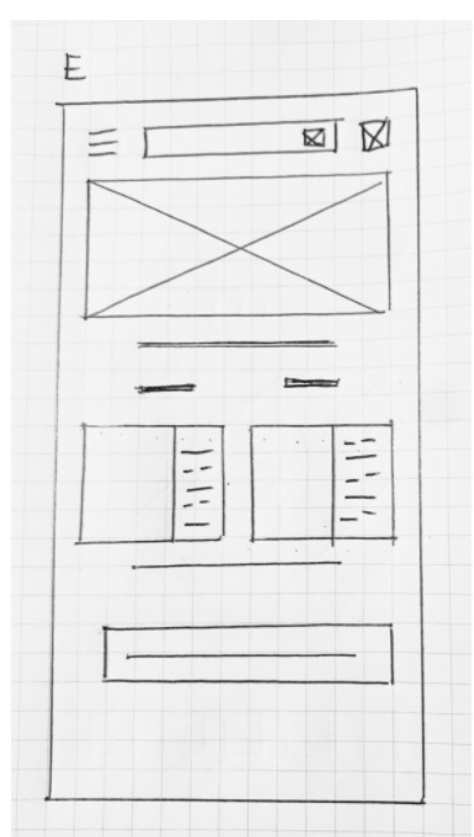
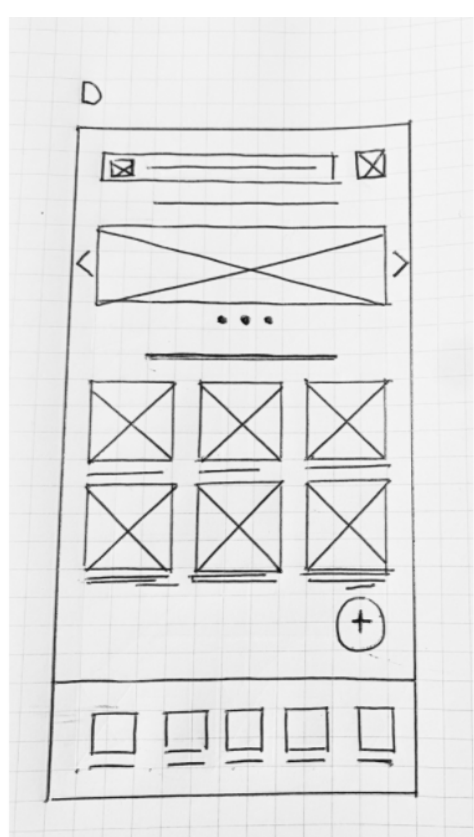
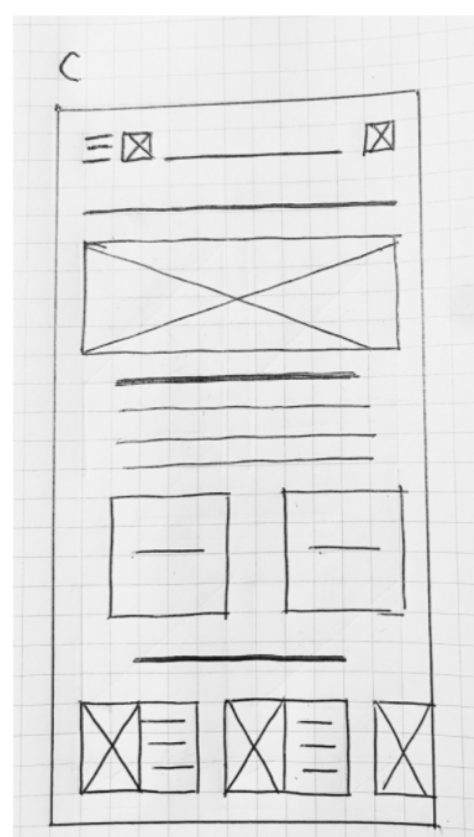
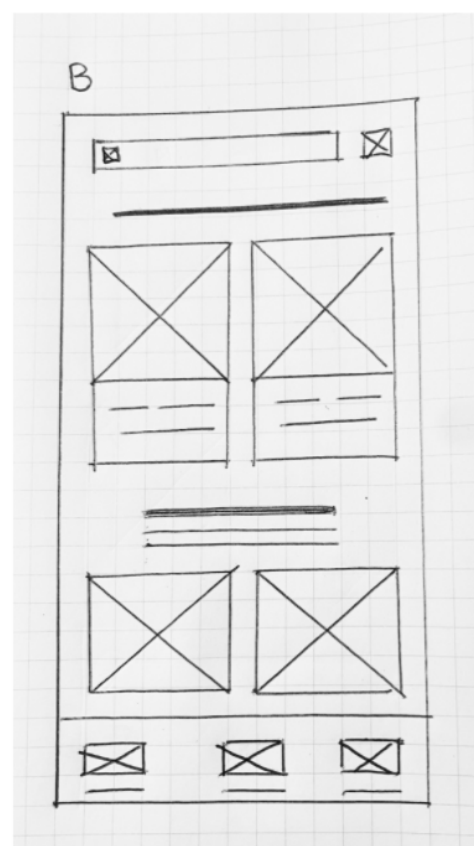
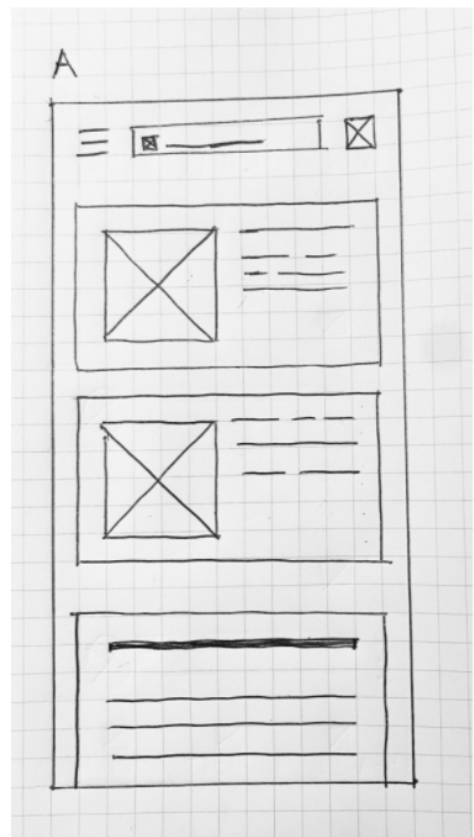
- Clearly define the elements intended for the page
- Include multiple versions the elements arranged in different ways
- Provide you with distinct examples you can compare and test

Below is an example of a good series of paper wireframes:

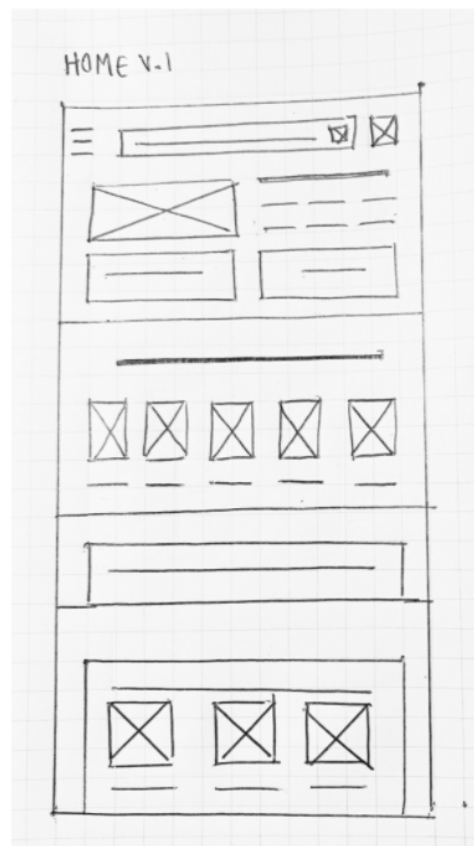


## Exemplar

Five different wireframe versions of the page:



Final wireframe refined from the original five:



## Assessment of exemplar

The creation of this exemplar follows the steps outlined in the activity:

### Step 1: Gather materials

The materials needed are gathered in one place.

### Step 2: Write a list of the elements you need to include in your wireframe

Our list for the Coffeehouse app includes: navigation, a search feature, a cart, or shopping bag, images, and text.

### Step 3: Create five different versions of how to structure information on the page

Above you'll find five different versions of information structures using the elements listed above labeled A through E. This gives designers the opportunity to explore lots of ideas. While creating the drawings, the exemplar is also careful to follow industry standards.

### Step 4: Choose which elements to refine

Identifying the areas in each of these different wireframes and choosing the elements that work best.

### Step 5: Combine elements into a refined wireframe

You can narrow the designs into a single refined wireframe (Home v.1).

That's the completed process for a **single wireframe**. The process above would be repeated for the CoffeeHouse example until there are enough wireframes to showcase a complete user flow; in other words, the main task that your user will complete in your product.

Now compare the exemplar above to your completed deliverable. Assess what you've done using each of the criteria used here to evaluate the exemplar.

What do you do well? Where can you improve? Take this feedback with you as you continue to progress through the course.

Mark as completed

