

Prioritized Insights Template

Google UX Design

Certificate

Priority 0

1. Based on the theme that: [\[User Feedback and Improvement\]](#), an insight is: [\[Implement a user feedback rating system to allow users to prioritize and upvote specific feedback or suggestions, enabling the development team to identify the most impactful improvements based on user demand.\]](#).

Priority 1

1. Based on the theme that: [\[Task Execution and Management\]](#), an insight is: [\[Incorporate a progress indicator during profile creation to provide users with a sense of completion and make the process more manageable, reducing potential user frustration.\]](#).
2. Based on the theme that: [\[Platform Navigation and Usability\]](#), an insight is: [\[Conduct a card sorting exercise with users to determine the most intuitive and logical grouping of features and information, ensuring a more user-friendly and efficient navigation structure.\]](#).
3. Based on the theme that: [\[Personalization and Customization\]](#), an insight is: [\[Offer users the ability to customize the criteria and preferences used in generating job recommendations, empowering them to have greater control over the relevance and diversity of suggested opportunities.\]](#).

Priority 2

1. Based on the theme that: [\[Learning Resources and Support\]](#), an insight is: [\[Integrate a personalized recommendations feature within the resource library, suggesting relevant articles, videos, and courses based on users' profiles and expressed interests to enhance their learning experience.\]](#).

