

Design mockups

- Video: Welcome to week 3  
2 min
- Video: Create mockups  
3 min
- Reading: Review foundational elements of visual design  
20 min
- Reading: Review arranging elements in mockups  
20 min
- Reading: Review visual design principles  
20 min
- Video: Document a design system  
2 min
- Reading: Learn more about design systems  
20 min
- Practice Quiz: Activity: Create mockups of a mobile app  
1 question
- Reading: Activity Exemplar: Create mockups of a mobile app  
10 min

Build a high-fidelity prototype

Optional - Test a high-fidelity prototype

Week 3 review

# Activity Exemplar: Create mockups of a mobile app

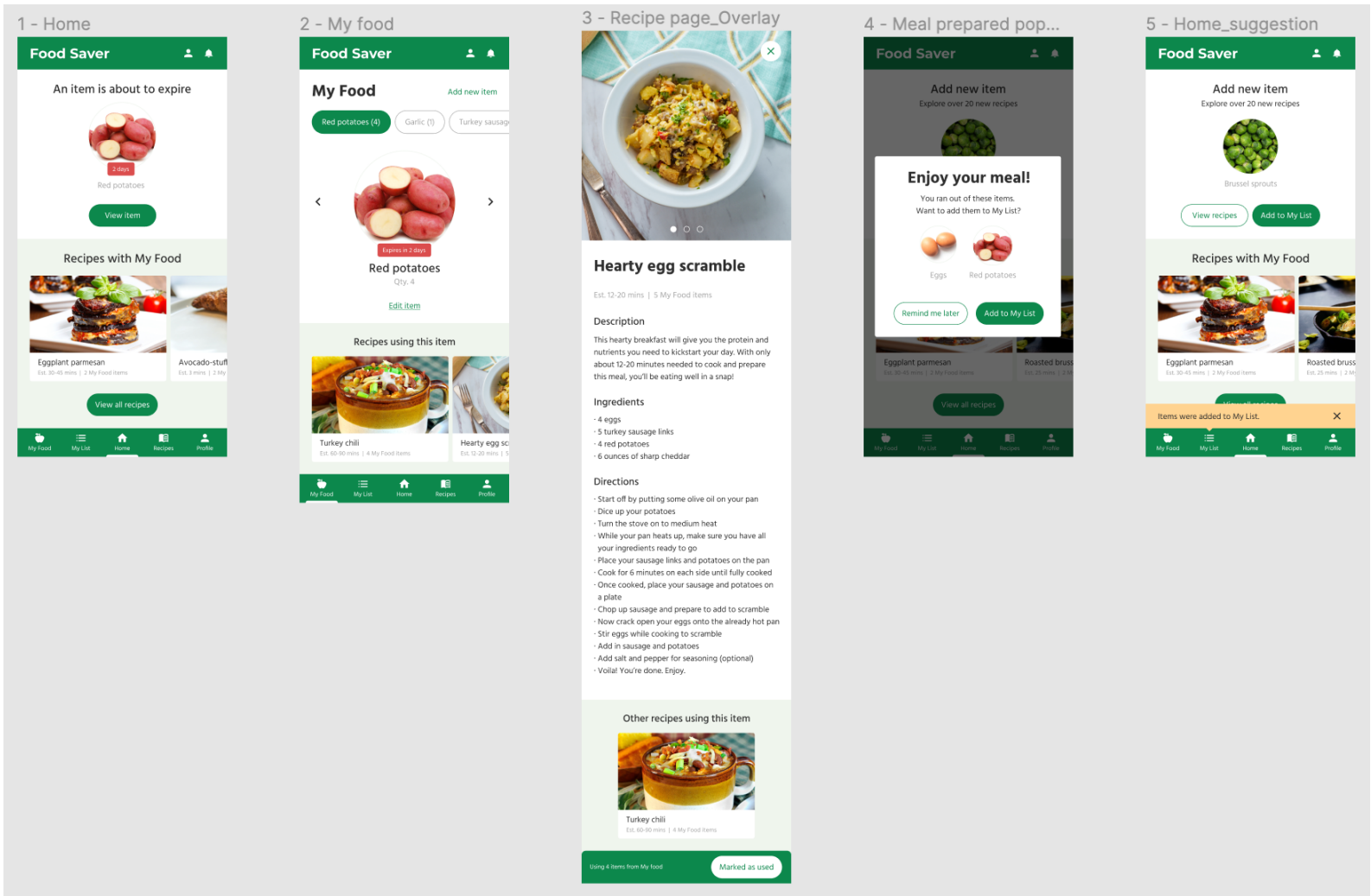


## Exemplar

Here is a completed exemplar, along with an explanation of how the exemplar fulfills the previous activity's expectations.

Featured below are complete mockups of the Food Saver mobile app.

Food Saver mobile app mockups:

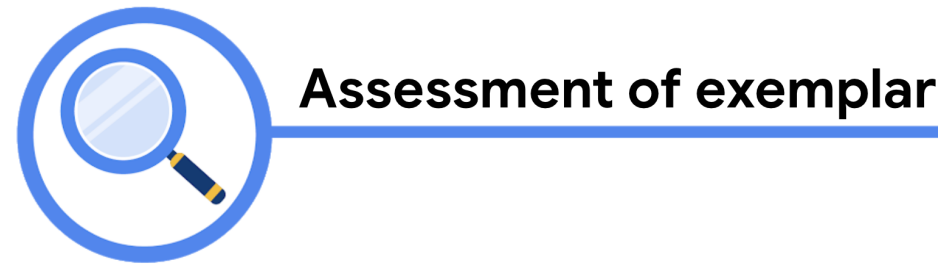
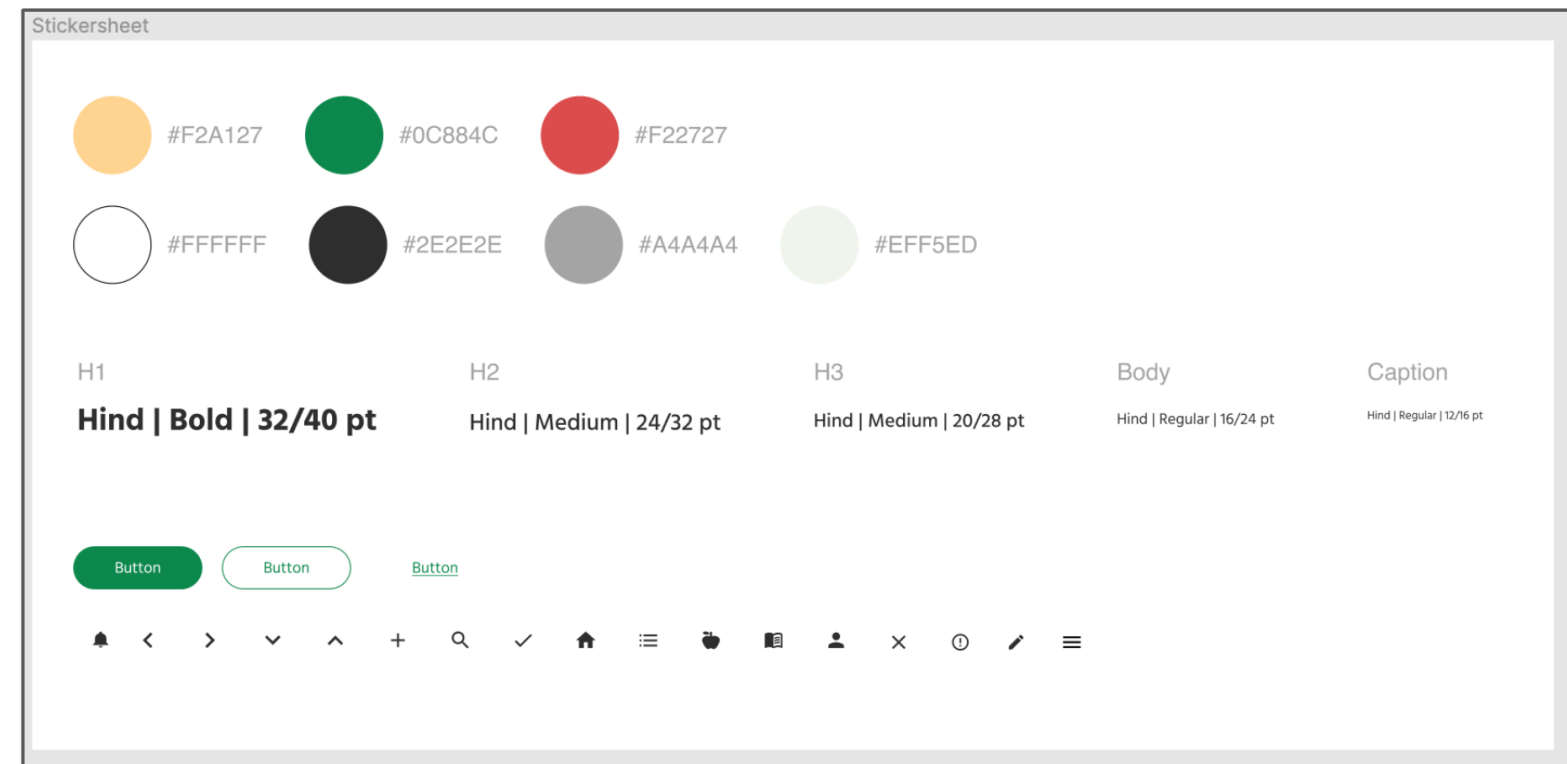


To review these mockup screens in detail, access the PDF below.



**Food Saver\_mobileapp\_mocks.pdf**  
PDF File

Food Saver sticker sheet:



## Assessment of exemplar

The designer took their low-fidelity wireframes and built them out into high-fidelity designs called mockups. In the designs, you'll find:

**Typography:** The designer chose a minimal, sans-serif font for headings and body content, making this design feel modern and lean. These choices are applied consistently across all the mockup screens.

**Color:** The designer chose green as a primary color, closely connected to feelings of freshness. The icons are white creating a high contrast with the green background.

**Icons:** The designer implemented a consistent style of icons throughout the design and used a white indicator to help them stand out when they're selected.

**Dividers and Borders:** The designer used color as dividers and used cards to present recipes.

**Negative Space:** The designer provided more negative space around items that grab a user's attention, like food items.

As these decisions were applied, the designer assembled all of the UI elements onto a neat, tidy sticker sheet to make future mockups more straightforward to build.

Now compare the exemplar above to your completed deliverable. Assess what you've done using each of the criteria used here to evaluate the exemplar. What did you do well? Where can you improve? Take this feedback with you as you continue to progress through the course.

Mark as completed

