Introduction to third portfolio project

Welcome to the seventh and final course of the Google UX Design Certificate! This is your opportunity to develop a comprehensive portfolio project end to end with a brand new prompt.

Over the past six courses, you've followed each step of the design process to create two projects to include in your professional portfolio: a dedicated mobile app (Courses 2-5) and a responsive website (Course 6).

In this course, you'll create a third project that showcases all of the skills you've learned. You'll design a dedicated mobile app and a complementary responsive website focused on driving social good, from start to finish, using a new topic! Designing for social good is a way for UX designers to address problems in their community with empathy.

At this point in the program, you have experience designing with two tools: Figma and Adobe XD. For this final project, you can choose either of these two tools to create your designs. Here are the following graded assignments for Project 3 and this final course:

- Social Good App and Website Research Results and Designs
- Social Good App and Website Mockups and High-Fidelity Prototypes
- Social Good App and Website Case Study
- UX Portfolio

So, let's get to it! It's time to select a prompt for your third portfolio project.

Select a project prompt

In this final course of the certificate program, you'll **design a dedicated mobile app and a complementary responsive website** focused on creating social good. In the activity following this reading, you'll choose a project prompt with specific guidelines. For example, the project prompt you choose might be to design a tool to help people donate unsold produce from grocery stores. Or, the project prompt you choose might be to design a way to help people find clean water nearby.

All of the project prompts are listed in the upcoming plugin from Sharpen, an organization that creates randomized design challenge exercises. The format of the prompts from Sharpen match interview questions that real hiring managers use to assess candidates for jobs in UX design. Building a project from a design prompt like this is a great way for up-and-coming designers to get started in the field of UX design. It's an opportunity to show more of your design skills and practice your design thinking process, which prepares you for job interviews ahead.

In the upcoming plugin, to produce a project prompt, **click the "New Challenge" button**. You can click the button to refresh the prompt as many times as you want, until you find a prompt that gets your creative energy flowing! When you find a prompt that you like, take a screenshot or write it down, so that you can submit your choice of project prompt in the upcoming quiz.

Throughout this course, you'll design for social good using the prompt you're about to select as your inspiration. You'll empathize with potential users, define user needs, come up with ideas for solutions that address the user needs, create wireframes and a low-fidelity prototype, create mockups and a high-fidelity prototype, and test your designs with real users. Choose a prompt that speaks to your local community, interests, or experiences because you're going to spend a lot of time with the topic!

One more thing to consider: For the first two portfolio projects you created in this program, you were required to select from the list of prompts on Sharpen. But for this third and final portfolio project, you can choose to select from the list of prompts on Sharpen **or** address a real challenge in your local community. The choice is yours!

A note for new learners

If this is your first course of the Google UX Design Certificate, welcome! The pace of this course relies on the knowledge that learners have built in courses one through six of the program. You should begin with the first course of the certificate program, Foundations of User Experience Design ⤢, or you should have previous experience in UX design. Think of this course like the final project in a classroom setting -- you need to know what was covered in the program in the first six courses in order to put your best foot forward here!

Are you ready to get started on your third and final portfolio project? Navigate to the next plugin!

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