

Activity introduction

Now that you have watched the usability study videos and taken notes, it's time to reflect on the activity.



Step-by-step instructions

Step 1: Review the exemplar

To see the completed exemplar for this course item, click the link below.

Link to exemplar: Gmail labels exemplar ☐

OR

If you don't have a Google account, you can download the exemplar directly from the attachment below.

Google UX Design Certificate - Gmail labels usability study exemplar XLSX File

Note: This exemplar demonstrates notes from only one out of five participants. For your work, you should have a note-taking spreadsheet with five completed tabs representing the five participants from the previous activity.

Step 2: Reflect on the completion of this activity

Be sure you've addressed the following elements in your completed note-taking spreadsheet:

The note-taking spreadsheet describes each task the participants completed.

The note-taking spreadsheet includes the click path the participants followed for each task.

The note-taking spreadsheet contains observations about participant behaviors, feelings, and pain points for each task.

The note-taking spreadsheet includes direct quotes from each participant that highlight their experience for each task.

The note-taking spreadsheet includes a difficulty rating between 1 and 3 for each task.

The note-taking spreadsheet includes any additional notes made in the rows at the bottom.