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1. Which of the following terms is how a person, the user, feels about interacting with or experiencing a product? 1 / 1 point

- ☐ Experience design
- ☒ User experience
- ☐ User interface design
- ☐ Interaction design

☒ Correct

2. Is UX design applicable to physical products as well as digital products? 1 / 1 point

- ☒ Yes
- ☐ No
- ☐ Sometimes

☒ Correct

3. What does a T-shaped UX designer specialize in? 1 / 1 point

- ☒ T-shaped designers specialize in one kind of UX design and have a breadth of knowledge in other areas.
- ☐ T-shaped designers specialize in a lot of areas of UX design.
- ☐ T-shaped designers have a deep understanding of one kind of UX design and lack knowledge in other areas.
- ☐ T-shaped designers have knowledge in many areas but lack specialization.

☒ Correct

4. What role do most UX designers begin their careers as? 1 / 1 point

- ☐ T-shaped
- ☒ Generalist
- ☐ Y-shaped
- ☐ Specialist

☒ Correct

5. Which kind of designer focuses on one particular type of UX design?

1 / 1 point

- ☒ Specialist
- ☐ T-shaped
- ☐ Generalist
- ☐ Y-shaped

☒ Correct

6. What design role focuses on how a product looks?

1 / 1 point

- ☐ Production designer
- ☐ Motion designer
- ☐ UX engineer
- ☒ Visual designer

☒ Correct

7. Imagine a user needs to get directions to a destination while driving. They are able to use the voice command feature on their phone to open a maps app for voice-guided directions. Is this an example of a good user experience?

1 / 1 point

- ☐ Maybe
- ☒ Yes
- ☐ No

☒ Correct

8. What are some day-to-day responsibilities of an entry-level UX designer? Select all that apply.

1 / 1 point

☒ Wireframing

☒ Correct

☐ Marketing

☒ Researching

☒ Correct

☐ Program management

9. Which type of business is most likely to hire a specialist designer?

0 / 1 point

- ☒ Design agencies
- ☐ Small business
- ☐ Startups
- ☐ Large companies

☒ Incorrect

Review [the video on specialists, generalists, and T-shaped designers](#)[↗].

10. What are some of the benefits a beginner UX designer might find working at a startup?

1 / 1 point

- ☐ Startup companies allow employees to specialize in one specific skill and learn from expert colleagues.
- ☒ Startup companies allow employees to make large contributions and guide the company towards growth.
- ☐ Startup companies allow employees to pick the projects they want to work on and manage their own schedule.
- ☐ Startup companies allow generalist UX designers to work with a wide range of clients.

☒ Correct

11. Why are program managers necessary when working in UX design?

1 / 1 point

- ☐ Program managers act as a bridge between interaction designers and engineers.
- ☐ Program managers translate the design's intent into a functioning experience.
- ☒ Program managers ensure the process of building a product goes smoothly from start to finish through the use of clear and timely communication.
- ☐ Program managers ensure the language within a product is clear.

☒ Correct


12. What is a benefit of starting your career with an apprenticeship?

0 / 1 point

- ☒ Apprenticeships allow you to work primarily for a recommendation.
- ☐ Apprenticeships allow you to work for yourself.

- ☐ Apprenticeships are paid.
- ☐ Apprenticeships are short-term, lasting a few months.

☒ Incorrect

Please review [the video on going from the certificate to career success](#) .

13. In UX design, what makes a product usable?

1 / 1 point

- ☐ The design is difficult to learn at first, but easy to understand as time goes on.
- ☐ The design is designed to function the same for everyone.
- ☒ The design, structure, and purpose of the product are clear to everyone.
- ☐ The design is beautiful to the intended audience.

☒ Correct

14. Which of the following terms describes the process used to take a product from idea to reality?

1 / 1 point

- ☐ Product development timeline
- ☐ Product creation life cycle
- ☐ Design and development life cycle
- ☒ Product development life cycle

☒ Correct

15. What is the second stage in the product development life cycle?

1 / 1 point

- ☐ Design
- ☒ Define
- ☐ Test
- ☐ Launch
- ☐ Brainstorm

☒ Correct