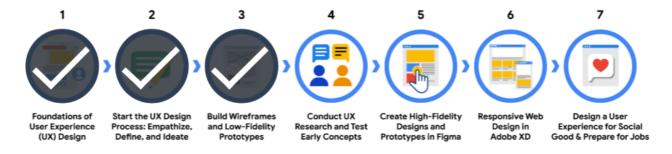
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Start the next course

Congratulations on completing Course 3 of the Google UX Design Certificate!



You're ready to move on to the next course in the certificate program, Course 4: Conduct UX Research and Test Early Concepts ☑. You may need to enroll in the next course, if you have not already.

In Course 4, you will keep working on your first design project to include in your professional portfolio. It's time to get feedback about the mobile app designs you've been working on! You will learn how to:

- Plan a UX research study, which includes a project background, research goals, research questions, Key Performance Indicators, methodology, participants, and a script.
- Conduct moderated and unmoderated usability studies.
- Take notes during usability studies.
- Create affinity diagrams.
- Synthesize observations from usability studies to come up with insights.
- Develop persuasive presentation skills to present insights from research.
- Modify low-fidelity designs based on insights from research.

You're almost halfway done with the certificate program, so keep up the great work and jump into the next course!

Mark as completed

