


- Understand research sharing options
- 1. Select Open Insights for sharing insights
 - 2. Select Choose a format for sharing insights
 - 3. Select Yes for creating a new presentation
 - 4. Select Create a new presentation
 - 5. Select Project Page: Project research insights
 - 6. Select Review Page: Review a presentation
- Project research insights
- Change designs using new insights
- Week 4 review
- Course review

Activity Exemplar: Create a presentation for your portfolio project research

Here's a completed exemplar of a presentation with an explanation of how the exemplar fulfills the expectations for the presentation project.

**Exemplar**


Here's an example of a presentation for Zia's Pizza, which is looking to develop an app.

To view a completed exemplar for this course topic, click the link below and select "View Exemplar."

[Link to exemplar: Usability Study: Zia's Pizza 12](#)

OR

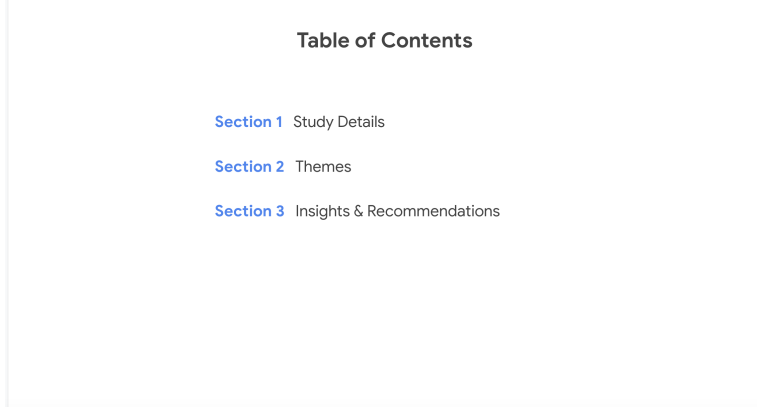
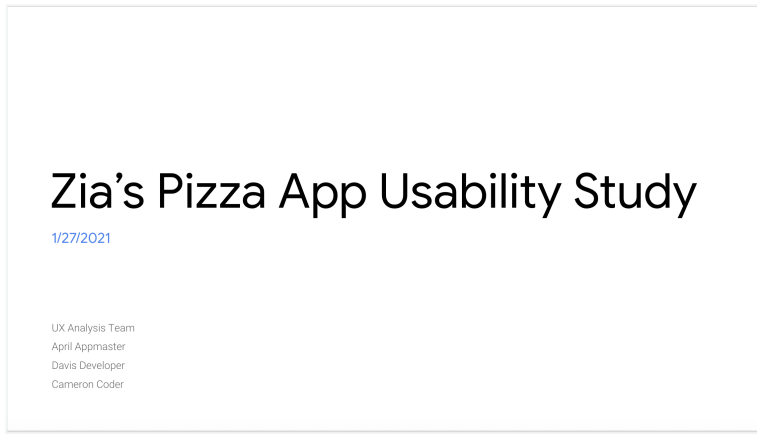
If you don't have a Google account, you can download the exemplar directly from the attachment below.

 [Google US Design Certificate - Usability Study: Zia's Pizza \(Exemplar\)](#)

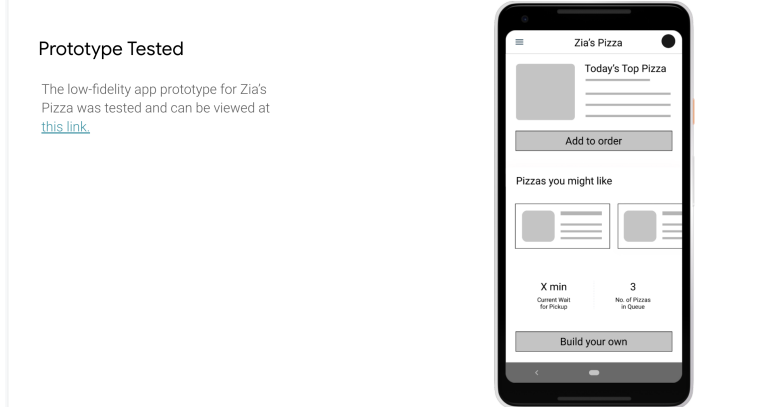
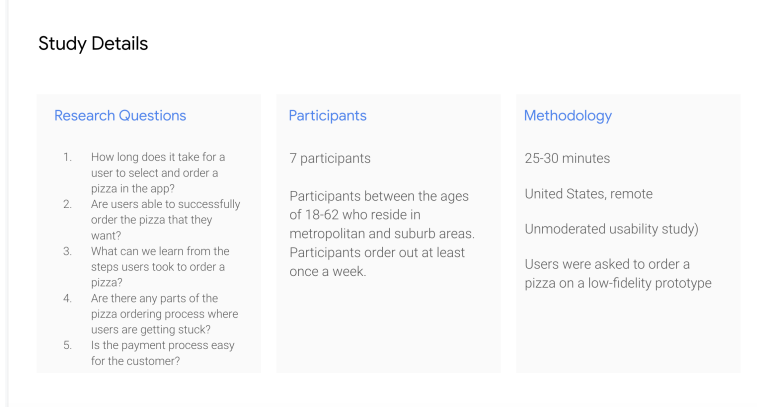
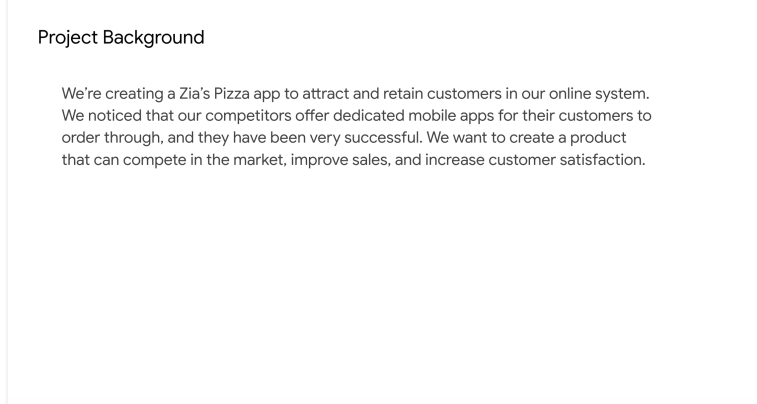
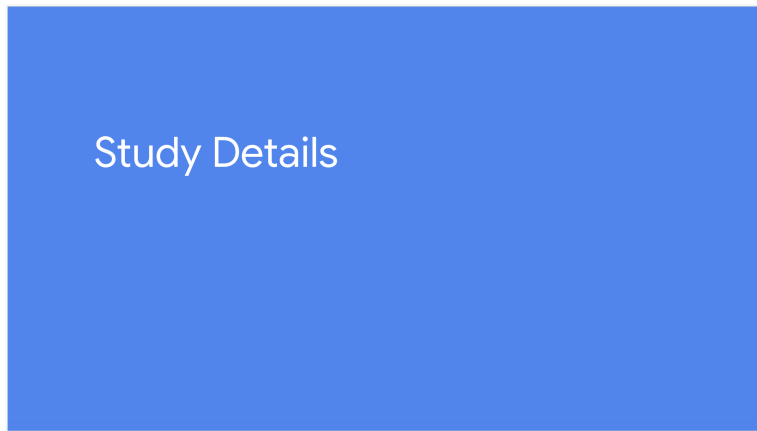
2023 file

You can use the presentation by clicking this or viewing the images below.

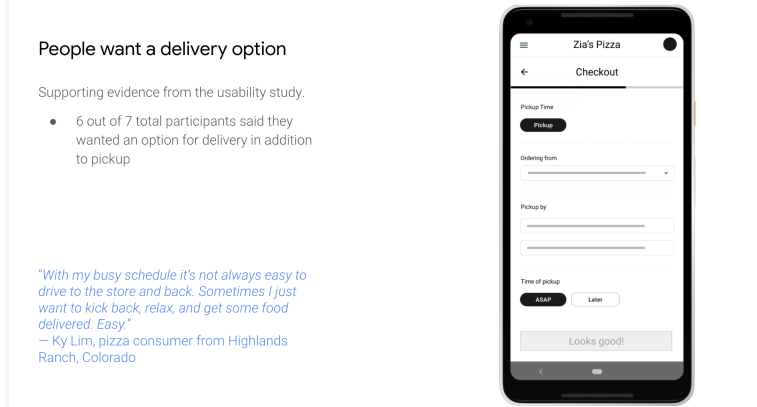
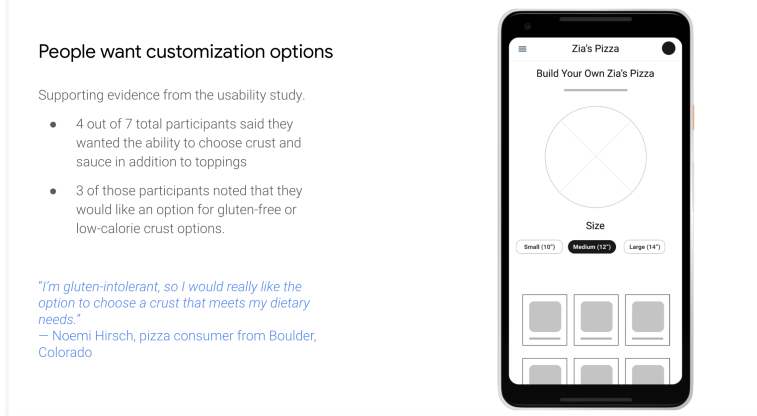
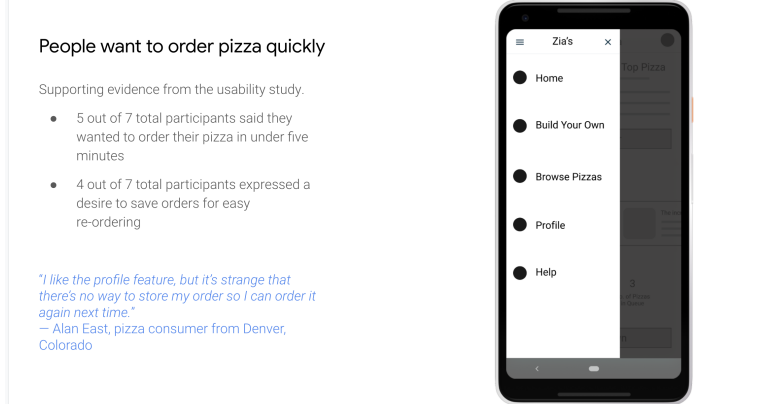
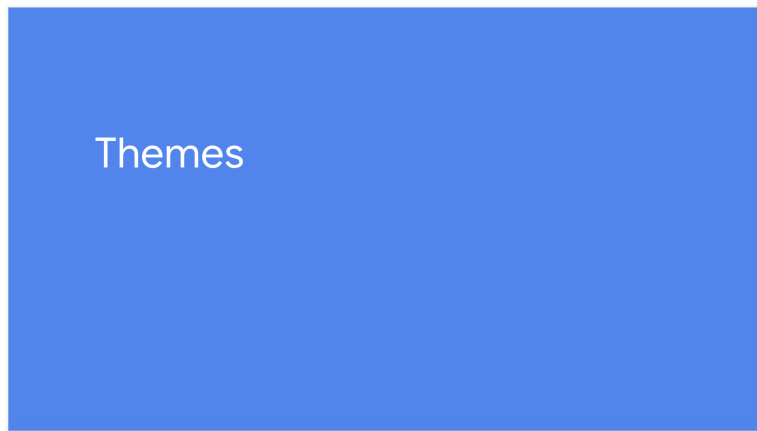
First, the introduction slide:



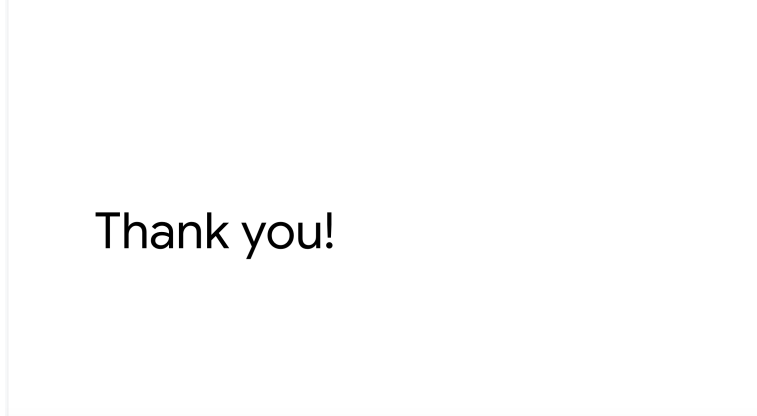
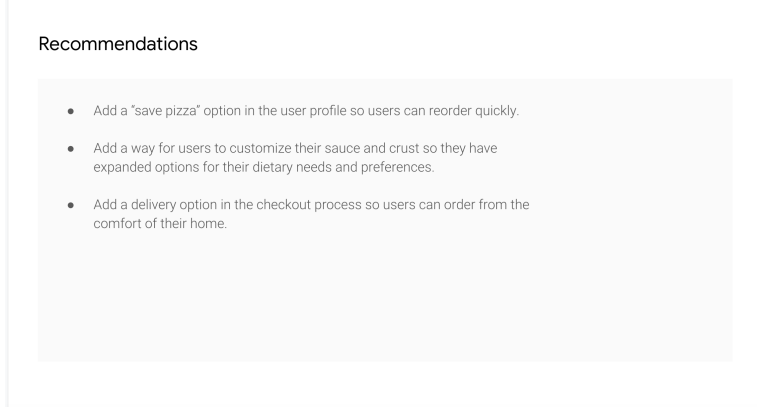
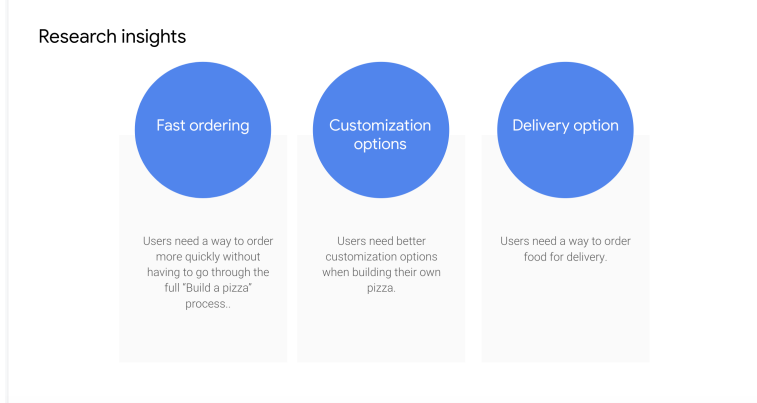
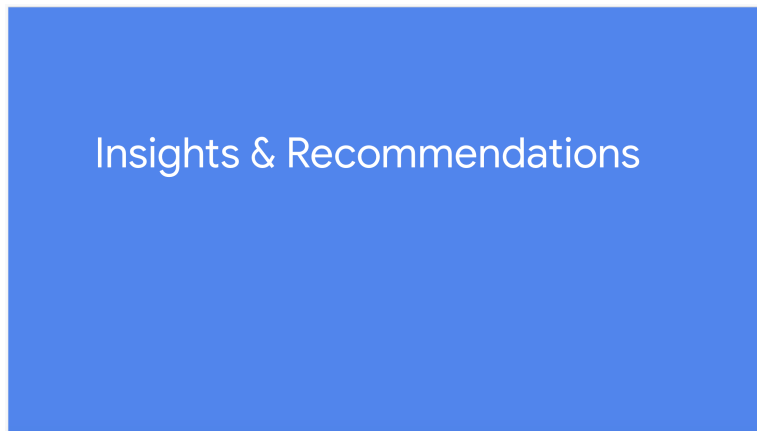
Then, the study details:




Next, in the themes:



And finally, the insights and recommendations:



**Assessment of exemplar**




Here's Zia's Pizza App Usability presentation, see:

1. Include slides for each part of the presentation template: a title slide, a table of contents slide, a project background slide, study details slide, theme slide, an insights slide, a recommendations slide, and a thank you slide.
2. Provide a high-level overview of the study and its purpose to orient viewers in the introduction.
3. Summarize key information in the study details section, including research questions, participant demographics, study variables, and study type.
4. Include visual examples and a link to view the Zia's Pizza app prototype.
5. Provide detailed information and details in the Themes, Research Insights, and Recommendations slides.
6. Map research insights and recommendations to specific solutions needed for themes not understood and implement, the award for under two sentences for both insights and recommendations.
7. Include specific recommendations for next steps.

Now compare the exemplar above to your completed deliverable. Assess what you're doing using each of the criteria listed here to evaluate the exemplar.

What did you do well? Where can you improve? Take these insights with you as you continue to progress through the course.

Work is completed

   Report problem