

Try again once you are ready
Grade received 53.33%
To pass 80% or higher
Try again

1. Which of the following are best practices to deliver persuasive presentations? Select all that apply.

0.8 / 1 point

☒ Make eye contact

☒ Correct
Presenters should make eye contact with various audience members throughout the presentation. This can help presenters deliver a compelling message. To deliver persuasive presentations, using conversational tone, being concise, and incorporating stories are other best practices to consider.

☒ Use a conversational tone

☒ Correct
Presenters should keep a conversational tone, like chatting with a friend. This makes a presentation sound natural, rather than scripted. To deliver persuasive presentations, being concise, incorporating stories, and making eye contact are other best practices to consider.

☒ Incorporate stories

☒ Correct
Presenters should incorporate stories in a presentation. This helps to make the content more relatable and engaging. To deliver persuasive presentations, using conversational tone, being concise, and making eye contact are other best practices to consider.

☒ Avoid pauses

☐ This should not be selected
Presenters should include natural pauses to convey confidence. Pauses help make a presentation more persuasive. To deliver persuasive presentations, using a conversational tone, be concise, incorporate stories, and make eye contact are best practices to consider.

☒ Be concise

☒ Correct
Presenters should be concise and stick to the main points. This helps an audience remember the message. To deliver persuasive presentations, using conversational tone, incorporating stories, and making eye contact are other best practices to consider.

2. Imagine that you have organized insights from a usability study led by your design team. Now, you want to create a presentation to share with your stakeholders. Identify the sections you should use to organize the slides. Select all that apply.

0.8 / 1 point

☒ Appendix

☒ Correct
The presentation should include an appendix, themes, insights and recommendations, and study details.

☒ Themes

☒ Correct
The presentation should include an appendix, themes, insights and recommendations, and study details.

☒ Study details

☒ Correct
The presentation should include an appendix, themes, insights and recommendations, and study details.

☒ Participant profiles

☐ This should not be selected
While it may be helpful to include some insights based on participant profiles, it is not a main focus area for the presentation. The presentation should include an appendix, themes, insights and recommendations, and study details.

☒ Insights and recommendations

☒ Correct
The presentation should include an appendix, themes, insights and recommendations, and study details.

3. When creating deliverables to share insights with stakeholders, what tool helps designers develop some of the content for presentations or reports?

0 / 1 point

- ☐ Affinity diagram
- ☐ Research plan
- ☒ Wireframe
- ☐ Prototype

☐ Incorrect
While a wireframe is a helpful tool in the design process, it is typically used for developing ideas for the design of the product. The research plan is a good reference to use when developing presentation materials to share insights and recommendations.