

1. What are the typical components of a case study? Select all that apply.

0.8 / 1 point

☒ Usability study participant profiles

☐ This should not be selected
A project's goal and objectives, the designer's role, the team's process, and the project's outcome are typically included in a case study. While the project's research and findings should be included in a case study, detailing individual participant profiles is unnecessary.

☒ Designer's role in the project

☒ Correct
A project's goal and objectives, the designer's role, the team's process, and the project's outcome are typically included in a case study.

☒ Project goal and objectives

☒ Correct
A project's goal and objectives, the designer's role, the team's process, and the project's outcome are typically included in a case study.

☒ Outcome of the project

☒ Correct
A project's goal and objectives, the designer's role, the team's process, and the project's outcome are typically included in a case study.

☒ Process the team followed

☒ Correct
A project's goal and objectives, the designer's role, the team's process, and the project's outcome are typically included in a case study.

2. Fill in the blank: You complete a case study on your latest design project and add it to your portfolio. You should present your case study in a clear and _____ way to tell recruiters what they need to know as quickly and efficiently as possible.

1 / 1 point

- ☐ exhaustive
- ☐ complex
- ☐ informal
- ☒ concise

☒ Correct
Your case study should be clear and concise so recruiters can quickly assess your design knowledge and skills.

3. Fill in the blank: Sharing case studies in your portfolio is important because case studies are a visual demonstration of your _____. Select all that apply.

0.75 / 1 point



interests and hobbies



This should not be selected

Your interests and hobbies are not included in a case study. They may be included in your resume if they are related to the type of role you pursue. Instead, they're a visual demonstration of your design knowledge, willingness to collaborate with a team, and ability to see an idea through from start to finish.



design knowledge



Correct

Case studies are a visual demonstration of your design knowledge, willingness to collaborate with a team, and ability to see an idea through from start to finish. Demonstrating your design knowledge in a case study allows recruiters to determine how well you would fit in a potential UX role.



ability to see an idea through from start to finish, despite challenges



Correct

Case studies are a visual demonstration of your design knowledge, willingness to collaborate with a team, and ability to see an idea through from start to finish. Demonstrating your ability to progress throughout an entire project shows recruiters you can see an idea through from beginning to end.



willingness to collaborate with a team



Correct

Case studies are a visual demonstration of your design knowledge, willingness to collaborate with a team, and ability to see an idea through from start to finish. Demonstrating your willingness to collaborate with a team is a characteristic recruiters would like to see in a case study.

4. You complete a design project for a photo sharing app and want to create a case study for your portfolio. What should you include in the case study to show recruiters you would be a strong candidate for a UX design role? Select all that apply.

0.5 / 1 point



Explanation of learnings from the design process



Correct

Your case study should include a explanations of what you learned so recruiters can understand your thought process and approach to design. It should also include samples of your best sketches, wireframes, and final polished designs to showcase your design knowledge and skills.



Disagreements with team members



This should not be selected

Your case study should include samples of your best sketches, wireframes, and final polished designs to showcase your design knowledge and skills. It should also include explanations of what you learned, so recruiters can understand your thought process and approach to design.

☒ Sketches, wireframes, and final polished designs

☒ Correct
Your case study should include samples of your best sketches, wireframes, and final polished designs to showcase your design knowledge and skills. It should also include explanations of what you learned, so recruiters can understand your thought process and approach to design.

☒ Rough drafts of every idea

☐ This should not be selected
Your case study should include samples of your best sketches, wireframes, and final polished designs to showcase your design knowledge and skills. It should also include explanations of what you learned, so recruiters can understand your thought process and approach to design.