Prioritized Insights

Priority 0

1. Based on the theme that: the current font size and screen contrast is readable, an insight is: users would like to increase the apps font size or adjust the contrast in app for more readability.

Priority 1

1. Based on the theme that: Upon completing the voucher use process, an insight is: Users would like to have a history page where they can keep track where they had used their vouchers.

Priority 2

 Based on the theme that: Profile icon button can be grouped together with other icons such as Home/contact us, an insight is: Users prefer and are more familiar with the profile icon being located on the top right corner to avoid confusion.