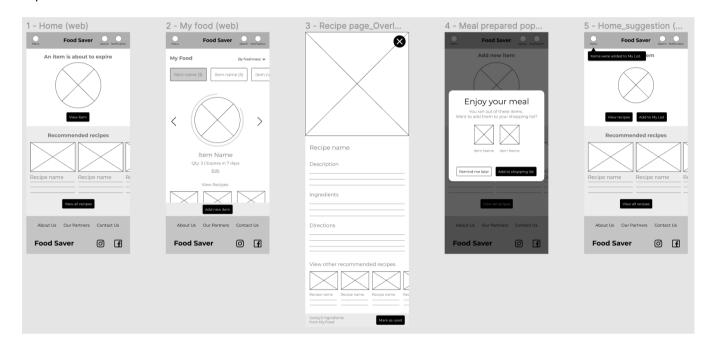


Activity Exemplar: Create wireframes for a responsive website



Exemplar

Here is a completed exemplar, along with an explanation of how the exemplar fulfills the previous activity's expectations.



Open the PDF below to review the mobile website layout exemplar in more detail.

Food Saver_mobilesite_digitalwireframes.pdfPDF File



Assessment of exemplar

The exemplar above shows that the digital wireframes were created using the previously built dedicated mobile app wireframes as a guide. The designer made changes on all screens to accommodate a mobile phone browser instead of a dedicated mobile app.

The designer moved the global navigation to a menu at the top, and centered the name of the product tomake space. A footer was also added at the bottom of the screen.

Changes like these are worth testing and may even end up working better than what was previously implemented. That is one of the benefits of going through this iterative design process.

Now compare the exemplar above to your completed deliverable. Assess what you've done using each of the criteria used here to evaluate the exemplar.

What did you do well? Where can you improve? Take this feedback with you as you continue to progress through the course.

Mark as completed