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# Revisit designing mockups

**Mockups** are static, high-fidelity designs used as a representation of a final product. You've learned why mockups are important for explaining your designs to stakeholders and your team. You also explored the various factors that go into creating mockups, including visual design elements, methods for arranging these elements, and design principles.

For your final project, it's important to carefully craft your mockup to paint an entire picture of your product. Designing a product for social good has the potential to impact the greater population, so you want to make sure that your mockup easily explains what your product is and how it can help. Use the resources below during your the process of creating your mockup:

#### **Review the foundational elements**

- <u>Use emphasis in your mockups</u> ☐
- <u>Use hierarchy in your mockups</u> ☐
- <u>Use scale and proportion in your mockups</u> ☐

### Review methods for arranging mockups

- Create grids in your mockups □
- Create containment in your mockups ☐
- Use negative (white) space in your mockups □

## Review visual design principles

- <u>Use emphasis in your mockups</u> ☐
- Use hierarchy in your mockups ☐
- Use scale and proportion in your mockups ☐

Mark as completed

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