






≡ Item Navigation

Optional - Case studies: Products that address pain points

To learn more about user pain points, check out these real-world case studies from Google and Airbnb. Try to identify the unique pain points that led to major design changes!

- Read about the methodology behind the 2016 [Google Font redesign](#) .
- Learn about how a new color system helped [simplify Google Maps](#)  and make it more accessible.
- Examine how [Airbnb revamped their product design](#)  in response to the ways in which the world changed during the COVID-19 pandemic.

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