Welcome to Course 6

Responsive Web Design in Adobe XD

Welcome to Responsive Web Design in Adobe XD, the sixth of seven courses in the Google UX Design Certificate. In this course, you will learn how to design a responsive website using **Adobe XD**, an in-demand design tool. A **responsive website** changes the way it looks to fit the screen size of the device it's being viewed on.

If you have successfully completed the first course of this program, Foundations of User Experience (UX) Design ⬀, then have already received an email from Coursera with the subject line "Time to redeem your reward." If you click on the link provided in that email, you will be directed to a Coursera page which will prompt you to redeem your reward on the Adobe XD website. Once you create an account using your email, you'll have access to a 9-month complimentary subscription to Adobe XD.

If you completed the first course and haven't received your "Time to redeem your reward" email message, contact Coursera Support ⬀. If you are having trouble redeeming the subscription voucher from Adobe, visit the Adobe help page. ⬀

As a reminder, this offer is exclusive to Google UX Design Certificate learners, and you cannot resell, loan, or share this subscription. After qualifying learners complete Course 1 they will receive an email, and a Coursera message with offer redemption instructions.

To create a responsive website, you will complete the design process from beginning to end: empathizing with users; defining their pain points; coming up with ideas for design solutions; creating wireframes, mockups, and prototypes; and testing designs to get feedback. By the end of this course, you will have a new design project to include in your professional UX design portfolio.

In addition, you'll learn how to search for entry-level UX design jobs, create a resume that highlights your skills and accomplishments, and build your professional portfolio website.

Content and projects in each course of this certificate program build on information practiced in earlier courses. To be successful in this course, you should complete the previous five courses of this certificate program, if you haven't already done so.
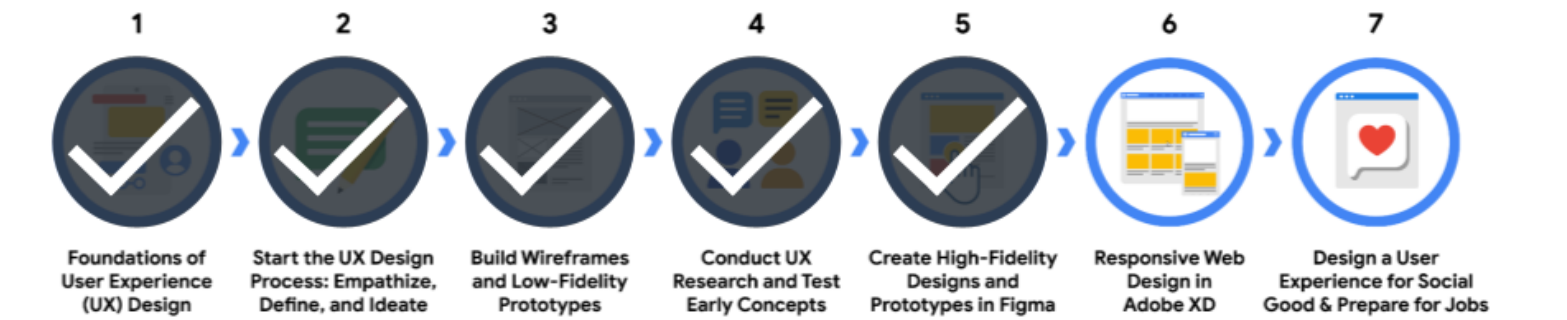
1. Foundations of User Experience (UX) Design ⬀
2. Start the UX Design Process: Empathize, Define, Ideate ⬀
3. Build Wireframes and Low-Fidelity Prototypes ⬀
4. Conduct UX Research and Test Early Concepts ⬀
5. Create High-Fidelity Designs and Prototypes in Figma ⬀
6. **Responsive Web Design in Adobe XD** - *this course*
7. Design a User Experience for Social Good & Prepare for Jobs ⬀

Each course of the Google UX Design Certificate is broken into weeks. You can complete courses at your own pace, but the weekly breakdowns are designed to help you finish the program in about six months total.

So, what practical design skills can you expect to develop during this course? Here's a quick overview of the content to come:

Week 1 - Empathize with the user and define the user problem. You'll complete the empathize and define phases of the design process based on the project prompt you select. In addition, you'll learn the basics of responsive web design and will begin to explore Adobe XD, an in-demand design tool that you'll use throughout this course.

Week 2 - Ideate solutions to the user's problem. Next, you'll move into the ideate phase of the design process for your responsive website. To come up with ideas for design solutions, you'll conduct a competitive audit, complete the How Might We activity, and sketch ideas using Crazy Eights. You'll also learn about the importance of information architecture and sitemaps when designing websites.

Week 3 - Create wireframes. After you've empathized with users, defined the user problem to solve, and begun to ideate possible solutions, it's time to bring your ideas to life in wireframes. Your responsive website will have different layouts, depending on the screen size, so you'll create lots of different wireframes. First, you'll explore common website layouts for inspiration, and you'll create paper wireframes for your responsive website. Next, you'll get to know a few elements and components that are commonly used in responsive website design. Then, you'll transition to create digital wireframes in Adobe XD. Finally, you'll update and refine your wireframes to enhance accessibility.

Week 4 - Create and test a low-fidelity prototype. You'll learn how to build a low-fidelity prototype in Adobe XD. You'll get feedback about your prototype by planning and conducting a usability study. Then, you'll make changes to your low-fidelity designs based on insights from your research.

Week 5 - Create and test a high-fidelity prototype. You'll be ready to create mockups of your responsive website in Adobe XD. You'll also extend your work with design systems and use components from external design systems in your responsive website designs. Then, you'll turn your mockups into a high-fidelity prototype and test that prototype through a usability study, to get feedback from a diverse set of users. By the end of this part of the course, your responsive website designs will be complete!

Week 6 - Document design work and search for jobs. With your responsive website designs complete, you can share your work with others. To start, you'll learn how to prepare and hand off designs to engineers, who will build the final product. You'll also add a case study to your professional UX portfolio featuring your responsive website designs. Then, you'll pivot to focus on your big picture goal: getting a job as a UX designer. You'll learn tips and tricks to scan job postings, and you'll create a compelling resume that highlights your new UX skills.

So what are you waiting for? Move on to the next course item to continue with the sixth course of the certificate program. Good luck!

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