CHIA-EN WU

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Education

M.S. Electrical and Computer Engineering, University of Washington, Seattle, USA
Related courses: Machine Learning Operations, Computer Vision

B.B.A. Major in Big Data Management, Soochow University, Taiwan GPA: 3.9/4

• Related courses: Web Development, Database Systems, Big Data Application, Cloud Services

Exchange program, School of Data Science, Fudan University, China

Related courses: Neural Networks and Machine Learning, Time Series Analysis, NLP

2023.02-2023.06

2020.09—2024.06

Skill

Python, SQL, Node.js, FastAPI, Flask, RESTful API, Docker, Kubernetes, AWS, GCP, PostgreSQL, MariaDB, BigQuery, ClickHouse, Redis ETL, Airflow, Dataflow, RabbitMQ, PySpark, Cloud Run, Cloud Storage, Cloud Logging, Git, CI/CD, Tableau, Kafka, Next.js

Work Experience

Tencent Technology Co. Ltd. - Data Engineering Intern

2023.07—2023.09

- Assisted in structuring **ClickHouse** with data layering, source analysis, and hot/cold analysis. Collaborated across departments to optimize data usage, reducing waste and improving platform efficiency by 35%.
- Built a **Kafka**-based monitoring system for real-time tracking of models, servers, and databases, cutting downtime by 40% and automating 500+ monthly alerts with low latency and minimal resources.
- Engineered a big data dashboard with **RESTful APIs** and several control panels, allowing managers to monitor tasks, execute commands, check timeout events, and track failures, detecting issues early and reducing impact.

Advant Analytics Tactics Ltd. – Software Engineering Intern

2022.06—2023.06

- Implemented **data parallelism** via **GPU parallelization** techniques to optimize genetic algorithms for scheduling a large volume of assignments, achieving a significant 65% acceleration in runtime efficiency.
- Designed and deployed a scalable parallel web crawler with **Python**, **Docker**, and **RabbitMQ** on **AWS EC2**, achieving robust anti-bot evasion and processing 150k–600k web pages monthly.
- Trained and optimized **NLP models** with **IBM Watson Discovery** to accelerate pattern recognition in large unstructured datasets, improving search speed by 40% and enhancing data-driven decisions.
- Designed dashboards with **Tableau** and **MicroStrategy** to analyze telecom equipment logs, detect errors and outliers, boost maintenance efficiency by 25%, and cut troubleshooting time by 15 hours/week.

Brinno Inc. - Software Engineering Intern

2021.06—2021.09

- Developed and deployed **Python web scrapers** on **Heroku** to automate data collection into **BigQuery**, reducing manual work by 70%, and created a dashboard to track product relevance and media impact across 500 news items.
- Enhanced the company website using **PHP Laravel** by optimizing shopping cart, order, and warranty pages, boosting checkout conversion by 15%. Integrated **Google Analytics** to drive data-informed marketing strategies.
- Built an **automated Python data pipeline** using **YouTube API** and **BigQuery** to process large-scale product data, uncover user behavior patterns, and boost engagement by 18% while cutting manual reporting by 80%.

Project Experience

Threads Auto-Reply and Media Management Platform

2025.07—Present

- Developed an AI content system using **Google Gemini 2.5 Flash-Lite**, enabling automated post generation, optimization, and growth planning. Integrated the **Threads API** via a low-code platform to automatically create posts, generate replies, and boost audience engagement—reducing response time by 99%.
- Built a platform using **Next.js** and **FastAPI** on **Cloud Run**. Secured with Firebase Auth, API Gateway, and Cloud Armor. Data is stored in **Firestore** for real-time access and **Cloud Storage** for scalable object storage. Implemented **CI/CD** via **GitHub Actions** and used **Cloud Load Balancing** to optimize traffic distribution.

Taipei 101 Boutique Marketing Project (Academic-Industry Project) - Research Assistant 2022.03—2023.01

- Created a marketing analytics platform for Taipei 101 as a full-stack developer, using **Bootstrap**, **Node.js** with **Express**, and **MariaDB** to analyze department store consumption data and generate insights.
- Deployed a marketing analytics dashboard using **Nginx** as a reverse proxy and **Docker** for consistency. Configured a **Linux** server for security and performance, enabling scalability and efficient resource utilization for real-time insights.
- Analyzed consumption and customer information by combining **RFM** analysis with **K-means** clustering using the Elbow method for segmentation. Assessed Customer Lifetime Value to develop tailored membership programs.

KPMG Digital Audit Platform Project - Full-Stack Developer

2022.01—2022.07

- Engineered a digital audit platform that enhanced data analysis efficiency by 60%, utilizing Bootstrap and jQuery to build responsive web pages, designing RESTful APIs with AWS Lambda and API Gateway, deploying on AWS EC2, and managing data using MariaDB, which significantly improved audit processes.
- Extracted tables from financial PDFs using **pdfplumber** and performed **OCR** with **Tesseract**. Collaborated with accountants to apply audit logic for improved accuracy and efficiency.
- Developed and deployed a **Python Scrapy web scraper** to automate financial report retrieval from the Taiwan Stock Exchange, utilizing **AWS Lambda** and **CloudWatch** for efficient data collection scheduling.