

ASSIGNMENT

DOMAIN : DIGITAL MARKETING
ZONE : 1
NM ID : 74FEB87BD6D4A38A01D4250432C672C7
COLLEGE NAME : JAYA SAKTHI ENGINEERING COLLEGE
FACULTY MENTOR: SUREKHA

1. Create a blog or website using Blogspot and WordPress. Customise the theme design and post new article with 500 words.

(i) I created a brand for photography

BRAND NAME : NENJIRKINIYAL PHOTOGRAPHY

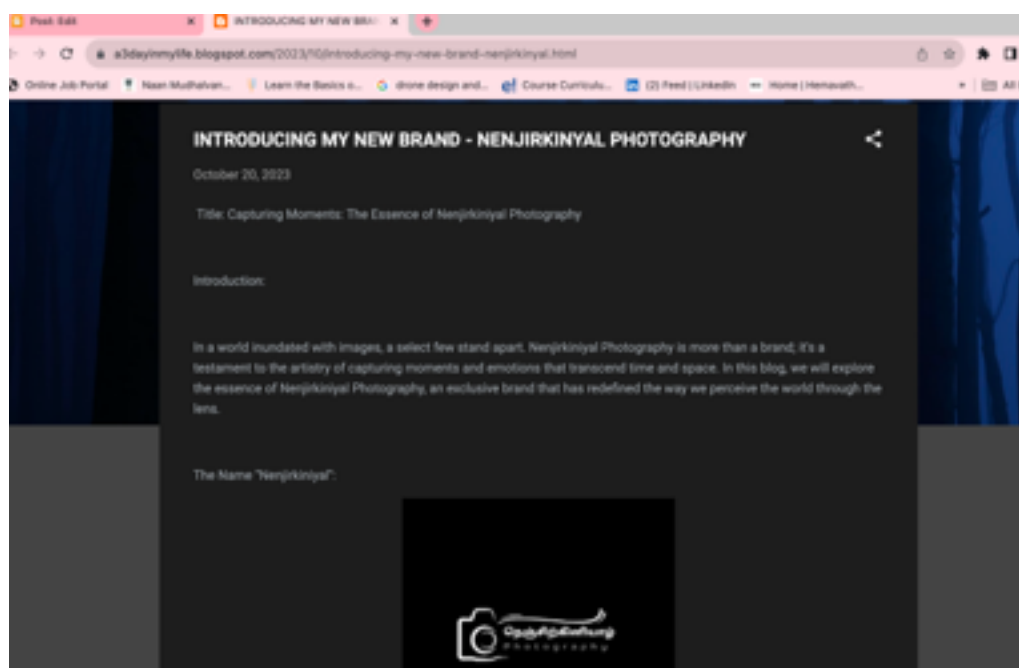
BRAND LOGO:



(ii) I posted an 500 words articles on blogger about my brand and its innovations

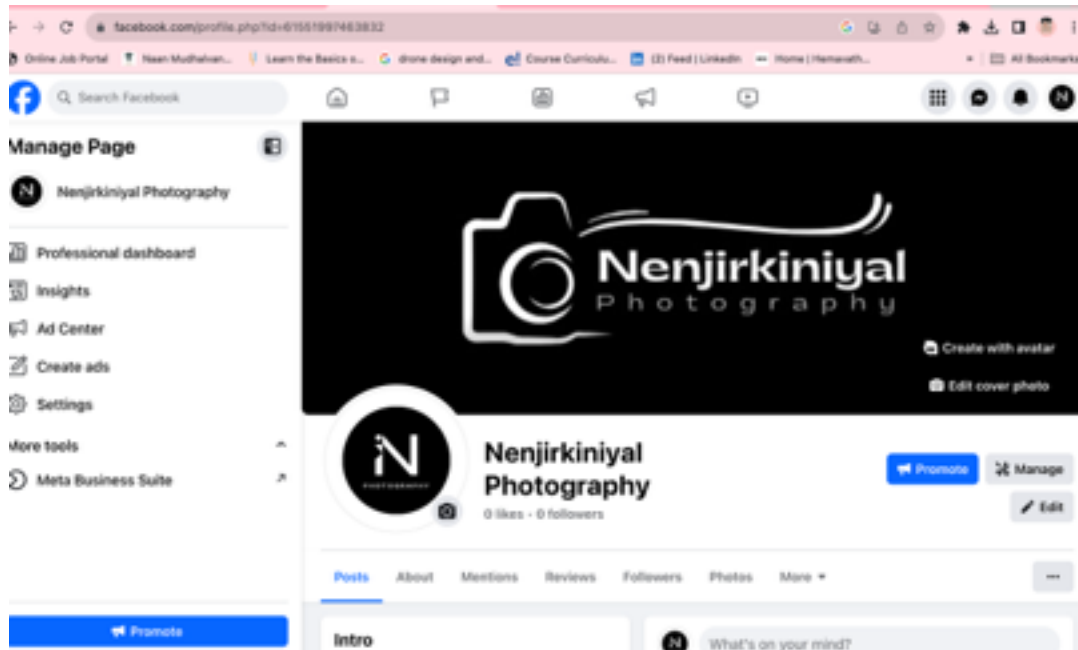
link to my blog:

<https://a3dayinmylife.blogspot.com/2023/10/introducing-my-new-brand-nenjirkiniyal.html>



2. Create a New Facebook Business Page and post one social media poster for your brand.

My Facebook page link for the brand i have created



<https://www.facebook.com/profile.php?id=61551997463832>

For My Facebook page ,the social media poster i posted:



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.





ABOUT ME

Delivering newsletters through email is one of the best ways to build a strong relationship with your members and customers



Rose Miller

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