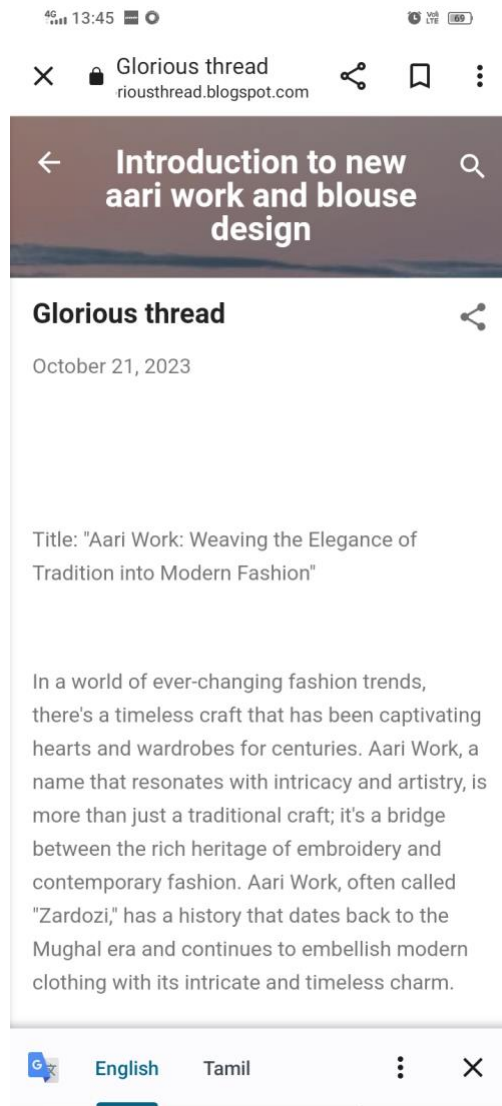


DIGITAL MARKETING

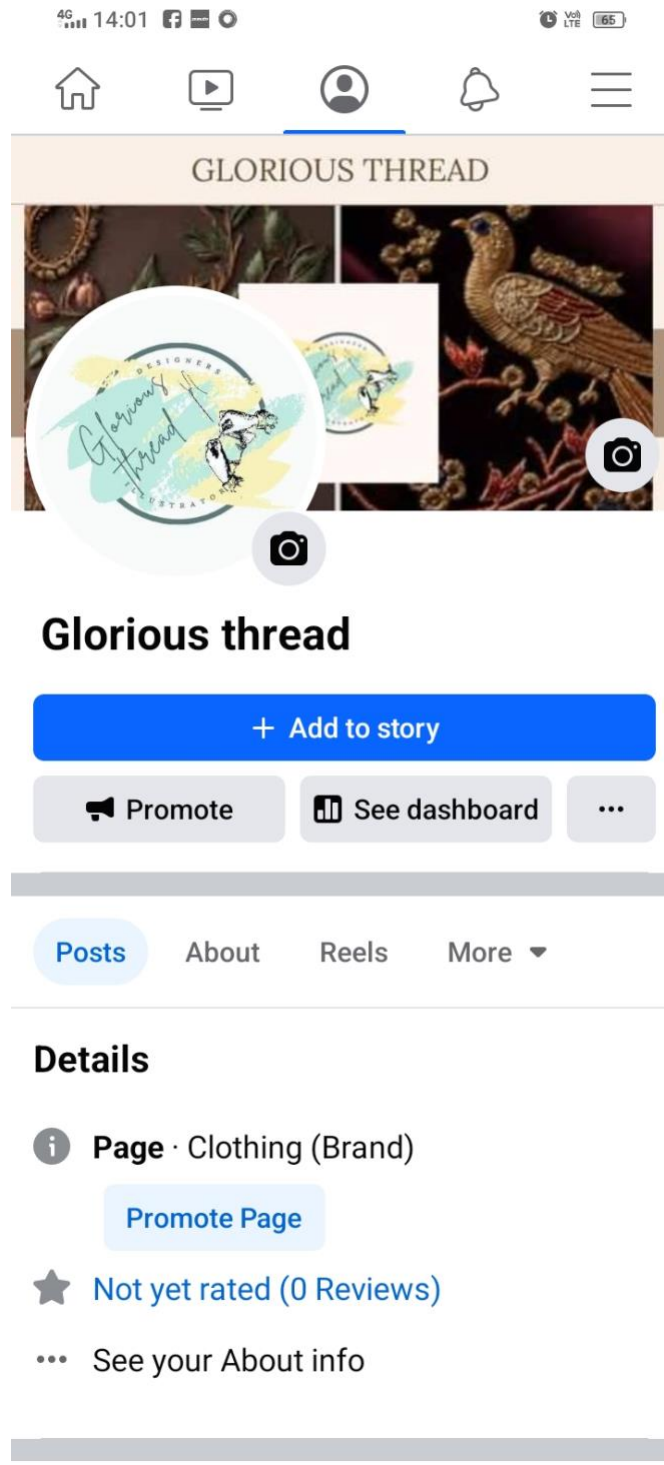
ASSIGNMENT:

1. create a blog or website using **blogspot** and **wordpress**.customize the theme design and post new article with **500words**.



<https://gloriouslythread.blogspot.com/2023/10/glorious-thread.html?m=1>

2.Create a New Facebook Business Page and post one Social media poster for your brand.



3. Create and design a social media advertisement poster
using canva.

**Glorious thread**

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designs
Summer sale
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Hand

See insights and ads

Boost post


4. Create email newsletter design using MailChimp or canva

GLORIOUS THREAD



The central image of the newsletter features a collage of embroidery projects. On the left is a detailed floral design with green leaves and red flowers on a dark background. On the right is a peacock with its tail feathers fanned, surrounded by red flowers. In the center, a white square contains the 'Glorious Thread' logo, which is a circular emblem with a needle and thread and the text 'DESIGNS', 'Glorious Thread', and 'BY KATHY'.

Thanks for joining me here! You'll get weekly updates on what's going on behind the scenes, new product announcements, and tips and tricks to help your !



The bottom section of the newsletter contains three small images. The left image shows a collection of embroidery supplies, including spools of thread in various colors, a needle, and a small embroidery hoop. The middle image shows a close-up of a blue fabric with a gold and pink floral embroidery design. The right image shows a hand using a needle and thread to create a colorful floral embroidery design on a white fabric.

[Learn More](#)

www.gloriousthreadsite.com

