



INSTITUTE FOR DEFENSE ANALYSES

## **DATAWorks 2024: Operational T&E of AI-supported Data Integration, Fusion, and Analysis Systems**

Breeana G. Anderson, Project Leader

Adam M. Miller  
Logan K Ausman  
John T Haman  
Keyla Pagan-Rivera  
Sarah A Shaffer  
Brian D Vickers

March 2024

Approved for public release:  
distribution is unlimited.

IDA Product ID 3001848

INSTITUTE FOR DEFENSE ANALYSES  
730 East Glebe Road  
Alexandria, Virginia 22305



The Institute for Defense Analyses is a nonprofit corporation that operates three Federally Funded Research and Development Centers. Its mission is to answer the most challenging U.S. security and science policy questions with objective analysis, leveraging extraordinary scientific, technical, and analytic expertise.

#### About This Publication

This work was conducted by the Institute for Defense Analyses (IDA) under contract HQ0034-19-D-0001, Task BD-9-2299(99), "Strategic Studies and Guidance," for the Office of the Director, Operational Test and Evaluation. The views, opinions, and findings should not be construed as representing the official position of either the Department of Defense or the sponsoring organization.

#### Acknowledgments

The IDA Technical Review Committee was chaired by Dr. V. Bram Lillard and consisted of Dr. Jo Ann Capp, Dr. John Haman, Dr. Keyla Pagan-Rivera, Mr. Dhruv Patel, Dr. Jason Schlup, and Dr. Heather Wojton from the Operational Evaluation Division.

#### For more information:

Dr. Breeana G Anderson, Project Leader  
banderso@ida.org • (703) 845-6967

Dr. V. Bram Lillard, Director, Operational Evaluation Division  
vlillard@ida.org • (703) 845-2230

#### Copyright Notice

© 2024 Institute for Defense Analyses  
730 East Glebe Road, Alexandria, Virginia 22305 • (703) 845-2000

This material may be reproduced by or for the U.S. Government pursuant to the copyright license under the clause at DFARS 252.227-7013 [Feb. 2014].

Rigorous Analysis | Trusted Expertise | Service to the Nation

INSTITUTE FOR DEFENSE ANALYSES

IDA Product ID 3001848

**DATAWorks 2024: Operational T&E of AI-supported  
Data Integration, Fusion, and Analysis Systems**

Breeana G. Anderson, Project Leader

Adam M. Miller  
Logan K Ausman  
John T Haman  
Keyla Pagan-Rivera  
Sarah A Shaffer  
Brian D Vickers

## Executive Summary

---

DoD strategies include an important role for artificial intelligence (AI) in future military systems. However, relatively few DoD systems currently implement AI, and the test and evaluation community has limited experience working with AI-supported systems. This has resulted in significant questions about how to test these systems, especially in operational settings.

This briefing discusses an approach for the operational test and evaluation (OT&E) of AI-supported data integration, fusion, and analysis systems. These systems combine data from various sources into a useable database through a series of user-guided and AI-supported data transformations. Data integration systems exist across DoD and are especially relevant to intelligence processing.

DoD must identify and mitigate new OT&E challenges posed by AI in order to support evaluations of system effectiveness and suitability. These challenges include tradeoffs in selecting appropriate data to ingest during testing, characterizing system performance over the operational envelope, and evaluating the AI's contribution to the system output.

Overcoming these challenges will require a combination of new and existing methods, including:

- using confusion matrices and regression error to quantify how well system output matches ground truth,
- using interrater agreement when ground truth is unknown, and
- augmenting traditional human-systems integration metrics with an assessment of trust calibration.

This briefing includes a notional test concept demonstrating how to apply these methods to an AI-supported data integration system. The test concept provides examples of how to characterize human-systems interaction throughout the data pipeline using a combination of surveys, focus groups, and behavioral observations; it discusses how to evaluate AI model performance in terms of the quality of the data products they support; and it presents a method for quantifying the specific AI contributions to system performance by comparing the system under test against a comparison (e.g., legacy) system. Lastly, operational factors relevant to a design of experiments for these types of systems

are discussed, including which characteristics of the system and the test influence the sample sizes needed



# **DATAWorks 2024: Operational T&E of AI-supported Data Integration, Fusion, and Analysis Systems**

Adam M. Miller

John T. Haman

Logan K. Ausman

Keyla Pagán-Rivera,

Sarah A. Shaffer

Brian Vickers

April 2024

**Institute for Defense Analyses**

730 East Glebe Road • Alexandria, Virginia 22305

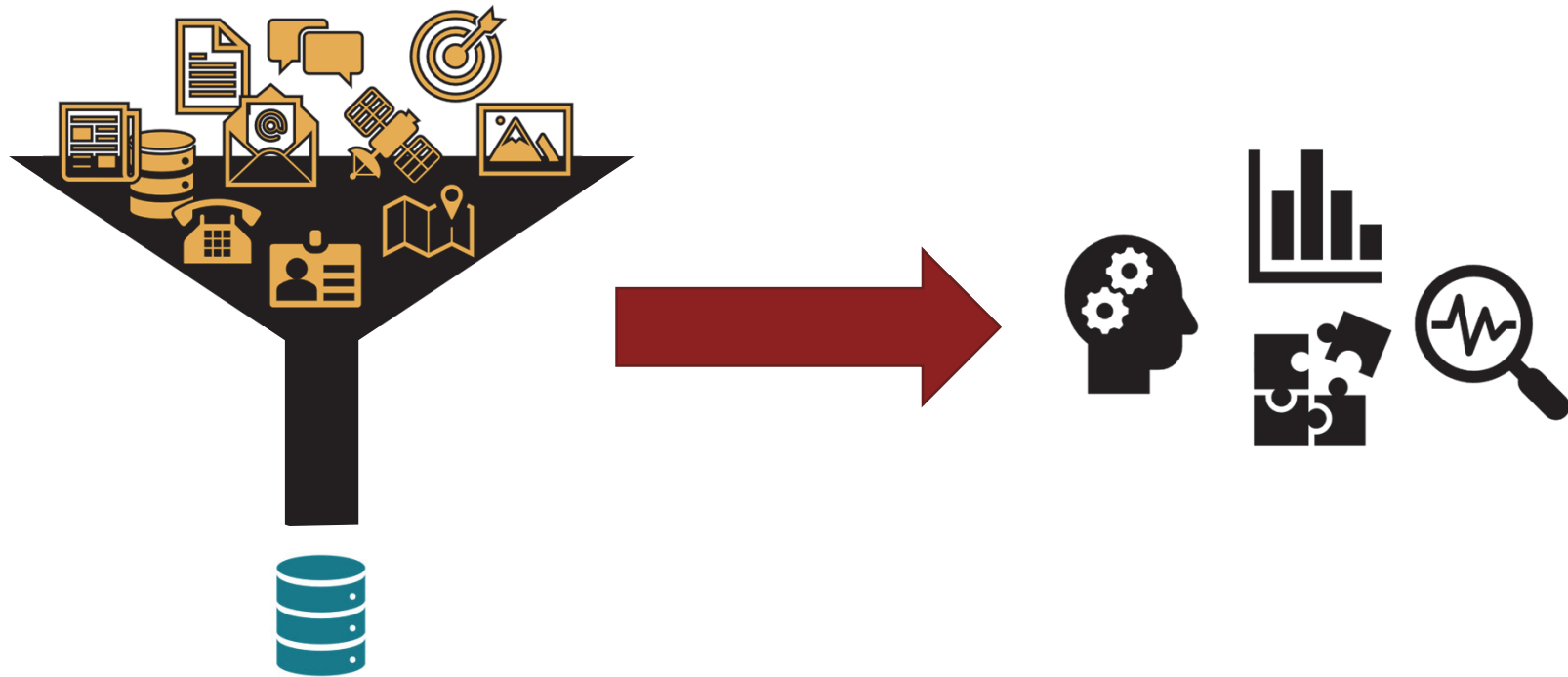
# Outline

- Introduction to AI-supported data integration
- Operational T&E challenges posed by AI-supported data integration
- Strategies for operational T&E of AI-supported data integration systems
  - Test data
  - Methods
  - Evaluation
  - Test design
- Summary

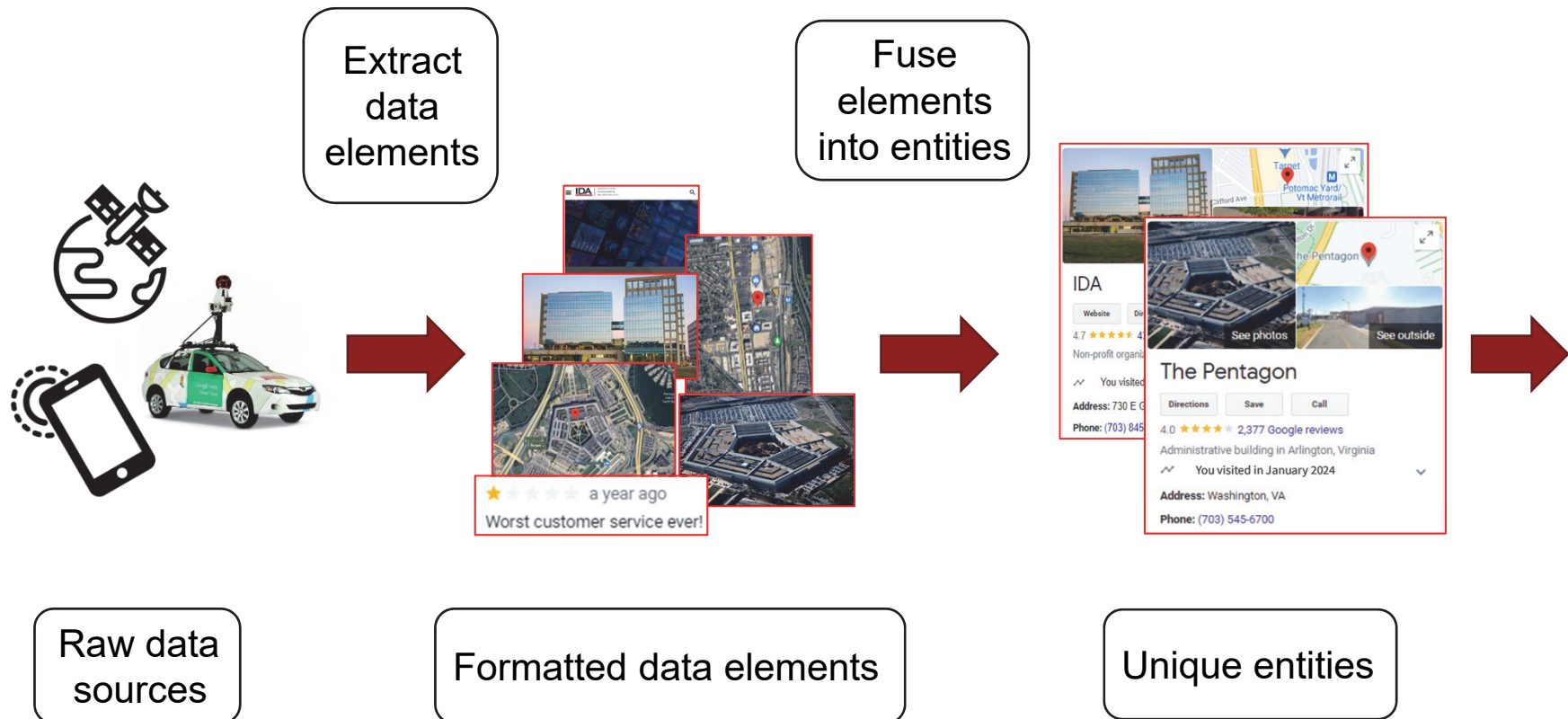
# AI Capabilities for Data Integration



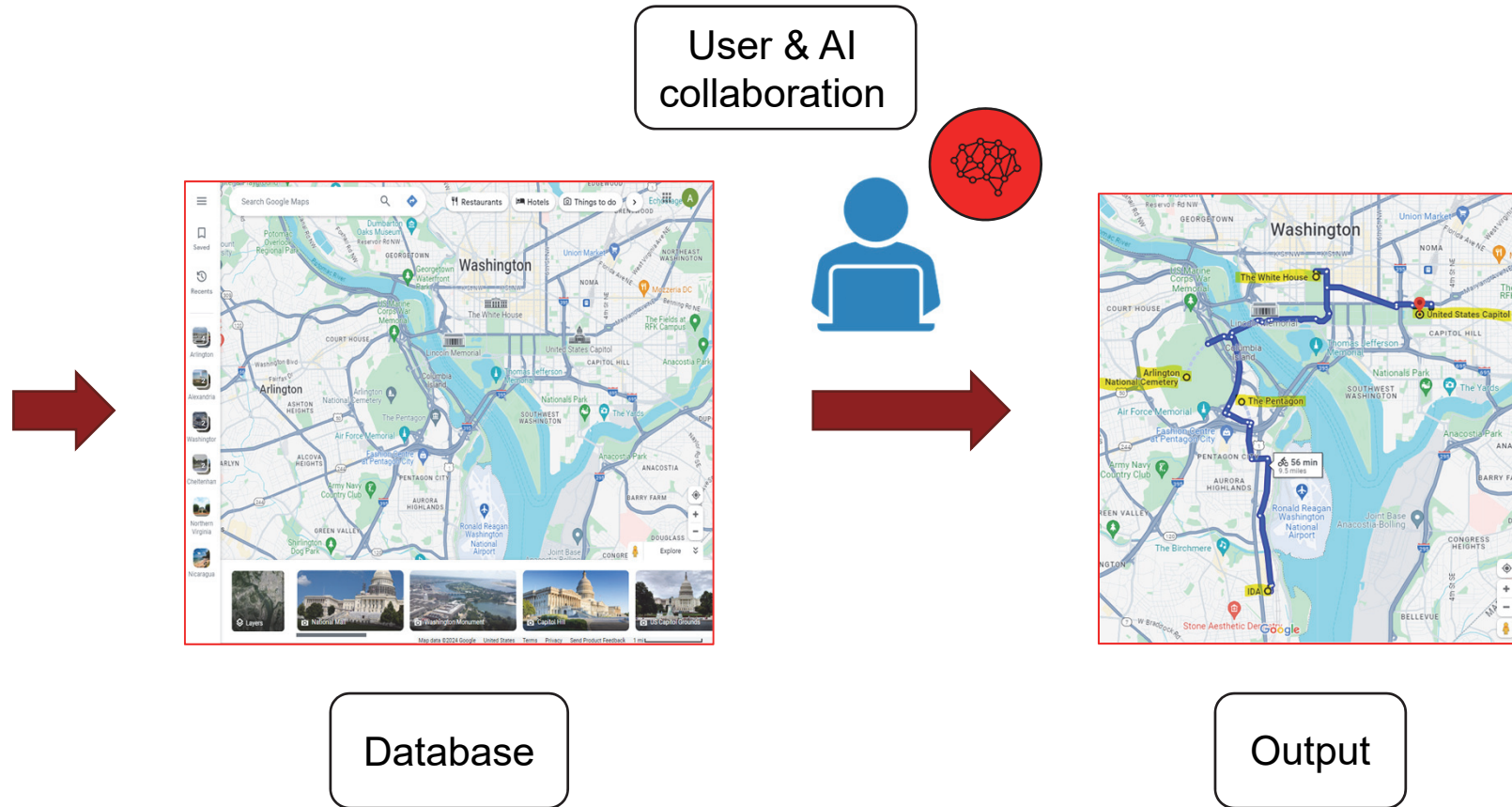
***Data Integration*** is the gathering, formatting, fusing, and refining of data from multiple sources to facilitate analysis



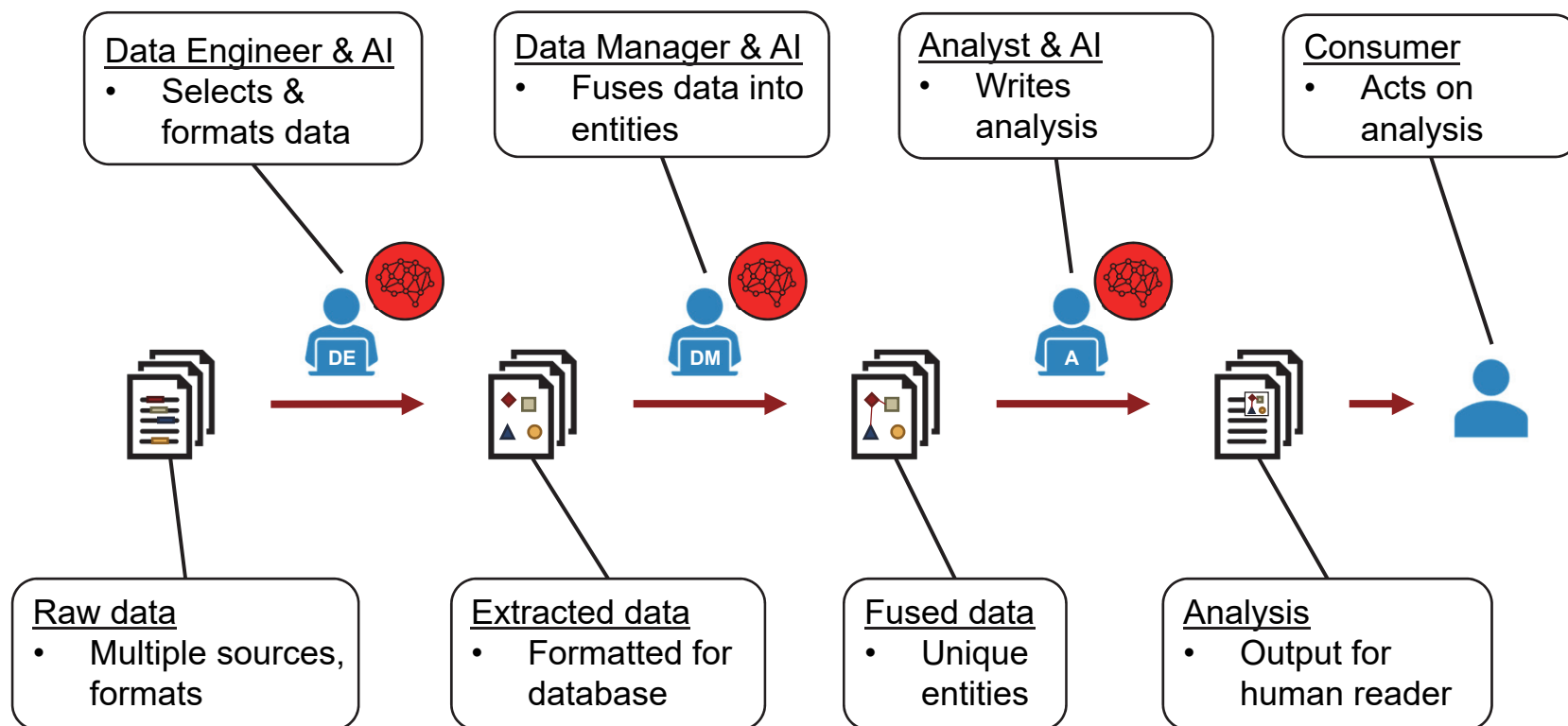
# Google Maps as an example data integration system (1 of 2)



# Google Maps as an example data integration system (2 of 2)



# Notional AI-supported data integration pipeline

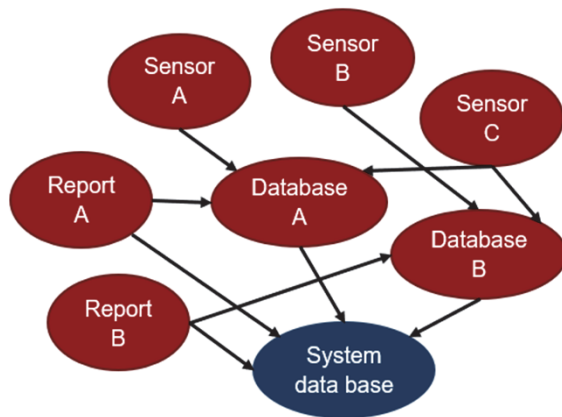


A – Analyst; AI – Artificial Intelligence; DE – Data Engineer; DM – Data Manager

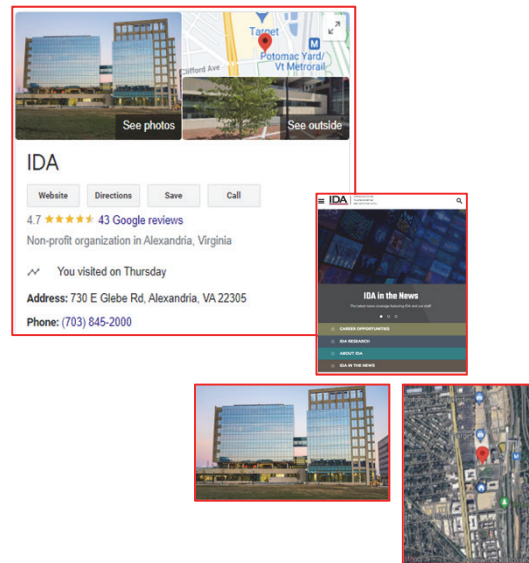
# Operational T&E Challenges Posed by AI-supported data integration

# Test challenges for operational T&E of AI

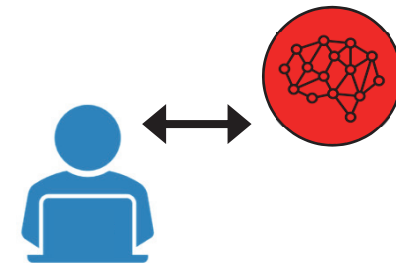
Operationally  
representative  
**test data**



Grading the  
**accuracy** of  
responses

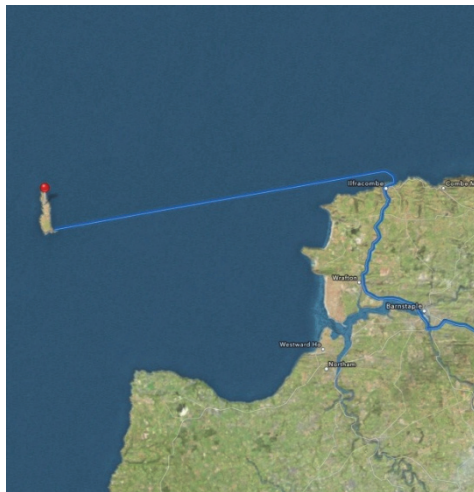


What was the  
**AI contribution?**



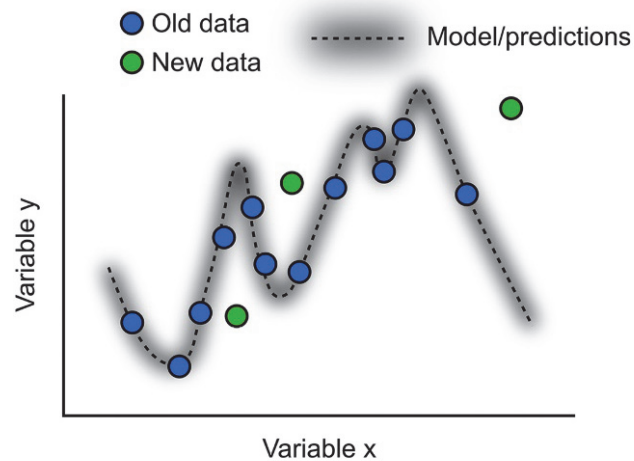
# Characterizing performance over the operational envelope

Predicting **performance** with rare inputs



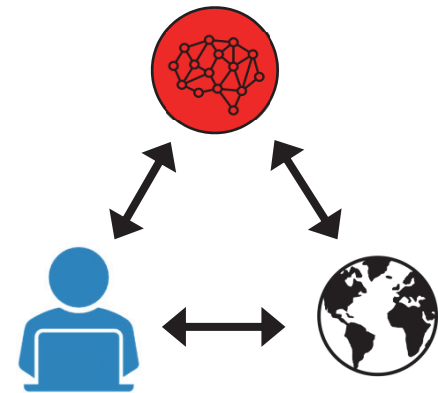
Theamazingios6maps.tumblr.com

**Generalizability** of the model solution



Richards & Frankland (2017) The Persistence and Transience of Memory

Model may **change** during testing

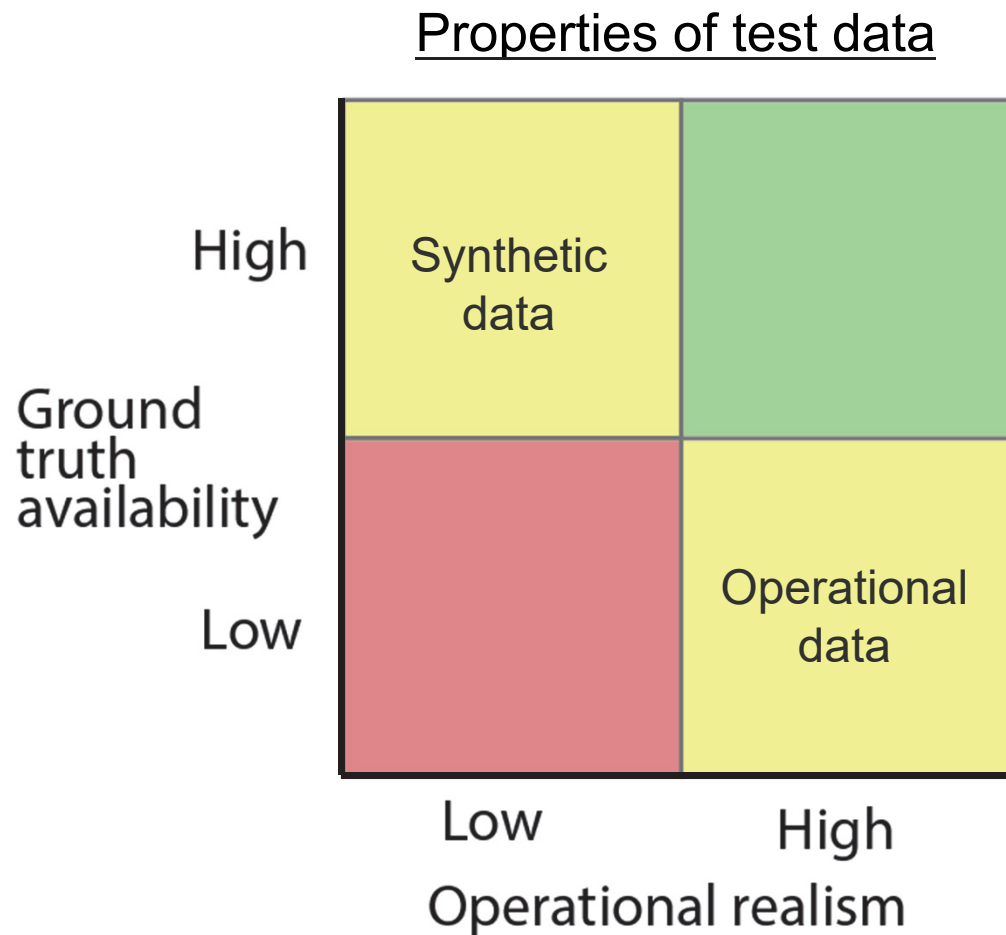




# Strategies for T&E of AI-supported data integration system: Test data



# Operationally representative test data

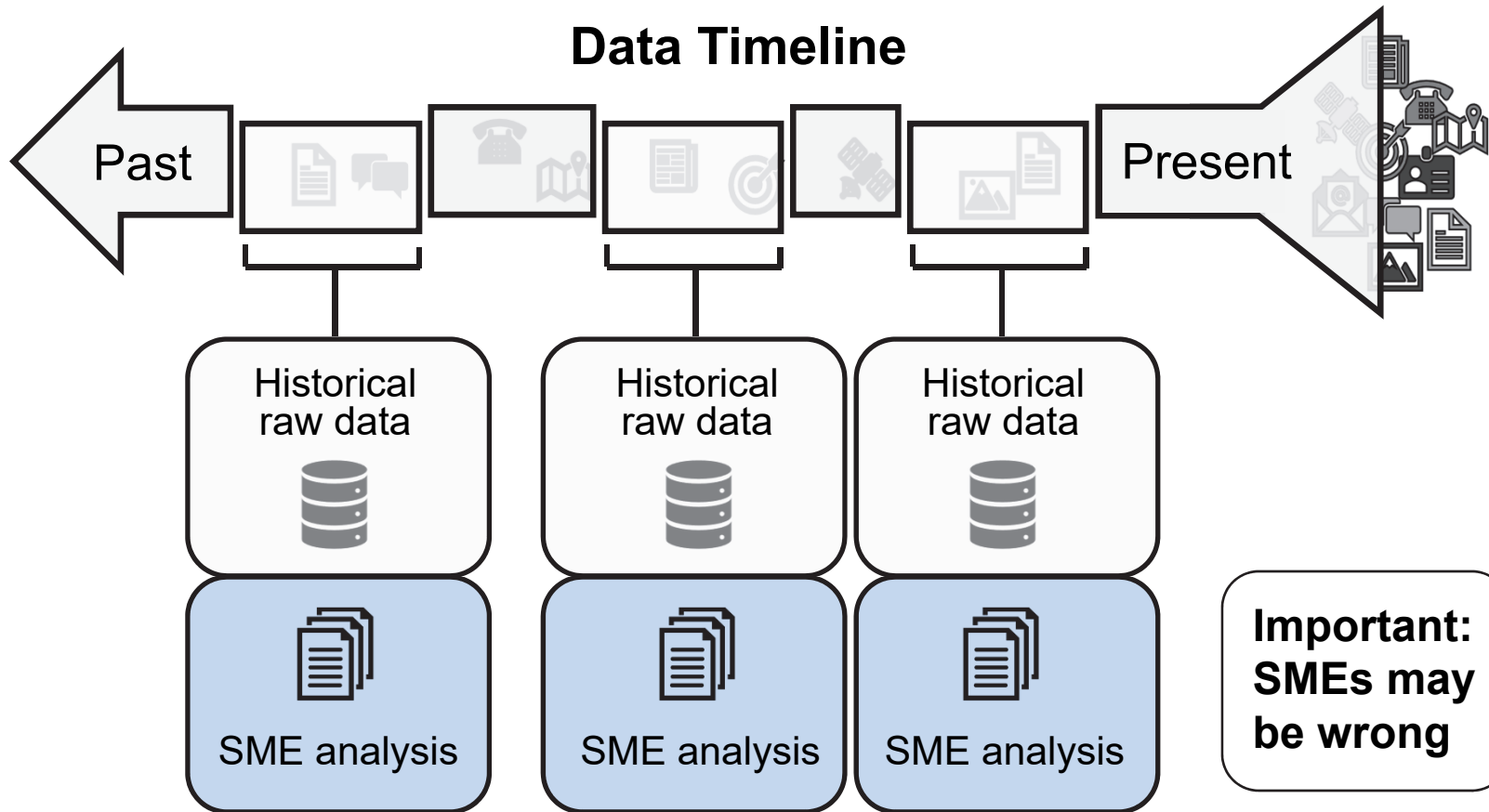


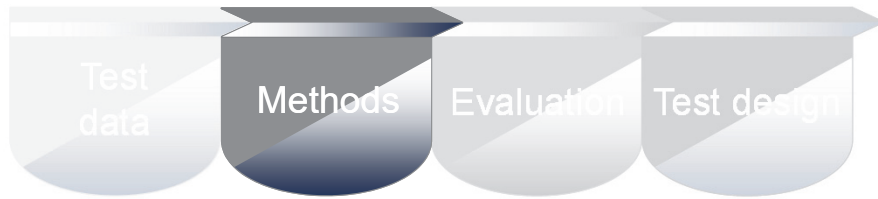
## How to improve?

- **Enhance** operational realism of synthetic data
- **Approximate** truth for operational data
- **Combine** synthetic and operational data

# Approximating ground truth for operational data

Real historical data with SME retrospective analyses





# Strategies for T&E of AI-supported data integration system: Methods

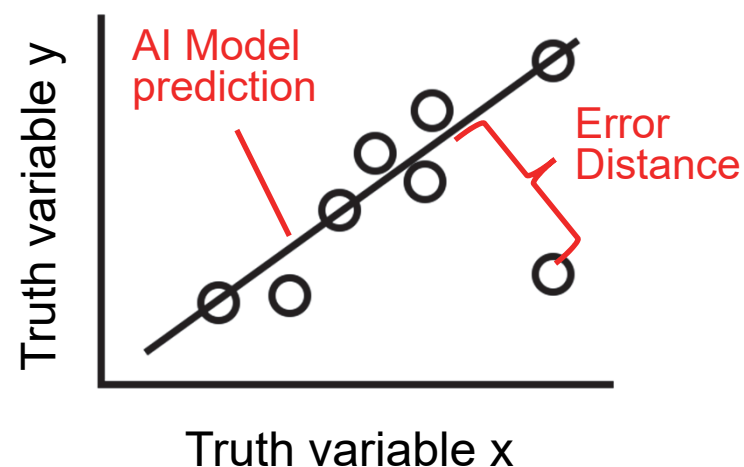
# Evaluating the accuracy of AI responses

For when you have ground truth

Confusion matrix

		Truth	
		Rating A	Rating B
AI Model	Rating A	Agree A	Disagree
	Rating B	Disagree	Agree B

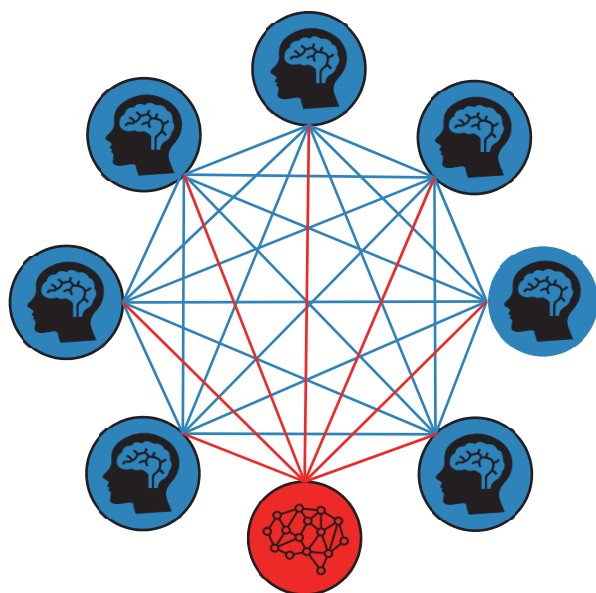
Regression error



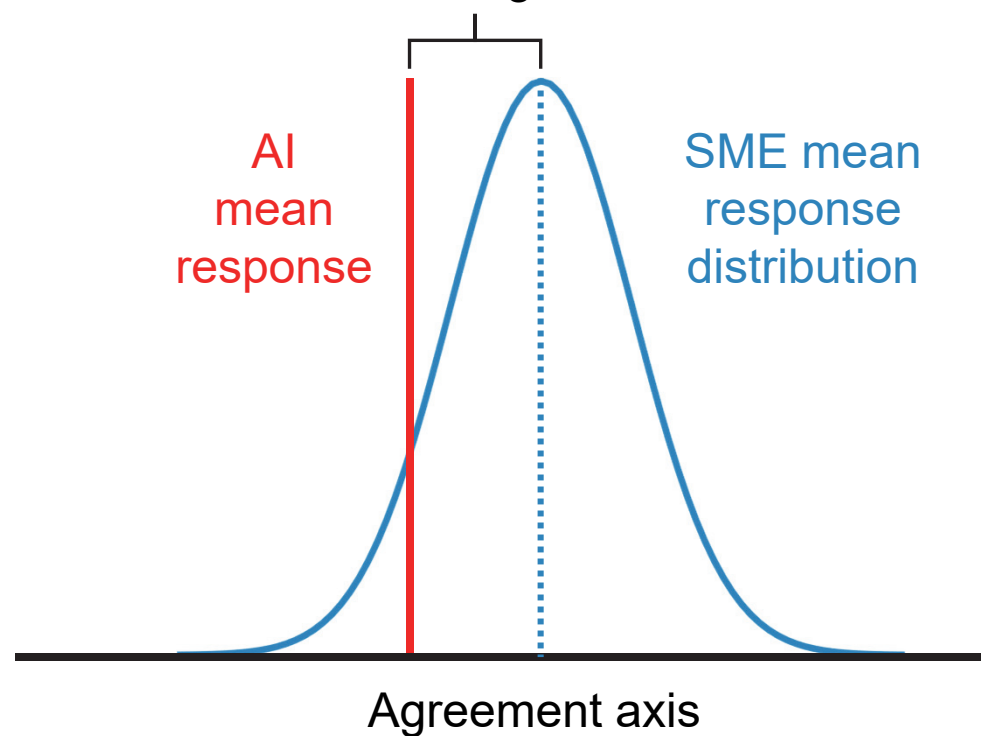
# Compare AI responses to SME responses

For characterizing the similarity of AI and SME responses

## Interrater agreement



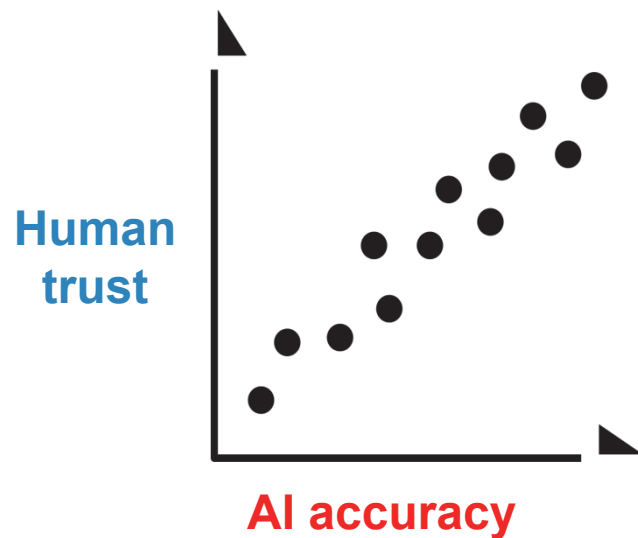
## AI-SME Disagreement



# Characterize user trust and utilization

In addition to standard HSI measures

Calibrated trust



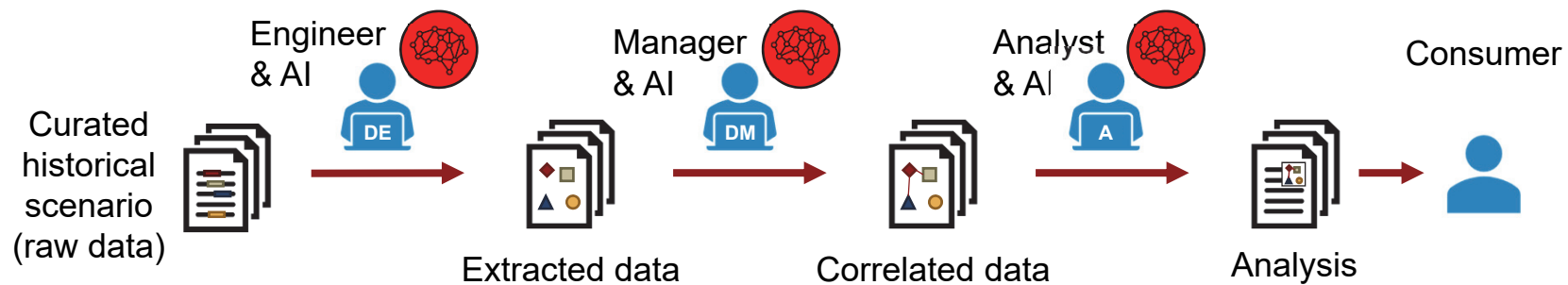
User utilization confusion matrix

		Human Behavior	
		Intervention	No Intervention
AI Accuracy	Unsatisfactory	Hit	Miss
	Satisfactory	False Alarm	Correct Rejection



# Strategies for T&E of AI-supported data integration system: Evaluation

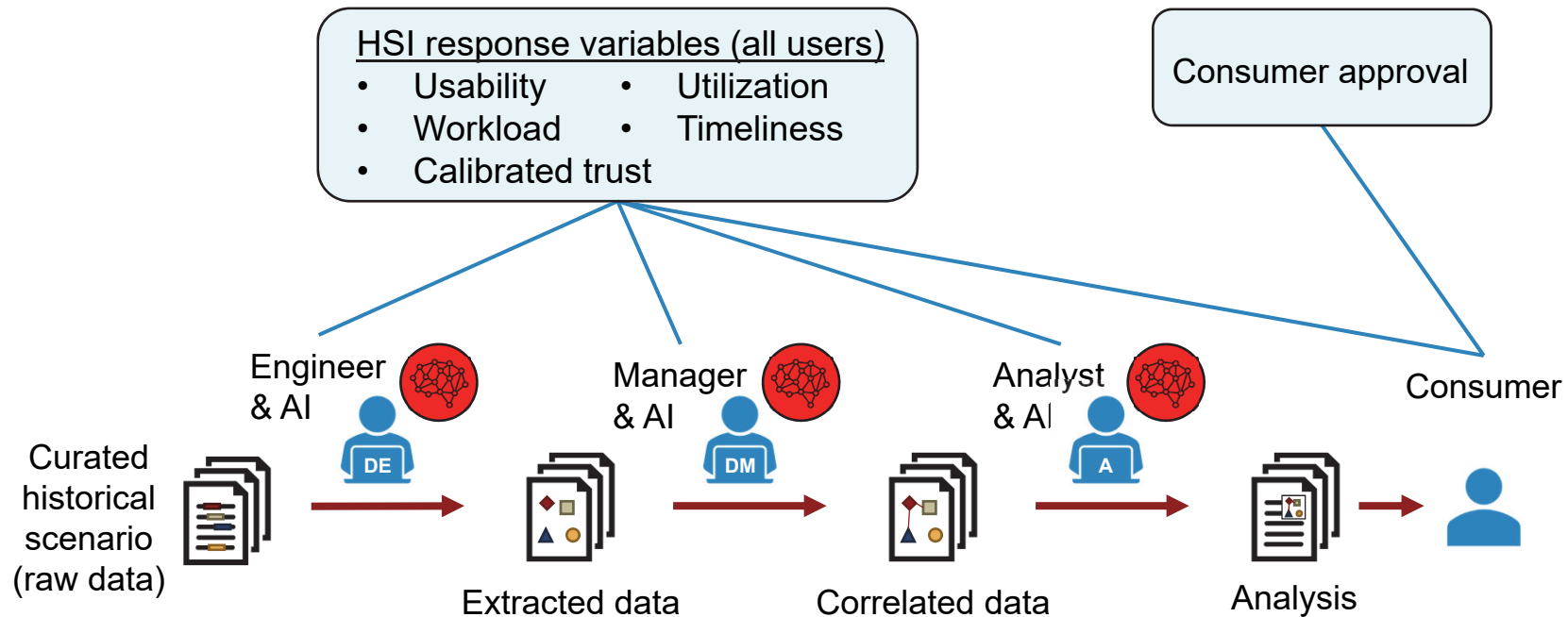
# Evaluate ability of users to generate data analyses



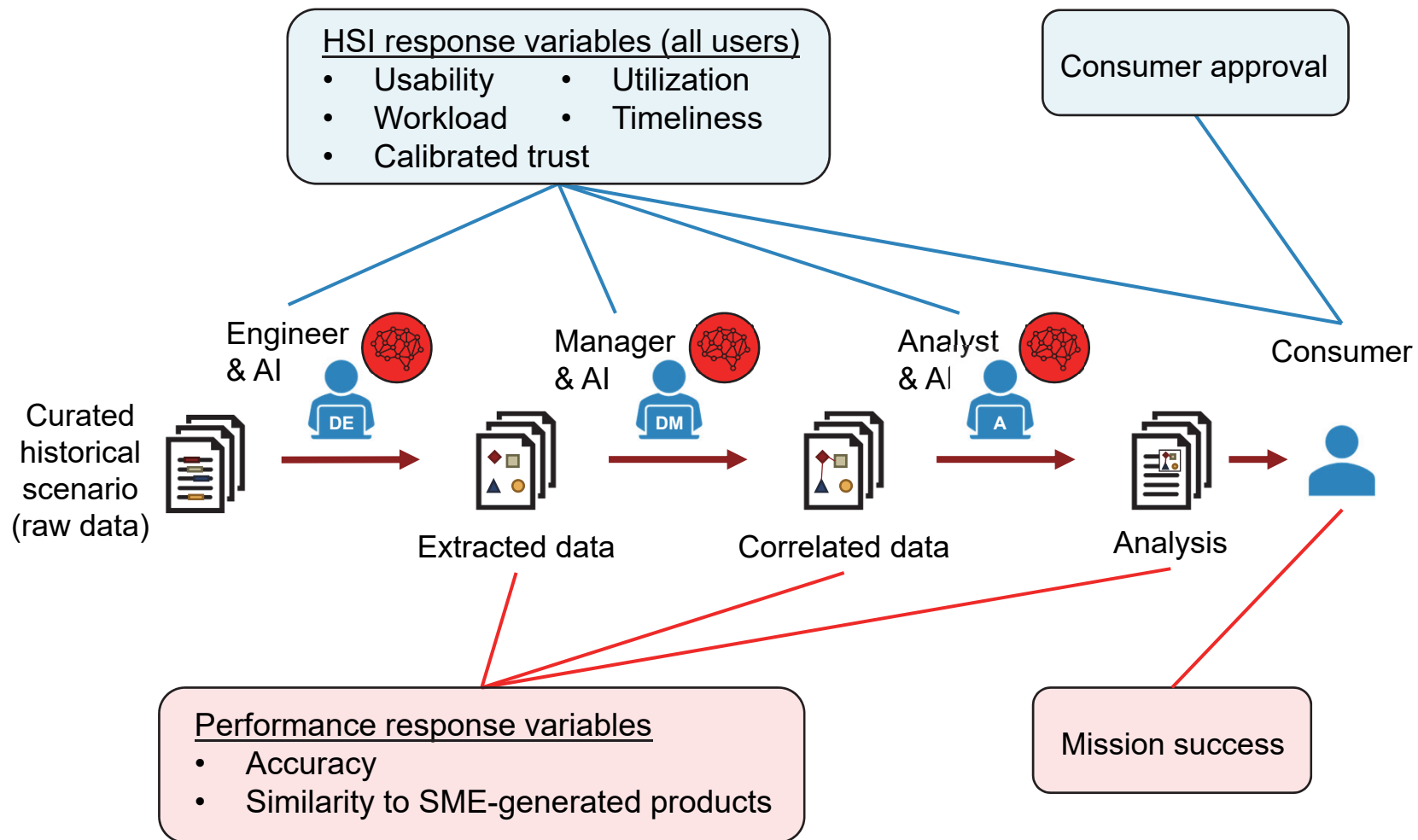
A – Analyst; AI – Artificial Intelligence; DE – Data Engineer; DM – Data Manager



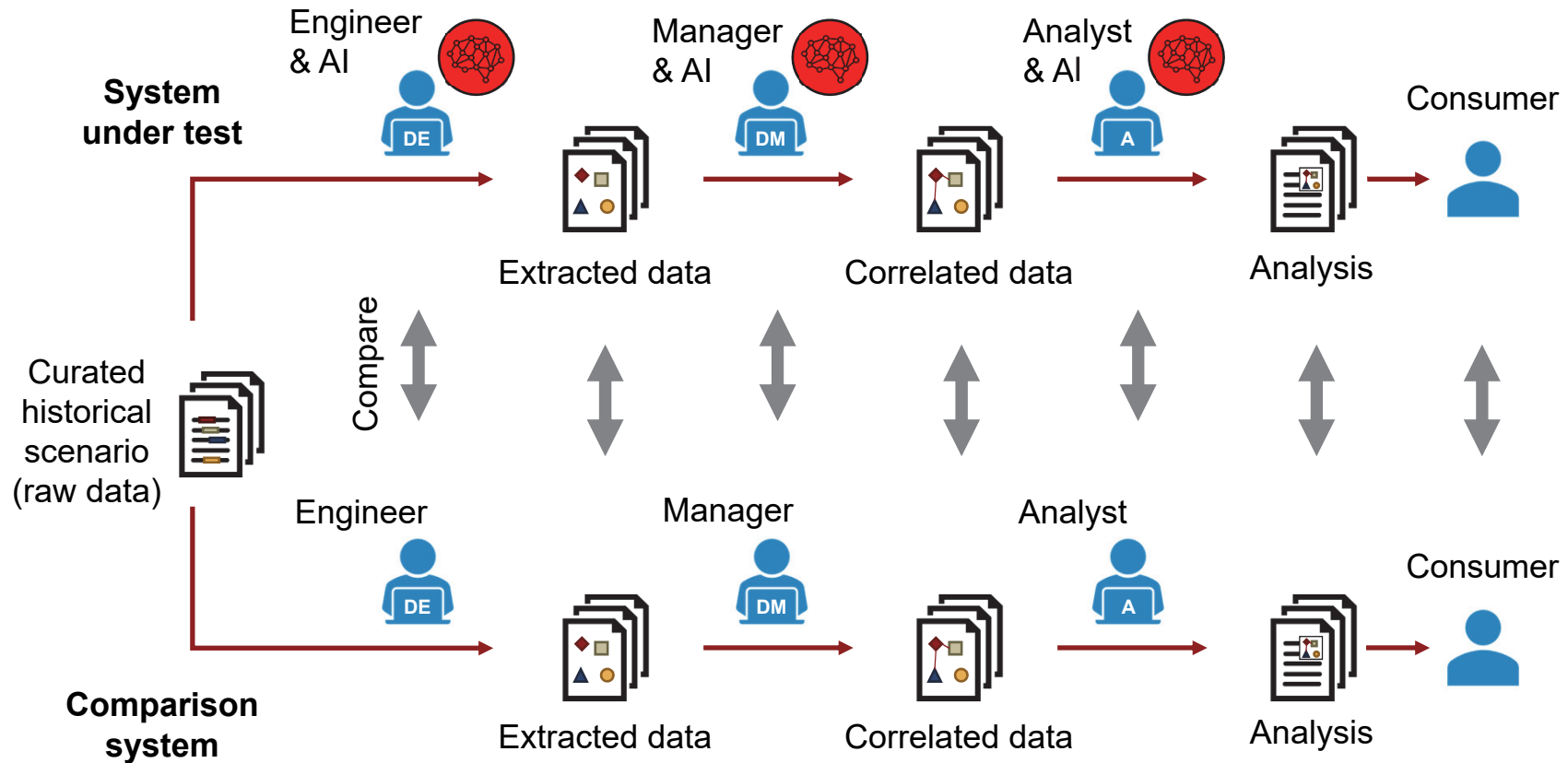
# Evaluate ability of users to generate data analyses



# Evaluate ability of users to generate data analyses



# Evaluate ability of users to generate data analyses



A – Analyst; AI – Artificial Intelligence; DE – Data Engineer; DM – Data Manager



# Strategies for T&E of AI: Test Design

# Candidate operational factors

Focus should be on operational factors that affect the input to the data integration system



Data Sources



Geographical regions



Entity Types



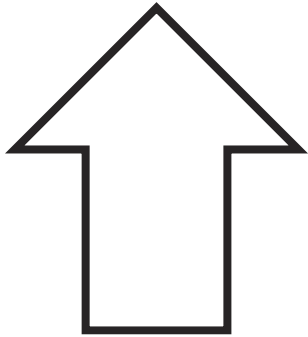
Network Domain



Duplicate records

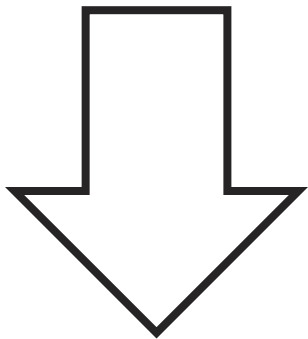
...

# Sizing adequate tests



## Factors that increase the number of runs needed:

- Novelty of system/ mission/ capability/ AI task
- Magnitude of AI contribution to mission
- Task Complexity (input and decision spaces)



## Factors that decrease the number of runs needed:

- Quality of training data (relevance & quantity)
- Ground truth data availability
- Prior testing (relevance & recency)

# Summary

- AI data integration evaluations may become common
- Data classification and interrater agreement metrics are useful for assessing AI performance
- Standard HSI measures should be augmented with behavioral measures of calibrated trust and AI utilization
- Use between-systems comparisons to characterize AI contributions to system performance
- Characterizing the operational space requires identifying operational factors governing system input

<b>REPORT DOCUMENTATION PAGE</b>					Form Approved OMB No. 0704-0188	
<p>The public reporting burden for this collection of information is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to Department of Defense, Washington Headquarters Services, Directorate for Information Operations and Reports (0704-0188), 1215 Jefferson Davis Highway, Suite 1204, Arlington, VA 22202-4302. Respondents should be aware that notwithstanding any other provision of law, no person shall be subject to any penalty for failing to comply with a collection of information if it does not display a currently valid OMB control number.</p> <p><b>PLEASE DO NOT RETURN YOUR FORM TO THE ABOVE ADDRESS.</b></p>						
<b>1. REPORT DATE (DD-MM-YYYY)</b>		<b>2. REPORT TYPE</b>			<b>3. DATES COVERED (From - To)</b>	
<b>4. TITLE AND SUBTITLE</b>				<b>5a. CONTRACT NUMBER</b>		
				<b>5b. GRANT NUMBER</b>		
				<b>5c. PROGRAM ELEMENT NUMBER</b>		
<b>6. AUTHOR(S)</b>				<b>5d. PROJECT NUMBER</b>		
				<b>5e. TASK NUMBER</b>		
				<b>5f. WORK UNIT NUMBER</b>		
<b>7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES)</b>					<b>8. PERFORMING ORGANIZATION REPORT NUMBER</b>	
<b>9. SPONSORING/MONITORING AGENCY NAME(S) AND ADDRESS(ES)</b>					<b>10. SPONSOR/MONITOR'S ACRONYM(S)</b>	
					<b>11. SPONSOR/MONITOR'S REPORT NUMBER(S)</b>	
<b>12. DISTRIBUTION/AVAILABILITY STATEMENT</b>						
<b>13. SUPPLEMENTARY NOTES</b>						
<b>14. ABSTRACT</b>						
<b>15. SUBJECT TERMS</b>						
<b>16. SECURITY CLASSIFICATION OF:</b>			<b>17. LIMITATION OF ABSTRACT</b>	<b>18. NUMBER OF PAGES</b>	<b>19a. NAME OF RESPONSIBLE PERSON</b>	
<b>a. REPORT</b>	<b>b. ABSTRACT</b>	<b>c. THIS PAGE</b>			<b>19b. TELEPHONE NUMBER (Include area code)</b>	