

How To: Article Analysis Assignments or for Class Discussion

How to Produce Excellent Assignments and Improve Class Professionalism Through Easy Research



Article Analysis an important part of your learning outcomes for the course, so please read the steps below. **It will take you longer to read this sheet than it will take to do it once you become familiar with the assignment.** As with anything new, it may seem a little awkward the first time or two. Just keep this sheet out and follow its steps, and soon you'll be participating like a pro.

1. **Determine** which of the current chapter's Learning Objectives (*they are on the first page of each chapter*) you're interested in. (*Choose any chapter topic or issue.*)
2. **Research your topic** using [Business Premium Collection Database--Proquest](#) (it is an academic search engine at North Central's Library website). Search using a keyword or two; it's similar to a Google search.

a. *The Library's link and directions are on page 3.*

3. Look for an **article that relates to your topic** and see what the current wisdom is in relation to your chapter's learning goals.

4. Download The Article Analysis Template.

On Brightspace: under Start Here-How To Sheets.

5. Read the article and answer as many of the Article Analysis Template Questions as possible.

6. Answer the **Article Analysis Template's Questions** about the article you have read.

7. Check your work for **three things**:

- a. Does your work reflect your literacy of the chapter's theory and information?
- b. Did you analyze the article in your own words? Do not copy and paste from the article. It's an analysis, not a report on the article.
- c. Are your responses to the questions college-level responses? Minimum three sentence responses to each question.

8. **Delivery:**

- a. Post your AA in its **Module's** Drop Box. Title your assignment and upload the entire document into the Drop Box.

9. **Deadline for delivering your AA:**

- a. See the Syllabus schedule

Questions for Analyzing An Article

Fill in the answers to the questions below regarding the article you've chosen to analyze. Then Save As on your computer. Copy and Paste your AA in the Drop Box by clicking on the Write Submission button. Click Submit.

1. The Main purpose of the article is?

State as accurately as possible the author's purpose for writing the article.

[Click to type your response]

2. The key question that the author is addressing?

What facts, experiences, and data is the author using to support their conclusions?

[Click to type your response]

3. The most important information in the article is?

[Click to type your response]

4. The main inferences/conclusions in this article are?

Identify the main conclusion the author comes to and presents in their article.

[Click to type your response]

5. The key concept(s) we need to understand in this article is (are)?

Figure out the most important ideas you would have to understand in order to understand the author's reasoning.

[Click to type your response]

6. The main assumption(s) underlying the author's thinking is (are)?

What is the author taking for granted (that might be questioned)?

[Click to type your response]

7. If we take this line of reasoning seriously, the implications are?

[Click to type your response]

8. The main point(s) of view presented in the article is (are)?

[Click to type your response]

See the next page for details.

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Hint: Link The Course Information To What You Already Know

Connect the new material to what you already know. By linking old and new material, a bond will be forged that will make the new information more difficult to forget...which is important for quizzes and future courses. Learn this stuff now or play catch up in an advanced course later.

What are some of the things happening at work that seem relevant? What experiences come to mind when you go over the course material? What family issues seem to be similar to the business topics we are covering? Bring all of this experience to class and share your ideas with your classmates.

Questions For Analyzing an Article in the AA Template

Fill in your responses to the questions in the AA Template, click "Save As," name it, Copy the entire template—with your responses, and Deliver it into Brightspace.

Questions for Analyzing An Article

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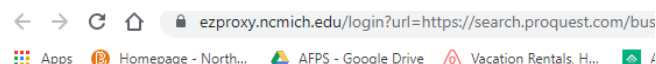
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Research Details

Use [Business Premium Collection Database](#)

1. Select a topic from the relevant chapter that relates to the chapter assignment.
2. Go to the Library online and click Find Articles.
3. Research your topic by doing a keyword(s) search about your topic. Use the physical Library or connect via <http://www.ncmich.edu/resources-support/library/find-articles.html> and follow the prompts. Click on Find Articles and then scroll down to [Business Premium Collection Database](#). **Click on it. If you are off-campus, you will need to use your North Central Portal PIN and PW.**
4. If you are off-campus, you'll be prompted to enter your student ID and portal PW



Please sign in with your NCMC Portal ID and Password

For assistance, contact the Library, 231-348-6615

Please enter your username:

Please enter your password:

5. Choose your database—Academic Search and ProQuest Database are the right places to start.

[HOME](#) [FIND ARTICLES](#) [FIND BOOKS & MEDIA](#) [GOVERNMENT DOCUMENTS](#) [REFERENCE RESOURCES](#)

[> A-Z Library Database List](#)
[> Contact Us](#)
[> Procedures](#)
[> Research Help](#)

FIND ARTICLES

Please contact the Library if you encounter any problems accessing the Library Databases. Thank you!
Phone Number: 231-348-6615 Email: library@ncmich.edu

A-Z LIBRARY DATABASE LIST

If you cannot find the article you are looking for, please fill out this [Interlibrary Loan form](#) and a staff member will be in touch.

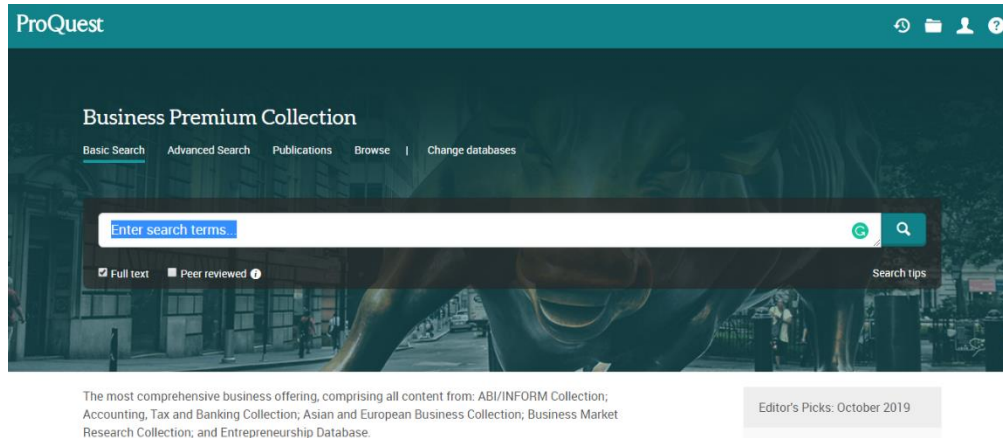
EBSCOhost

EBSCOhost is our largest online resource housing many databases, e-books, and e-journals that focus on all manner of scholarly research. You can also search their audiobook collection along with their eBook Academic Collection.

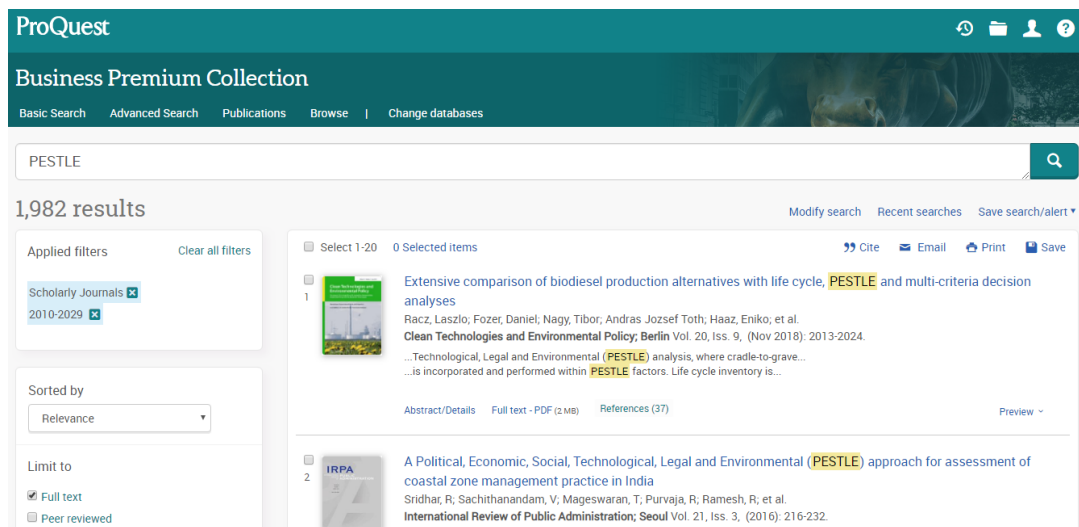
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6. Click on **Business Premium Collection Database** and **ProQuest Database**



7. Enter your keyword search from the chapter.



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8. Select an article that meets the requirements of the assignment. Below, I input “PESTLE.” To make the article search more relevant to you, add your career path as an additional keyword—examples—Hospitality, Restaurants, Resorts, etc.

Environmental (PESTLE) approach for assessment of coastal zone management practice in India

Sridhar, R., Sachithanandam, V., Mageswaran, T., Purvaja, R., Ramesh, R., et al.
International Review of Public Administration; Seoul Vol. 21, Iss. 3, (2016): 216-232.
DOI:10.1080/12294659.2016.1237091

The screenshot shows the article page with tabs for 'Full text - PDF' and 'Abstract/Details'. The article title is 'A Political, Economic, Social, Technological, Legal and Environmental (PESTLE) approach for assessment of coastal zone management practice in India'. The authors are R. Sridhar, V. Sachithanandam, T. Mageswaran, R. Purvaja, R. Ramesh, A. Senthil Vel, and E. Thirunavukkarasu. The abstract states: 'This article presents a comprehensive analysis of coastal zone management practice through a political, economic, social, technological, legal and environmental (PESTLE) approach and by reviewing relevant literature. Various geo-morphological features and coastal resources of India and major threats on coastal areas were highlighted. The article also highlights the transition of coastal zone management policies of India and their impacts on the coastal areas and ecosystems. Attempting to cite examples for the efforts taken for environmental protection from historical past to the recent developing era, the article also describes the present framework and addresses the strengths and challenges and concludes with some suggestions for an effective coastal zone management in India.' The article history shows it was received in March 2016 and accepted on 15 July 2016. The keywords are 'PESTLE analysis; Coastal Zone Management; ORZ Notification; environmental protection'. The introduction section is also visible.

9. Use the information that pops up when you click “Cite” to identify your source in your assignment or class discussion.

The screenshot shows the 'Cite' popup window. It displays the citation style as 'APA 6th - American Psychological Association, 6th Edition'. The citation text is: 'Sridhar, R., Sachithanandam, V., Mageswaran, T., Purvaja, R., Ramesh, R., Vel, A. S., & Thirunavukkarasu, E. (2016). A political, economic, social, technological, legal and environmental (PESTLE) approach for assessment of coastal zone management practice in India. *International Review of Public Administration*, 21(3), 216-232. doi:http://dx.doi.org.ezproxy.ncmich.edu/10.1080/12294659.2016.1237091'. The popup also includes a 'Done' button and a note to consult RefWorks style guidelines for accuracy and completeness.

10. Click “Download” to receive a PDF copy of the article, read it, and answer the Questions for Analyzing An Article.
11. Answer the AA Template’s questions, cite your source in the AA Template.
12. Deliver your AA Assignment to its Drop Box on Brightspace.