



B161 Assignments


In the syllabus schedule, you will see that the assignments highlighted **in yellow**.

1. **Read the chapter** associated with the question(s) and formulate your response(s).
2. **Write at least two original academic, college-level paragraphs** (in MS Word) **to the questions listed in the Syllabus Schedule and listed on the next page.**
 - a. Be thoughtful—outline your paper before you write it.
 - b. Develop your ideas logically.
 - c. Use personal or business examples, and make sure that you include the theory in the text.
 - i. Please do not make your paper a story about a problem at work, but it is fine to use these experiences as examples.
 - ii. Short quotes are fine if you want to support an idea.
 - d. Proof your Assignment—start with Spell-check and go from there.
3. **Use a ProQuest article to back up your thesis/argument**—your major point(s) or position—by using a quote from the article to support your point of view. Be sure to reference the quote in your Assignment.
 - a. **Library Link:** <http://www.ncmich.edu/resources-support/library/find-articles.html>
 - b. **Perform a keyword search**
 - c. **Select an article for your Assignment**
4. Save the file on your hard drive or cloud.
5. Complete and save your Assignment on your hard drive or cloud.
6. Log into Brightspace and click on the appropriate **Assignment Drop Box**.
7. Choose your Upload Option:

Submissions

No submissions yet. Drag and drop to upload your assignment below.

Drop files here, or click below!

 Upload Record ▼ Choose Existing

8. Follow the prompts.

All Assignment Questions are below.

Assignment Questions:

Respond to these questions using the step-by-step instructions in the Assignment Sheet:

Assignment 1:

Why is active, effective listening so difficult for many people? Discuss how you rate yourself using the text's techniques for improving listening skills (*within the American culture*)? How will you benefit from using these strategies?

Use Key Learning Objectives to support your response.

Assignment 2:

Which form of ownership would be best for the business you have been thinking about starting? For the ownership form you selected, discuss the advantages and disadvantages of your choice?

Use Key Learning Objectives to support your response.

Assignment 3:

Discuss and compare several strategies investors use to invest in securities. Which one would you be most comfortable with and why?

Use Key Learning Objectives to support your response.

Assignment 4:

How does innovation affect the breadth of a company's product line? How does it affect the Product Life Cycle?

Use Key Learning Objectives to support your response.

Assignment 5:

If an employee falls short of meeting their goals, what factors should management consider before engaging in disciplinary action? Why do you think this is helpful? Make sure your answer has academic underpinnings, **not just opinion**.

Use Key Learning Objectives to support your response.