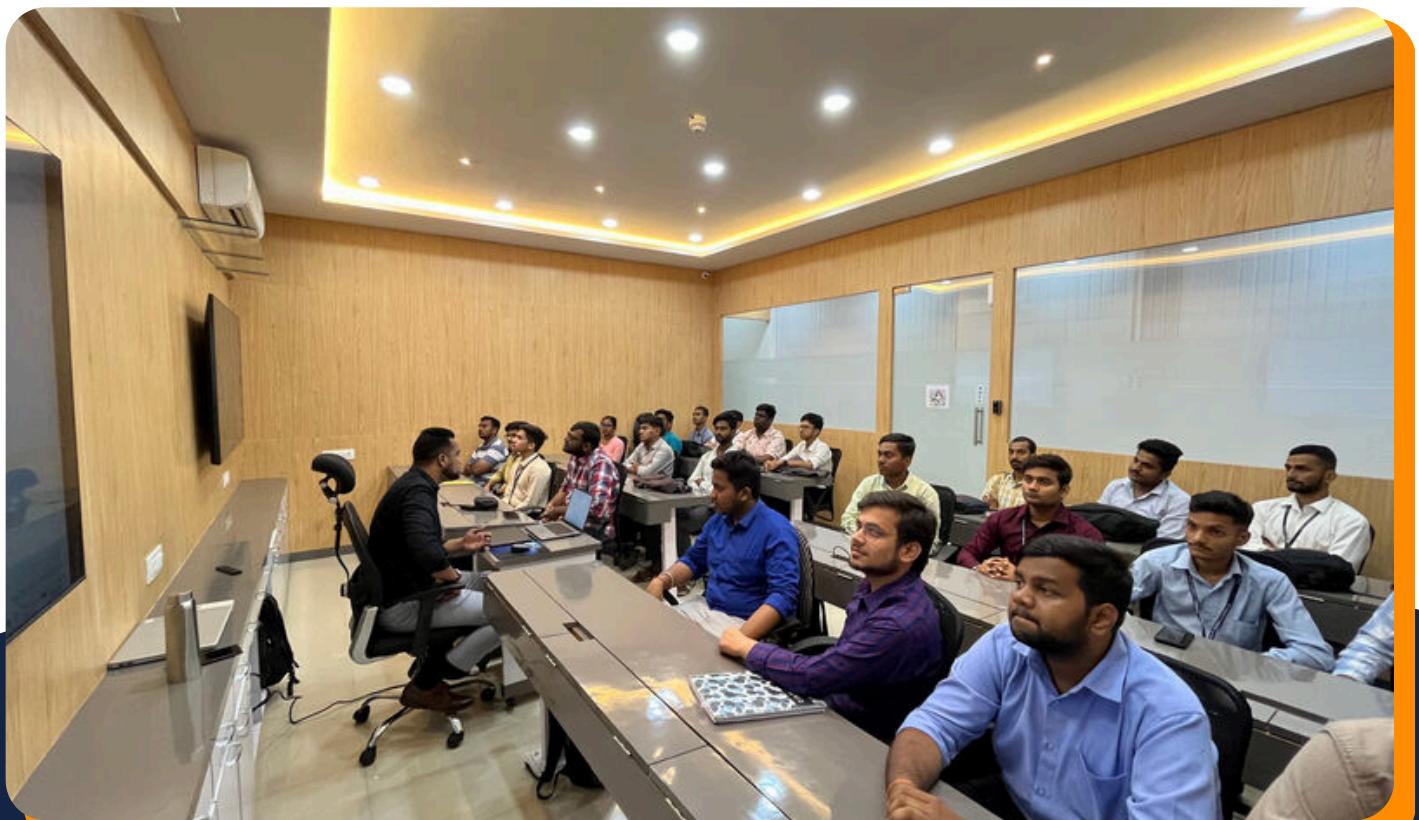


LEADERS IN PROFESSIONAL TRAINING PROGRAMS

MASTER PROGRAM IN
Data Analytics &
Visualization with Tableau

Duration
20 Hours



#1 MUMBAI's PREMIUM
TRAINING INSTITUTE

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+91 806-27-85-870

+91 84-889-889-84

www.cinutedigital.com



Cinute Digital Pvt. Ltd.

A Premier EdTech Company

About Us

Cinute Digital Pvt. Ltd. (CDPL) is a Premier Training EdTech Company. bridging the gap between academic learning and industry demands. Our hands-on training programs in Software Testing, Data Science & AI, Machine Learning, and Business Intelligence equip graduates and professionals with job-ready skills.

Our Mission

To provide experiential, high-quality IT training that empowers individuals with in-demand skills, making them employable and future-ready.



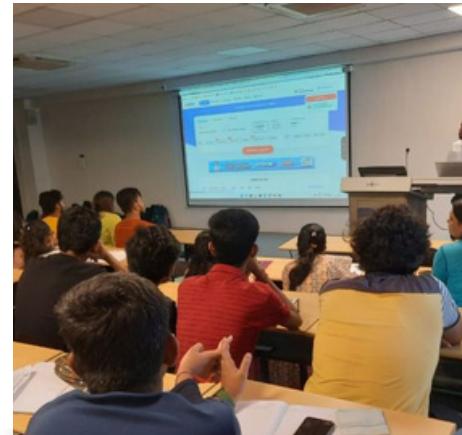
Our Vision

To be the leading IT training institute, equipping learners with cutting-edge skills for career success. and bridging the gap between academic learning and industry





CDPL ADVANTAGES



80:20 APPROACH

80 practical and 20 Theory model
for Industry rich Experience



REAL-TIME PROJECTS

Gain hands-on experience with real-world projects and case studies



1:1 DOUBT SOLVING

The 1:1 Doubt solving ensures
every silly doubt is resolved



EXPERT INSTRUCTORS

Learn from seasoned data analysts
and Industry veterans.



GLOBAL CERTIFICATION

Get International recognized
Certificates from AAA



CAREER SUPPORT

Receive Resume-building and
interview preparation.



100 % JOB ASSISTANCE

Stay ahead with industry-relevant
training.



14+ YEARS OF EXPERTISE

Stay ahead with industry-relevant
training.

At Cinute Digital, we prepare you to deliver this transformative value. Our curriculum bridges theoretical knowledge with practical expertise, ensuring you stand out as a proficient data analyst in any industry.



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Data Analytics & Visualization with Tableau

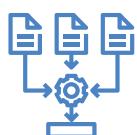
A Complete Overview

This course explores advanced techniques in Tableau for data analytics and visualization, empowering students to transform complex datasets into impactful visual insights. Designed for technical and non-technical learners, it prepares students for roles in business intelligence and data analysis through hands-on projects and real-world scenarios.

Tableau Process Model



Data Connection
and Preparation



Data Modeling
and Calculations



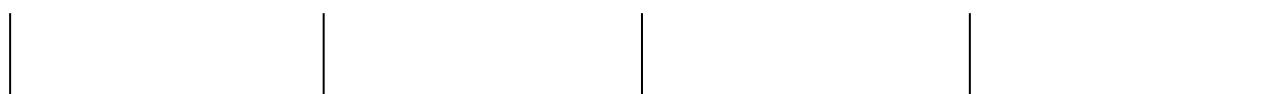
Advanced Visual
Analytics



Storytelling with
Data



Publishing and
Collaboration



What you'll be learning

This course provides a comprehensive introduction to data analytics and visualization using Tableau. Designed for beginners and those with some data visualization experience, the course covers both foundational and advanced Tableau concepts through hands-on practice and real-world examples. By the end of the course, students will be able to create, analyze, and share interactive dashboards with confidence. Emphasis is placed on designing compelling data stories, performing advanced analytics, and collaborating effectively in modern business settings.





Who is this course for



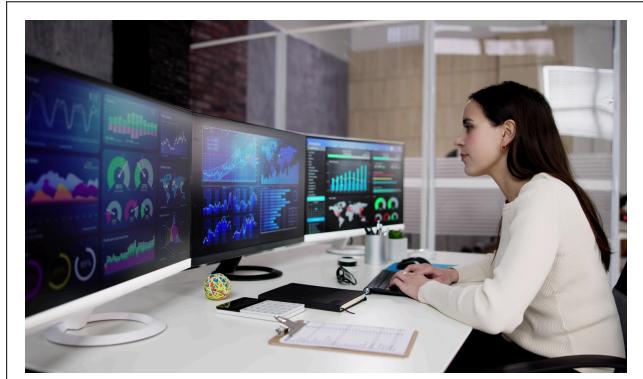
Beginners with basic Tableau or data skills



Intermediate users enhancing analytics and visualization expertise



Business analysts, data scientists, and managers creating impactful Tableau dashboards



Technical and non-technical backgrounds transitioning to data visualization roles

What You'll Take On

As a Learners, you'll transform complex datasets into powerful visual narratives that drive organizational decisions. You'll tackle data preparation, create dynamic calculated fields, design interactive dashboards, and craft compelling stories through data visualization. By leveraging Tableau's capabilities, you'll deliver actionable insights and ensure secure, impactful publishing to empower stakeholders.



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Why Should You Invest in the Course?

25%

Market growth
from 2020 to 2030

101,000+

Job Vacancies
in India

4 LPA

Tableau Developer
freshers' average salary

75%

Job Satisfaction

32%

India's share in the
global market



Top Companies Hiring Tableau Developer



J.P.Morgan



and many more....



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Know Your Future As Advance Tableau Developer

Job Roles You Can Apply For

**HR
Analyst**

**Supply Chain
Analyst**

**Sales
Analyst**

**Reporting
Specialist**

**Operations
Analyst**

**Business
Intelligence Analyst**

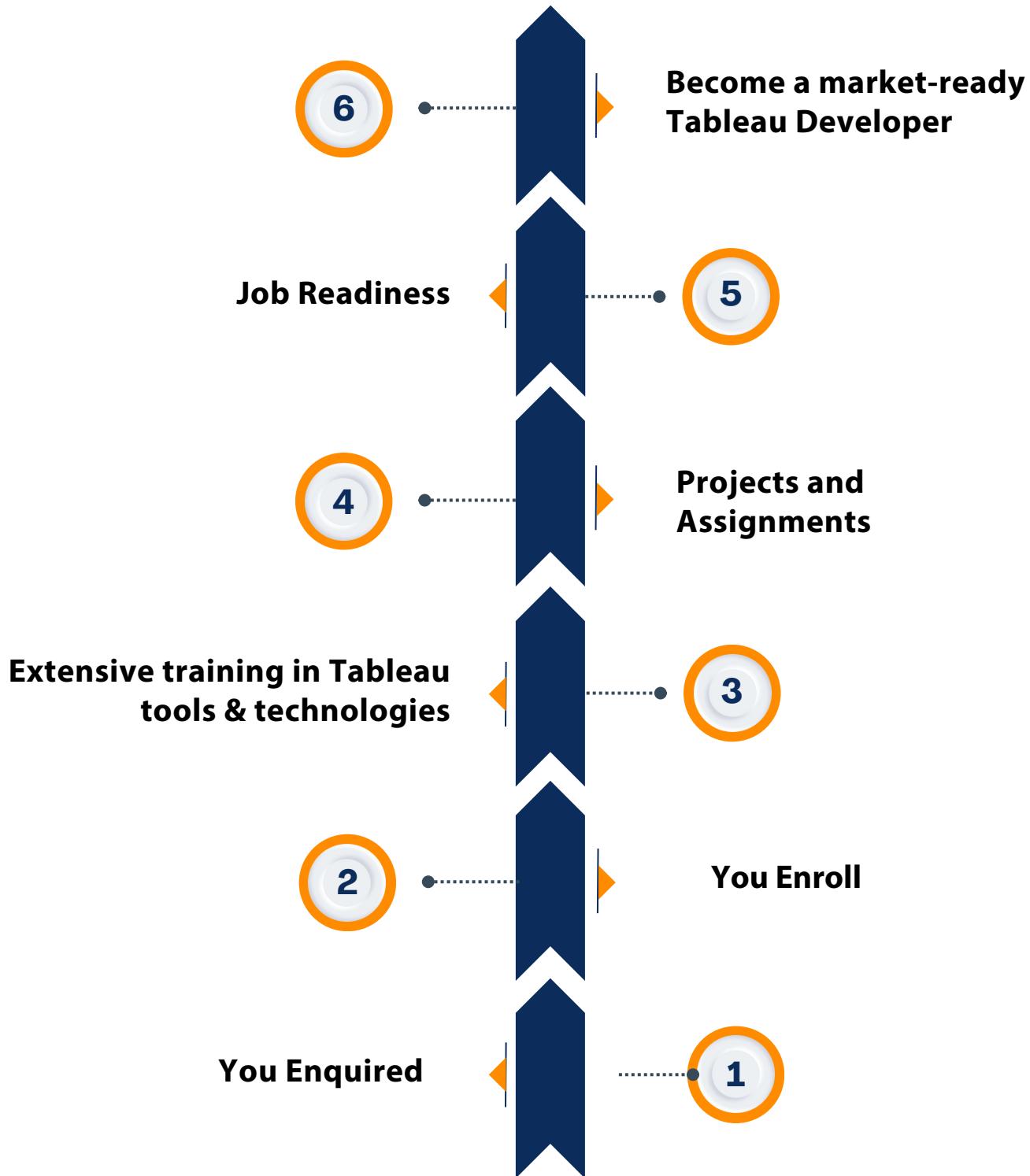
**Financial
Analyst**

**Tableau
Developer**





Learning Path





Cinute Digital Pvt. Ltd. In Action





Mode of Learning



CLASSROOM

+

ONLINE

CDPL has a Hybrid (**CLASSROOM + ONLINE**) training pattern where students have the opportunities to attend the sessions in **classroom** as well as **online**. CDPL trainers conduct the training sessions live from CDPL classrooms. All CDPL sessions are live streamed for students from that batch, also the learners are provided with the live recording sessions, thus enabling students to attend the same sessions online and interact with the trainer as well as other students.





All our certificates are validated with a unique authorization **QR code**.

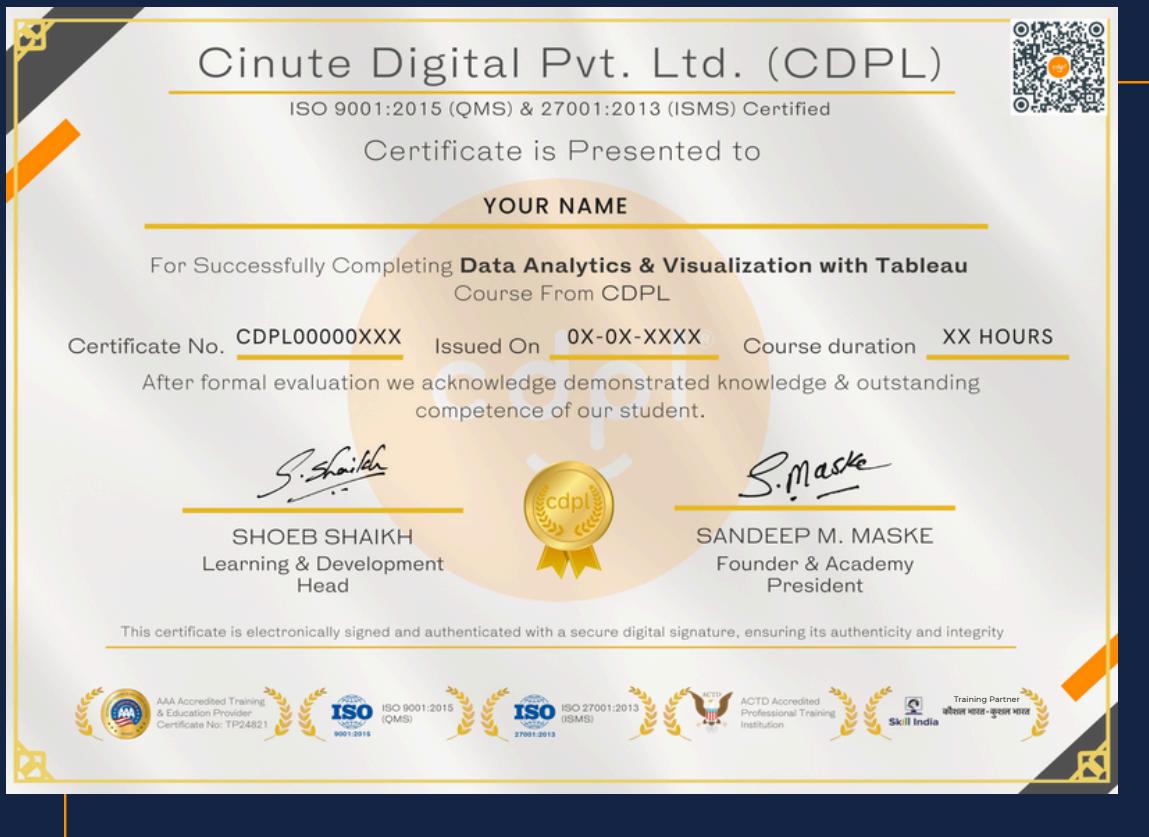




Our Certification

We will be issuing a certificate from **Cinute Digital** with a unique QR code to validate from our portal. This certificate will be issued once completed with all assessment and mock interview processes.

Tableau





Cinute Digital Pvt. Ltd. Working With Top Global Companies

 TECHCRYPTORS	 Axiom Technologies LLP
 MediVenturz	 ARYAN TECHNOLOGIES
 LENDING TECH SOLUTIONS	 IDfy
 Tech Mahindra	 Galentic
 Interactive Brokers	 Techno Scripts <small>(An ISO 9001:2015 Certified Company)</small>
 testriq®	 VISTAAR <small>ENVISION THE POSSIBILITIES</small>
 JM FINANCIAL 50 YEARS	 marqetrix <small>web solutions</small>
 SP ULTRAFLEX <small>systems pvt limited</small> Make <small>OUR EXPERIENCE</small> work to <small>YOUR ADVANTAGE</small>	 raw engineering™
 accenture	 TransUnion tu CIBIL





Tools & Technologies You Will Learn



Visualization



Calculated Fields





Course Curriculum

Data Analytics & Visualization with Tableau

Module 1: Introduction to BI Concepts and Tableau

1. Understanding Business Intelligence

- Introduction to BI
- Overview of BI Tools
- Role of BI in Decision Making
- Understanding The Analytical Workflow in Every Business

2. Introduction to Tableau

- What is Tableau?
- Why Tableau?
- Tableau Product Suite Overview
- Benefits and Applications

Module 2: Setting Up Tableau

1. Installation and Configuration

- System Requirements
- Installing Tableau Desktop/Public

2. Getting Started with Tableau

- Tableau Interface Overview
- Connecting to Different Data Sources
- Saving and Exporting Workbooks

Module 3: Data Integration Techniques

1. Combining Data

- Relationships in Tableau
- Joins: Types and Use Cases
- Unions for Merging Data





Course Curriculum

2. Understanding Logical and Physical Layers

- Key Differences
 - Use Cases for Each
-

Module 4: Data Categorization and Management

1. Data Types and Formats

- String, Numeric, Date, and Boolean
- Changing Data Types

2. Dimensions and Measures

- Discrete vs Continuous Fields
 - Configuring Data Pane
-

Module 5: Creating Fundamental Charts

1. Basic Visualization Techniques

- Bar Charts
 - Line Charts
 - Scatter Plots
-

Module 6: Enhancing Visualizations

1. Customization with Marks Card

- Colors, Shapes, and Sizes
- Adding Labels and Tooltips
- Interactive Highlighting





Course Curriculum

Module 7: Advanced Visualization Techniques

1. Specialized Charts

- Treemaps and Heatmaps
- Gantt and Bullet Charts

2. Geospatial Visualizations

- Geographic Maps and Custom Geocoding
- Heat Maps and Density Maps

3. Advanced Multi-Axis Charts

- Dual-Axis and Combined Visualizations

Module 8: Organizing and Filtering Data

1. Grouping and Sorting

- Creating Groups
- Manual and Field-Based Sorting

2. Data Filtering Techniques

- Applying Filters to Visualizations
- Context and Dimension Filters

Module 9: Advanced Data Analysis

1. Calculated Fields and Functions

- Creating Custom Calculations
- Using Logical, String, and Date Functions

2. Table Calculations

- Quick Calculations (Running Totals, Percentages)
- Customizing Table Calculations

3. Analytics Tools

- Reference Lines and Forecasting
- Clustering and Trend Analysis





Course Curriculum

4. Dynamic Analysis

- Working with Sets
 - Creating Custom Parameters
-

Module 10: Building Dashboards and Stories

1. Dashboard Design Fundamentals

- Best Practices for Layouts
- Using Filters and Actions for Interactivity

2. Storytelling with Tableau

- Combining Dashboards into Stories
 - Adding Captions and Narrative Elements
-

Module 11: Hands-On Projects

1. Project

- Sales Performance Analysis

2. Project

- Financial Data Visualization

3. Project

- Customer Insights Dashboard
-

Module 12: Assessment and Certification

1. Final Assessment Test

- Practical and Theoretical Coverage

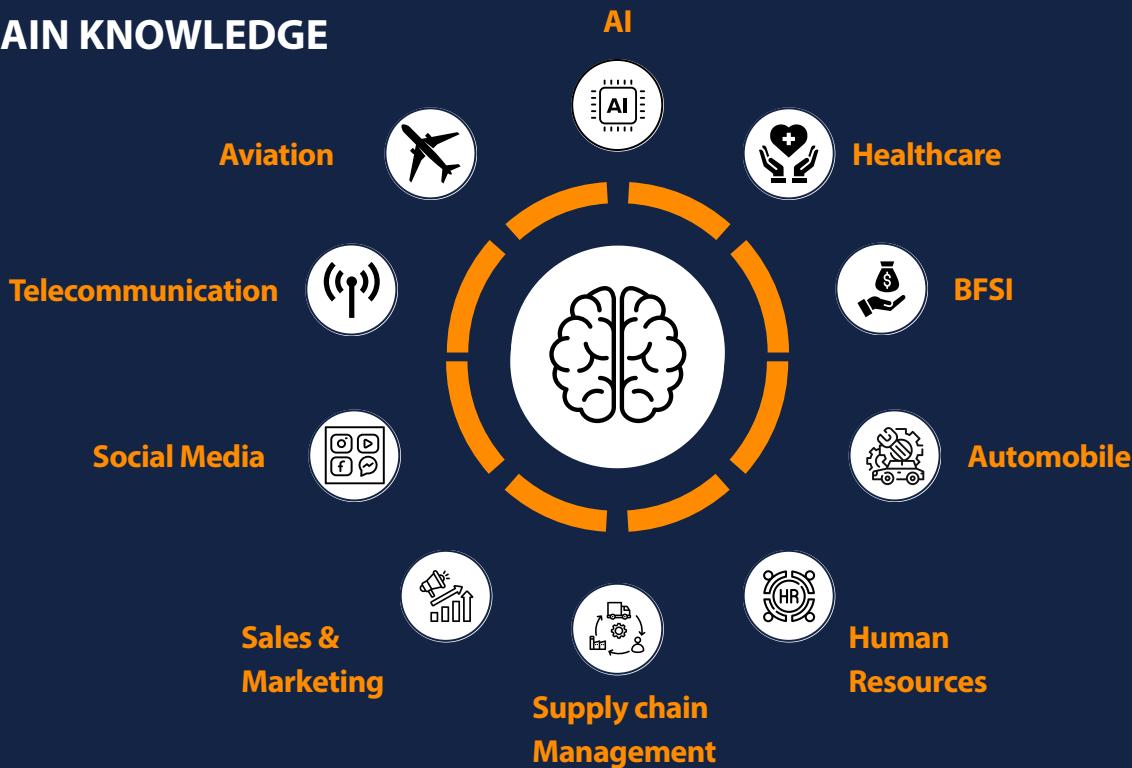
2. Certification





Real-Time Projects

DOMAIN KNOWLEDGE



1

Domain: Education



Student Performance Dashboard for a School District

This project involves analyzing student performance data (e.g., grades, attendance, test scores) to create a dashboard for a school district. The goal is to identify at-risk students and highlight trends to inform teaching strategies.

Skills: Data Analytics, Tableau, Calculated Fields, Data Visualization, Domain Knowledge (Education)

2

Domain: Marketing



Campaign Performance Analysis for a Digital Marketing Agency

This project focuses on analyzing marketing campaign data (e.g., click-through rates, conversions, ROI) to evaluate effectiveness for a digital marketing agency. The objective is to create visual stories that guide future campaign strategies.

Skills: Data Analytics, Tableau, Data Visualization, Tableau Server, Domain Knowledge (Marketing)





Cinute Digital Pvt. Ltd. Our Trainers



SHOEB SHAIKH

HEAD - LEARNING & DEVELOPMENT
SR. TEST AUTOMATION ENGINEER

Shoeb Shaikh is a seasoned Software Testing and Data Science expert and a mentor with over 13 years of experience in the field.



VAIBHAV KAKADE

QUALITY ANALYSIS ENGINEER

Experienced Software Test Engineer with proficient knowledge in Manual Testing, Defect Tracking/Reporting, DBMS and API Testing.



REHMAT SHAIKH

DATA SCIENCE TRAINER

Rehmat Shaikh is a skilled Data Science Trainer with 3+ years of experience, mentoring learners in Python, Machine Learning, and tools like Power BI, Tableau, SQL, and Pandas.



Cezzane Khan

AI & DATA SCIENCE ENGINEER

Cezzane is an experienced Data Science Trainer with over three years of expertise, guiding students in AI, Machine Learning, DL and utilizing tools such as Power BI, SQL and Libraries.





Cinute Digital Pvt. Ltd. Student Testimonial

Arun Venu Panickar



It is a great institute to learn software testing. and our mentor Shoeb Sir is a great person, he helps you to understand concepts in a simple manner. Thank you.



Faiz Khan



Everything about this course is great! From the comprehensive content to the engaging delivery, it's been an enlightening journey.



Kishore Jha



This course is designed in an efficient and effective manner. The instructor is excellent and under his guidance I was able to learn a lot of new things.



Krutika Penkar



I completed manual testing certification course from Cinute Digital. The course is well organized. Thank you Cinute.



Ragini Kumari



Best training institute for learning. It has the best skilled faculty in my experience and they have placed me in a good company.



Dakshali Merya



The instructor is highly skilled and the concepts are well comprehended.



Some Of Our Reviews

Justdial

4.8 ★★★★★

Sulekha

5.0 ★★★★★

Google

4.8 ★★★★★



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About the Placement Team

At Cinute Digital Pvt. Ltd., our Placement Team transforms your skills into career success. Comprised of industry experts and career coaches, we craft personalized strategies to build standout portfolios, optimize resumes and profiles, and connect you with top employers, including Test Leads and Test Managers. Our tailored interview prep and industry insights ensure you secure your dream role. Trust us to guide your journey to professional success.

About the Placement-Head



At **Cinute Digital Pvt. Ltd.**, we have "**Ashish Shetty**" as our Placement Head, a dynamic leader transforming dreams into thriving careers. With unparalleled expertise and an unwavering commitment to placement excellence, He is the cornerstone of our mission to shape your professional future and propel you into the heart of the competitive tech industry.

He drives our placement strategy by crafting standout portfolios, optimizing resumes and profiles on platforms like Naukri, Indeed, Foundit, and LinkedIn, and building a robust professional network. By connecting you with working professionals, Test Leads, and Test Managers, he opens doors to mentorship and insider opportunities. His expert interview preparation equips you to crack the toughest interviews and secure your dream job. Under Ashish Shetty's visionary leadership at Cinute Digital Pvt. Ltd., you're not just prepared—you're unstoppable.





Cinute Digital Pvt. Ltd. Placement Program



Craft a Winning Portfolio:

Build a standout portfolio and network to showcase your skills and projects.



Polish Your Resume:

Our experts will update your resume with the latest skills and projects.



LinkedIn Profile Optimization

Boost your professional LinkedIn profile by adding your certifications on LinkedIn.



Expand Your Reach:

Update your profiles on job portals like Naukri, Indeed, and Foundit.



Interview Preparatory Sessions From Day 1

We provide intensive interview preparation right from Day 1 to prepare candidates for interviews.



Ace Your Interviews:

Industry experts will conduct a SWOT analysis and give feedback on your interview performance, focusing on areas for improvement.



Launch Your Career Journey:

Get our support to secure your ideal role and kickstart your professional path.





Placement Drives at Cinute Digital Pvt. Campus





Our Students Who Have Cracked Their Dream Career In

Tech Mahindra Dakshali Merya	accenture Sheetal Singh	eClerx Shrikanth Suri	JM FINANCIAL Kartik Bomble
K Bhagyesh Mahadik	testriq Latesh Kamble	testriq Tejal More	i-XL Technologies Rajvardhan Desai
ALIF MANAGEMENT SERVICES PVT LTD Arun Panicker	ARYAN TECHNOLOGIES Bhakti Raigawali	Tech Mahindra Satya Dutt	testriq Mohsin Patel
raw engineering Kishore Jha	TECHCRYPTORS Krutika Penkar	MAXWELL Insha Dosani	IDfy Jaynam Shah
VISTAAR Akash Yadav	Tech Mahindra Preksha Mehta	testriq Shreyash Pakhare	Rendered IDEAS Navin Joshi
Reeble Rucha Pawar	CODEX Lancers Abdul Mateen	Axiom Technologies LLP Muthukumaran Iyer	PUNON Technologies Private Limited Aaditya Bobade
Tech Mahindra Sunil Pillai	testriq Ashwini Badgujar	Rendered IDEAS Faiz Khan	XR Shrey Gupta

And many more<





Cinute Digital Pvt. Ltd.
A Premier EdTech
Company

FOR ANY QUERIES, PLEASE CONTACT US



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Head Office (CDPL)

Office: 1, 2 & 3, 2nd Floor, Ashley Towers, Kanakia Rd, Vagad Nagar,
Beverly Park, Mira Road East, Mira Bhayandar, Maharashtra 401107

Study Center **MeghMehul Classes (Vasai)**

SHOP NO 7, Laxmi palace, opposite Vidhyavardhini Degree Engineering
College, Gurunanak Nagar, Vasai West, Maharashtra 401202



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