



Cinute Digital Pvt. Ltd.
A Premier EdTech Company

LEADERS IN PROFESSIONAL TRAINING PROGRAMS



Duration
80 Hours

MASTER PROGRAM IN
AI-Driven Digital Marketing
& Analytics



**#1 MUMBAI's PREMIUM
TRAINING INSTITUTE**

+91 788-83-83-788
+91 84-889-889-84
+91 806-27-85-870



www.cinutedigital.com





Cinute Digital Pvt. Ltd.

A Premier EdTech Company

About Us

Cinute Digital Pvt. Ltd. (CDPL) is a Premier EdTech Company, bridging the gap between academic learning and industry demands. Our hands-on training programs in Digital Marketing, Software Testing, Data Science & AI, Machine Learning, and Business Intelligence equip graduates and professionals with job-ready skills.

Our Mission

To provide experiential, high-quality IT training that empowers individuals with in-demand skills, making them employable and future-ready.



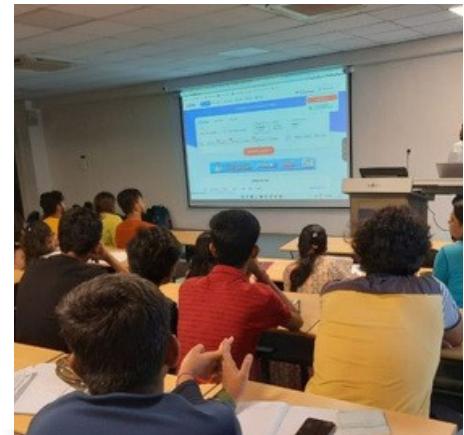
Our Vision

To be the leading IT training institute, equipping learners with cutting-edge skills for career success, and bridging the gap between academic learning and industry





CDPL ADVANTAGES



80:20 APPROACH

80 practical and 20 Theory model
for Industry rich Experience



REAL-TIME PROJECTS

Gain hands-on experience with real-world projects and case studies



1:1 DOUBT SOLVING

The 1:1 Doubt solving ensures
every silly doubt is resolved



EXPERT INSTRUCTORS

Learn from seasoned data analysts
and Industry veterans.



GLOBAL CERTIFICATION

Get International recognized
Certificates from AAA



CAREER SUPPORT

Receive Resume-building and
interview preparation.



100 % JOB ASSISTANCE

Stay ahead with industry-relevant
training.



14+ YEARS OF EXPERTISE

Stay ahead with industry-relevant
training.

Only skill up is not enough, you need a helping hand who has been in the industry for a long time and knows the industry in and out. Apart from it, networking, we have partnered with top colleges across Mumbai and tie ups with various IT service provider companies which enables us to get our students placed easily.





WHY IS DIGITAL MARKETING A GOOD CAREER OPTION?

**Digital Marketing is ever evolving &
YOU need to evolve with it!**

In a digital landscape that constantly adapts to emerging technologies and changing consumer behaviors, marketers must stay ahead of the curve.

With innovations like AI, data analytics, and new platforms, digital marketing continues to offer endless possibilities for reaching and engaging with audiences in more personalized and effective ways than ever before.

Digital marketing isn't just important; it's essential in our digital-centric world, and digital marketers are the driving force behind strategies that ensure business success

\$ 671.86 Billion

Global digital marketing market by 2028

**4th Most High
Income Skill**

*To Learn In 2024 by
Forbes*

**#3 Most In
Demand Skill**

*According to 'Michael
Page Salary Guide 2023'*





Who is this course for



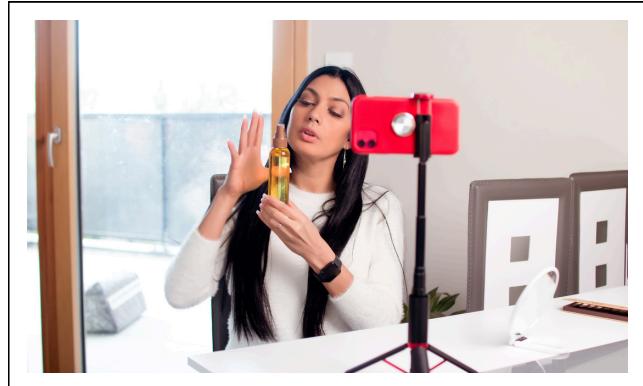
Students & Fresh Graduates

Build job-ready digital marketing skills and kickstart your career without coding.



Working Professionals

Upskill or switch careers with in-demand digital marketing expertise.



Entrepreneurs & Business Owners

Learn to grow your business online and attract more customers.

Freelancers & Creators

Master digital tools to monetize your content and land global clients.





Know Your Future As Digital Marketing & Analytics Professional

141,000+

Digital marketing jobs are available worldwide in roles like

Digital Marketing Manager

Social Media Manager

Seo Specialist

Content Marketing Manager

Email Marketing Specialist

Web Analyst

PPC SPECIALIST

Inbound Marketing Manager

Digital Analytics Manager

Brand Manager

Digital Marketing Strategist

Influencer Marketer

Conversion Rate Optimizer

E-commerce Marketing Specialist

Online Reputation Manager

CRO Specialist

CRM Manager

Online Reputation Manager

You can learn Digital Marketing from anywhere
But, if you want to become the best, there is no better place than CDPL





Top Enrolled Classroom Programs

MASTER PROGRAM

DIGITAL MARKETING & ANALYTICS

Digital Marketing & Analytics

⌚ 3 Months

⌚ 400+ Students Enrolled Every Month

ADVANCED

MANUAL & AUTOMATION TESTING - MASTER PROGRAM

Advanced Manual & Automation Testing- Master Program

⌚ 6 Month

⌚ 100+ Students Enrolled Every Month

ADVANCED PROGRAM

PROMPT ENGINEERING WITH GENERATIVEAI

Prompt engineering with Generative AI

⌚ 1 Months

⌚ 100+ Students Enrolled Every Month

MASTER PROGRAM

DATA ANALYTICS WITH BI AND BIG DATA ENGINEERING

Data Analytics With BI & Big Data Engineering Master Program

⌚ 6 Months

⌚ 250+ Students Enrolled Every Month

API TESTING

USING POSTMAN & RESTAPIs

API Testing using POSTMAN & Rest APIs

⌚ 0.5 Months

⌚ 200+ Students Enrolled Every Month

DBMS

DATABASE MANAGEMENT SYSTEM USING MYSQL

Database Management System using MySQL

⌚ 1 Month

⌚ 150+ Students Enrolled Every Month

ADVANCED

DATA SCIENCE & MACHINE LEARNING MASTERCLASS

Advanced Data Science & Machine Learning Masterclass

⌚ 7.5 Months

⌚ 200+ Students Enrolled Every Month

DATA SCIENCE & AI

COMPREHENSIVE DATA SCIENCE AND AI - MASTER PROGRAM

Comprehensive Data Science and AI - Master Program

⌚ 9 Months

⌚ 400+ Students Enrolled Every Month

ADVANCED

DEEP LEARNING, NLP & GENERATIVE AI

Deep Learning, NLP & Generative AI

⌚ 2 Months

⌚ 250+ Students Enrolled Every Month





Key Highlights



INDUSTRY APPROVED CURRICULUM

Courses designed and developed by top industry professionals.



LEARN FROM EXPERIENCED INDUSTRY PROFESSIONALS

Professionals know what to prepare you for.



LEARN FROM SCRATCH, OR NOT!

Depending on your current expertise level, choose Core or Advanced module.



UNIFIED LEARNING

Explore the benefits of both classroom & online learning.



HANDS-ON TRAINING

You cannot master a language without speaking it.



BECOME INDUSTRY READY

Work on real industry case studies.



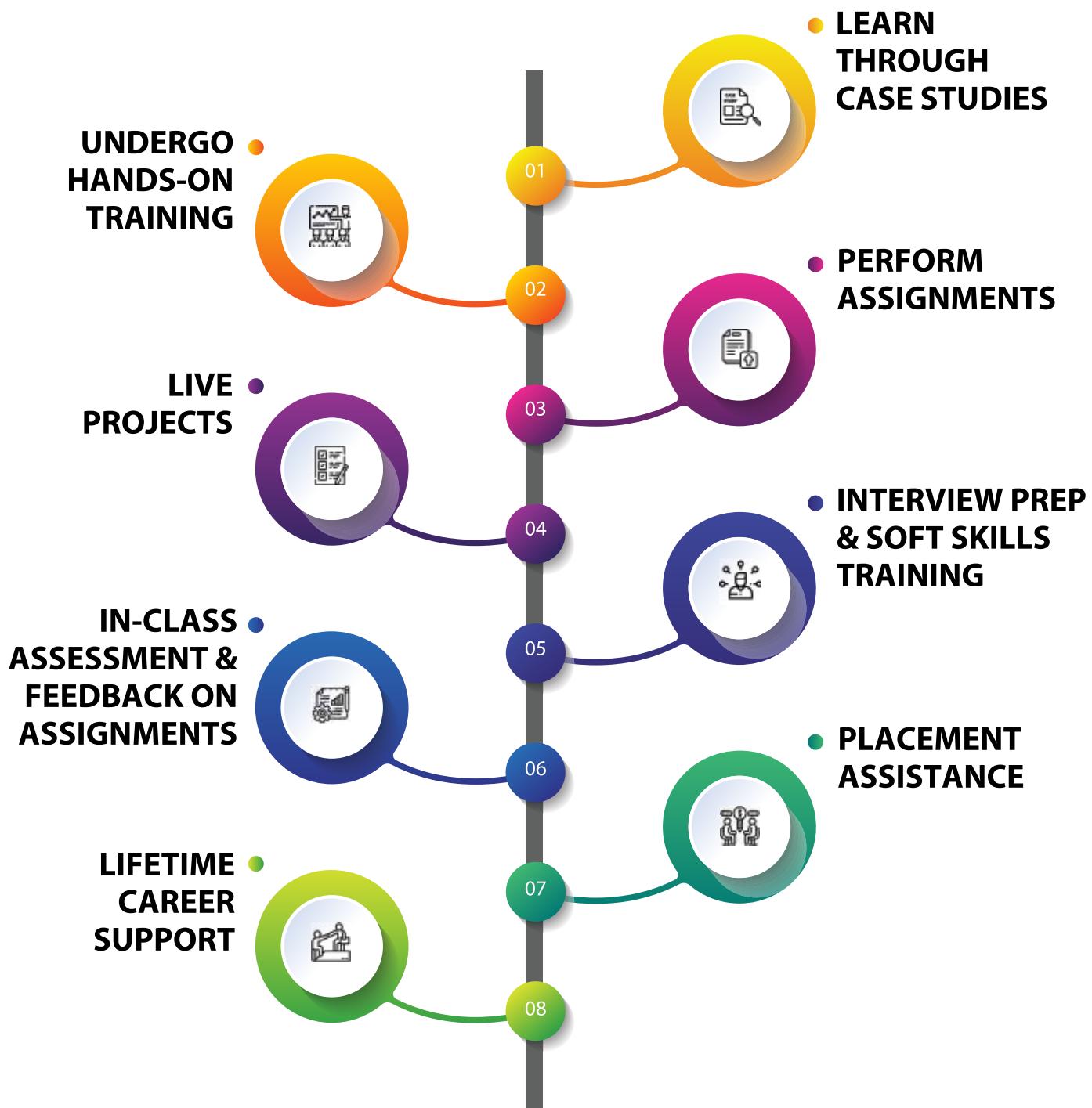
100% JOB ASSISTANCE

Access to jobs and internships from partner companies, resume building, interview prep and soft skills training.



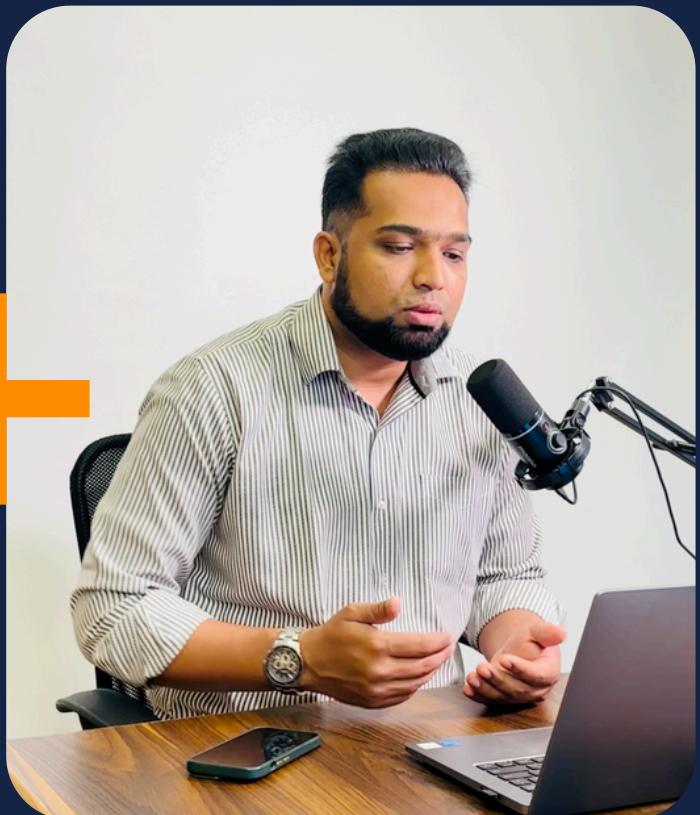
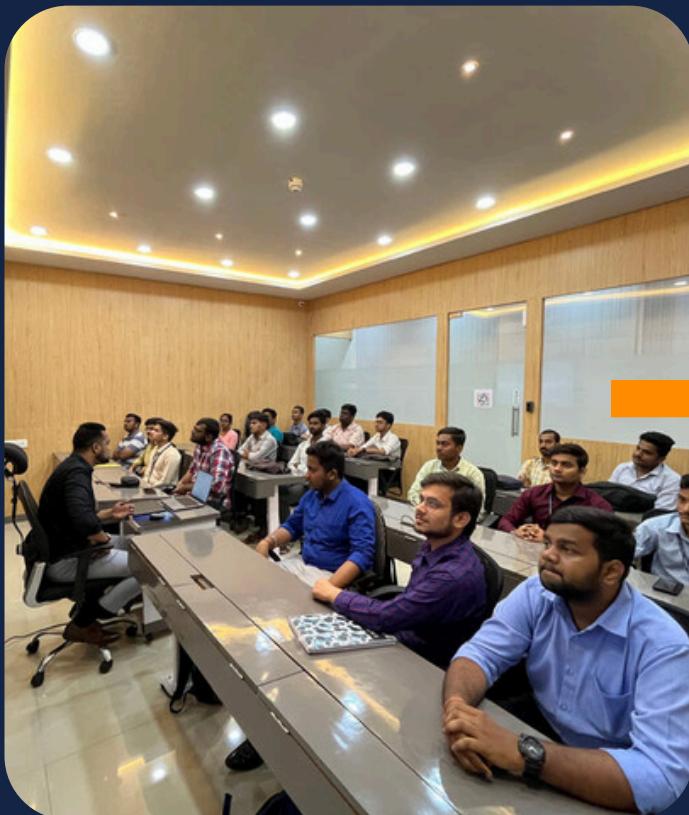


Learning Path





Mode of Learning



CLASSROOM +

ONLINE

CDPL has a **CLASSROOM + ONLINE** training pattern where students have the opportunities to attend the sessions in **classroom** as well as **online**. CDPL trainers conduct the training sessions live from CDPL classrooms. All CDPL sessions are live streamed for students from that batch, also the learners are provided with the live recording sessions, thus enabling students to attend the same sessions online and interact with the trainer as well as other students.





Our Certifications

The **Internationally Recognized** certifications you will get after completing this course.

Digital Marketing



Digital Analytics



Social Media Specialist





INTERNATIONAL CERTIFICATION RIGHT HERE IN MUMBAI!

DIGITAL MARKETING CERTIFICATION



All our certificates are validated with a unique authorization QR code.





Your Golden Ticket to Becoming the Top 1% Digital Marketer

With an unmatched level of expertise, guidance, AI-driven content and resources, **CDPL** Digital Marketing Mentorship Program is designed to empower you to become a Top **1%** Digital Marketer.



A 3 months cohort program to accelerate your digital marketing journey with AI. Learning from the best minds in industry.

2-Months Duration

40-50
Learning Hours

6 hours
Weekly Commitment

NO
Pre-requisite required

9.6/10
Program Rating





Cinute Digital Pvt. Ltd.

Working With Top Global Companies

 TECHCRYPTORS	 Axiom Technologies LLP
 MediVenturz	 ARYAN TECHNOLOGIES
 LENDING TECH SOLUTIONS	 IDfy
 Tech Mahindra	 Galentic
 Interactive Brokers	 Techno Scripts <small>[An ISO 9001:2008 Certified Company]</small>
 testriq®	 VISTAAR <small>ENVISION THE POSSIBILITIES</small>
 JM FINANCIAL 50 YEARS	 marqetrix <small>web solutions</small>
 SP ULTRAFLEX <small>SYSTEMS (P) LIMITED</small> Make OUR EXPERIENCE work to YOUR ADVANTAGE	 raw engineering™
 accenture	 TransUnion CIBIL





Tools & Technologies You Will Learn



Ubersuggest



Google Calendar



ChatGPT



Grok



Meta



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Course Curriculum

Digital Marketing

Module1

Fundamentals of Digital Marketing

- ✓ Setting marketing objectives.
- ✓ Market & Competitor Research.
- ✓ Understanding the marketing funnel & customer journey.
- ✓ Identifying target audience segments.
- ✓ Creating a Buyer Persona.
- ✓ Developing a value proposition.
- ✓ Deep dive into important terms & metrics in digital marketing.
- ✓ Understanding Media- Paid, Shared, Owned, and, Earned.
- ✓ Overview of digital marketing channels - Inorganic and Organic.
- ✓ Choosing the right channel mix for your business.
- ✓ Case studies of each channel.

LEARNING OUTCOME

By completing this module, you will gain a comprehensive understanding of the fundamentals of digital marketing and develop essential skills to create an effective digital marketing plan and go-to-market framework. You will be equipped with the knowledge and tools to analyze the competitive landscape, identify target audience segments, create buyer personas, and develop a compelling value proposition.

Projects

1. Create a **content calendar** for a real business and **produce social media** content using AI Tools
2. Create **social media progress report** to senior marketing management





Course Curriculum

Digital Marketing

Module 2

SEO Fundamentals

- ✓ SEO Basics: Google updates & ranking analysis.
- ✓ Content & Technical SEO: Optimization & off-page tactics.
- ✓ Link Building: Fundamentals, internal linking & backlink analysis.
- ✓ SEO Mistakes & Google Penalties: Avoid errors & manual actions.
- ✓ AI & SEO: Keyword research, content structure & meta optimization.
- ✓ Stay updated with SEO.
- ✓ Title & Meta Description with AI.
- ✓ URL removal.
- ✓ Manual Actions & Google Penalties.
- ✓ Ranking Analysis.
- ✓ Introduction to Technical SEO.

LEARNING OUTCOME

After completing this module, you will have a strong foundation in SEO. You will learn proactive strategies, conduct ranking analysis, optimize content for search engines, and gain an in-depth knowledge of technical SEO. This knowledge will enable you to enhance website visibility and implement effective SEO practices.

Projects

Keyword mapping audit of a website





Course Curriculum

Digital Marketing

Module 3

Social Media Marketing

- ✓ Fundamentals of Social Media Marketing.
- ✓ Company wise content strategy.
- ✓ B2C vs B2B.
- ✓ Channel-wise content strategy.
- ✓ Content Marketing using AI-Idea generation, content creation & automation.
- ✓ Understanding the algorithms of different channels.
- ✓ Metrics for Social Media Marketing.
- ✓ Case studies from some B2C brands.
- ✓ Content formats on social media.
- ✓ Marketing on YouTube, LinkedIn, Instagram, Twitter.

LEARNING OUTCOME

In this module, you will explore key social media platforms and their demographics, enabling you to identify the most suitable platforms for your target audience. You will learn best practices for social media marketing, including developing an effective content strategy and creating engaging content. Additionally, you will gain insights into leveraging user-generated content and incorporating it into your social media strategy. You will dive deep into social media tools like Twitter, LinkedIn, and Instagram, focusing on personal branding. Additionally, you will discover engagement strategies on Instagram, including stories and reels, to foster growth.

Projects

1. Create a **content calendar** for a real business and **produce social media** content using AI Tools
2. Create **social media progress report** to senior marketing management





Course Curriculum

Digital Marketing

Module 4

Persuasive Copywriting

- ✓ Crafting attention-grabbing headlines and subheadings.
- ✓ Writing clear and persuasive copy that communicates value propositions.
- ✓ Utilizing persuasive language and storytelling techniques.
- ✓ Optimising copy based on different elements-time/ audience.
- ✓ Setting goals and objectives of Landing Page.
- ✓ Aligning landing page goals with overall campaign objectives.
- ✓ Optimizing page navigation and structure for ease of use.
- ✓ Framework for ideal LP/Elements of ideal LP.
- ✓ Analyzing and optimizing ad visuals, headlines, and copywriting.
- ✓ Testing and iterating ad variations to improve performance.
- ✓ Utilizing compelling and attention-grabbing creative elements.
- ✓ How to set up briefs for designers and freelancers How to build Brand guidelines.

LEARNING OUTCOME

By the end of the module you will learn to craft compelling ad headlines and descriptions that drive engagement. You will learn tools to make persuasive copies quicker and learn the art of a/b testing with different copies to get best results.

Projects

Build a value proposition





Course Curriculum

Digital Marketing

Module 5

Marketing on Google

- ✓ Setting up Google Webmaster Tool.
- ✓ Understanding Campaign types and structure.
- ✓ Exploring different keyword match types and their impact
Types of Search Ads.
- ✓ Crafting compelling ad headlines and descriptions
Understanding bidding options and strategies for maximum ROI.
- ✓ Creating search campaign structure from scratch.
- ✓ Campaign tracking and performance management.
- ✓ Exploring various types of Audiences in Google Ads.
- ✓ The Art of Display & Discovery Advertising.
- ✓ Mastering Video Advertising on YouTube.
- ✓ UAC Campaigns: Unleash the Power of Automation for Explosive.
- ✓ Growth Campaign performance management with data-driven
decision making.

LEARNING OUTCOME

By the end of this module, you will have an advanced understanding of Google Ads, including Search, Display, Video, and Universal App Campaigns (UAC). You'll learn campaign structures, keyword match types, bidding strategies, and audience targeting to maximize ROI. Additionally, you'll gain skills in creating visually engaging ads for shopping and discovery advertising.

Projects

Create a **Google Ads account structure** for a global e-commerce brand, which should encompass Search, YouTube, and Discovery campaigns





Course Curriculum

Digital Marketing

Module 6

Marketing on Facebook

- ✓ Overview of Facebook Ads.
- ✓ Understanding the Objectives, Metrics to track, Buying Type & Facebook Algorithm.
- ✓ Exploring various types of Audiences in Facebook Ads Manager.
- ✓ Bid Strategies, CBO VS ABO and FB Funnel.
- ✓ Understanding all the ad platforms and placements.
- ✓ Types of Facebook Ads (Static, Carousel, Video, etc).
- ✓ Setting up your Facebook Ad Account for Scale & Success.
- ✓ Learn to determine ROAS accurately.
- ✓ Dashboard ROAS VS Realized ROAS.
- ✓ Campaign Performance analysis and optimization.
- ✓ Ad automation - RevealBot/Madgicx.
- ✓ Automation Possibilities, Martech Stacks.
- ✓ Rule Automation, Creative Automation Platforms.
- ✓ Email Automation, Omni-Channel Messaging + Tools.

LEARNING OUTCOME

This module provides a fresh perspective on Facebook Ads. You'll learn about audience types, bid strategies, and the Facebook Funnel for campaign optimization. It covers ad platforms, placements (static, carousel, video), and setting up a scalable ad account. You'll also understand how to calculate ROAS and analyze campaign performance for better results.

Projects

Set up a Facebook Ads account for a company and **create campaigns, Audiences, creatives, and ad copies**





Course Curriculum

Digital Marketing

Module 7

Marketing on LinkedIn & other platforms

- ✓ Types of LinkedIn Ads & targeting options.
- ✓ Setting up Ads: Accounts, billing & payments.
- ✓ Audience Insights: Research & targeting strategies.
- ✓ Lead Gen Forms: Build custom audiences.
- ✓ Tracking & Analytics: Metrics, performance & conversion tracking.
- ✓ Retargeting & Lookalike Audiences.
- ✓ Programmatic Ads & Alternative Networks (Quora, Buysell, Carbon, Hyper, Omni).
- ✓ Apple Search Ads & Amazon Ads Optimization.
- ✓ Native Advertising: Taboola, Outbrain & Yahoo.
- ✓ Quora Ads: Drive traffic & build brand authority.

LEARNING OUTCOME

Upon completing this module, you will have gained a solid understanding of alternative ad networks and their potential in expanding your advertising reach. You will step into the world of targeted Apple Search Ads, mastering optimization techniques to maximize results. The module will also cover the art of optimizing Amazon Ads, leveraging its vast ecommerce platform. You will unleash the power of LinkedIn Ads for professional advertising and captivate audiences through native advertising platforms such as Taboola, Outbrain, and Yahoo.

Projects

Prepare a **LinkedIn marketing plan** for an Edtech company





Course Curriculum

Digital Marketing

Module 8

Conversion Tracking

- ✓ Tracking Conversions: Importance & event implementation.
- ✓ Cookies & FLOC: Campaign builder insights.
- ✓ GA4 & Analytics: Dashboard, funnel paths & attribution.
- ✓ User Behavior Analysis: Life cycle, cohorts & KPIs.
- ✓ Web & App Tracking: Google Analytics, Mixpanel & Matomo.
- ✓ Heatmaps & Session Recording: Microsoft Clarity & Hotjar.
- ✓ GTM & E-Commerce Tracking.

LEARNING OUTCOME

After completing this module, you will possess advanced knowledge of conversion tracking and analytics. You will understand the importance of conversion tracking, including cookies and FLoC. The module will cover various attribution models and the migration from UA to GA4. You will learn to read analytics, analyze user life cycle events, and utilize GA4 dashboard reporting. Additionally, you will gain practical skills in setting up Google Analytics for different website platforms and implementing Microsoft Clarity for heatmaps and session recordings.

Projects

Set up GA 4 and **create various useful reports for your business**





Course Curriculum

Digital Marketing

Module 9

Basic to Advanced CRO

- ✓ Understanding conversions and the fundamentals of CRO.
- ✓ The CRO Process- Observe, Ideate, Test, Deploy.
- ✓ Deep dive into each of the components of the CRO Process.
- ✓ Observe-Heuristic analysis, Quantitative data, Qualitative data.
- ✓ Ideate-Idea, Hypothesis, Prontization Test-Delivery, Measurement.
- ✓ Deploy-Decision making, Statistics, Shipment Best practices.
- ✓ CRO Checklist.

LEARNING OUTCOME

By the end of this module, you will master the essentials of Conversion Rate Optimization (CRO). You'll understand the CRO process, including observation, ideation, testing, and deployment. Dive deep into each component, such as heuristic analysis, data analysis, hypothesis creation, testing, and decision-making. You'll also gain insights into best practices and receive a CRO checklist for practical use.

Projects

1. List down 10 hypotheses

Based on observations; With associated primary and/or secondary metric

2. Prioritise based on ICE framework

In collaboration with your manager/team

3. Decide type of test

4. Create a timeline (If possible)

5. Complete the CRO loop by executing 3 tests





Course Curriculum

Digital Marketing

Module 10

Media Planning

- ✓ Fundamentals of Media Planning.
- ✓ Understanding media objectives and strategy.
- ✓ Media mix decision Traditional vs Digital.
- ✓ Budget allocation across different channels.
- ✓ Media buying Direct, Programmatic, Real-Time Bidding.
- ✓ Media scheduling.
- ✓ Media Evaluation Metrics & KPIs.
- ✓ Understanding Ad frauds and brand safety.
- ✓ Case studies and real-life media planning scenarios.

LEARNING OUTCOME

This module provides a fresh perspective on Facebook Ads. You'll learn about audience types, bid strategies, and the Facebook Funnel for campaign optimization. It covers ad platforms, placements (static, carousel, video), and setting up a scalable ad account. You'll also understand how to calculate ROAS and analyze campaign performance for better results.

Projects

Set up GA 4 and **create various useful reports for your business**





Course Curriculum

Digital Marketing

Module 11

Dashboard

- ✓ Introduction to Data Visualisation and its Techniques.
- ✓ Types of Charts/Representations.
- ✓ Data Studio - Introductions, Building Blocks, Data Sources.
- ✓ Types of Data Connectors.
- ✓ Pull data via multiple filters.
- ✓ Live Case Work - Preparing a live dashboard with a realtime problem statement.

LEARNING OUTCOME

By the end of this module you will learn how to extract data from campaigns and visualise the data derived from those. Based on that you will be able to take data driver decisions and optimize your campaigns.

Projects

Build a dashboard on data studio





Course Curriculum

Digital Marketing

Module 12

Attribution

- ✓ Why Attribution Is Needed?.
- ✓ View Through & Click Through.
- ✓ What Questions Can MTA Answer?.
- ✓ Last Touch, First Touch, Linear, Time Decay, Position-Based, U-Shaped, V-Shaped Attribution.
- ✓ How To Make Google Analytics Attribution Project?.
- ✓ How To Interpret The Data In GA?.
- ✓ Designing A Custom Attribution Model For Your Business In GA (B2B & B2C).
- ✓ Attribution Algorithms - What Goes Into Building An Attribution Tool?.

LEARNING OUTCOME

By the end of this module, you'll grasp the importance of attribution and comprehend viewthrough, click-through, and Multi-Touch Attribution (MTA) concepts. You'll explore various Google Analytics attribution models, interpret GA data, and customize models for B2B and B2C. You'll also gain insights into attribution algorithm essentials.

Projects

Create a custom attribution model





Course Curriculum

Digital Marketing

Module 13

Email & WhatsApp Marketing + Marketing Automation

- ✓ Why is Email Marketing important?.
- ✓ Who are the big players winning it?.
- ✓ Email Marketing Best Practices.
- ✓ Top 10 Tips to Keep in Mind to Leverage More from Email Marketing.
- ✓ Key Metrics to Focus on for Email Marketing.
- ✓ WhatsApp Marketing and its Journey so far.
- ✓ Why is WhatsApp Marketing a double-edged sword?.
- ✓ 10 Things you should know before trying out WA Marketing
- ✓ Metrics and Consumer Journey Crafting via Email and WA marketing in blend.
- ✓ Live Case Study solve - Dashboard walkthrough via one platform.

LEARNING OUTCOME

By the end of this module, you'll grasp Email Marketing's significance, industry insights, and best practices. You'll also navigate WhatsApp Marketing's complexities, explore effective strategies, and learn to blend Email and WhatsApp Marketing for consumer journeys. Practical experience with a live case study and dashboard walkthrough will enhance your skills.

Projects

Build an **email and whatsapp marketing campaign** and **automate using Zapier**





Course Curriculum

Digital Marketing

Module 14

Capstone Project & Job Preparation

- ✓ Apply the learnings from the program and build an end-to-end digital marketing strategy for a brand.
- ✓ Resume Building: Mistakes to avoid, template to follow, making a targeted resume, how to highlight your skills.
- ✓ Mock Interviews.
- ✓ Job search tools and methods to get hunted.
- ✓ Tips to reach out through LinkedIn & other online portals.
- ✓ How recruiters look at your candidature.
- ✓ Salary expectation & negotiation.
- ✓ Reasons why companies hire you & ways in which you can add value.
- ✓ Understand what it takes to grow in a career.

LEARNING OUTCOME

By the end of this module, you will have enhanced your job preparation skills and be better equipped for interviews. You will have practiced and gained confidence through demo interviews, improving your interview performance. You will also receive career guidance and valuable insights to support your digital marketing career development.





Cinute Digital Pvt. Ltd. Our Trainers



DAKSH JUNEJA

COO, Head of Performance Marketing

Daksh Juneja is a performance marketer and creator who's delivered 4X ROI for 1,400+ brands and trained 6,000+ students. Featured in Hindustan Times, he leads IdeaThrone and creates viral digital content.



AMAN SHAIKH

Digital Marketing Manager/Specialist

With 10+ years of experience, our trainer brings real-world knowledge from live projects into every session making learning practical, relevant, and job-focused.





Cinute Digital Pvt. Ltd. Advisory Council



Pravin Mhaske

DATA SCIENCE MANAGER AT INFOSYS(INDIA)

Pravin Maske is a seasoned professional with over two decades of comprehensive experience in the realm of data science, analytics, & machine learning.



Piyali Mondal

PROGRAM LEADER | M.SC (DATA SCIENCE AI & ML) AT EXEED COLLEGE (UAE)

Piyali Mondal is an accomplished academician, engineering professor, and Ph.D. scholar with a wealth of experience in the field.



Revathi Soundarajan

DATA SCIENTIST (PHD) AT ELECTRA VEHICLES (USA)

Dr. S. Revathi, an accomplished Data Scientist, brings decade of expertise in research, teaching, & practical application of machine learning across diverse domains.



Dnyaneshwar Bhabad

ASSISTANT MANAGER – TECHNOLOGY AT DELOITTE – TECHNOLOGY ACADEMY (INDIA)

Dnyaneshwar Bhabad is an accomplished IT professional with over 11 years of experience, encompassing software development and training.



Abhirupa Manna

CONSULTANT AT KPMG (INDIA)

My passion is helping clients solve problems with data analysis and make the most out of their data. My expertise includes SQL, Tableau, Power BI, Qlikview and ETL techniques and Python.



Eshita Gangwar

APPLICATION ENGINEER AT ORACLE (USA)

I am Eshita Gangwar, having a Masters of Computer Science from University of Southern California, having hands-on experience in Software Development. A significant portion of my career was dedicated to Oracle, where I contributed to the project by developing genomic data analysis.





Cinute Digital Pvt. Ltd. Student Testimonial

Arun Venu Panickar



It is a great institute to learn software testing. and our mentor Shoeb Sir is a great person, he helps you to understand concepts in a simple manner. Thank you.



Faiz Khan



Everything about this course is great! From the comprehensive content to the engaging delivery, it's been an enlightening journey.



Kishore Jha



This course is designed in an efficient and effective manner. The instructor is excellent and under his guidance I was able to learn a lot of new things.



Krutika Penkar



I completed manual testing certification course from Cinute Digital. The course is well organized. Thank you Cinute.



Ragini Kumari



Best training institute for learning. It has the best skilled faculty in my experience and they have placed me in a good company.



Dakshali Merya



The instructor is highly skilled and the concepts are well comprehended.



Some Of Our Reviews

Justdial

4.8 ★★★★★

Sulekha

5.0 ★★★★★

Google

4.8 ★★★★★



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Cinute Digital Pvt. Ltd. In Action





About the Placement Team

At Cinute Digital Pvt. Ltd., our Placement Team transforms your skills into career success. Comprised of industry experts and career coaches, we craft personalized strategies to build standout portfolios, optimize resumes and profiles, and connect you with top employers, including Test Leads and Test Managers. Our tailored interview prep and industry insights ensure you secure your dream role. Trust us to guide your journey to professional success.

About the Placement-Head



At **Cinute Digital Pvt. Ltd.**, we have "**Ashish Shetty**" as our Placement Head, a dynamic leader transforming dreams into thriving careers. With unparalleled expertise and an unwavering commitment to placement excellence, He is the cornerstone of our mission to shape your professional future and propel you into the heart of the competitive tech industry.

He drives our placement strategy by crafting standout portfolios, optimizing resumes and profiles on platforms like Naukri, Indeed, Foundit, and LinkedIn, and building a robust professional network. By connecting you with working professionals, Test Leads, and Test Managers, he opens doors to mentorship and insider opportunities. His expert interview preparation equips you to crack the toughest interviews and secure your dream job. Under Ashish Shetty's visionary leadership at Cinute Digital Pvt. Ltd., you're not just prepared—you're unstoppable.





Cinute Digital Pvt. Ltd. Placement

Craft a Winning Profile:

Build a standout portfolio and network to showcase your skills and projects.

Polish Your Resume:

Our experts will update your resume with the latest skills and projects.

Showcase Your Achievements:

Boost your professional profile by adding your certifications on LinkedIn.

Expand Your Reach:

Update your profiles on job portals like Naukri, Indeed, and Foundit.

Connect with Industry Leaders:

Network with professionals for mentorship and insider insights.

Ace Your Interviews:

Prepare with tailored sessions to boost your confidence and skills.

Launch Your Career Journey:

Get our support to secure your ideal role and kickstart your professional path.

Placement Drives at Cinute Digital Pvt. Campus





Our Students Who Have Cracked Their Dream Career In

Tech Mahindra Dakshali Merya	accenture Sheetal Singh	eClerx Shrikanth Suri	JM FINANCIAL Kartik Bomble
K Bhagyesh Mahadik	testriq Latesh Kamble	testriq Tejal More	i-XL Technologies Rajvardhan Desai
ALIF MANAGEMENT SERVICES PVT LTD Arun Panicker	ARYAN TECHNOLOGIES Bhakti Raigawali	Tech Mahindra Satya Dutt	testriq Mohsin Patel
raw engineering Kishore Jha	TECHCRYPTORS Krutika Penkar	MAXWELL Insha Dosani	IDfy Jaynam Shah
VISTAAR Akash Yadav	Tech Mahindra Preksha Mehta	testriq Shreyash Pakhare	Rendered IDEAS Navin Joshi
Reeble Rucha Pawar	CODEX Lancers Abdul Mateen	Axiom IT Technologies LLP Muthukumaran Iyer	PUNON Technologies Private Limited Aaditya Bobade
Tech Mahindra Sunil Pillai	testriq Ashwini Badgujar	Rendered IDEAS Faiz Khan	XR Shrey Gupta

And many more<





Cinute Digital Pvt. Ltd.
A Premier Software
Training EdTech Company

FOR ANY QUERIES, PLEASE CONTACT US



Address

Head Office (CDPL)

Office: 1, 2 & 3, 2nd Floor, Ashley Towers, Kanakia Rd, Vagad Nagar,
Beverly Park, Mira Road East, Mira Bhayandar, Maharashtra 401107

Study Center MeghMehul Classes (Vasai)

SHOP NO 7, Laxmi palace, opposite Vidhyavardhini Degree Engineering
College, Gurunanak Nagar, Vasai West, Maharashtra 401202



Web Address

www.cinutedigital.com



Mail

contact@cinutedigital.com



Call

+91 788-83-83-788 | +91 84-889-889-84 | +91 806-27-85-870