



# VINCENT MWANGI

## Graphic Designer & Animator

**Available :** Flexible | **Location :** Nairobi, Kenya

 vincentmwangi478@gmail.com

 +254114030212

### ABOUT ME

Creative and versatile Animator and Graphic Designer with expertise in branding, motion graphics, and digital marketing. Skilled in creating engaging animations, visual campaigns, and branded content for web, social media, and print. Proficient in Adobe Creative Suite (After Effects, Photoshop, Illustrator, and InDesign), with strong attention to detail, storytelling, and design consistency. Experienced in producing impactful visuals for humanitarian and awareness campaigns at the Kenya Red Cross Society. Passionate about using design and animation to drive meaningful communication across the education and non-profit sectors.

### WORK EXPERIENCE

#### Kenya Red Cross Society (K.R.C.S) (Nairobi, Kenya)

1. Designed posters, banners, and digital visuals for major KRCS events such as the Integrity Conference and PHiE (Public Health in Emergencies) initiatives.
2. Refined and standardized designs to align with KRCS branding guidelines, ensuring consistency across print and digital materials.
3. Collaborated with communication and program teams to develop creative concepts that effectively communicate key messages.
4. Edited and redesigned case studies and reports (e.g., Mulanjo Case Study – Kenya) to make them visually appealing and publication-ready.

#### House of Kogi (HOK) (Nairobi, Kenya)

1. Designed posters, flyers, and marketing materials for clients in business and services.
2. Ensured brand alignment across print and digital assets.
3. Collaborated with clients to translate ideas into creative, impactful designs.

#### SEO Tv Kenya – Graphic & Motion Designer

1. Created animations, montages, and graphic templates for TV programs.
2. Edited photography and videography projects to enhance storytelling.
3. Delivered both digital and broadcast-ready assets under tight deadlines.

#### Freelance & Academic Projects – Graphic & Motion Designer (Nairobi, Kenya)

1. Produced branding, social media content, and event materials for small businesses and student projects.
2. Designed layouts for newsletters, presentations, and magazines during academic training.
3. Developed 2D/3D animations and visual storytelling projects, strengthening technical and creative skills.

## EDUCATION

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**Kenya Institute Of Mass Communication** (Nairobi, Kenya)

**Animation & Graphic Design (Diploma)**

During my three years in school, I gained extensive knowledge and hands-on experience in various aspects of digital media. I learned both 2D and 3D animation, graphic design, and motion graphics. This period allowed me to develop a strong foundation in creativity, technical skills, and storytelling for visual content creation.

## CORE SKILLS

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- **Adobe Creative Suite:** Photoshop, Illustrator, InDesign, After Effects, Premiere Pro & Filmora Wondershare.
- **Branding & Visual Identity:** Developing cohesive brand systems and maintaining design consistency across platforms.
- **Social Media Design:** Creating engaging graphics, ad creatives, and motion visuals for digital campaigns.
- **Print & Layout Design:** Designing brochures, flyers, posters, magazines, newsletters, and infographics.
- **Motion Graphics & Video Editing:** Producing animated explainers, awareness videos, and campaign visuals.
- **Creative Storytelling & Campaign Design:** Crafting compelling narratives that enhance brand communication.
- **Attention to Detail & Deadline Management:** Ensuring accuracy, creativity, and timely delivery of all design projects.

## LANGUAGES

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English

Kiswahili

## CERTIFICATES & AWARDS

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**Kenya Institute of mass communication**

Diploma in animation & graphic design  
November 2024.

## PORTFOLIO AND PROJECTS

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**Portfolio website**

[vinceportfolio2025.netlify.app/](http://vinceportfolio2025.netlify.app/)