



VINCENT MWANGI

Graphic Designer

Available : Immediety | Location : Nairobi

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ABOUT ME

Creative and versatile Graphic Designer with expertise in branding, digital marketing, and motion graphics. Skilled in designing engaging visuals for web, social media, print, and campaigns. Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects) with strong attention to detail, time management, and collaboration. Passionate about helping brands in the education sector and beyond achieve impactful communication through design.

WORK EXPERIENCE

House of Kogi (HOK) Mid level graphic designer

Nairobi, Kenya

1. Designed posters, flyers, and marketing materials for clients in business and services.
2. Ensured brand alignment across print and digital assets.
3. Collaborated with clients to translate ideas into creative, impactful designs.

SEO Tv Kenya Entry level graphic designer

Nairobi, Kenya

1. Created animations, montages, and graphic templates for TV programs.
2. Edited photography and videography projects to enhance storytelling.
3. Delivered both digital and broadcast-ready assets under tight deadlines.

Freelance & Academic Projects – Graphic & Motion Designer

Nairobi, Kenya

1. Produced branding, social media content, and event materials for small businesses and student projects.
2. Designed layouts for newsletters, presentations, and magazines during academic training.
3. Developed 2D/3D animations and visual storytelling projects, strengthening technical and creative skills.

EDUCATION

Kenya institute of mass communication

Animation & graphic design (diploma)

During my three years in school, I gained extensive knowledge and hands-on experience in various aspects of digital media. I learned both 2D and 3D animation, graphic design, and motion graphics. This period allowed me to develop a strong foundation in creativity, technical skills, and storytelling for visual content creation.

Core SKILLS

Adobe Photoshop, Illustrator, InDesign, After Effects

Branding & Visual Identity Systems

Social Media Graphics & Ad Creatives

Print Design (brochures, flyers, posters, magazines)

Motion Graphics & Video Editing (Premiere Pro, Final Cut Pro)

Creative Storytelling & Campaign Design

Layout Design (newsletters, presentations and infographics)

Strong attention to detail & ability to meet deadlines

LANGUAGES

English

Kiswahili

CERTIFICATES & AWARDS

Kenya institute of mass communication

Diploma in animation & graphic design

November 2024.

PORTFOLIO AND PROJECTS

Portfolio website

<https://vinceportfolio2025.netlify.app/>