Performance Report for:
https://www.asocietygroup.com/

Report generated: Tue, Nov 29, 2022 2:41 PM -0800
Test Server Location: 🇨🇦 Vancouver, Canada
Using: 🌐 Chrome (Desktop) 103.0.5060.134, Lighthouse 9.6.4

B	Performance	Structure		L. Contentful Paint	T. Blocking Time	C. Layout Shift
	84%	**79%**		**2.0s**	**13ms**	**0.07**

Top Issues

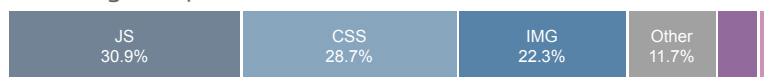| IMPACT	AUDIT	
Med	**Eliminate render-blocking resources** FCP LCP	Potential savings of 489ms
Med-Low	**Serve static assets with an efficient cache policy**	Potential savings of 114KB
Med-Low	**Avoid CSS @import** FCP LCP	3 resources found
Low	**Use passive listeners to improve scrolling performance**	1 event listener not passive
Low	**Efficiently encode images**	Potential savings of 276KB

Page Details

5.7s
Fully Loaded Time

Total Page Size - 2.23MB

IMG 1.20MB	JS 615KB	Font 261KB		

Total Page Requests - 94

JS 30.9%	CSS 28.7%	IMG 22.3%	Other 11.7%		

🟪 HTML 🟦 JS 🟦 CSS 🟦 IMG ⬛ Video 🟪 Font ⬜ Other

How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

### About GTmetrix

CARBON60
THE MANAGED CLOUD COMPANY

GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 26 years experience in web technology.

https://carbon60.com/

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

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/	200	asocietygroup.com	18.4KB	169ms
project.js	200	asocietygroup.com	1.27KB	28ms
project.js	200	asocietygroup.com	1.45KB	54ms
index.js	200	asocietygroup.com	4.14KB	50ms
jquery-1.11.2.js	200	asocietygroup.com	34.7KB	53ms
module_6312264224_Asociety-menu....	200	asocietygroup.com	2.14KB	294ms
LanguageSwitcher.css	200	asocietygroup.com	1.31KB	47ms
module_6253915685_Page-jumbotron...	200	asocietygroup.com	1.34KB	469ms
slickark.css	200	asocietygroup.com	1.66KB	635ms
Ark_styles.css	200	asocietygroup.com	11.6KB	719ms
slickark-theme.css	200	asocietygroup.com	1.60KB	666ms
module_15294587971_Ark_Testimoni...	200	asocietygroup.com	1.74KB	284ms
module_6252976789_Full-width-bann...	200	asocietygroup.com	1.19KB	557ms
Ark_styles.min.css	200	asocietygroup.com	11.5KB	371ms
module_13123630742_Marketplace_G...	200	asocietygroup.com	1.34KB	495ms
module_11978363192_IGM_-_Registr...	200	asocietygroup.com	1.06KB	257ms
module_6259573697_Footer-Asociety...	200	asocietygroup.com	1.24KB	206ms
language-selector.min.css	200	asocietygroup.com	2.48KB	243ms
chat.js?company=2rhffcgd	301	bot.leadoo.com	66B	1.3s
gik5nvh.css	200	use.typekit.net	911B	131ms
layout.min.css	200	cdn2.hubspot.net	1.86KB	93ms
igm-main.min.css	200	asocietygroup.com	36.9KB	312ms
bootstrap.min.css	200	maxcdn.bootstrapcdn....	21.9KB	93ms
all.css	200	use.fontawesome.com	11.1KB	252ms
all.css	200	use.fontawesome.com	11.1KB	413ms
hubspot-fixes.min.css	200	asocietygroup.com	4.64KB	497ms
style.min.css	200	asocietygroup.com	4.25KB	336ms
buttons.min.css	200	asocietygroup.com	3.86KB	254ms
jquery.min.js	200	ajax.googleapis.com	29.7KB	45ms
A-Society-Group-Logo-Website.png	200	asocietygroup.com	205KB	2.2s
f6b350a0-447a-41c6-8fe0-bf6c6fada14...	200	no-cache.hubspot.com	1.56KB	1.1s
current.js	200	asocietygroup.com	6.95KB	710ms
749db95e-ac74-4a24-bd15-5755128cf...	200	no-cache.hubspot.com	1.92KB	1.1s
pk2966-katarina-frilagd2-1.png	200	asocietygroup.com	98KB	1.6s
map_01_opacity.png?width=1366&he...	200	2333817.fs1.hubspotu...	55.8KB	1.4s
78cd353c-15bb-492f-b90e-0eabf02c8e...	200	no-cache.hubspot.com	1.41KB	1.1s
Adam%20Ramberg_frilagd_våg_500x...	200	asocietygroup.com	118KB	2.3s
igm-main.js	200	asocietygroup.com	84.4KB	1.1s
module_6253915685_Page-jumbotron...	200	asocietygroup.com	1.35KB	955ms
Ark_scripts.js	200	asocietygroup.com	47.0KB	1.6s
slickark.js	200	asocietygroup.com	12.1KB	1.6s
Ark_scripts.js	200	asocietygroup.com	47.2KB	1.2s
vue.min.js	200	asocietygroup.com	43.9KB	1.2s
registration-block.min.js	200	asocietygroup.com	3.20KB	1.2s
4226853.js	200	asocietygroup.com	1.16KB	1.1s
language-selector.min.js	200	asocietygroup.com	1.90KB	1.2s
font-awesome.min.css	200	cdnjs.cloudflare.com	5.50KB	26ms
gtm.js?id=GTM-56MMSQC	200	googletagmanager.com	53.7KB	300ms
gtm.js?id=GTM-NS42THF	200	googletagmanager.com	53.7KB	311ms
p.css?s=1&k=gik5nvh&ht=tk&f=3988...	200	p.typekit.net	5B	239ms
css?family=Roboto:300,400,500,700&...	200	fonts.googleapis.com	1.21KB	42ms
font-awesome.min.css	200	stackpath.bootstrapcd...	7.36KB	35ms
all.css	200	use.fontawesome.com	613B	64ms
a_society_logo_white.png	200	asocietygroup.com	15.9KB	638ms

a_society_globe.svg	200	asocietygroup.com	9.61KB		661ms
hero-1.jpg	200	asocietygroup.com	405KB		663ms
l?primer=7cdcb44be4a7db8877ffa5c0...	200	use.typekit.net	22.4KB	80ms	
l?primer=7cdcb44be4a7db8877ffa5c0...	200	use.typekit.net	24.3KB	82ms	
Michael%20Lidbäck%20Saab%20Trai...	200	asocietygroup.com	115KB		434ms
Adam%20Ramberg%20Mambo%20Ja...	200	asocietygroup.com	117KB		1.1s
Fredrik%20Cederborg%20profilbild.png	200	asocietygroup.com	63.2KB		613ms
fa-solid-900.woff2	200	use.fontawesome.com	71.0KB		173ms
a_society_logo_black.png	200	asocietygroup.com	16.8KB		645ms
fa-brands-400.woff2	200	use.fontawesome.com	67.3KB		169ms
embed.js	200	embed.typeform.com	53.8KB		56ms
analytics.js	200	google-analytics.com	19.6KB		35ms
dynamic.js?company=2rhffcgd	200	bot.leadoo.com	39.4KB		204ms
lanlt.js?code=2rhffcgd	200	bot.leadoo.com	29.2KB		213ms
fontawesome-webfont.woff2?v=4.7.0	200	stackpath.bootstrapcd...	75.9KB		170ms
4226853.js	200	js.hs-banner.com	16.0KB		225ms
4226853.js	200	js.hs-analytics.net	20.2KB		150ms
fb.js	200	js.hsadspixel.net	3.19KB		47ms
has-permission?portalId=4226853&ca...	204	app.hubspot.com	434B		155ms
cta-json?canon=https%3A%2F%2Fw...	200	cta-service-cms2.hubs...	2.83KB		214ms
company?companyToken=2rhffcgd	200	iapi.leadoo.com	15B		458ms
POST view	204	js.hs-banner.com	136B		172ms
OPTIONS view	200	js.hs-banner.com	0		86ms
cta-loaded.js?pid=4226853&pg=78cd...	200	asocietygroup.com	0		113ms
cta-loaded.js?pid=4226853&pg=749d...	200	asocietygroup.com	0		113ms
cta-loaded.js?pid=4226853&pg=f6b35...	200	asocietygroup.com	0		107ms
cta-loaded.js?pid=4226853&pg=f6b35...	200	asocietygroup.com	0		113ms
counters.gif?key=cta-json-success&v...	200	perf.hsforms.com	35B		126ms
counters.gif?key=cta-render-success...	200	perf.hsforms.com	35B		391ms
POST t	200	anl.leadoo.com	44B		680ms
OPTIONS t	204	anl.leadoo.com	0		521ms
counters.gif?key=cta-with-analytics&...	200	perf.hsforms.com	433B		102ms
__ptq.gif?k=1&sd=1367x864&cd=24-b...	200	track.hubspot.com	45B		129ms
__ptq.gif?k=12&aij=%5B%2278cd353...	200	track.hubspot.com	45B		129ms
__ptq.gif?k=12&aij=%5B%22749db95...	200	track.hubspot.com	45B		124ms
__ptq.gif?k=12&aij=%5B%22f6b350a0...	200	track.hubspot.com	45B		124ms
a_society_logo_black.png	200	asocietygroup.com	0		1ms
POST resolve	200	bot.leadoo.com	14B		395ms
OPTIONS resolve	204	bot.leadoo.com	0		254ms
POST perf	200	asocietygroup.com	591B		139ms
94 Requests		**2.21MB (4.24MB Uncompressed)**		**5.7s (Onload 2.6s)**	

0.6s	1.1s	1.7s	2.3s	2.8s	3.4s	4s	4.5s	5.1s	5.7s

TTFB: 167ms

Redirect: 0ms
Connect: 116ms
Backend: 51ms

First Contentful Paint: 1.2s

Onload Time: 2.6s

Fully Loaded Time: 5.7s

Time to Interactive: 1.9s

Largest Contentful Paint: 2.0s

Performance Metrics

First Contentful Paint

How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.

OK, but consider improvement

1.2s

Time to Interactive

How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.

Good - Nothing to do here

1.9s

Speed Index

How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.

Longer than recommended

1.9s

Total Blocking Time

How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.

Good - Nothing to do here

13ms

Largest Contentful Paint

How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.

Longer than recommended

2.0s

Cumulative Layout Shift

How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.

Good - Nothing to do here

0.07

Browser Timings

Redirect	0ms	Connect	116ms	Backend	51ms
TTFB	167ms	First Paint	1.2s	DOM Int.	1.9s
DOM Loaded	1.9s	Onload	2.6s	Fully Loaded	5.7s

IMPACT	AUDIT	
Med	Eliminate render-blocking resources FCP LCP	Potential savings of 489ms
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 114KB
Med-Low	Avoid CSS @import FCP LCP	3 resources found
Low	Use passive listeners to improve scrolling performance	1 event listener not passive
Low	Efficiently encode images	Potential savings of 276KB
Low	Preconnect to required origins FCP LCP	Potential savings of 142ms
Low	Avoid enormous network payloads LCP	Total size was 2.23MB
Low	Serve images in next-gen formats	Potential savings of 916KB
Low	Avoid chaining critical requests FCP LCP	37 chains found
Low	Avoid an excessive DOM size TBT	625 elements
Low	Properly size images	Potential savings of 53.3KB
Low	Ensure text remains visible during webfont load FCP LCP	4 fonts found
Low	Avoid long main-thread tasks TBT	1 long task found
Low	Reduce unused CSS FCP LCP	Potential savings of 88.7KB
Low	Avoid large layout shifts CLS	3 elements found
Low	Minify JavaScript FCP LCP	Potential savings of 38.9KB
Low	Reduce unused JavaScript LCP	Potential savings of 270KB
Low	Reduce JavaScript execution time TBT	68ms spent executing JavaScript
Low	Reduce initial server response time FCP LCP	Root document took 50ms
Low	Avoid serving legacy JavaScript to modern browsers TBT	Potential savings of 24.2KB
Low	Defer offscreen images	Potential savings of 403KB
N/A	Largest Contentful Paint element LCP	1 element found
N/A	Minimize main-thread work TBT	Main-thread busy for 720ms

N/A	**Reduce the impact of third-party code** TBT	Total size was 514KB
N/A	**User Timing marks and measures**	

Analyze your site at https://gtmetrix.com