

# Tea Party



Positive interactions online enhancing understanding between diverse communities and groups via civil discussions, debates and idea exchange.


# The Problem: Social Media needs fixing



Social Media have become **toxic**  
maybe **anti social** at times

No mainstream platform for **civil debate**  
and **idea generation**

# Tetraplex veil: The synthesis



We make it possible to have anonymity via the veil

The veil can be taken off when we need strong identity

You can resume using the veil when needed

Karma gets **deducted** if you **behave badly** even with veil

# Tetraplex Discuss: Civil debates



Discussion with **veil** on means you are **judged by your ideas**

- More **open debates** with the **veil**
- **Better and civil debates** due to **karma**
- Oxford style debates and voting

# Tetraplex Credits: Facilitating interactions



Buy credits from our store with cash

Set bounties with credits for tasks

Earn credits as reward for doing tasks for others

Use credits to direct development  
of Tetraplex itself

# Total Global Social Media Market Size

ck access, place your bookmarks here on the bookmarks toolbar. [Manage bookmarks...](#)

## Social Media Global Market Report 2023

[Request Free Sample](#)[Buy Report](#)

Size By 2027  
**\$434.87 Bn**

Rising penetration of mobile, tablet, and other electronics and rising data consumption is the main driver of the market

**Asia-Pacific** is the largest region in the market

Information sourced from The Business Research Company  
[thebusinessresearchcompany.com](https://www.thebusinessresearchcompany.com)

# 231.1 Billion USD (2023)

The global social media market grew from \$193.52 billion in 2022 to \$231.1 billion in 2023 at a compound annual growth rate (CAGR) of 19.4%. The Russia-Ukraine war disrupted the chances of global economic recovery from the COVID-19 pandemic, at least in the short term. The war between these two countries has led to economic sanctions on multiple countries, a surge in commodity prices, and supply chain disruptions, causing inflation across goods and services and affecting many markets across the globe. The social media market is expected to grow to \$434.87 billion in 2027 at a CAGR of 17.1%.

# Can Tetraplex be a unicorn?

Capture even less than 0.5% of 88 billion USD that's 1.15 billion USD

Facebook wasn't the first social media page/app there was MySpace its possible to switch

Tetraplex is definitely not the first but will be less toxic than Facebook or X (former Twitter)

# Tetraplex as a future superapp

The West has a lot to catch up with to Chinese superapps

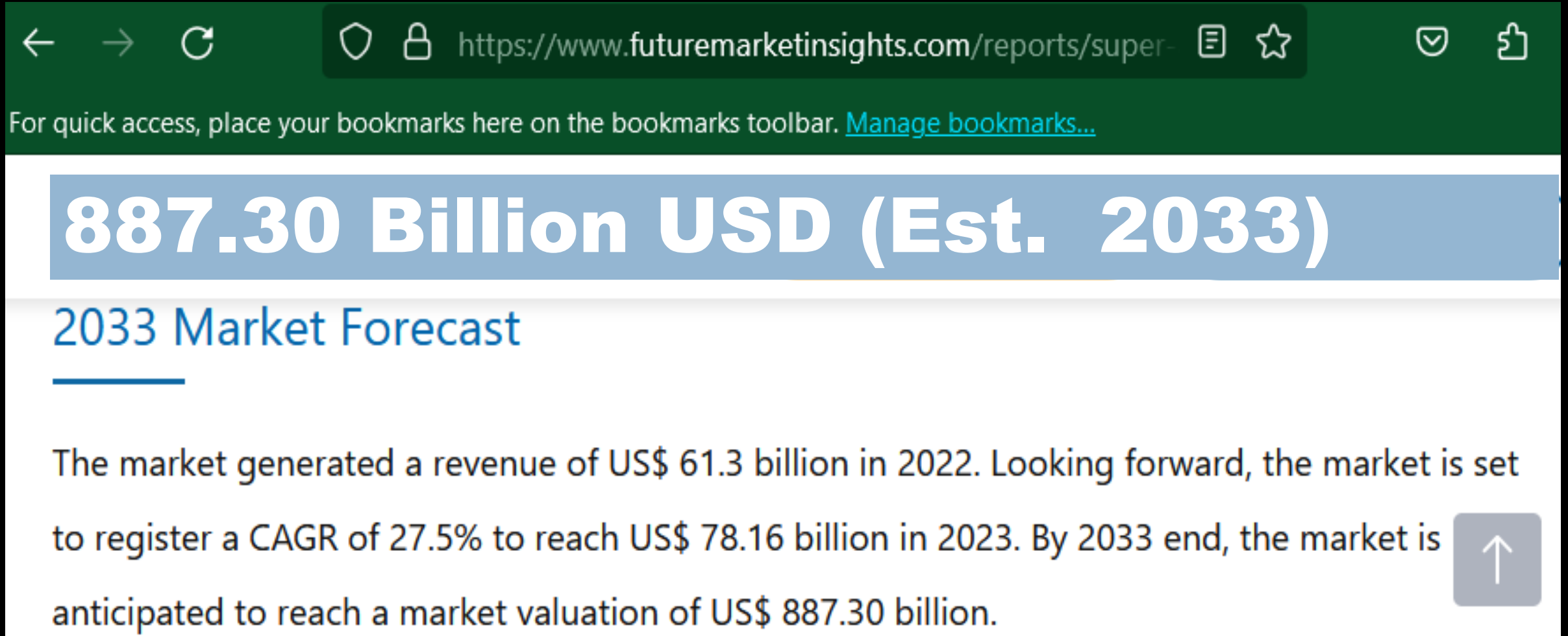
Why Tetraplex as a superapp and not X or a Chinese app?

Because we aim to respect your privacy and not collect too much your data since we will be EU based!

X and Chinese apps have negative press, we don't...



# Total Global SuperApp Market Size



A screenshot of a web browser displaying a market forecast report. The browser's address bar shows the URL <https://www.futuremarketinsights.com/reports/super->. Below the address bar, a message reads: "For quick access, place your bookmarks here on the bookmarks toolbar. [Manage bookmarks...](#)". The main content area features a large blue banner with the text "887.30 Billion USD (Est. 2033)". Below this banner, the section "2033 Market Forecast" is underlined. The text below the section states: "The market generated a revenue of US\$ 61.3 billion in 2022. Looking forward, the market is set to register a CAGR of 27.5% to reach US\$ 78.16 billion in 2023. By 2033 end, the market is anticipated to reach a market valuation of US\$ 887.30 billion." A small grey button with an upward arrow is located in the bottom right corner of the text area.

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## 887.30 Billion USD (Est. 2033)

### 2033 Market Forecast

The market generated a revenue of US\$ 61.3 billion in 2022. Looking forward, the market is set to register a CAGR of 27.5% to reach US\$ 78.16 billion in 2023. By 2033 end, the market is anticipated to reach a market valuation of US\$ 887.30 billion.

↑

# Can Tetraplex be a unicorn as a SuperApp ?



Capture even less than 0.002% of 887.3 billion USD by 2033 that's 1.77 billion USD (Estimated market 2033)

The Tetraplex credits will be used for everything eventually.