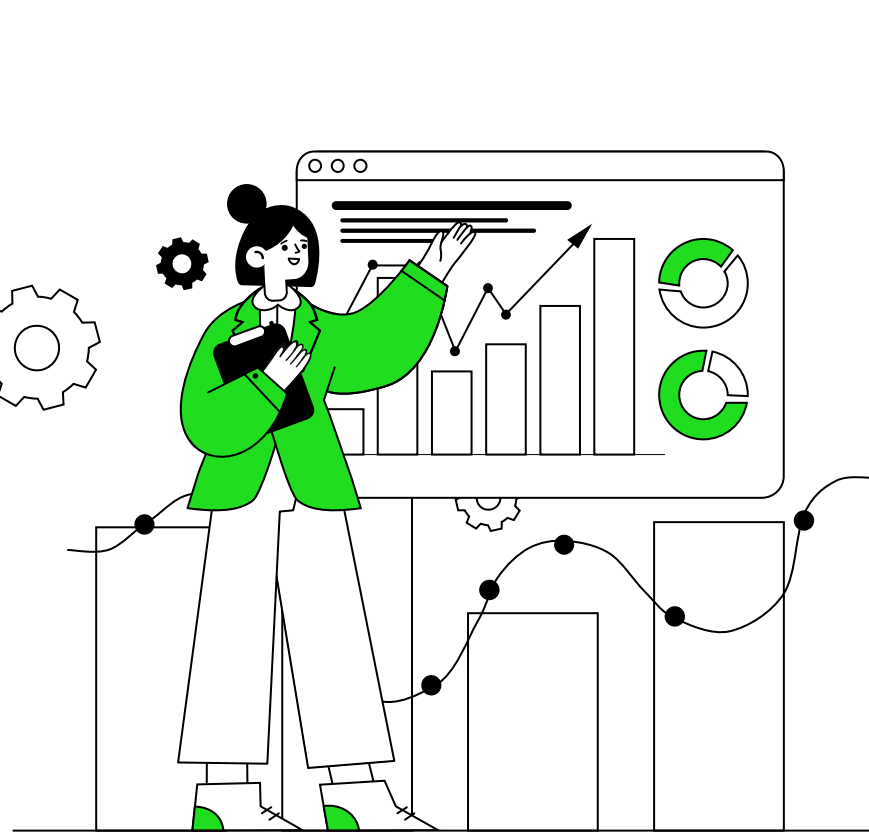
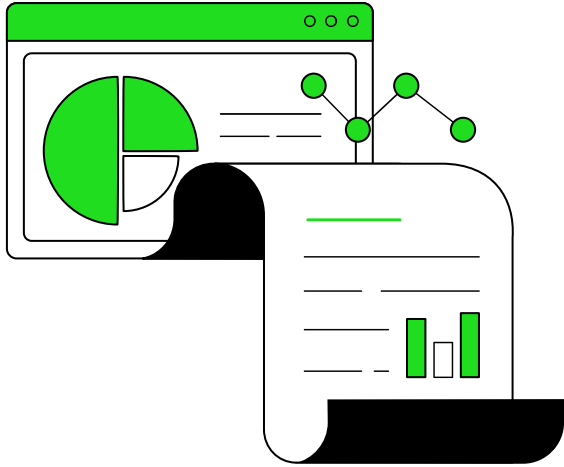


TETRA PLEX

Positive interactions online; enhancing understanding between diverse communities and groups via **civil discussion, debates** and **idea exchange**

Pitch Deck Version .54

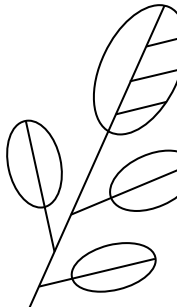
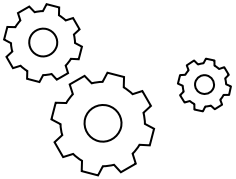




THE PROBLEM: SOCIAL MEDIA NEEDS FIXING !

Social Media has become **toxic**; maybe
anti social at times

No Mainstream platform for **civit
debate** and **idea generation**



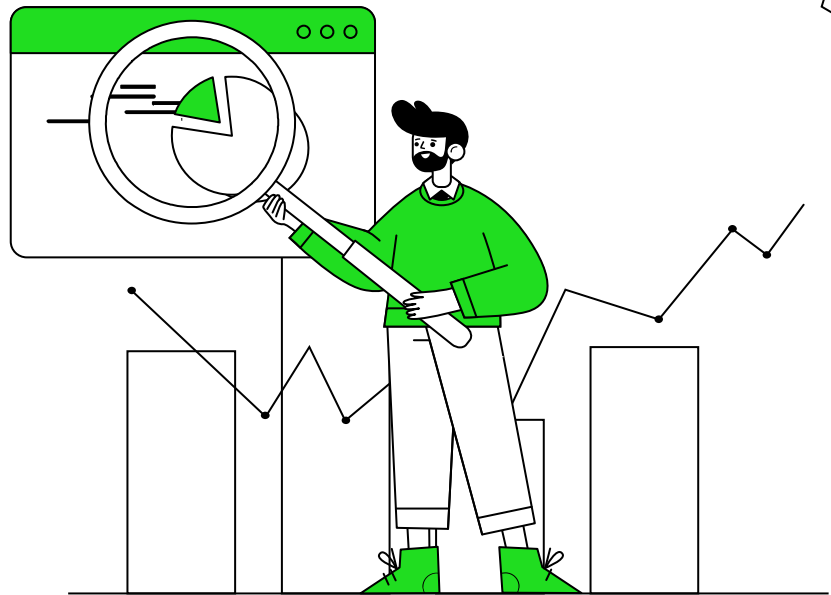
THE PROBLEM :

ONLINE IDENTITY AND ANONYMITY

Too much anonymity leads to
bad behavior online

Too little anonymity isn't good
either **it limits discussion**

Need a **synthesis** of **opposites**





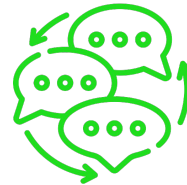
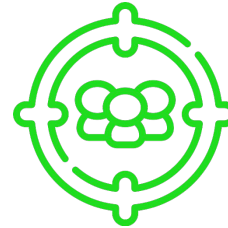
PROBLEM : **SIGNAL TO NOISE RATIO**



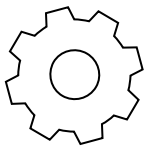
Social media trolls get promoted due to
ad-based revenue

We need not to be **sold off to
corporations as eyeballs**

We should have **agency as to what ads
we want to see**



Untargeted ads = noise / Good ads = signal



SOLUTION : **TETRAPLEX IS THE BETTER NETWORK**



Semi-anonymous social network
with a **karma system**

Karma promotes prosocial
behaviour

Reward *good behaviour* with
karma





TETRAPLEX VEIL : THE SYNTHESIS

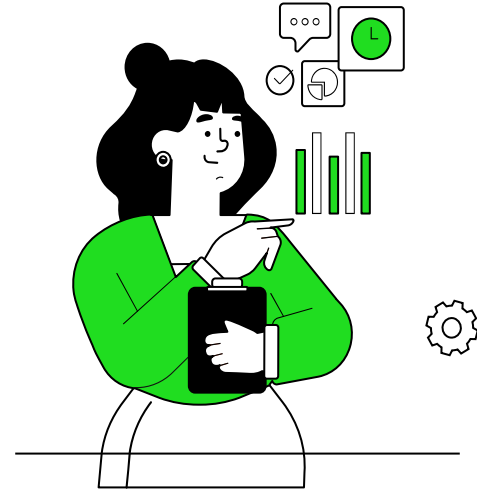
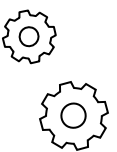


We make it possible to have anonymity via the veil

The veil can be taken off when we need strong identity

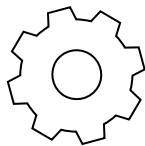
You can resume using the veil when needed

Karma gets **deducted** if you **behave badly** even with veil





TETRAPLEX ADS: **BETTER SIGNAL TO NOISE RATIO**



You are not a **passive eyeball**... you can **choose your ads**!

Less waste for advertiser

Get paid with karma for **watching ads you like**



Conclusion : Tetraplex has better signal to noise ratio



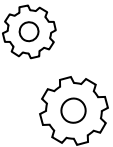
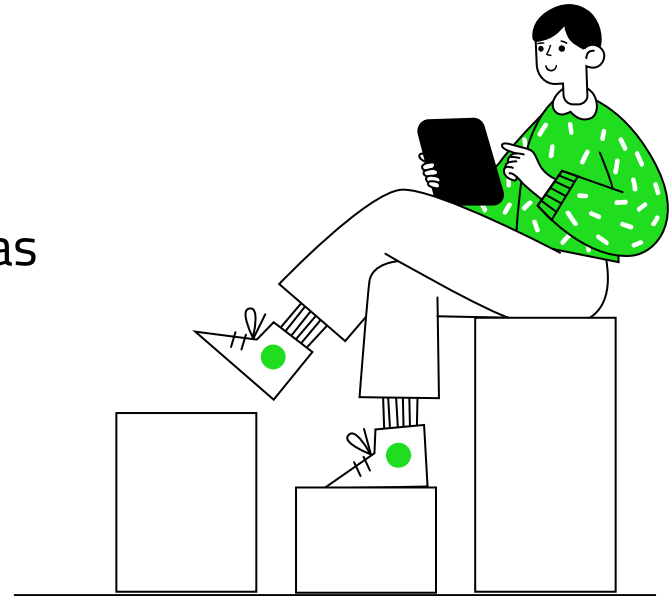


TETRAPLEX BRAINSTORM: **IDEA GENERATION**

More open discussions even with your boss

Talk with random people and bounce ideas

Idea generation via exchange and
synthesis of opposites



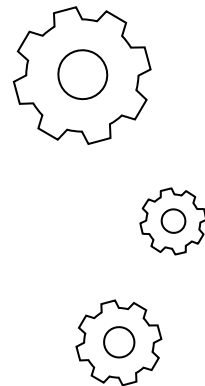


TETRAPLEX DISCUSS: **CIVIL DEBATES**

Discussion with veil means you are judged by your ideas and opinion, not stereotypes

- More **open debates** with veil
- **Better and civil debates** due to **karma**
- Oxford style debates and voting





TETRAPLEX CREDITS: **FACILITATING INTERACTIONS**

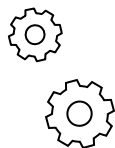
Buy credits from our store with cash

Set bounties with credits for tasks

Earn credits as reward for doing tasks for others

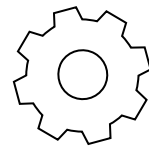
Use credits to direct development of Tetraplex itself

Exchange karma and credits to achieve a balance
between people with time and people with money



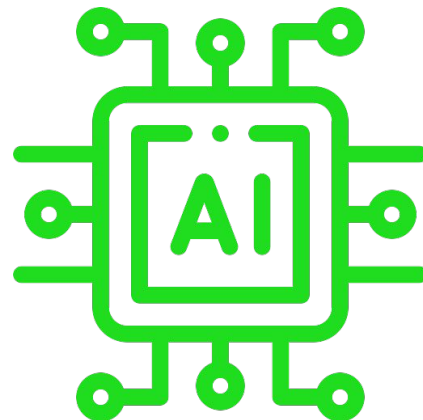


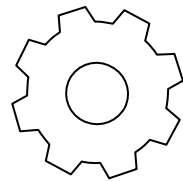
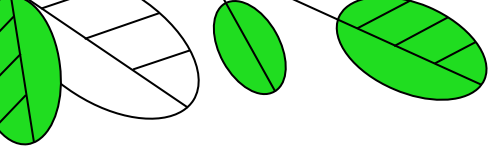
TETRAPLEX KOGNITIVDIENSTE: **AI SERVICE**



A synthesis of **natural (human user generated)** and *artificial intelligence* and applying *logical inference and deduction from ontological and semantic data*.

**Tetraplex will give better answers to your questions -
From finding better Ideas and Solutions to actual
Problems to Realizing their full Potential!**





FOUNDING TEAM / SENIOR LEADERSHIP



ANSELM KIEFNER,
CEO

Bachelor of Sci
Open source Author
15+ yrs with python



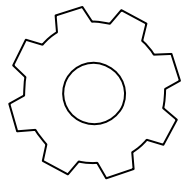
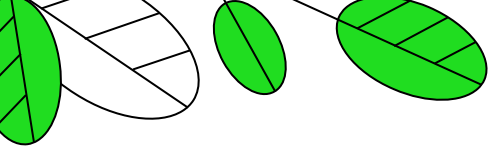
JOEL ALCAREZ,
CSO, INTERIM CTO

20+ yrs in IT
Done startups
previously



SARAH GEISELHART,
COO

Bachelor of Sci
3 yrs in Industry as QA and
Executive Assistant

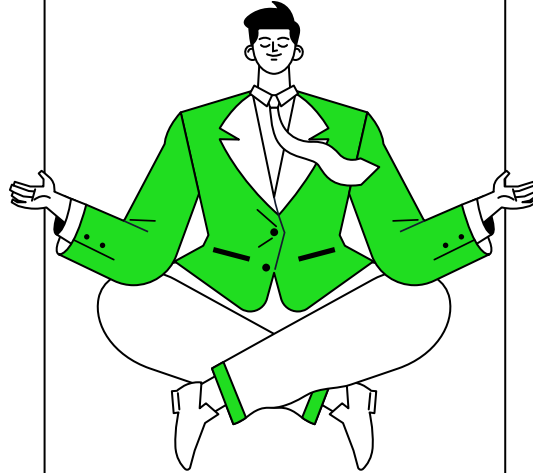


TOTAL GLOBAL SOCIAL MEDIA MARKET SIZE

CAN TETRAPLEX BE A UNICORN AS A SUPERAPP

STATS

Capture even less than
0.002% of 887.3 Billion
USD (Estimated market by
2023)



ECO-SYSTEM

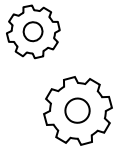
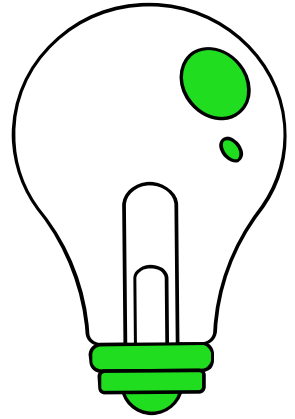
The Tetraplex credits will
be used for everything
eventually

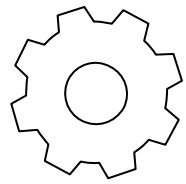
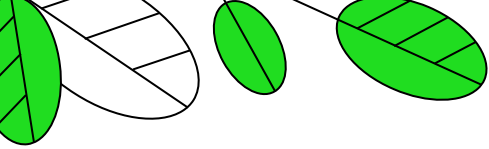
TETRAPLEX: **AS A FUTURE SUPERAPP**

The west has a lot to catch up with the Chinese superapps

Why Tetraplex as a superapp and not X or Chinese app?

Because we aim to respect your privacy and not collect too much your data since we will be EU based!





TOTAL GLOBAL SUPERAPP MARKET SIZE



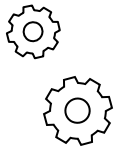
MARKET SIZE

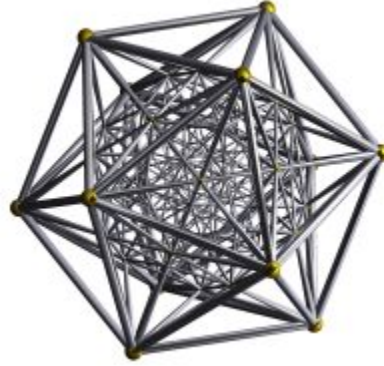
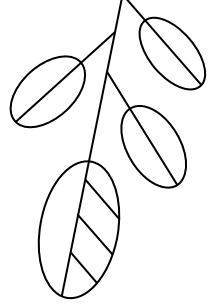
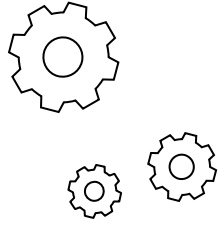


Capture even less than 0.5% of 88 billion USD that's 1.15 Billion USD

Facebook wasn't the first social media page/app there was Myspace
its possible to switch

Tetraplex is definitely not the first but will be less toxic than Facebook
or X (former Twitter)





Join us in our quest for a better social network
Say no to 'anti social ad based social networks'

SAY YES TO **TETRAPLEX**

