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| **How To Create A Google Ads Campaign For Online Shopping** |

# Step 1: Search “Google Ads” and Select the Google Ads

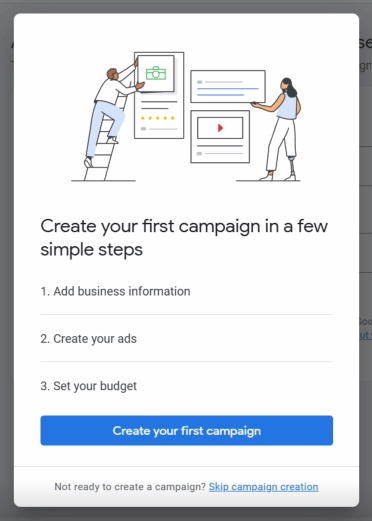
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# Step 2: Create a Google Accounts

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# Step 3: Create New Campaign



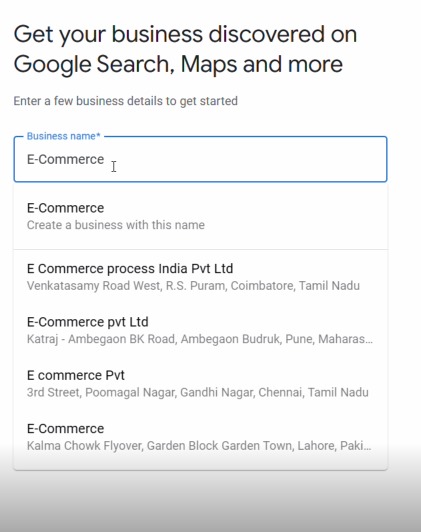
# Step 4: Create New Payment Profile

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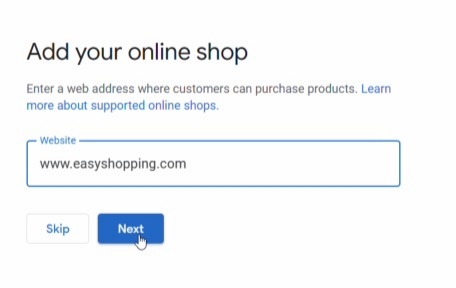
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# Step 5: Choose Business Type

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# Step 6: Website Name



# Step 7: Campaign Information For Faster setup and Description

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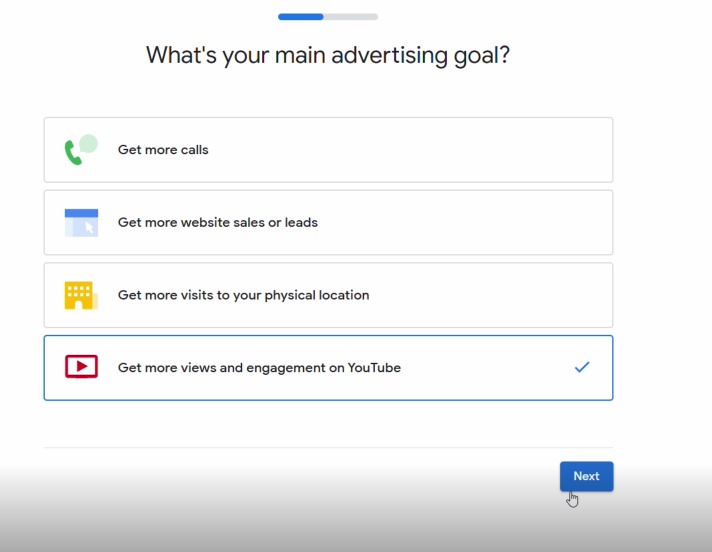
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# Step 8: Ads Descriptions and Ads Keywords

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# Step 9: Main Adverting Goal



# Step 10: Create and upload the Ads in Google Campaign

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# Step 11: Campaign Objectives and General Subtypes

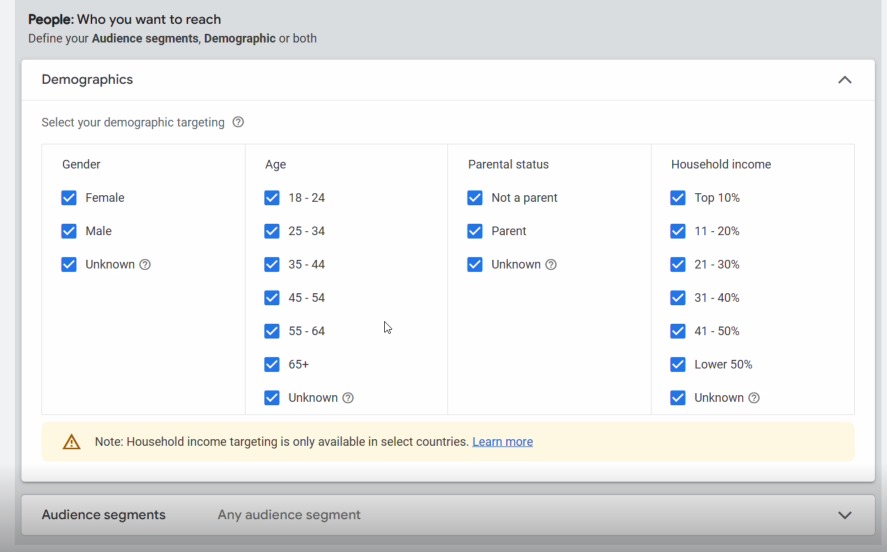
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# Step 12: Ads Budgets

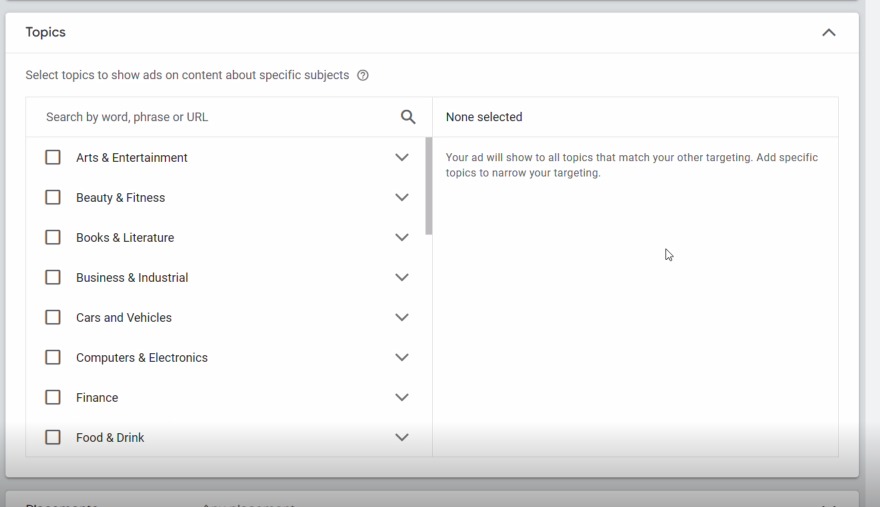
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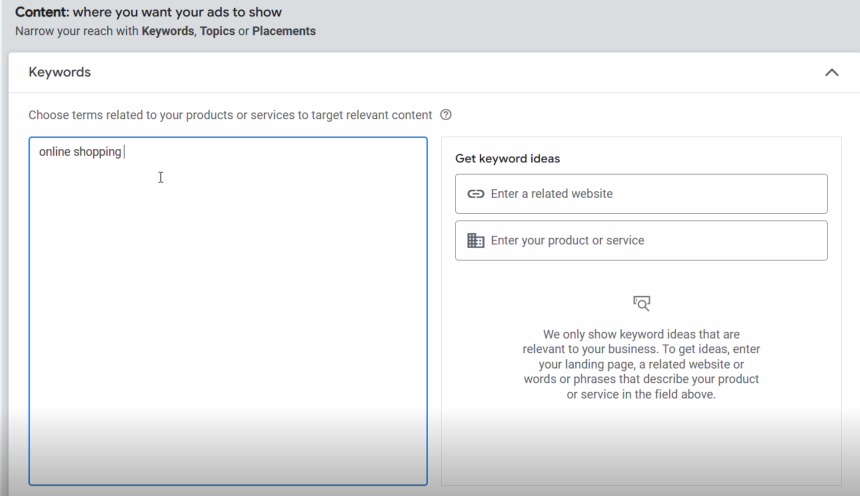
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# Step 13: Audience and Demographics



# Step 14: Topics and Keywords

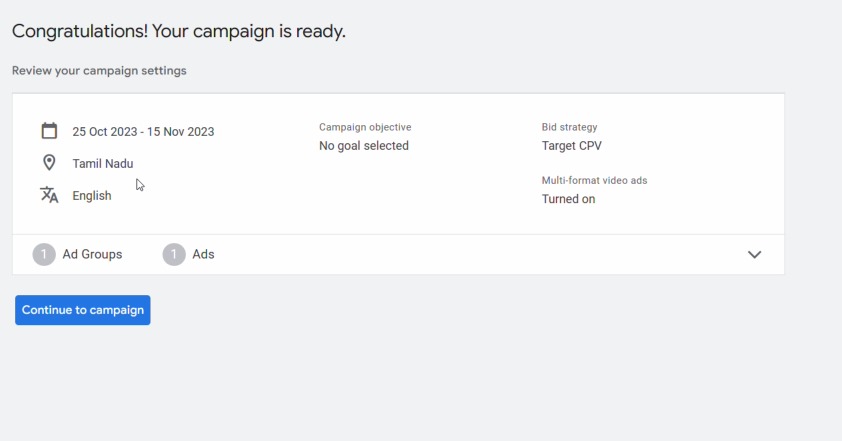




# Step 15: Create Campaign

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# Step 16: Campaign Review



# Step 17: Publish Campaign

