



QUEST HACKS

Sponsorship Plan

PREPARED BY

Cathy Chang - Director of PR / Sponsorships

Jonathan Xia - Assistant Director of PR / Sponsorships

WHAT IS QUESTHACKS?



QuestHacks is a twelve hour hackathon hosted by a team of Valley Christian students. It will take place on November 16, 2019 at Valley Christian High School. There will be approximately 200 students from bay area schools at the event.

Our school's motto "Quest for Excellence" has inspired us to take upon new heights. We strive to inspire high school students to come together and create new things using technology. Motivated by our school's Business and Entrepreneurship Initiative, QuestHacks' theme is creating a computer science related idea that is viable, sustainable, and profitable.

Entrepreneurship is a tool to spur innovation and impact. We plan to use this opportunity to fund potential world changing technology. QuestHacks will encourage students to take their idea to the next level by implementing their ideas in the real world.

The prizes will include:

- Connections
- Cash
- Mentors / Guidance
- Opportunities to grow
- Resources to start their business (website domain, server costs, G suite, app store development)

Participants will learn how to implement their ideas through software programming. They will also grow their presentation skills through public speaking and gain experience through pitching their ideas to judges.



ENTREPRENEURSHIP

GOALS

We aim to provide aspiring entrepreneurs with better opportunities, to help them take their project to the next level, and to teach the necessary skills in entrepreneurship and coding to succeed and thrive.

Along with inspiring young entrepreneurs, we also hope to promote interaction between Valley Christian students and other bay area high school students. We plan to do this by teaching participants the skills related to programming and entrepreneurship and discover skillful coders whom we can work with in the future.

For our sponsors, we will be fostering relationships between the companies and the talented students. The skills participants will gain during QuestHacks are crucial in any company. Students will gain experience through real world applications and practice working with other students.

Our goal is to promote entrepreneurship

The event will consist of:

- Team building
- A 12 hour work period
- Training workshops
- Keynote speakers
- Free swag and food



SPONSORSHIP PACKAGES

| | Bronze Sponsor \$2500 | Silver Sponsor \$3500 | Gold Sponsor \$4500 |
|-------------------------------|--------------------------|--------------------------|------------------------|
| Branding | | | |
| Corporate Representatives | ✓ | ✓ | ✓ |
| Promo Materials | ✓ | ✓ | ✓ |
| Logo on T-Shirts | ✓ | ✓ | ✓ |
| Logo on Website | ✓ | ✓ | ✓ |
| Sponsored Workshops | - | ✓ | ✓ |
| Sponsored Prizes | - | ✓ | ✓ |
| Outreach Emails | - | - | ✓ |
| Exclusive Partner Table | - | - | ✓ |
| Speaking Opportunities | | | |
| Opening Remarks | - | 5 min | 10 min |
| Closing Speech | - | 5 min | 10 min |
| Recruiting | | | |
| Resume Info | - | ✓ | ✓ |
| On-site Interviews | - | - | ✓ |





WHY SPONSOR QUESTHACKS?

QuestHacks is the first hackathon organized by Valley Christian students, promoting the growth of coding, entrepreneurial, and speaking skills in attendees. We are taking a step into bringing events to the Valley Christian campus that has it never seen. When you sponsor us, you are preparing the future generation of programmers and innovators for success. Whether this is a student's first or tenth hackathon, they will gain valuable knowledge in many aspects of programming and entrepreneurship. As a sponsor, you will be able to teach our participants about your company and field of work. Students can learn more about programming as a career and the technology that is used today by professionals. In addition to this, many promising young programmers who have the potential to become experts in their field will have a chance to showcase their talent at QuestHacks. By sponsoring us, you will be able to recruit and interview these aspiring prospects, who could become future employees of your company. At QuestHacks, we prioritize building a strong foundation for the leaders of tomorrow.

CONTACT US

Thank you for considering QuestHacks! We are excited to share our plans and make QuestHacks a reality!

For more information, please visit
questhacks.org

If you would like to contact us, please email info@questhacks.org



QUESTHACKS

VALLEY CHRISTIAN HIGH SCHOOL