

## **Loan Depot Links**

### **About Loan Depot:**

[About loanDepot: Home Mortgages, Refinancing & More](#)

[LoanDepot - Wikipedia](#)

### **What the breach mean for consumers:**

[Best Identity Theft Protection Services Of 2025 – Forbes Advisor](#)

### **The breach: what happened and how they solved it:**

[LoanDepot Data Breach: What Happened and How They Solved It](#)

[Analysis of LoanDepot Cyberattack Data Breach 2024](#)

[LoanDepot finally reveals what data was exposed in Jan hack | Cybernews](#)

[Ransomware Attack Cost LoanDepot \\$27 Million - SecurityWeek](#)

### **Cybersecurity Framework:**

[loanDepot, Inc. 10-K Cybersecurity GRC - 2025-03-13 | Board Cybersecurity](#)

- Following picture shows what is detailed on this page

#### **1. LoanDepot 2025 10-K Cybersecurity Filing**

-  **Source:** [Board Cybersecurity – LoanDepot 10-K Cybersecurity GRC](#)
- **Filed:** March 13, 2025
- **Highlights:**
  - Describes LoanDepot's **cyber risk governance**, including board oversight and executive accountability.
  - Outlines their **incident response protocols**, third-party risk management, and data protection strategies.
  - Mentions use of **Zero Trust architecture** and **Privileged Access Management (PAM)** as part of their security posture. <sup>②</sup>

#### **2. StrongDM Breakdown of Cyber Response**

-  **Source:** [StrongDM – LoanDepot Data Breach Response](#)
- **Highlights:**
  - Explains how LoanDepot responded to the January 2024 ransomware attack.
  - Details their adoption of **Zero Trust principles**, segmentation of access, and enhanced monitoring tools.
  - Discusses lessons learned and how they're strengthening internal controls.

- **Governance:**
  - Cybersecurity oversight by the board and executive leadership.
  - Regular risk assessments and audits.
- **Technical Controls:**
  - Zero Trust architecture
  - Privileged Access Management (PAM)
  - Endpoint detection and response (EDR)
  - Multi-factor authentication (MFA)
- **Incident Response:**
  - Formal playbooks for breach containment and recovery.
  - Coordination with law enforcement and regulators.
- **Third-Party Risk:**
  - Vendor assessments and contractual security requirements.
- **Training & Awareness:**
  - Employee education programs on phishing, data handling, and breach reporting.

## Business Model Framework:

Component	Description
<b>Customer Segments</b>	Homebuyers, homeowners refinancing, veterans, first-time buyers
<b>Value Proposition</b>	Fast, digital-first mortgage experience with mello® tech
<b>Channels</b>	Online platform, call centers, local branches
<b>Customer Relationships</b>	Personalized service, digital tools, financial education
<b>Revenue Streams</b>	Loan origination fees, servicing income
<b>Key Resources</b>	mello® tech platform, licensed loan officers, data infrastructure
<b>Key Activities</b>	Loan processing, underwriting, compliance, customer support
<b>Key Partnerships</b>	Real estate agents, title companies, financial institutions
<b>Cost Structure</b>	Tech development, compliance, marketing, staffing