

VICTORY OJANOMARE

SUMMARY

Innovative and user-focused UI/UX designer with a strong foundation in research, prototyping, and usability testing. Adept at designing seamless and intuitive user experiences that address user needs and achieve project objectives. Passionate about creating impactful designs through collaboration, creativity, and user-centered problem-solving.

EXPERIENCE

UX Designer (Capstone Project)

Conestoga College | Kitchener, Ontario | October 2024 - May 2025

- Conducted comprehensive user research, including interviews and usability testing, to identify and address user pain points.
- Designed wireframes, prototypes, and mockups using Figma, ensuring intuitive and aesthetically pleasing navigation.
- Collaborated with cross-functional teams to develop a high-fidelity app prototype, refining designs based on user feedback.

UX Research Intern

Gaboga Industrial Company | Lagos | November 2022 - October 2023

- Conducted competitive analysis and usability testing to inform design decisions for web and mobile applications.
- Prepared user personas and journey maps to align design goals with user needs.
- Assisted in creating interactive prototypes, improving usability and functionality.

SELECTED PROJECTS

Menstrual Health Tracker App

- Designed an app to help female students track menstrual cycles, providing personalized insights and reminders.
- Conducted empathy mapping and created wireframes to address user needs and enhance usability.

Work-Life Balance App

- Developed a prototype for an app integrating student schedules with freelance opportunities to improve time management.
- Conducted market research, user interviews, and usability testing to inform the design.

Conestoga College Social Events App

- Enhanced campus engagement by designing an app for students and faculty to discover, create, and participate in events.
- Conducted iterative testing to ensure a user-friendly interface and high satisfaction levels.

CONTACT

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SKILLS

- **Design Tools:** Figma, Adobe XD, Sketch, Canva
- **Research:** User interviews, surveys, usability testing, competitive analysis
- **Prototyping & Wireframing:** High-fidelity designs, interactive prototypes
- **Programming Skills:** HTML, CSS, basic JavaScript
- **Tools:** Microsoft Office Suite, Google Workspace

Core Competencies

- Design thinking and problem-solving
- User-centered research methodologies
- Collaboration and communication

EDUCATION AND TRAINING

Post Graduate Certificate

Interaction Design
Conestoga College, Kitchener, ON
Expected in April 2025

Post Graduate Diploma

Public Relations - Integrated Communications
Conestoga College, Kitchener, ON

Bachelor of Arts And Science

Public Relations And Advertisement
Eastern Mediterranean University,
Famagusta, North Cyprus.

ACCOMPLISHMENTS

- Graduated with Distinction (Conestoga College)

- Graduated with High Honors (Eastern mediterranean University)