



# The Rotary Club of Troy Invites You To Our 3rd Annual Wine Tasting Fundraiser Sept 20, 2014



**"Viva La Vino 2014" Wine Tasting, 6:30-10:30pm**

St. Nicholas Cultural Center, 760 Wattles, Troy, Michigan 48098

**Viva La Vino funds support local causes** (ex: Scholarships, Homeless Veterans, Boys and Girls Club, Hope Warming Center)

Description Of Donation		Qty	Price	Total
<b>Event Tickets</b>	\$75 per person up to Sept 10, \$85 starting Sept 11 and at door			
<b>Patron</b>	\$100 per person or business (listed on Patrons page in program)			
<b>Silent Auction Item Donation</b>	Value (\$ ) Description:			
	Value (\$ ) Description:			
<b>Live Auction Item Donation</b>	Value (\$ ) Description:			
	Value (\$ ) Description:			
<b>Sponsorships</b>	<input type="checkbox"/> Event \$8,000	<input type="checkbox"/> <del>Wine Sponsor</del> \$3,500		
	<input type="checkbox"/> Platinum \$5,000	<input type="checkbox"/> Food Sponsor \$2,500		
	<input type="checkbox"/> Elite \$3,000	<input type="checkbox"/> Valet Sponsor \$1,750		
	<input type="checkbox"/> Gold \$1,500	<input type="checkbox"/> Tables Sponsor \$1,500		
	<input type="checkbox"/> Silver \$ 500	<input type="checkbox"/> Printing Sponsor \$2,500		
	<input type="checkbox"/> Rotarian \$ 250	<input type="checkbox"/> Live Auction \$1,500		
<b>Event Program</b>	<input type="checkbox"/> Center Pages (2) \$600	<input type="checkbox"/> Full Page \$225		
	<input type="checkbox"/> Center Page (L/R) \$400	<input type="checkbox"/> 1/2 Page \$150		
	<input type="checkbox"/> Inside Front Cvr \$300	<input type="checkbox"/> 1/4 Page \$100		
	<input type="checkbox"/> Inside Back Cvr \$300	<input type="checkbox"/> Business Card \$100		
<b>TOTAL</b>				

Contact Information (for view by event staff)	Publicly viewed Information
Your Name:	Company Name:
Phone #:	Company Phone #:
Your Email:	Website:
Billing Address (If different than business address):	Business Address:
	(Or just staple business card)

**Payment must be received before inclusion in media campaigns and signage**

**Paid by:** ☐ Attached Check ☐ Invoice (Net 15) ☐ Credit Card

Credit Card Number \_\_\_\_\_ Type (M/V/A/D) \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV \_\_\_\_\_

Name/Signature of Card Holder: \_\_\_\_\_

**Make Checks Payable To:** Troy Rotary Foundation

**Mail To:** Rotary Club of Troy

PO Box 4544

Troy, MI 48099-4544

**Rotarian:** \_\_\_\_\_

(Signed Copy is your Tax-Deductible Donation Receipt)

**NON-PROFIT TAX ID# 38-3173367**

**Thank you for your support of Viva La Vino 2014 and Troy Rotary**

**www.vivalavinotroy.com**



## Rotary Club of Troy “Viva La Vino”

### Information Needed for Display at Event for Your Item(s)

The below describes the information required for a display about your donation at our event. You may provide them to the Rotarian who obtained your donation or we will contact you at least 60 days prior to the event if not sooner for the desired information.

\$1-\$99 (may be combined)	\$100-\$1,499	\$1,500-\$2,999	\$3,000 or greater
<ul style="list-style-type: none"> <li>Product Description (15 words max) (preferably emailed)</li> </ul>	<ul style="list-style-type: none"> <li>Company Logo (High-Res 300dpi) formats accepted <i>eps, ai (Adobe Illustrator)</i></li> <li>25 word Product Description (preferably emailed + Photo)</li> </ul>	<ul style="list-style-type: none"> <li>Company Logo (High-Res 300dpi) formats accepted <i>eps, ai (Adobe Illustrator)</i></li> <li>Artwork for Quarter-page Ad in Event Booklet (High-Res 300dpi) formats accepted <i>eps, ai (Adobe Illustrator) or pdf</i></li> <li>25 word Product Description (preferably emailed + Photo)</li> <li>Address for delivery of 2 event tickets (\$150 value)</li> </ul>	<ul style="list-style-type: none"> <li>Company Logo (High-Res 300dpi) formats accepted <i>eps, ai (Adobe Illustrator)</i></li> <li>Artwork for Half-page Ad in Event Booklet: (High-Res 300dpi) formats accepted <i>eps, ai (Adobe Illustrator) or pdf</i></li> <li>50 word Product Description (preferably emailed + Photo)</li> <li>Address for delivery of 4 event tickets (\$300 value)</li> </ul>

#### For Sponsorships and Event Program Purchases:

If not available when you purchased, additional information will be provided within two weeks of your purchase identifying what is needed to get your logo and such on our marketing materials and banners and such for night of the event.

#### Sponsorship Benefits:

Sponsor Level	Free Tickets	Event Pgm Ad	Marketing/ Promotions	On-site Signage		Sponsor Level	Free Tickets	Event Pgm Ad	Marketing/ Promotions	On-site Signage
Event	16  Reserved tables	Full Page	4x9 Flyers Posters Included in all promotions	Premier Logo on banners Logo on all VLV materials at event		Wine	8	1/2 Page	Any radio or TV spots or promotions Same as Gold	Logo on every wine tasting table Logo on all VLV material at event
Platinum	12  Reserved table	Full Page	4x9 flyers Posters Included in all promotions	Logo on Banners		Food	4	1/2 Page	4x9 flyers Posters Included in all promotions	Logo on Posters on food tables
Elite	8 Reserved Table	1/2 Page	4x9 flyers Posters All Promotions	Logo on Banners		Valet	4	1/2 Page	4x9 flyers Posters All Promos	Logo on Valet Banner Promo in cars
Gold	4	1/4 Page	4x9 flyers Posters All Promos	Logo on Banners		Tables	2	1/4 Page	4x9 flyers Posters All Promos	Poster on each table
Silver	2	Business Card	N/A	N/A		Printing	4	Full Page	Logo on all printed materials	Poster on Event Pgm Table
Rotarian	0	Business Card	N/A	N/A		Live Auction	2	1/4 Page	N/A	Logo on Live Auction mtl