

# CADEN CHAN

[www.cadenchan.design](http://www.cadenchan.design)

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## EDUCATION

### University of Waterloo – Bachelor of Global Business and Digital Arts

- A generalist program focusing on educating students in creative design, globalization, business ethics, economics, and marketing.
- Current GPA: 3.9
- Awarded the President's Scholarship with Distinction (\$2000)

Waterloo, ON

2021 – 2025

### Stephen Lewis Secondary School

- Ontario High School Diploma – Average: 95.6%

Mississauga, ON

2016 – 2021

## EXPERIENCE

### Prospective Medical Professionals (PuMP) – Co-Head of National PR

- Lead a team of 14 members responsible for producing branding material for social media, marketing campaigns, and online platforms.
- Conducted recruiting and internal interviews, maintained inter and intra-department communication, and developed internal talent.

Toronto, ON

May 2020 – July 2021

### OppHub – UX/UI Designer and Front End Developer

- Added as a founding member to develop the startup's brand identity.
- Designed brand/marketing material for online audiences and developed the UI and UX of the organization's website.

[www.opp-hub.com](http://www.opp-hub.com)

November 2020 – July 2021

### E3 Business Challenge – Competitor

- Participated in a leadership development program aimed at exposing youth to real-world issues that companies are currently facing.
- Voted MVP of my team for a strong work-ethic, leadership, communication, and empowering teammates.

Remote Event

July 2021 – August 2021

### DECA – Provincial Competitor

- Participated in the individual entrepreneurship event series.
- Qualified to the provincial level from regionals by demonstrating strong business fundamentals through an exam and role-play scenario.

Remote Event

September 2020 – February 2021

## PROJECTS

### Portfolio Website

Created from scratch to display all design projects and experiences.

[www.cadenchan.design](http://www.cadenchan.design)

March 2021 – Present

## SKILLS

### Design Software

Photoshop, Illustrator, Premiere Pro, After Effects, Blender

### Computer Languages

HTML, CSS, Git, JS