CADEN CHAN

www.cadenchan.design
Mississauga, Ontario
caden.perry.chan@gmail.com
+1 647-835-0193

EDUCATION

University of Waterloo - Bachelor of Global Business and Digital Arts — Waterloo, ON · 2021 – 2025
- A generalist program focusing on educating students in creative design, globalization, business ethics, economics, and marketing.
- Current GPA: 3.9
- Awarded the President's Scholarship with Distinction ($2000)

Stephen Lewis Secondary School — Mississauga, ON · 2016 – 2021
- Ontario High School Diploma - Average: 95.6%

EXPERIENCE

Prospective Medical Professionals (PuMP) - Co-Head of National PR — Toronto, ON · May 2020 – July 2021
- Lead a team of 14 members responsible for producing branding material for social media, marketing campaigns, and online platforms.
- Conducted recruiting and internal interviews, maintained inter and intra-department communication, and developed internal talent.

OppHub - UX/UI Designer and Front End Developer — www.opp-hub.com · November 2020 – July 2021
- Added as a founding member to develop the startup's brand identity.
- Designed brand/marketing material for online audiences and developed the UI and UX of the organization's website.

E3 Business Challenge - Competitor — Remote Event · July 2021 – August 2021
- Participated in a leadership development program aimed at exposing youth to real-world issues that companies are currently facing.
- Voted MVP of my team for a strong work-ethic, leadership, communication, and empowering teammates.

DECA - Provincial Competitor — Remote Event · September 2020 – February 2021
- Participated in the individual entrepreneurship event series.
- Qualified to the provincial level from regionals by demonstrating strong business fundamentals through an exam and role-play scenario.

PROJECTS

Portfolio Website — www.cadenchan.design · March 2021 – Present
Created from scratch to display all design projects and experiences.

SKILLS

Design Software
Photoshop, Illustrator, Premiere Pro, After Effects, Blender

Computer Languages
HTML, CSS, Git, JS