

CADEN CHAN



Experience

Marketing Specialist Intern @ Big Blue Bubble

London, ON , CAN

May - Aug 2024

- Managed and crafted digital content for multiple 100k+ follower social media accounts of the company's flagship game My Singing Monsters.
- Work involved graphic design, illustration, product shoots, 3D modeling, motion graphics and filming.
- Led the creation of marketing material to advertise an official online community space drawing 15,000 members in the first 2 months.

Motion Graphics Artist @ St. Joseph Communications

North York, ON , CAN

May - Aug 2022 & Dec 2022

- Worked in a fast-paced team to deliver brand material for CIBC, Eastlink, Chevrolet etc.
- Tasks included storyboards, illustration, and animation for projects at varying levels of production.
- Developed a "Character Library" to increase the efficiency and quality of the character animation workflow.



Education

University of Waterloo || GPA: 3.85

Bachelor of Global Business & Digital Arts

Waterloo, ON, CAN

Sep 2021 - May 2025

- A generalist program focused on educating students in creative design, UX, globalization, & business administration.
- Awarded the President's Scholarship with Distinction (\$5000)

Queensland University of Technology || GPA: 3.98
Study Abroad

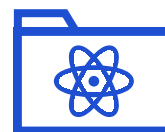
Brisbane, QLD, AUS

Jul - Oct 2023

- QUT teaches contemporary industry practices through exposure to professional workflows guided by experienced professors and mentors.
- Studied 3D Character Animation, 3D Environment Creation, Interactive Narrative Design, and Music Production

Personal Website

www.cadenchan.design



React



JavaScript



CSS

Developed and designed using React, JS and CSS to display various projects and experiences.