



TAHAYLIA HIGGINS

User Experience Designer who empathetically creates intuitive and functional designs to meet the needs of end users.

EDUCATION

Arizona State University

Tempe, Arizona | 2024

Bachelor of Science (BS) Graphic Information Technology (Full-Stack Web Development)

CERTIFICATIONS

Google

UX Design Professional Certificate | 2024

EXPERIENCE

Evanston Church of God

Volunteer Registration Specialist | 06/2020 – 07/2021

- Addressed and resolved registration-related inquiries promptly via telephone and email
- Demonstrated effective communication skills in managing pandemic challenges

PROJECTS

Fund Flow, B2B SaaS Loan Management Web App | 08/2024 – 10/2024

- Designed a loan management web app that addresses small businesses' financing challenges through features like application tracking, a loan calculator, and AI-driven forecasting, simplifying the loan process and enhancing access to funding

XpensePal, B2C Personal Finance Mobile App | 01/2024 – 02/2024

- Designed a cross-platform app that simplifies financial management for Generation Y and Z, improving financial literacy and budgeting skills

Cake Wrecks, Entertainment Blog Redesign | 08/2023 – 10/2023

- Led the Cake Wrecks blog redesign, enhancing usability and navigation based on collaborative research, while preserving the brand's colors and content integrity

SKILLS

Figma, Adobe Creative Suite, Sketch, HTML, CSS, JavaScript, Agile (Scrum), Lean UX, Spanish