# Tahaylia Higgins

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## SUMMARY

Detail-oriented UI/UX Design Student skilled in problem-solving, dedicated to creating visually precise, end-to-end customer experiences and leveraging design systems to enhance user interfaces.

## EDUCATION

**B.S. Graphic Information Technology**                                                      Expected May 2024
Arizona State University                                                                                          4.0 GPA
Relevant Courses: Information Design and Usability, Creative Thinking and Design Visualization,
Web Site Design and Internet/Web Technologies, Advanced Web Markup and Scripting,
Digital Illustration in Publishing, Digital Workflow in the Graphics Industry

**Certificate, Software Engineering**                                                                        June 2023
Per Scholas, Atlanta, GA

## SKILLS

**Design Tools:** Figma, FigJam, Adobe Creative Suite, Sketch, Invision, Protopie, Framer
**Design Expertise:** Wireframing, Prototyping, Web & Mobile Design, Visual/Motion/Graphic Design
**Programming and Software**: HTML, CSS, JavaScript, MERN Stack, jQuery, API, Git, GitHub
**Methodologies:** Lean UX, Agile (Scrum, Kanban)
**Foreign languages:** English, Spanish, German

## RELEVANT PROJECTS

**Cake Wrecks Website Redesign**                                                              08/2023 - 10/2023
- Collaborated with team to draft and distribute user surveys and formulate questions for the observation test.
- Conducted an independent heuristic evaluation, created user personas, examined, and documented users' real-time feedback and facial expressions during the observation test to identify and address usability issues on the Cake Wrecks website.
- Incorporated the team's collective findings to independently redesign the website's user interface using **Figma**.

**WakeRide Mobile App Design**                                                                  07/2023 - 09/2023
- Executed an independent market analysis to identify user needs, assess the competitor landscape, and be informed of industry trends, influencing strategic design decisions.
- Created well-informed user personas based on user research insights and the design challenge prompt.
- Developed user flow, wireframes, prototypes, and motion designs in **Figma**, prioritizing modern design elements such as bottom navigation, passwordless login options and a sleek UI to ensure a seamless user experience.

**UI/UX Portfolio**                                                                                            06/2023 - 08/2023
- Designed and developed a UI/UX portfolio website using **Figma, HTML**, **CSS**, **JS, jQuery plugins,** and **AJAX** to showcase my upcoming projects in UI/UX design.
- Integrated effective navigation for easy exploration of the portfolio, dark mode, user-friendly interactions, and animations to engage visitors and demonstrate a keen understanding of UX principles.

## WORK EXPERIENCE

**Evanston Church of God, Evanston, IL: Volunteer Registration Specialist, Remote**        06/2020 - 07/2021
- Conducted over 100 weekly calls to ensure compliance with crowd capacity guidelines during the Covid-19 pandemic.
- Addressed and resolved registration-related inquiries promptly via telephone and email.

**University of Illinois at Chicago, IL:  Graduate Student Instructor**                        08/2016 - 05/2018
- Developed and instructed German language lessons using online learning platforms.
- Coordinated personalized lessons for tutoring, leading to improvements for students with below average grades.
- Collaborated with a diverse team to organize meetings, projects, and events.