

Tahaylia Higgins

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SUMMARY

Detail-oriented junior UI/UX designer with strong problem-solving skills and a collaborative approach to design

EDUCATION

B.S. Graphic Information Technology

Expected May 2024

Arizona State University

4.0 GPA

Relevant Courses: Information Design and Usability, Creative Thinking and Design Visualization, Web Site Design and Internet/Web Technologies, Advanced Web Markup and Scripting, Digital Illustration in Publishing, Digital Workflow in the Graphics Industry

Certificate, Software Engineering

June 2023

Per Scholas, Atlanta, GA

SKILLS

Software: Figma, Adobe XD, Webflow, Photoshop, Illustrator, InDesign, Premiere Pro, After Effects

Design: Wireframe/Prototype, Web & Mobile Design, Interactive Design, User Research, Graphic, Frontend Development

Programming and OS: HTML, CSS, JavaScript, MERN, jQuery, API, Git, GitHub, Windows, MacOS

Agile Methodologies: Scrum, Kanban

Foreign languages: English, Spanish, German

RELEVANT PROJECTS

Cake Wrecks Website Redesign

- Collaborated with team to develop user personas, conduct surveys, and create user flows to inform design decisions, resulting in a more intuitive and user-centric navigation system.
- Conducted a heuristic evaluation to identify and address usability issues on the Cake Wrecks website, leading to a more user-friendly design.
- Redesigned the Cake Wrecks website using **Figma** to enhance user experience.

WakeRide Mobile App

- Conducted comprehensive market analysis to identify user needs, competitor landscape, and industry trends, informing strategic design decisions.
- Executed user research, including surveys and user flows, to create well-informed user personas that guided the user-centric design of the app.
- Developed wireframes, prototypes, and motion designs, ensuring a seamless and engaging user experience.

Customer Experience Strategy Dashboard

- Formulated user personas and use cases, aligning the design of a dashboard with the preferences and requirements of internal stakeholders for this fictional service.
- Applied agile methodologies to iteratively design a visually appealing and user-friendly interface.
- Developed an interactive prototype to simulate user interactions, refining the conceptual design through envisioned user testing scenarios and internal stakeholder feedback.

UI/UX Portfolio

- Designed a UI/UX portfolio website using **HTML, CSS, JS, jQuery plugins** and **AJAX** to showcase my upcoming projects in UI/UX design.
- Integrated effective navigation for easy exploration of the portfolio, dark mode, user-friendly interactions, and animations to engage visitors and demonstrate a keen understanding of UX principles.

WORK EXPERIENCE

Evanston Church of God, Evanston, IL: Volunteer Registration Specialist, Remote (10hrs)

06/2020 - 07/2021

- Conducted over 100 weekly calls to ensure compliance with crowd capacity guidelines during the Covid-19 pandemic.

- Addressed and resolved registration-related inquiries promptly via telephone and email.

University of Illinois at Chicago, IL: Graduate Student Instructor (20-30hrs)

08/2016 - 05/2018

- Developed and instructed German language lessons using online learning platforms.
- Coordinated personalized lessons for tutoring, leading to improvements for students with below average grades.
- Collaborated with a diverse team to organize meetings, projects, and events.