



TAHAYLIA HIGGINS

User Experience Designer who empathetically creates intuitive and functional designs to meet the needs of end users.

EDUCATION

Arizona State University

Tempe, Arizona | 2024

Bachelor of Science (BS) Graphic Information Technology (Full-Stack Web Development)

CERTIFICATIONS

Google UX Design Professional Certificate

2024

EXPERIENCE

Evanston Church of God

Volunteer Registration Specialist | 06/2020 – 07/2021

- Addressed and resolved registration-related inquiries promptly via telephone and email
- Demonstrated effective communication skills in managing pandemic challenges

PROJECTS

Craigslist Website Redesign | 04/2024 – 05/2024

- Revamped Craigslist's outdated interface and streamlined navigation, resolving longstanding usability challenges, and enhancing user experience

XpensePal Mobile App Design | 01/2024 – 02/2024

- Designed a cross-platform finance app that simplifies financial management for Generation Y and Z, improving financial literacy and budgeting skills

Cake Wrecks Website Redesign | 08/2023 – 10/2023

- Led the Cake Wrecks blog redesign, improving usability and navigation based on collaborative research, while preserving the brand's colors and content integrity

SKILLS

Figma, Adobe Creative Suite, Sketch, HTML, CSS, JavaScript, Agile (Scrum), Lean UX, Spanish