

# Tahaylia Higgins

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## SUMMARY

Detail-oriented UI/UX design student adept at problem-solving with a collaborative mindset; eager to contribute to a dynamic design team.

## EDUCATION

### B.S. Graphic Information Technology

Expected 05/24

Arizona State University

4.0 GPA

Relevant Courses: Information Design and Usability, Creative Thinking and Design Visualization, Web Site Design and Internet/Web Technologies, Advanced Web Markup and Scripting, Digital Illustration in Publishing, Digital Workflow in the Graphics Industry

### Certificate, Software Engineering

June 2023

Per Scholas, Atlanta, GA

## SKILLS

**Design Tools:** Figma, FigJam, Adobe XD, Sketch, Invision, Photoshop, Illustrator, InDesign, Premiere Pro, After Effects

**Design Expertise:** Wireframing, Prototyping, Web & Mobile Design, Interactive Design, User Research, Graphic Design

**Programming and OS:** HTML, CSS, JavaScript, MERN Stack, jQuery, API, Git, GitHub, Windows, MacOS, GoogleOS

**Agile Methodologies:** Scrum, Kanban

**Foreign languages:** English, Spanish, German

## RELEVANT PROJECTS

### Cake Wrecks Website Redesign

- Collaborated with team to draft and distribute user surveys and formulate questions for the observation test.
- Conducted an independent heuristic evaluation, created user personas, examined, and documented users real-time feedback and facial expressions during the observation test to identify and address usability issues on the Cake Wrecks website.
- Incorporated the team's collective findings to independently redesign the website's user interface using **Figma**.

### WakeRide Mobile App Design

- Executed an independent market analysis to identify user needs, assess the competitor landscape, and be informed of industry trends, influencing strategic design decisions.
- Created well-informed user personas based on user research insights and the design challenge prompt.
- Developed user flow, wireframes, prototypes, and motion designs in **Figma**, prioritizing modern design elements such as bottom navigation, passwordless login options and a sleek UI to ensure a seamless user experience.

### UI/UX Portfolio

- Designed and developed a UI/UX portfolio website using **Figma, HTML, CSS, JS, jQuery plugins** and **AJAX** to showcase my upcoming projects in UI/UX design.
- Integrated effective navigation for easy exploration of the portfolio, dark mode, user-friendly interactions, and animations to engage visitors and demonstrate a keen understanding of UX principles.

## WORK EXPERIENCE

### Evanston Church of God, Evanston, IL: Volunteer Registration Specialist, Remote

06/2020 - 07/2021

- Conducted over 100 weekly calls to ensure compliance with crowd capacity guidelines during the Covid-19 pandemic.
- Addressed and resolved registration-related inquiries promptly via telephone and email.

### University of Illinois at Chicago, IL: Graduate Student Instructor

08/2016 - 05/2018

- Developed and instructed German language lessons using online learning platforms.
- Coordinated personalized lessons for tutoring, leading to improvements for students with below average grades.
- Collaborated with a diverse team to organize meetings, projects, and events.