

PROJECT REPORT

Siwalik Organics

At Pachdahi, Post- Nakti, Block- Rajnagar, Dist.-
Madhubani-847235

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Proprietor- Rajeev Kumar Jha

INTRODUCTION

Dairying is an important source of subsidiary income to small farmers and agricultural labourers addition to milk, the manure produced from Animal provides a good source of organic matter for improving soil fertility and crop yield. Apart from dairying we will collect raw milk from local farmers and supply nearby market after packing those in glass bottles. Farmers of remote areas do not get proper market , hence they are forced to give their milk to milk cooperatives , which doesn't pay reasonable price. We will provide a platform through which farmers can sell their milk or any other related Product to market at better price. It will benefit both farmer and consumer, as those small farmers can't go to market with few litres of milk and give milk to milk co operatives. Now they can sell their milk through our platform and can earn more. This will help to fulfill the dream of our visionary Honorable PM of doubling farmer's income by 2022 and also it benefits the consumers as they will get fresh , hygienic and pure raw milk at their door steps at a reasonable price from a trusted source.

DETAILS OF PROPRIETOR

- Name:- Rajeev Kumar Jha
- Address:- Vill- Pachdahi, Ward no.-13, Post- Nakti,
Block-Rajnagar, Dist. –Madhubani, Pin-847235
- PAN:-BVEPJ7747M
- Aadhar No.:- 999553256807
- DOB:-08/12/1997
- Email:-siwalikorganics@gmail.com
- Education:-B.tech.
- Experience:-One year experience in diary

MARKET- STUDY, FEASIBILITY AND SCOPE

According to our market study, there is huge demand of pure and hygienic raw milk in urban areas. Due to lack of proper supply, peoples are unwillingly depend on pasteurized milk for consumptions. And the same time small farmers in remote villages are unable to sell their milk at reasonable price as market is far away from village.

Current scenario is, some milk co-operatives collect milk from farmers of remote villages at a very low price and then after pasteurizing, they sell the same milk in nearby market at higher price.

This process increase the price of milk and consumers get less nutritive milk. That's why we are trying to bridge the gap between consumers of urban areas and farmers of remote villages, which ensures the better chance of success of our ideas if it is properly implemented and cooperated by the financial institutions.

Future scope:

1. Soon we are going to start our E-Commerce Business and deliver milk and other organic products at door steps in our district.
2. We will expand our business to other districts of Bihar.

Cost of Project

FIXED COST:

PARTICULARS	QUANTITY	COST
LAND	-	OWN
COW(FRESEAN)	4	Rs2,00,000
TRANSPORT	-	Rs5000
SHED	-	Rs50,000
MILKING MACHINE	1	Rs35,000
CHAFF CUTTER	1	Rs35,000
MILK TESTING KIT	1	Rs40,000
TOTAL	-	Rs3,65,000

RUNNING COST:

PARTICULARS	WAGES/RATES	COST PER MONTHS
LABOUR (1)	Rs8000 per month	Rs8,000
FODDER(for 4 cows)	Rs800 Per day	Rs24000
VETERINARY	-	Rs1000
ELECTRICITY	-	Rs200
MISCELLINECIOUS		Rs3000
TOTAL		Rs36,200

TOTAL PROJECT COST =FIXED COST+ RUNNING COST
= Rs 3,65,000+ Rs 36,200
= Rs 4,01,200

SOURCE OF FINANCE

SL. NO.	PARTICULARS	
1.	OWN CONTRIBUTION(20%)	Rs 80,240
2.	LOAN FROM BANK	Rs 3,20,960

SALES PER MONTH (first year)

Average Milk Production of each cow = 12 litres per day

Milk production in a month of 4 cows= $12 \times 30 \times 4 = 1440$ litres

Rate of milk per litre= Rs 45

Sales in a month = $1440 \times 45 = \text{Rs } 64800$