



**Project Name: TheFallsChurch.net**

**Version: 1.0**

**Date: June 24, 2025**

**Prepared By: Fae Samera**

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## **1. Overview**

### **Purpose:**

TheFallsChurch.net is the official digital presence of The Falls Church. It aims to provide information about the church's mission, ministries, sermons, events, and ways to connect and give. The website will also serve as a platform for outreach and community building.

### **Goals:**

- Increase community engagement.
  - Enable online access to sermons and events.
  - Provide easy navigation for newcomers.
  - Support online donations and registrations.
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## **2. Target Audience**

- Church members and regular attendees
  - First-time visitors
  - Community partners and volunteers
  - Online worshippers
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## **3. Core Features**

<b>Feature</b>	<b>Description</b>
Home Page	Church overview, welcome message, call to action, latest news/events.
About Us	History, leadership, mission, beliefs.
Sermons & Media	Archived videos, podcasts, and sermon transcripts.
Events Calendar	Upcoming events with RSVP and details.
Ministries	Youth, women, men, outreach, music, etc.
Online Giving	Secure donation portal with multiple payment methods.
Contact Page	Map, address, contact form, social links.

Feature	Description
Member Portal (optional)	Login area for members – volunteer scheduling, small group materials, etc.
Blog/News	Regular updates, devotionals, church news.
Newsletter Signup	Embedded email signup for updates and event reminders.

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## 4. Information Architecture

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Home
├── About Us
│   ├── Our Story
│   ├── Leadership
│   └── Beliefs
├── Sermons
│   ├── Video
│   ├── Audio
│   └── Transcripts
├── Ministries
│   ├── Youth
│   ├── Adults
│   └── Community
├── Events
├── Give
├── Blog
├── Contact
└── Member Login (optional)

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## 5. Design & UX Principles

- **Modern and clean** with spiritual warmth
  - **Responsive design** for mobile, tablet, and desktop
  - **Accessibility-compliant** (WCAG 2.1)
  - **Simple navigation** with sticky header and mega menu
  - **SEO-optimized** structure and metadata
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## 6. Technology Stack

Layer	Technology Options
Frontend	HTML5, CSS3, JavaScript, React or Next.js
Backend	Node.js / Express OR Python / Django
CMS (optional)	WordPress, Strapi, or Sanity.io
Hosting	Vercel, Netlify, or AWS
Database	PostgreSQL / MongoDB (if needed)
Media Streaming	Vimeo, YouTube, or integrated custom player

Layer	Technology Options
Payment Gateway	Stripe, PayPal
Email Integration	Mailchimp, SendGrid
Authentication	Firebase Auth or Auth0 (for Member Portal)
Analytics	Google Analytics / Plausible.io

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## 7. Security Considerations

- HTTPS with SSL
  - Secure payment processing
  - CSRF/XSS protection
  - Input validation on all forms
  - GDPR and privacy compliance for newsletter and contact forms
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## 8. Performance and Scalability

- Optimized images and lazy loading
  - CDN for static assets (Cloudflare, AWS CloudFront)
  - Modular design to allow future growth (e.g., livestreaming, mobile app)
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## 9. Deployment & Maintenance

- CI/CD with GitHub Actions or Netlify/Vercel pipelines
  - Weekly content updates
  - Monthly backups and plugin updates
  - Admin dashboard training for church staff
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## 10. Timeline (Estimated)

Phase	Duration
Discovery & Planning	1 week
Development	1 week
Testing - Launch	1 week
Total	3 Weeks

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## 11. Appendices

- **Brand assets:** Logos, colors, typography
- **Content outline:** Draft copy and media needed

- **Competitor inspiration:** Examples of similar church sites
- **User stories:** Sample personas and user flow