

## Ideation Phase

### Brainstorm & Idea Prioritization

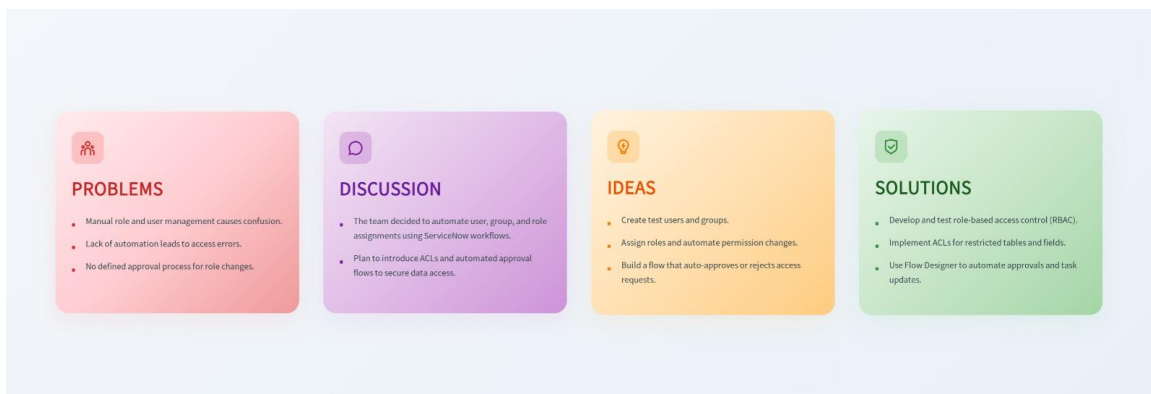
<b>Date</b>	2 November 2025
<b>Team ID</b>	NM2025TMID06157
<b>Project Name</b>	Optimizing User, Group, and Role Management with Access Control and Workflows
<b>Maximum Marks</b>	4 Marks

### Overview

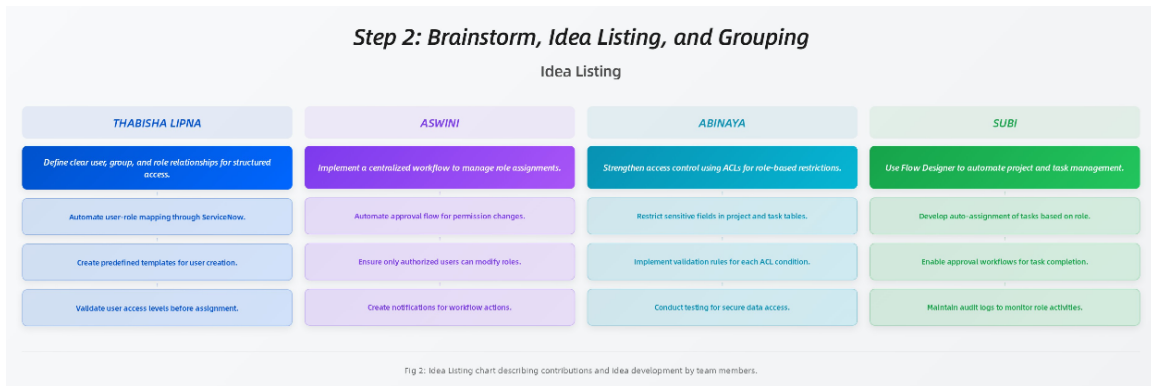
This guided project demonstrates how to optimize and automate user, group, and role management processes within ServiceNow using access control mechanisms and workflow automation. It begins by creating users, groups, and roles, followed by assigning appropriate permissions and access levels to ensure security and accountability.

### Step 1: Team Collaboration and Problem Selection

The team collaboratively identified issues related to user-role confusion and lack of structured access control. Through brainstorming, they agreed on developing an automated role and workflow system to manage task assignments.



### Step 2: Idea Listing, and Grouping



### Step 3: Idea Prioritization

The following figure illustrates the eight key steps prioritized to achieve efficient user, group, and role management in ServiceNow. Each step was identified based on its impact on workflow automation, access control, and data security. These steps collectively ensure a structured, secure, and optimized project management process.

