

# Investing in British American Tobacco South Africa

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*Abstract—*

## I. INTRODUCTION

The ability to invest in stocks is an advantageous one for students. This is because early investing allows the investor to reap the full benefits of compound interest. The investment can be allowed to mature for years in the case of students thus giving them a financially stable start to life after university [1]. In the modern day, as technology has availed a wealth of information and digital platforms to make investing easier, investing has become less strenuous to learn.

This report presents the details of a R100 000 investment into the British British American Tobacco South Africa (BATSA) company. This company is chosen because... A background of the project is first be presented followed by a discussion of the *Consumer goods and services* sector of the JSE. A quarterly analysis of the BATSA company is then presented followed by a description of it's future prospects that prove it to be an attractive investment. The report then concludes with a short summary and a conclusion on the chosen stock.

## REFERENCES

- [1] Robert Farrington. Investing for college students. <https://thecollegeinvestor.com/8813/investing-college-students/>, July 2017.