

Project Deliverable 2 – Documentation and Coding

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Table of Contents

2.1. Introduction	3
Needs/Problems	3
Goals/Objectives	4
2.2. Prototyping	
Coding	5
2.3. Designing	13
2.4. Coding	18
2.5. Conclusion	23
References	25



2.1. Introduction

The goal of the e-commerce platform is to close the digital gap in South Africa by offering a solution that is both secure and tailored to the needs of consumers and informal traders. It allows users to trade, sell, and buy products while addressing challenges such as low digital literacy, lack of infrastructure, and the loss of revenue to platforms owned by foreign entities.

This initiative is designed to establish a responsive, and adaptive platform that serves multiple roles between seller, buyer, and admin featuring elements like a hybrid barter system, local payment gateways, and robust security measures. This report outlines the processes of prototyping, design, coding, and execution of the platform.

Needs/Problems

Technological Barriers and Digital Exclusion

One of the main problems that have been identified is the enormous digital divide in South Africa such that the majority of the targeted users lack digital literacy and reliable technology. It is reported that it is hard for informal traders to manage complex e-commerce platforms, as reflected by the emphasis on creating simplified user interfaces through the prototyping phase.

The tablet, laptop, and smartphone prototypes all employ large buttons, unambiguous iconography, and minimal text - design techniques that are particularly suited to the accessibility demand from technically less-informed users. The User class on the CRC cards contains actions for easy login and registration management, showing careful consideration to beginners to digital platforms.

Economic Drain to Foreign Platforms

The paper highlights the key problem in which South African entrepreneurs lose much money to foreign e-commerce platform. This places the urgency for a locally-developed platform that keeps economic transactions within South African economy. The Payment CRC card itself mentions merging local payment gateways, while the database design includes columns for South African payment channels. These capabilities directly counter the challenge of economic leakage by providing alternatives to foreign payment mechanisms, which typically overwhelm ecommerce.

Insufficient Barter System Facilitation

The traditional e-commerce sites do not facilitate the cultural need for barter trade by South African informal traders. The documentation puts this down as one of the relevant gaps in



existing market offerings. The problem is addressed by the platform with specific features marked on the Barter CRC card, outlining functionality for swapping products without the exchange of money. The use case diagram also identifies how the bartering system will be used in conjunction with conventional buys, meeting the criterion of hybrid trading solutions which appeal to local business savviness.

Security Issues in Online Transactions

Most of the potential customers are worried about online platforms because they are beset by repeated cases of fraud and violations in private data. The report identifies this adoption barrier and offers different solutions. The Admin CRC card depicts monitoring functionality on transactions, while the Order and Payment classes include security functionalities such as status tracking and confirmation processes

Goals/Objectives.

Reducing the Digital Divide in South Africa

The foremost significant goal is to make e-commerce accessible to population segments that have low degrees of digital literacy and negligible technological infrastructure. The introduction clearly indicates how the platform has been designed to be simple to use for those who are not comfortable with advanced technology. The prototypes demonstrate user-friendly interfaces for smartphone, tablet and laptop, in an effort to access individuals using different gadgets that are commonly employed by South Africans. That directly addresses the problem of digital exclusion highlighted in the project brief.

Supporting Local Economic Development

The platform aims to keep commercial transactions in the South African economy using a foreign-owned e-commerce platform alternative. From the observation made in the introduction, the majority of local traders nowadays lose their revenues to foreign-owned platforms. Having local payment gateways and supporting local currency transactions helps in achieving this aim of retaining the economy. Circulation of money in local communities is enhanced by the structure of the platform.

Secure Online Transactions

Building user trust through the use of effective security systems is another important goal. This is evidenced in the documentation by a number of features: Admin class on CRC cards monitors transactions, Payment class ensures secure processing, and the database structure



ensures protection of sensitive user details. These combine to prevent fraud and build confidence in users who are unfamiliar with online trading.

Supporting Multiple Trading Modes

As the majority of South African traders use money and traditional bartering systems to trade, there is support for hybrid options by the platform. Use case diagram and Barter class in CRC cards sufficiently explain how the system supports non-monetary trading. This differentiation adds more accommodativeness to the various local forms of trading practices.

Technical Development Objectives

The project has clearly defined technical objectives like the development of independent interfaces for buyers, sellers and administrators. The prototypes in Section 2.2 illustrate how the multi-role system will work across a variety of devices. The EERD diagram also shows how data will be transferred from these types of user. Another technical imperative is to be responsive in design, as illustrated by the different versions of interface for mobile and desktop in the prototyping section.

2.2. Prototyping

Coding

Smart phone:



18:36



Welcome, Lola Zulu (Buyer)

Logout | K View Cart

Search & Filter Products

Category (e.g., electronics) All Payment Types ©

Available Products



2013 Sony Alpha 7R

R600.00

Area: Pretoria
Quantity: 2
Category: Electronics
Barter Option: both

Add to Cart



Used Mountain Bicycle

R1,050.00

Area: Johannesburg Quantity: 1 Category: Vehicle Barter Option: cash

Add to Cart



Traditional Zulu Beads

R200.00

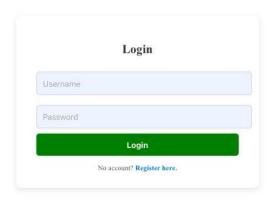
Area: Durban
Quantity: 15
Category: Fashion
Barter Option: both

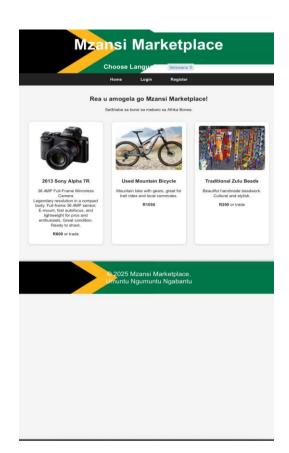
Add to Cart



18:35

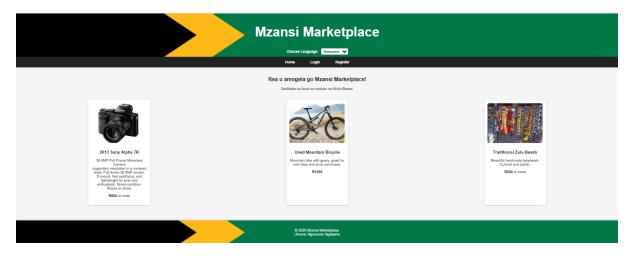


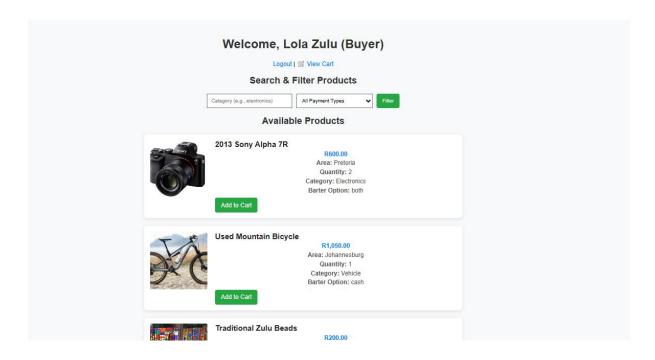






Laptop:







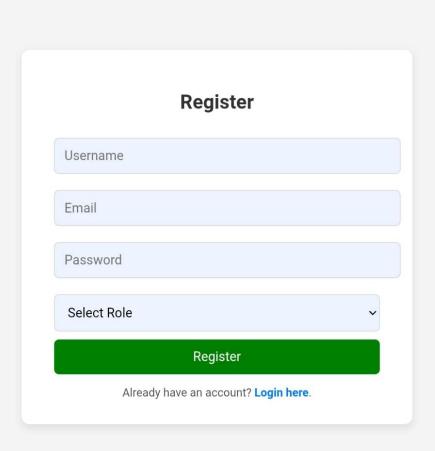


Tablet:



	Login
Username	
Password	
	Login
	No account? Register here.





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Welcome to Mzansi Marketplace!

A unified South African hybrid barter platform.



2013 Sony Alpha 7R

36.4MP Full-Frame Mirrorless
Camera
Legendary resolution in a compact
body. Full-frame 36.4MP sensor, Emount, fast autofocus, and
lightweight for pros and
enthusiasts. Great condition.
Ready to shoot.

R600 or trade



Used Mountain Bicycle

Mountain bike with gears, great for trail rides and local commutes.

R1050



Traditional Zulu Beads

Beautiful handmade beadwork. Cultural and stylish.

R200 or trade



2.3. Designing

a. Class Responsibility Collaborator (CRC) cards

Class	Responsibilities	Collaborators
1. User	Manage login and user registration. Storing user details such as name, password, email, role.	Buyer Seller Admin
2. Buyer	Browse through products. Adding products to the cart	Order
	Buying the product(s)	Payment
3. Seller	List of products for sale Manage the product inventory.	Product
	Responding to the enquiries of buyers	Buyer
	Participating in money or barter exchange	Barter
4. Admin	Manage the user accounts of buyers, admins, and sellers.	User
	Manage product listing.	Product



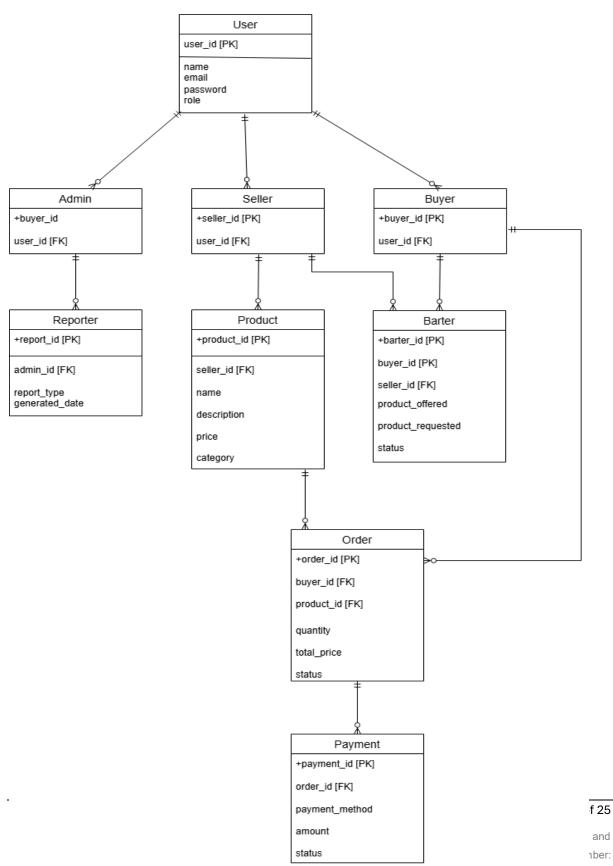
	Generate reports on sales and user activity. Monitor transactions	Report Order Payment
5. Product	Stores the details of the products from name, description, price, and category.	Seller
	Display product information to buyers.	Cart Order
6. Cart	Storing products that were added by the buyers.	Buyer
	Calculate the total price of items in the cart.	Product
	Allow buyers to proceed to check out to pay or trade.	Order
7. Order	Handling order creation	Buyer
	Storing the details of the order from buyer, product, quantity, total price	Product
	Tracking the order status whether it is pending, completed, or cancelled.	
	Processing payments for orders	



8. Payment	Process payments for orders. Store payment details from payment methods, amount, and status. Managing the confirmation of payments	
9. Barter	Facilitate the barter transaction between the buyers and sellers. Store the barter details of the products offered and requested.	Buyer
10.Report	Generate reports for admin. Store report details from report type, generated date, and all the necessary information. Provide insights into sales, user activity, and platform performance.	Admin

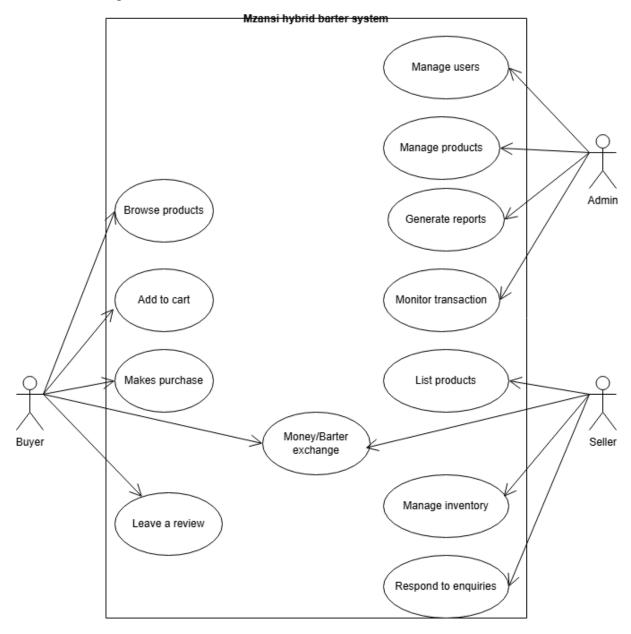
b. Enhanced Entity Relationship Diagram (EERD)





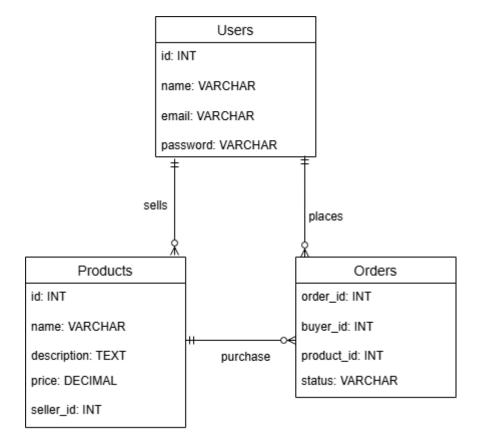


c. Use Case Diagram



d. Database Design





2.4. Coding

- a. Screenshots
- b. Sample PHP Code



```
🔚 db.php 👢 🔀
  1
       -<?php
  2
         $host = 'localhost';
  3
         $user = 'root';
         $pass = '';
  4
         $db = 'mzansi marketplace';
  6
  7
         $conn = new mysqli($host, $user, $pass, $db);
  8
  9
       if ($conn->connect_error) {
             die ("Connection failed: " . $conn->connect error);
 10
 11
        -- }
        -?>
 12
 13
```

c. Sample HTML Code



```
| Company | Comp
```

d. Sample JavaScript Code



```
🔚 index.php 🖈 🗵
              const translations = {
                        en: {
                               t welcome: "Welcome to Mzansi Marketplace!", description: "A unified South African hybrid barter platform."
welcome: "Siyakwamukela eMzansi Marketplace!",
                               description: "Ipulatifomu ye-bhatha ehlanganisayo yeNingizimu Afrika."
                        xh: {
                              welcome: "Wamkelekile kwiMzansi Marketplace!",
description: "Iqonga lokutshintshiselana elidibeneyo laseMzantsi Afrika."
                              welcome: "Welkom by Mzansi Marketplace!",
description: "'n Verenigde Suid-Afrikaanse ruilplatform."
                       se: {
                              welcome: "Rea u amogela go Mzansi Marketplace!",
description: "Setšhaba sa borai sa mebaro sa Afrika Borwa."
                              t welcome: "U amukeriwile eMzansi Marketplace!", description: "Xipulatifomo xa barter xa Afrika Dzonga lexi hlanganisiweke."
               -};
             finction setLanguage() {
    const lang = document.getElementById("language").value;
    localStorage.setItem("lang", lang);
    updateText(lang);
               _}
             function updateText(lang) {
    const text = translations[lang] || translations["en"];
    document.getElementById("welcome").textContent = text.welcome;
    document.getElementById("description").textContent = text.description;
              document.addEventListener("DOMContentLoaded", () => {
    const lang = localStorage.getItem("lang") || "en";
    document.getElementById("language").value = lang;
                        updateText(lang);
```

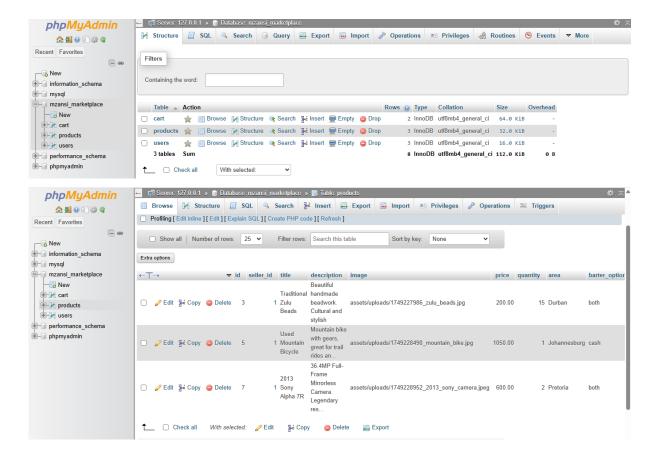
e. Sample CSS Code



```
🔚 style.css 🖈 🔣
        □ .main-nav ul {
 37
 38
              list-style: none;
 39
              padding: 0;
              margin: 0;
 40
 41
              background-color: #222;
 42
              display: flex;
 43
              justify-content: center;
 44
 45
        □ .main-nav li {
 46
 47
              margin: 0 15px;
 48
        L<sub>3</sub>
 49
 50
       □ .main-nav a {
             display: block;
 51
 52
              padding: 15px 20px;
 53
              color: white;
 54
              text-decoration: none;
              font-weight: bold;
 55
 56
 57
 58
        .main-nav a:hover {
 59
              background-color: #444;
 60
        L<sub>3</sub>
 61
       ☐ .features {
 62
 63
              display: flex;
 64
              justify-content: space-around;
 65
              flex-wrap: wrap;
 66
              margin-top: 30px;
        L<sub>3</sub>
 67
 68
        ☐ .feature-card {
 69
 70
              background-color: white;
 71
              border-radius: 10px;
 72
              padding: 15px;
 73
              width: 250px;
 74
             box-shadow: 0 2px 8px rgba(0,0,0,0.15);
 75
              margin: 10px;
 76
              transition: transform 0.2s ease-in-out;
```

f. Sample MySQL Table Screenshots





2.5. Conclusion

The e-trading platform is designed to suit the unique requirements of South African consumers and informal traders. With the added functionalities of a hybrid barter system, local payment gateways, and cutting-edge security features, the platform will be able to deliver a seamless and inclusive trading experience. The prototyping, design, and coding stages have laid a strong foundation for the platform's development in addressing the needs of users and fostering economic growth and digital inclusion.





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