Project

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Branch: BCA

Section/Group: 23BCA-8A Semester: 3
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Subject Name: Desktop Publishing
Subject Code:23CAP-204

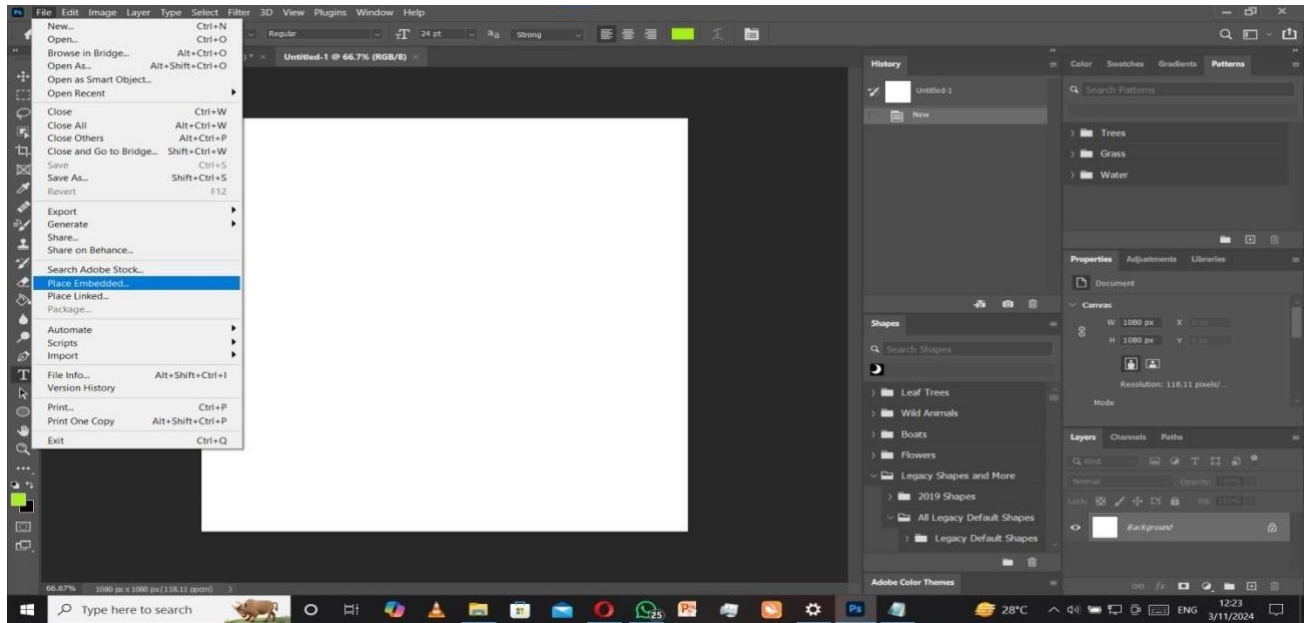# 1. Aim/Overview of the practical:

Design travel poster series.

Steps to Create a book cover (front & background)

1. **CREATE A4 SHEET:** then download an image of a burning city
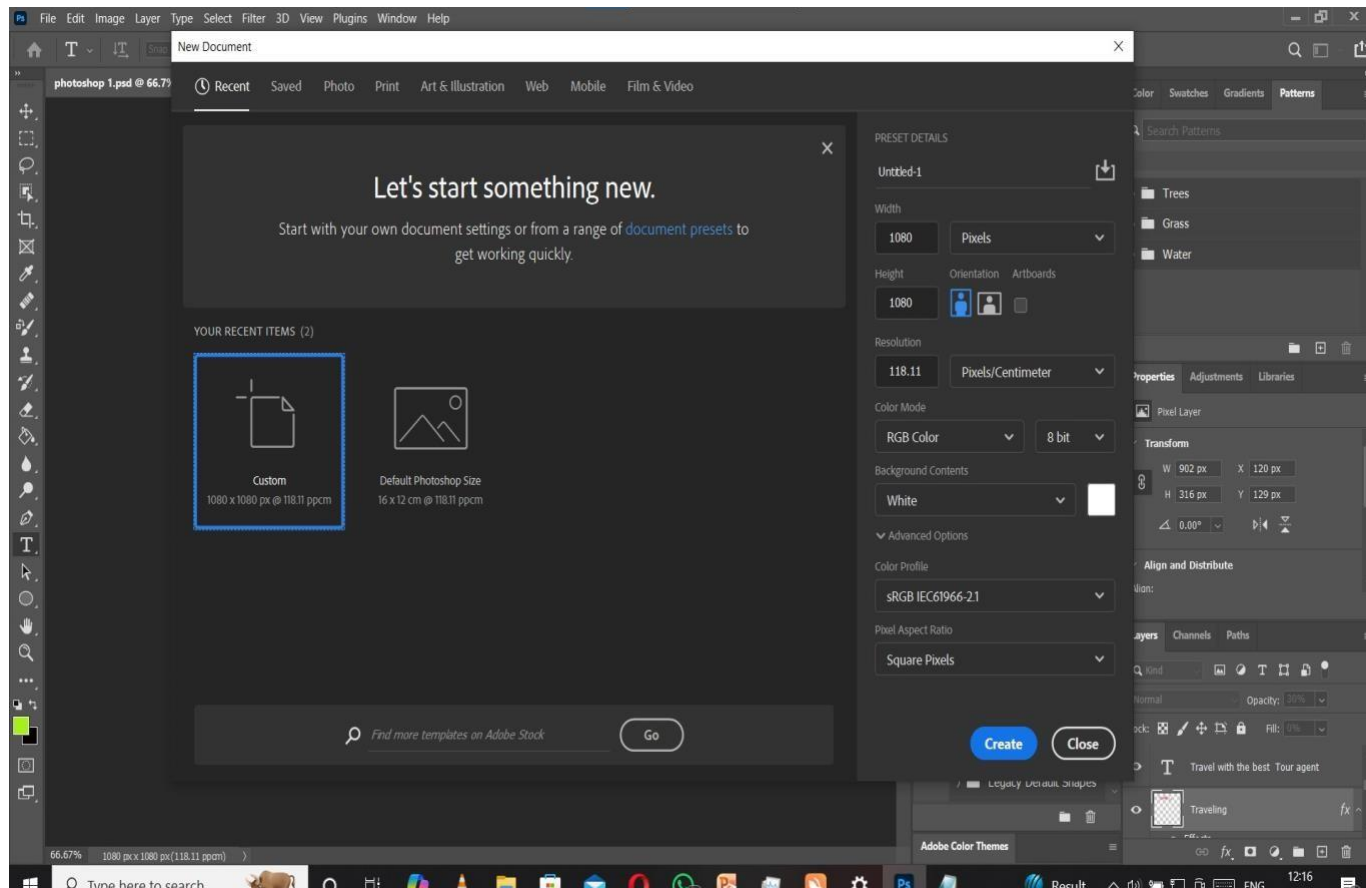
2. **2. Design the Front Cover**

- Start by focusing on the front cover (the left side of your layout).

- Add the book title and author's name using the Text Tool (T). Choose fonts that match the

3. Add Background and Graphics

- Create a background that complements the book's genre and content. You could use solid colors, gradients, textures, or images.

- If using textures, patterns, or images, ensure they are high-resolution and don't overpower the

4. **Design the Spine**

- The spine width is crucial, so it should reflect the thickness of your book based on the number of pages. This is usually provided by your publisher or printer.
- Place the book title and author name on the spine in a vertical orientation

5. Lastly, while doing background cover, insert ed a picture of someone running away from fire, inserted

a bar code, a short summary of the book. On the top middle name of the book "CITY ON FIRE"
with white text colour.

6.Final Adjustments

1. Apply any final **adjustments** to enhance colors and balance the composition.
2. Use the **Dodge & Burn tools** to add highlights or shadows, drawing attention to key areas.
3. Check your design for alignment and spacing to make sure everything looks clean and professional.
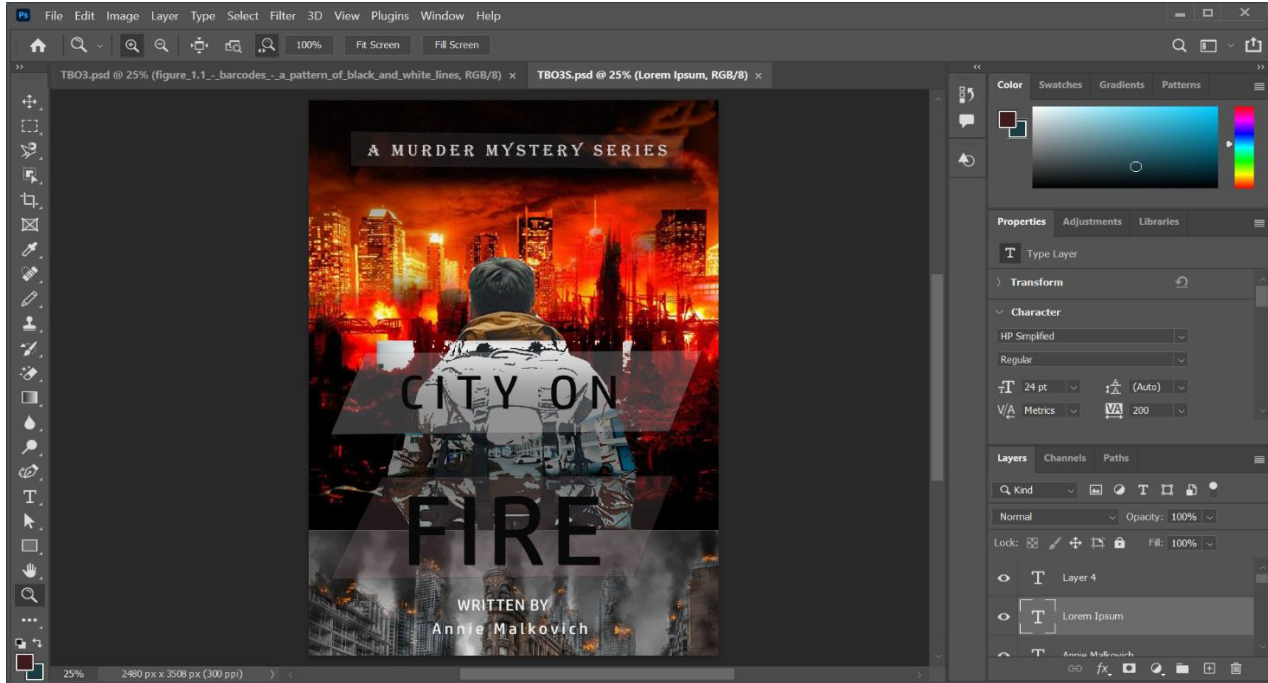
7.Save & Export

1. **Save your work** as a Photoshop file (`.PSD`) to preserve layers for future edits.
2. Export the poster:

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○ For print: **File > Export > Export As** and choose `.TIFF` or `.PDF` format. ○ For web use: Export as a `.JPEG` or `.PNG` with a reduced size if needed.
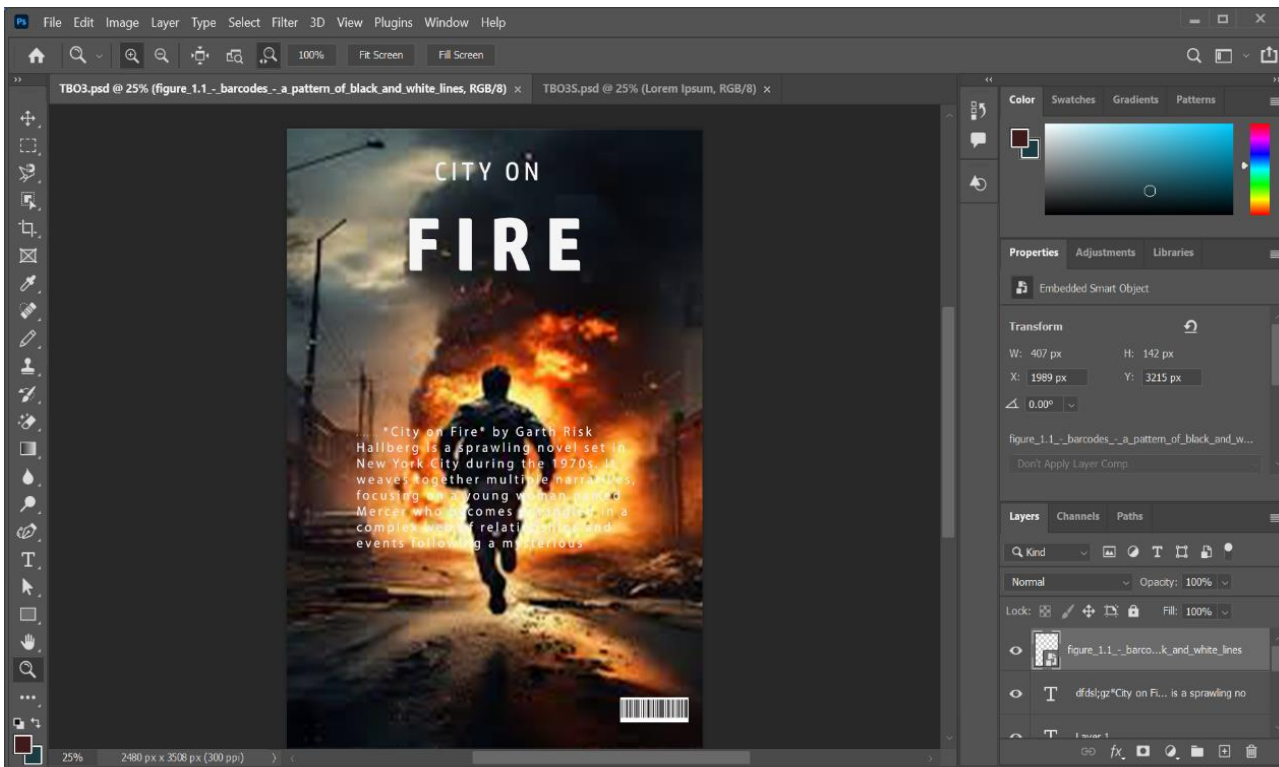
Learning outcomes (What I have learnt):

1. Effective design starts with thoughtful planning and composition. Deciding on the layout, background, and text placement ensures that the final product communicates the message clearly and attractively.

2. Using color theory to create contrast between the text and background ensures readability and visual appeal.

3. Choosing the right fonts and applying text effects (like drop shadows or outlines) can significantly impact the design's tone and clarity.

4. : Adding shapes, icons, and textures helps to create a balanced design.

5. Experimenting with different elements, such as brushes, gradients, and textures, fosters creativity and encourages designers to think outside the box to make their work unique.

Here is my output

FRONT

BACKGROUND