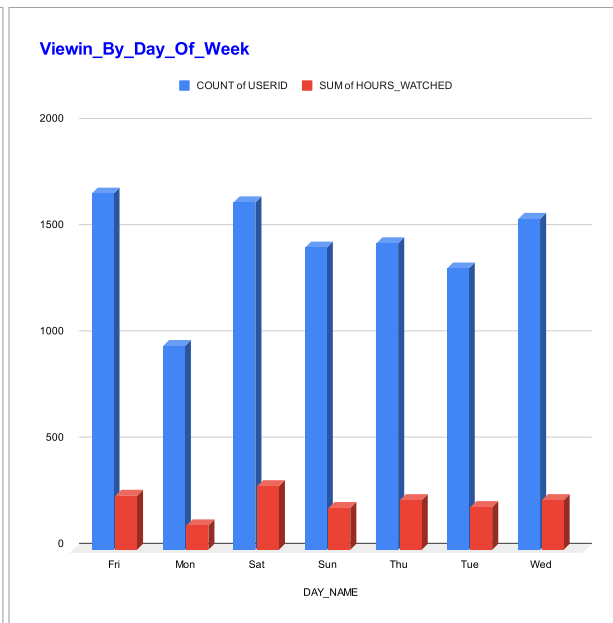
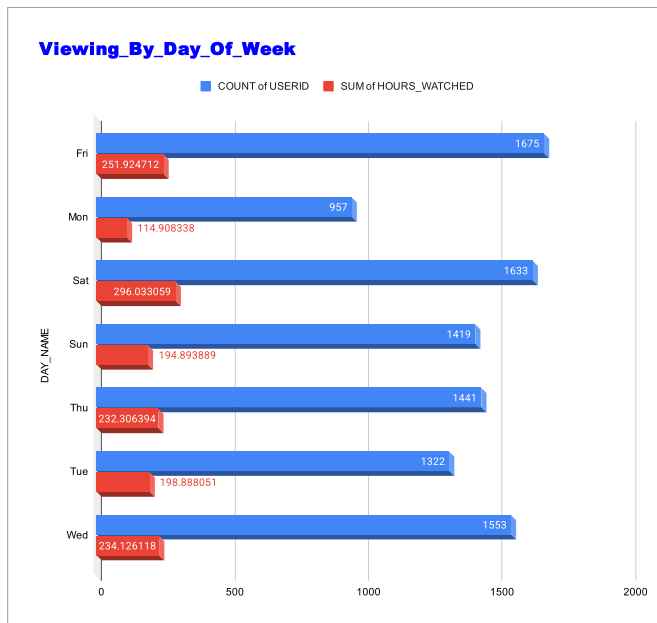


| DAY_NAME | COUNT of USER SUM of HOURS | |
|--------------------|----------------------------|--------------------|
| Fri | 1675 | 251.924712 |
| Mon | 957 | 114.908338 |
| Sat | 1633 | 296.033059 |
| Sun | 1419 | 194.893889 |
| Thu | 1441 | 232.306394 |
| Tue | 1322 | 198.888051 |
| Wed | 1553 | 234.126118 |
| Grand Total | 10000 | 1523.080561 |



Viewing by day of a week insights

Friday has the highest total number of hours watched and highest user sessions

Mondy is the quiestest day with the lowest viewing.

Weekend Saturday and Sunday have strong viewership, especially Sunday.

Interpretation

Users watch more when they have free time, Weekends and fridays

Monday drop shows busy schedules at the start of a day.

Business Insights

Fridays and Weekends are prime slots for new content releases

Monday to Tuesday need engagement strategies like (Notifications, and Short content