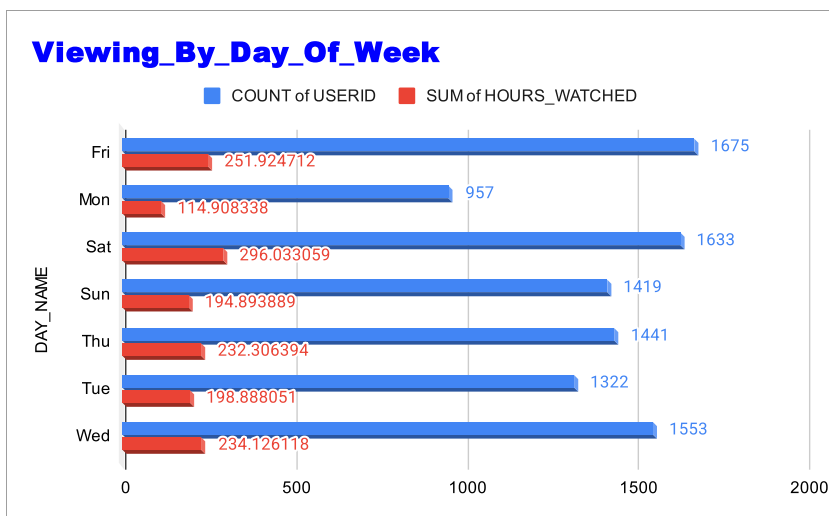
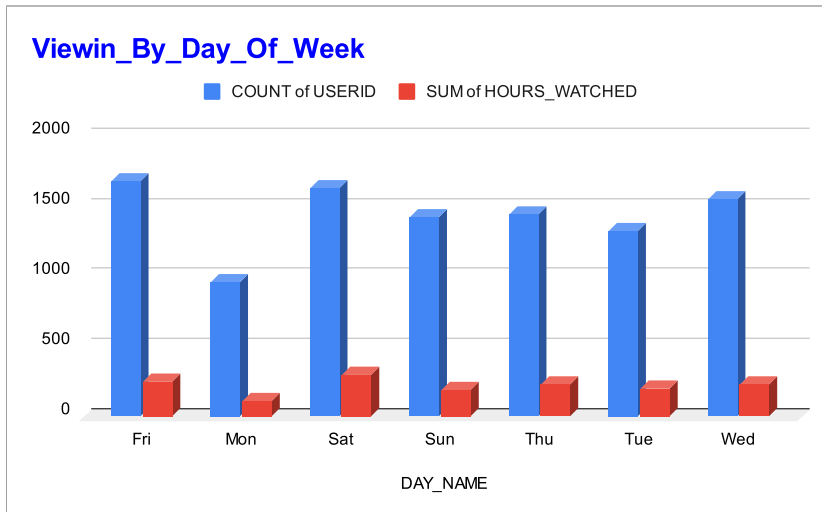


DAY_NAME	COUNT of USERID	SUM of HOURS
Fri	1675	251.924712
Mon	957	114.908338
Sat	1633	296.033059
Sun	1419	194.893889
Thu	1441	232.306394
Tue	1322	198.888051
Wed	1553	234.126118
Grand Total	10000	1523.080561



Viewing by day of a week Insights

Friday has the highest total number of hours watched and highest user sessions

Mondy is the quietest day with the lowest viewing.

Weekend Saturday and Sunday have strong viewership, especially Sunday.

Interpretation

Users watch more when they have free time, Weekends and Fridays

Monday drop shows busy schedules at the start of a day.

Business Insights

Fridays and Weekends are prime slots for new content releases

Monday to Tuesday need engagement strategies like (Notifications, and Short content