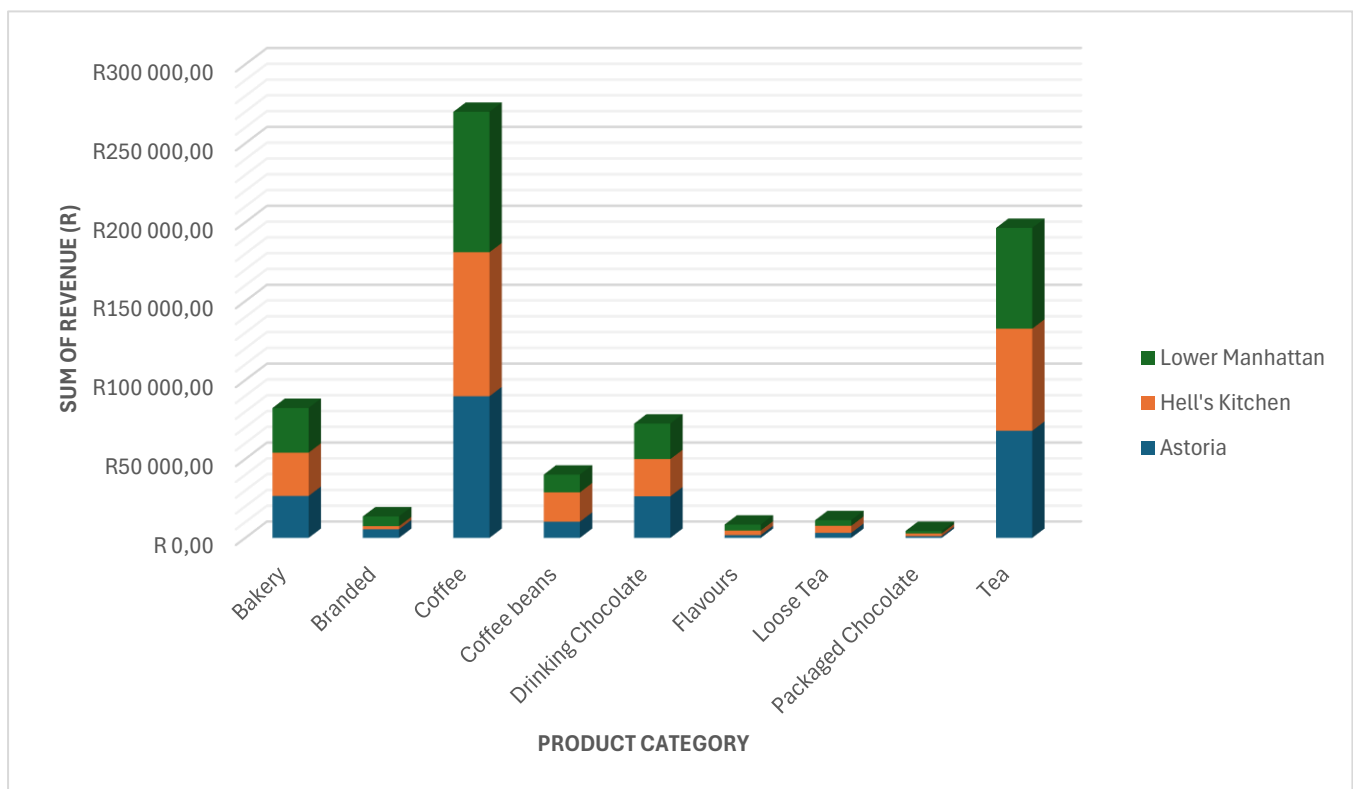


Sum of REVENUE		Column Labels			
Row Labels		Astoria	Hell's Kitchen	Lower Manhattan	Grand Total
Bakery		R26 599,75	R27 386,95	R28 328,94	R82 315,64
Branded		R5 457,00	R1 942,00	R6 208,00	R13 607,00
Coffee		R89 744,30	R91 222,65	R88 985,50	R269 952,45
Coffee beans		R10 219,20	R18 635,10	R11 230,95	R40 085,25
Drinking Chocolate		R26 335,25	R23 586,25	R22 494,50	R72 416,00
Flavours		R1 764,80	R2 876,80	R3 767,20	R8 408,80
Loose Tea		R3 194,00	R4 461,35	R3 558,25	R11 213,60
Packaged Chocolate		R1 089,71	R1 698,77	R1 619,16	R4 407,64
Tea		R67 839,90	R64 701,30	R63 864,75	R196 405,95
Grand Total		R232 243,91	R236 511,17	R230 057,25	R698 812,33



Recommendation

- >> Invest in marketing or layout improvement for low performing branches
- >> Keep best selling items consistent across all stores

