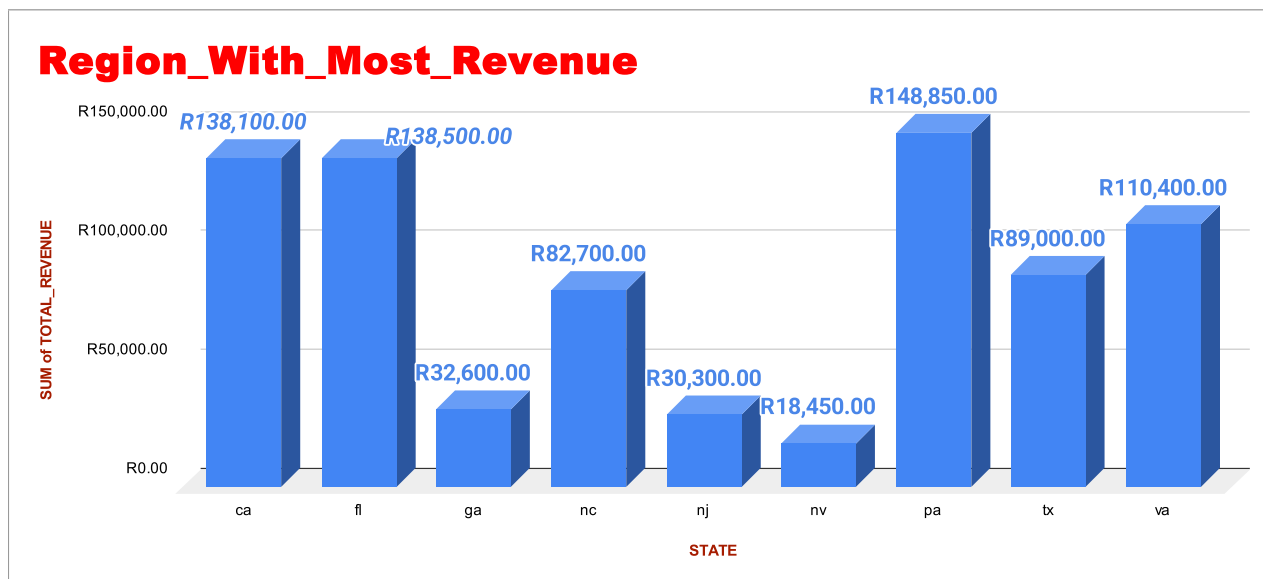


STATE	SUM of TOTAL_REVE COUNT of SALEDAT	
ca	R138,100.00	14
fl	R138,500.00	12
ga	R32,600.00	3
nc	R82,700.00	12
nj	R30,300.00	5
nv	R18,450.00	3
pa	R148,850.00	13
tx	R89,000.00	8
va	R110,400.00	15
Grand Total	R788,900.00	85



Insights:

- >>PA(Pennsylvania) Generates the highest revenue among all states.
- >>TX(Texas) and CA(California) also contribute high revenue.
- >>State like NC, GA, NJ generate much , lower revenue.

Recommendation:

- >>Increase marketing and inventory supply in PA, TX, and CA, as these state show the strongest demand.
- Run promotions or customer research in low performing states to understand lack of sales.
- >>Consider relocating the stock from low demand regions to high demand regions for faster turnover.