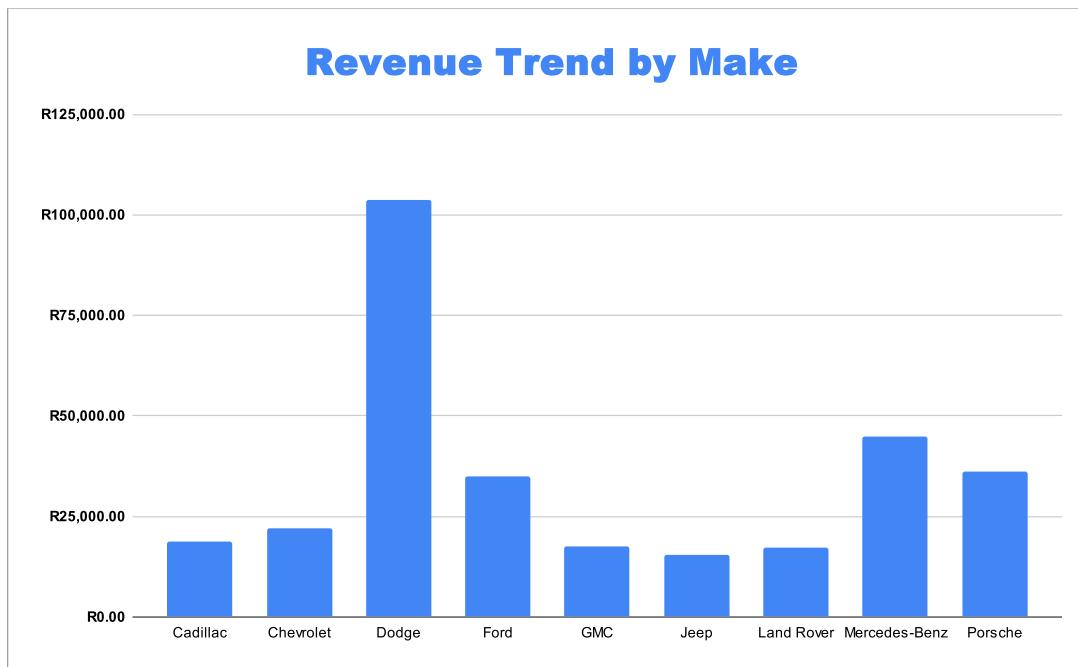


	SUM of TOTAL_REVENUE
Cadillac	R18,700.00
Chevrolet	R22,000.00
Dodge	R103,700.00
Ford	R34,900.00
GMC	R17,500.00
Jeep	R15,500.00
Land Rover	R17,250.00
Mercedes-Benz	R44,800.00
Porsche	R36,000.00
Grand Total	R310,350.00



Insights from graphs

Dodge is generating the most revenue.
 Mercedes is the second revenue generator.
 Ford is our third revenue generator.

Recommendations

- >Focus sales, marketing, and inventory on Dodge, as it is the top performance brand.
- >Explore why European brands like Mercedes-Benz and Porsche perform well premium pricing or demand?
- >Reduce or review stock for low performing brands to avoid slow moving inventory.