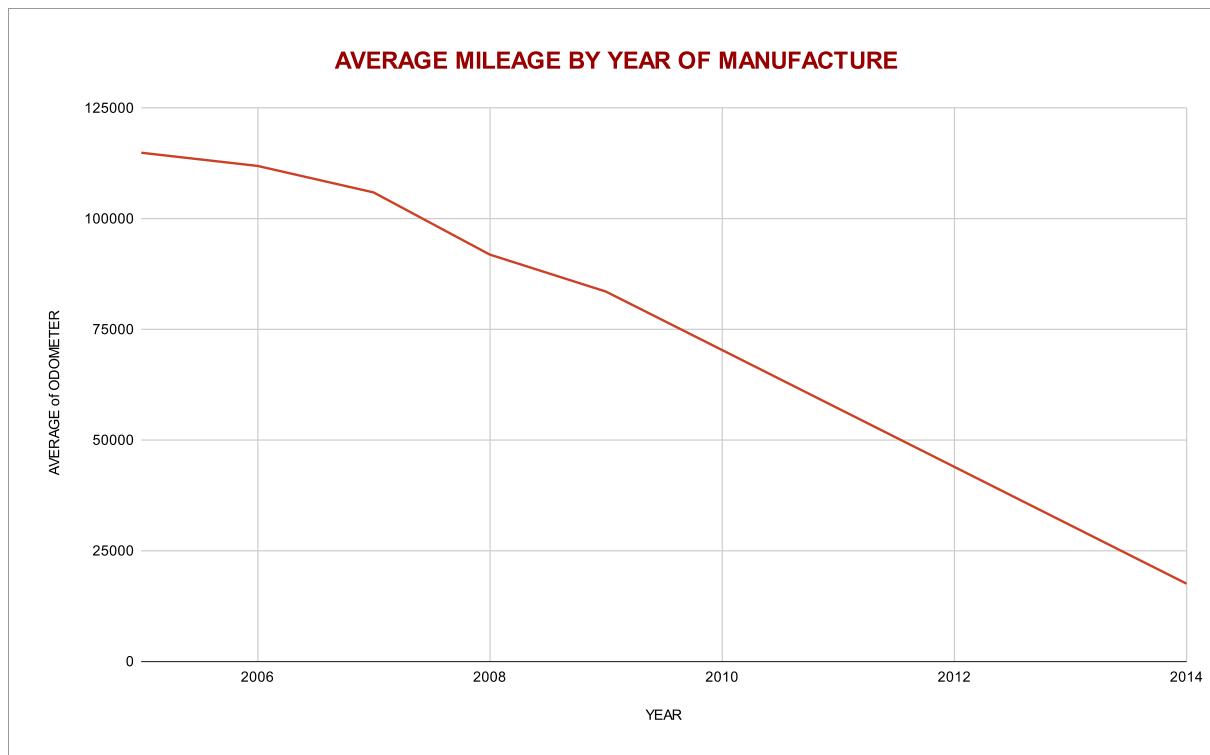


YEAR	AVERAGE of ODOMETER
2005	114900.4286
2006	111927.8571
2007	105939.2917
2008	91903.66667
2009	83545.6
2014	17566.71429
Grand Total	96657.45



INSIGHTS

Cars manufactured after 2015 show significantly lower average mileage. And those cars have high demand.
Customer show a clear preference when it comes to new cars.

Conclusion – Bright Motors Analysis

High-revenue brands: Dodge, Mercedes-Benz, Ford, Porsche.

Customers strongly prefer newer, low-mileage vehicles.

High-volume regions include CA, FL, VA, PA, and NC.

Older, high-mileage cars sell slowly and at lower prices.

Focus on stocking high-demand brands, newer cars, and shifting inventory to strong regions.