BrightTV Analytics Project Plan

	Week of Oct 19	Week of Oct 26	Week of Nov 2	Week of Nov 9
Data Discovery	**Oct 20 – Oct 27** Data Exploration			
Data Processing		**Oct 27 – Nov 3** Cleaning & Transforming		
Analysis & Visualization			**Nov 3 – Nov 10** Usage Trends Analysis / **Nov 3 – Nov 10** Channel Performance	
Insights & Presentation				**Nov 10 – Nov 14** Insights Generation / **Nov 10 – Nov 14** Canva Report Design