

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

1. Campus placement, is a programme run by universities or other educational institutions to offer jobs to students who are almost through with their studies. With this kind of initiative, educational institutions collaborate with businesses who want to hire students.

Build empathy

3. It can also be utilised as a tool for college's placement officers to handle student placement information, which will cut down on human labour and paper used.

2. The Training & Placement Officers in the college can use this system as an application to handle the information about the students related to placement and to provide aid utilising the assistance portal where the students can post their question to the TPO and coordinators.

The information you add here should be representative of the

observations and research you've done about your users.

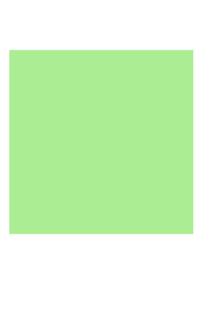
4. With the right login information, anyone inside the college or outside can use the placement management system online.the placement officer, Hod, facuity coordinator of the college,can utilise this system as an applications to handle the student information related to placement. The learner has the option to upload their data. The website application is made with Laravel.

1. The goal is to examine student placement information from the previous year and utilise it to estimate the likelihood that current students will be placed on campus.

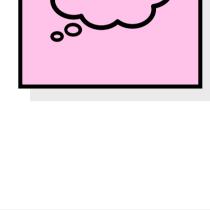
3. It would comprise the company's profile,the criteriafor qualifying,the amenities or package it offers,etc.

2. With the help of numerous factors,including gender,SSC percentage,HSC percentage,HSC stream,degree percentage, degree type, work experience,e-test percentage,this algorithm attempts to forecast whether a student would be placed on campus or not.

4. This system keeps track of all the students information, including both academic and personal information, and is intended for both students and the businesses that retainstudent records.



S. THAJITHA BANU IDENTIFYING PATTERNS AND TRENDS IN CAMPUS PLACEMENT DATA USING MACHINE LEARNING



1. With the use of several machine learning methods,including logistic regression, decision trees,KNN,and random forests,the issue of campus location can be resolved.

3.LESS TIME-CONSUMING: The system takes time because the number of student and placement officials is limited. The fact that records are currently kept on an online platform makes it simple to obtain accurate records.

2.ONLINE PLACEMENT: In manual placement, all work is completed by human intervention, which increases the likelihood of errors.Our project placement method allows for online placement.The kids will have a much easier time securing jobs thanks to this platform.

4.REDUCES MANUAL WORK: Because to the large number of files and paper records, searching is a major issue.As a result,updating is very challenging and unclear, which causes record duplication.Our project will cut down on physical labour, which means fewer mistakes.

1. The applicant has access to placement history.

3. It supports the efficient and timely use of resources.

2. Our system has been very beneficial to the college in this regard.

Students select a specific college for their placement, and there is a need to keep track of all these paperwork, which takes up a lot of room.It is manually done, there is a risk for error,and managing the students details is challenging.

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