

# UMESH THAKUR

## DATA ANALYST

 Chandigarh

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### SUMMARY

Entry-level Data Analyst with a strong foundation in Python, SQL, and Excel. Experienced in transforming raw data into actionable insights through Power BI and Tableau dashboards. Passionate about identifying trends and optimizing data management systems to drive business growth and operational efficiency.

### TECHNICAL SKILLS

- Python
- Numpy
- Pandas
- Matplotlib
- Seaborn
- Excel
- MySQL
- Power BI
- Tableau

### PROJECT

#### Sales Performance & Customer Distribution Dashboard (Power BI)

Designed an interactive Power BI dashboard to track regional sales and customer demographics across India. Leveraged dynamic filters and cross-functional visuals to analyze market penetration and KPIs, enabling stakeholders to identify high-performing regions and optimize customer targeting strategies.

#### E-commerce Sales & Profit Analytics Geo-Dashboard (Power BI)

Built a Power BI dashboard to track Profit and Sales across India. I used interactive Map visuals to show which regions are performing best. This tool helps the business easily identify top cities and monitor customer growth using clear key metric cards.

### EDUCATION

#### 12<sup>th</sup> HP board of Education

March2022

#### Govt SR SEC SCHOOL, ZAKATKHANA

- Specialization in Commerce with a focus on Accountancy and Business Statistics.
- Developed a strong foundation in quantitative analysis and financial data management.

#### Bachelor of Computer Application

2022-2025

#### Chandigarh University

- Relevant coursework in Business Statistics, Financial Analytics, and Database Management.

### TRAINING AND CERTIFICATIONS

#### Data Analyst Training

Sep 2025 - Present

#### Excellence Technology, Chandigarh

- Developed technical expertise in Python, SQL, and Power BI through intensive hands-on training.
- Mastered data manipulation using Pandas/NumPy to solve real-world business problems.