

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare

1 hour to collaborate

2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article





Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session

Stay

Encourage wild ideas.











Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Anto Stephin

Creative sleep log ideas

REM sleep

melodies

Altrin

Digipilli

sleep score recolor

bad sensor the immune system for the immune s

 Akash

 sleep time
 day light saving time
 weight g

 depression
 sense of hopelessness
 wearab device

 calm
 sleeptown
 noisli

a perfect tool for self improvement mental health health fullfiled selves

twilight resa pzizz

slumber sleep cycle do I snora







