

# THALIZ FAJARDO

## FRONT END DEVELOPER

Mexico City | 55 2903 - 9985 | fajardothaliz@gmail.com

[GitHub](#) | [LinkedIn](#) | [Portfolio](#)

---

### SUMMARY

I am a frontend developer focused on building high-impact digital projects, with experience leading technical teams and coordinating cross-functional collaboration. I am passionate about creating functional, automated, and scalable solutions, especially when they address real business challenges. I enjoy working with multidisciplinary teams, providing technical vision, and bringing structure and efficiency through development. Currently, I am expanding my profile toward full-stack development to increase my technical impact and autonomy in building solutions.

---

### PROFESSIONAL SKILLS

- Technical leadership and team management
- Project coordination and on-time deliverables
- Strategic vision for scalable solutions
- Continuous learning and adaptability
- English – B1 Level (CEFR)

### TECHNICAL SKILLS

- HTML5, CSS3, JavaScript
  - Bootstrap, SASS
  - ReactJS, Redux
  - WordPress (site implementation, customization with Elementor, plugin management, including basic PHP adjustments)
  - HubSpot (CRM, workflows, automation, web integration)
- 

### WORK EXPERIENCE

#### Technical Lead & Frontend Developer Rummet, Mexico City

December 2022 – April 2025

- Led the complete development of the company website in WordPress using the Houzez theme.
  - Implemented automations with HubSpot, including deals, leads, product creation, and data synchronization.
  - Customized existing plugins and integrated solutions in PHP and JavaScript to meet specific project requirements.
  - Optimized operational processes by delivering scalable technical solutions and task automation.
- 

### EDUCATION

- Back-End Web Development Certification – Academlo (2024)
- Front-End Web Development Certification – Academlo (2022)
- Automation Engineering – University of Havana, Cuba (2017 – 2020, incomplete studies)