

Toy Store Sales and Profit Dashboard

Total Cost

10.43M

Total Sales (\$)

14.4M

Total Profit (\$)

4.01M

Profit Margin

27.8%

Store\_City

All

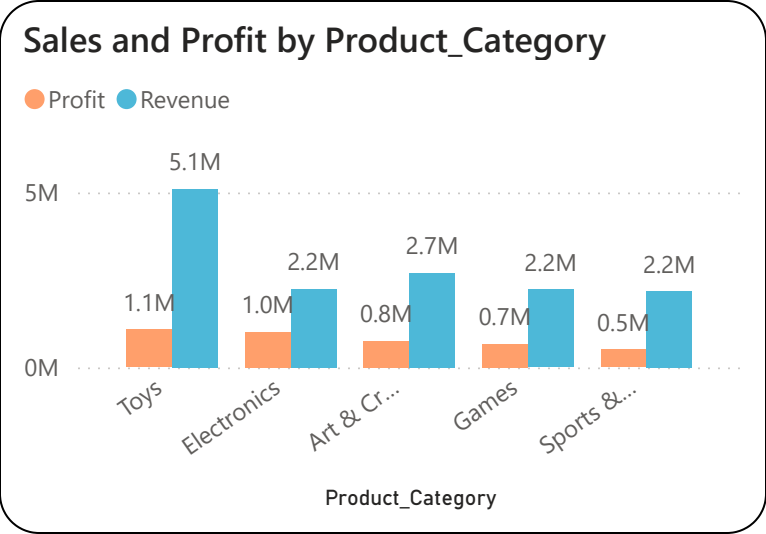
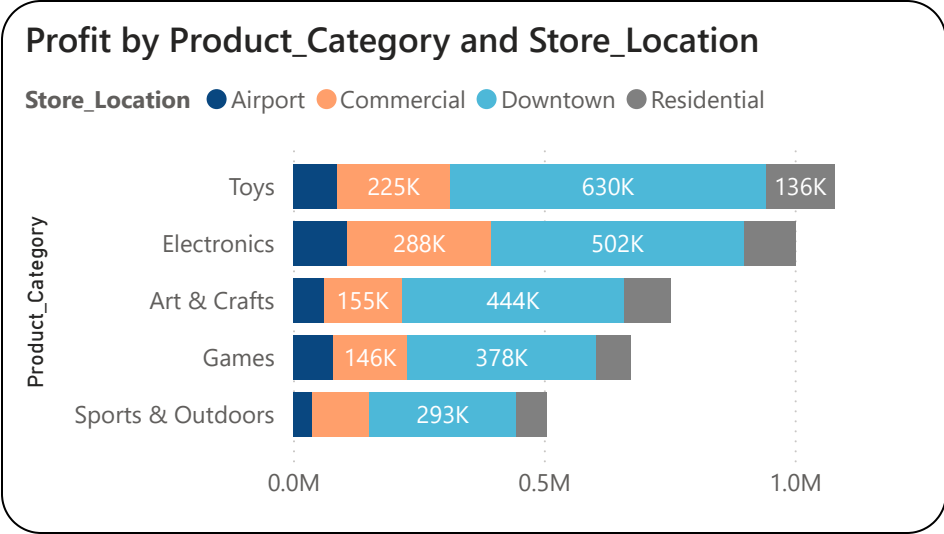
Store\_Name

All

Date

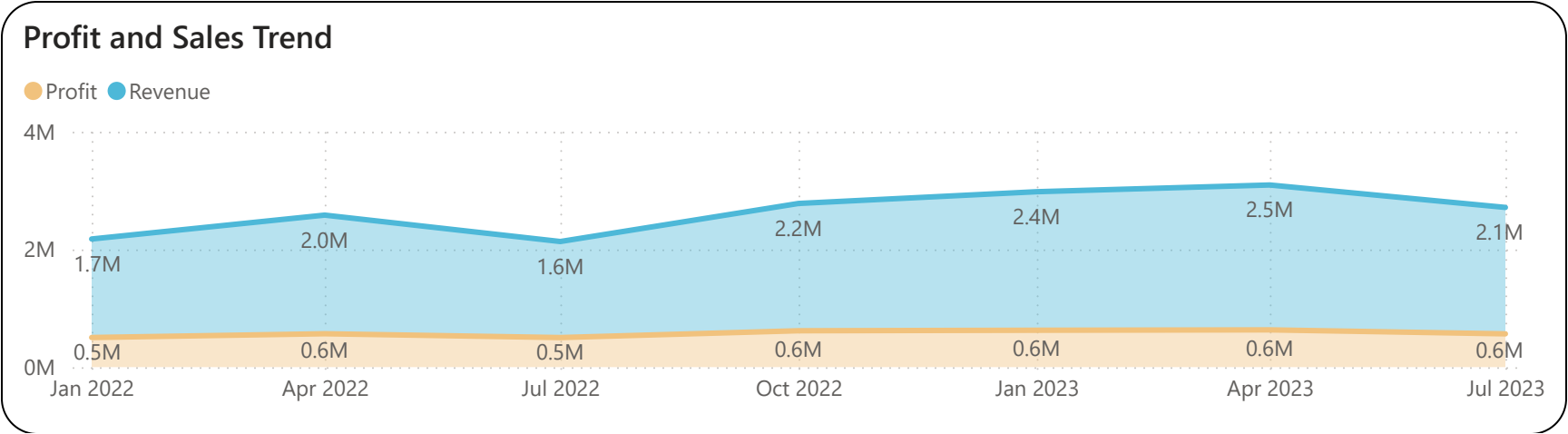
01-01-2022

30-09-2023



Sales and Profit by Product

Product_Name	Total Sales (\$)	Total Profit (\$)
Colorbuds	15,64,476	8,34,944
Action Figure	9,26,748	3,47,748
Lego Bricks	23,88,883	2,98,685
Deck Of Cards	5,87,398	2,52,102
Glass Marbles	4,12,323	1,87,590
Barrel O' Slime	3,65,735	1,83,326
Kids Makeup Kit	4,88,416	1,46,598
Nerf Gun	5,30,595	1,32,715
Dart Gun	5,05,092	1,26,352
Etch A Sketch	2,55,406	1,21,680
Magic Sand	9,68,962	1,21,196
Animal Figures	5,07,766	1,17,267
Dinosaur Figures	4,34,890	1,16,048
Gamer Headphones	3,76,938	1,07,748
PlayDoh Can	3,08,353	1,03,128
Total	1,44,44,572	40,14,029



# Toy Store Units & Inventory Dashboard

Products Offered

35

Units in Stock

29.7K

Units Sold

1.1M

Inventory Sales

410.2K

Inventory Profit

110.0K

Date

01-01-2022

30-09-2023

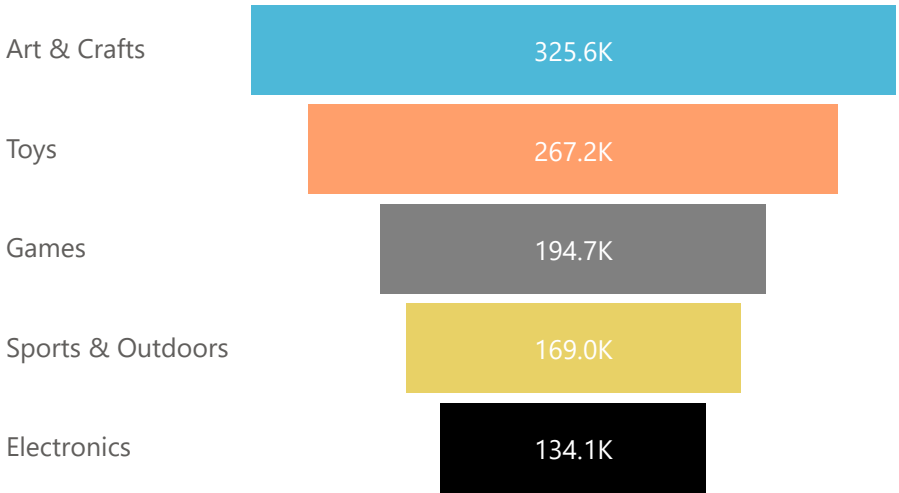
Store\_Name

All

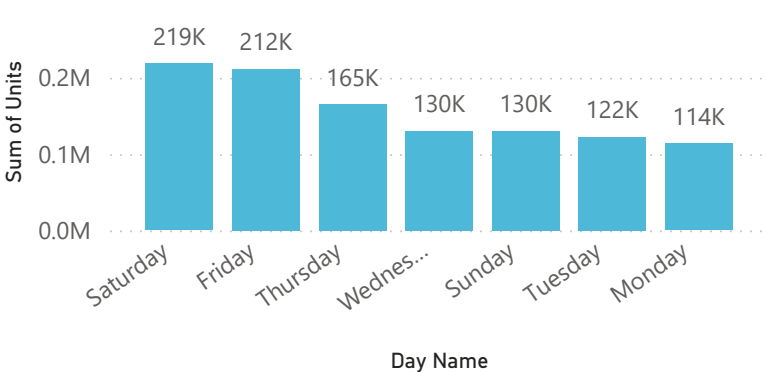
Store\_City

All

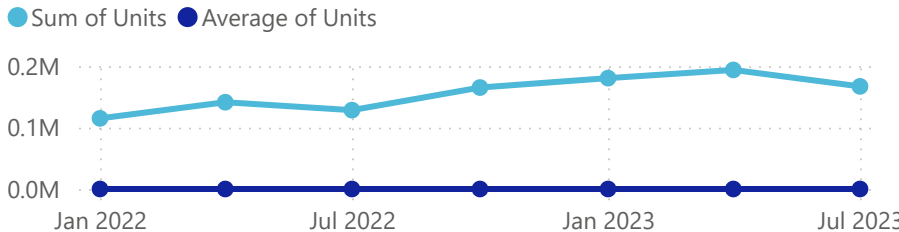
## Sum of Units by Product\_Category



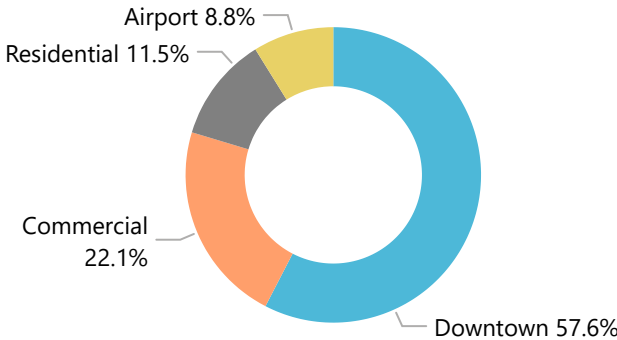
## Sales and Profit by Product\_Category



## Units sales timeline



## Units by Location



## Units Sold by Product

Product_Name	Units Sold	In Stock
Colorbuds	104368	1159
PlayDoh Can	103128	2129
Barrel O' Slime	91663	1282
Deck Of Cards	84034	2738
Magic Sand	60598	1922
Splash Balls	60248	893
Lego Bricks	59737	1118
Action Figure	57958	614
Rubik's Cube	45672	1497
Animal Figures	39089	835
Dino Egg	38236	649
Glass Marbles	37518	795
Mini Ping Pong Set	33604	974
Dart Gun	31588	776
Dinosaur Figures	29012	2272
Nerf Gun	26543	1212
Kids Makeup Kit	24433	606
PlayDoh Toolkit	23128	1387
Total	1090565	29742