

# **Project Title : How to Create Brand Name, Brand Mail and Brand logo in Canva**

**Brand Name : Cafe Maker**

**Category : Coffee, Tea , Fresh drinks**

**Target Audience : All (Men, Women and Kids)**

**Email : [organiccafeshop2024@gmail.com](mailto:organiccafeshop2024@gmail.com)**

**Logo Theme : Related Shop - Green**

**Logo -**



## **Brand Name creation**

Creating a brand name is a creative and strategic process, "We have selected the brand name 'Café Maker' for our coffee-themed business."

**“ Cafe Maker ”**

## **Brand Mail creation**

Creating an email address involves several steps. Here's a step-by-step i explain to you, create a basic email address using a popular email service like Gmail:

### **Step 1: Choose an Email Service Provider**

Decide which email service provider you want to use. Popular options include Gmail, Outlook (formerly Hotmail), Yahoo Mail, and many others. For this project we are use the Gmail.

### **Step 2: Visit the Email Service's Website**

Go to the website of your chosen email service provider. In this case, go to the Gmail website ([www.gmail.com](http://www.gmail.com)).

### **Step 3: Click "Create Account" or "Sign Up"**

Look for a button or link that says "Create Account" or "Sign Up." It's usually prominently displayed on the homepage. Click on it.

### **Step 4: Fill Out the Sign-Up Form**

You'll be directed to a sign-up form. You'll typically be asked to provide the following information:

#### 1) First Name and Last Name

First name is cafe maker second name is i dont put.

Username: This will be the first part of your email address (e.g., if you choose "myusername," your email will be "myusername@gmail.com").

- Password: Choose a strong password with a combination of letters, numbers, and symbols.
- Confirm Password
- Date of Birth
- Gender (optional)
- Phone Number (for account recovery)

#### Step 5: Review and Agree to the Terms of Service

Review the terms of service and privacy policy. Be sure to understand the service provider's policies. If you agree, check the box indicating your agreement.

#### Step 6: Verify Your Phone Number

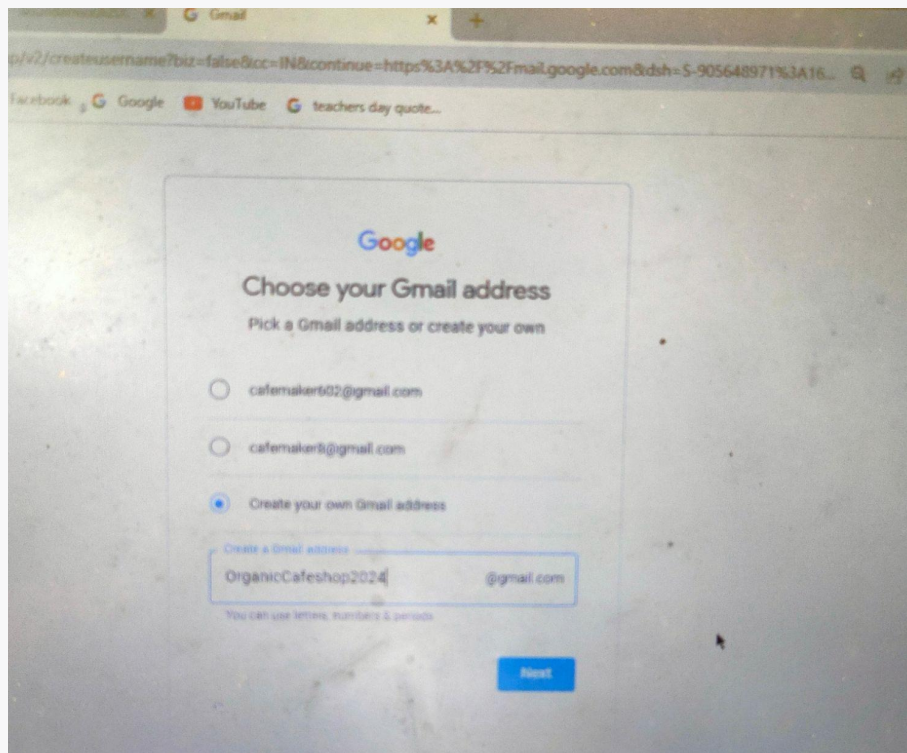
Some email services, like Gmail, may require you to verify your phone number by sending a code to it. Enter the code you receive in the space provided to verify your phone number.

#### Step 7: Complete the Setup

You'll often be prompted to customize your Google account, such as setting up a profile picture and adding a recovery email address. Follow the on-screen instructions to complete this part of the setup.

## Step 8: Set Up Your Email Address

After you've completed the setup, your email address is ready to use. Log in with your username and password to access your inbox and begin sending and receiving emails.



The screenshot shows the Gmail account creation interface. At the top, the Google logo is displayed above the heading "Choose your Gmail address". Below this, a subheading reads "Pick a Gmail address or create your own". There are three radio button options: "cafemakert02@gmail.com", "cafemaker@gmail.com", and "Create your own Gmail address". The third option is selected. Below the options, a text input field contains "OrganicCafeshop2024" followed by a dropdown menu showing "@gmail.com". A small note below the field states "You can use letters, numbers & periods". A blue "Next" button is located at the bottom right of the form.

Google

## Create a Google Account

Enter your name

First name

Cafe Maker

Last name (optional)

Next

Google

## Basic information

Enter your birthday and gender

Month Day Year

May 02 2003

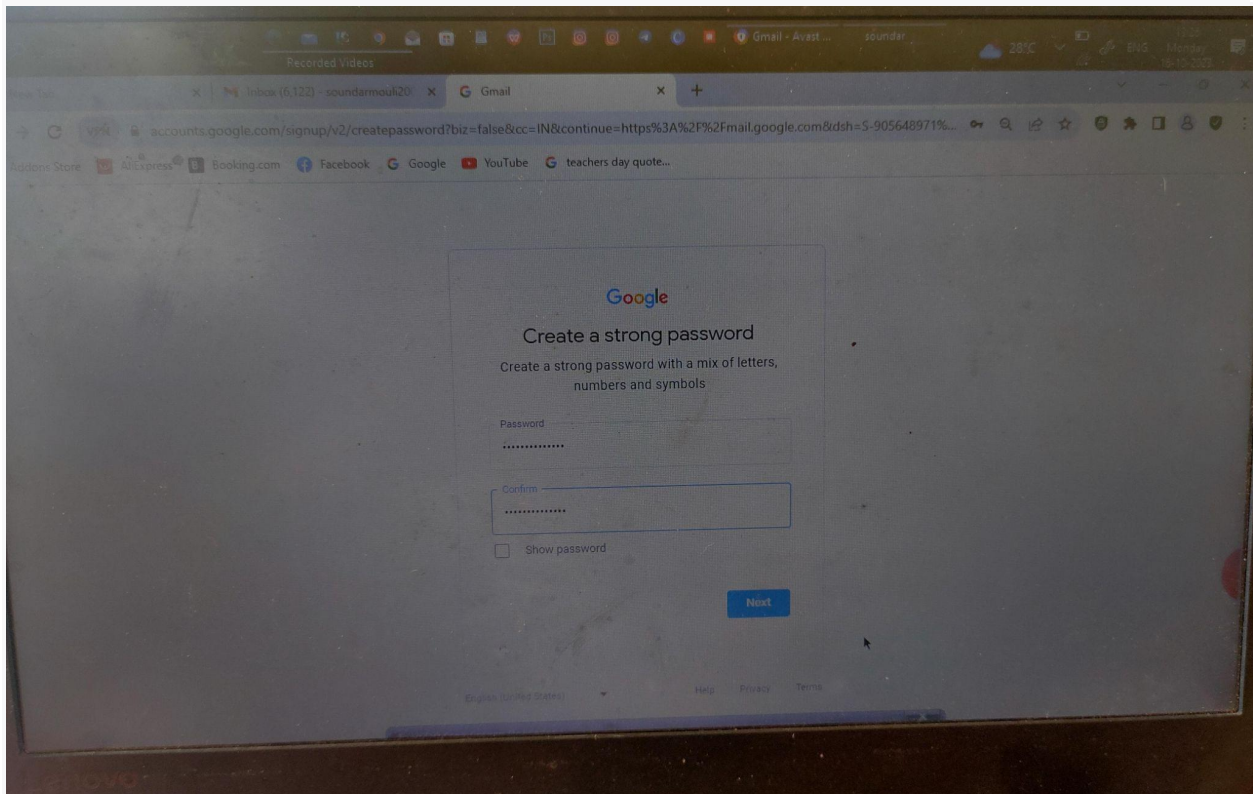
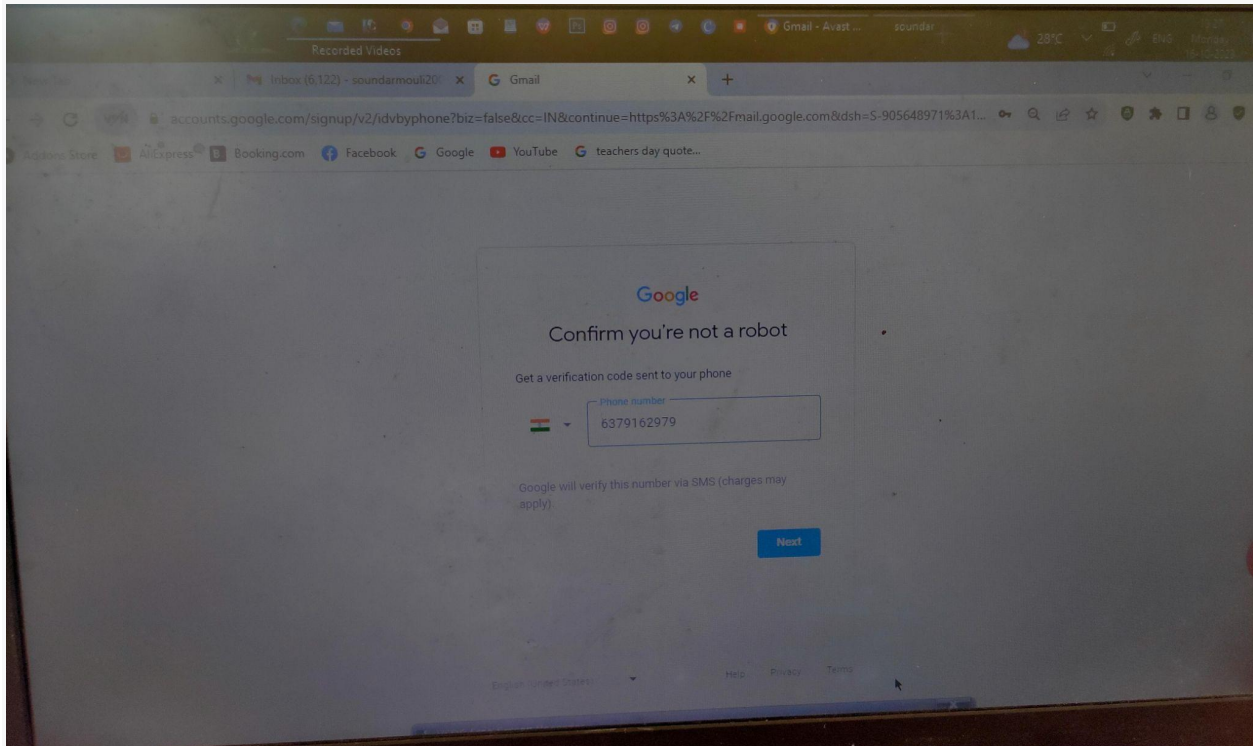
Gender

Male

Next

English (United States) Help Privacy Terms





## **Brand logo create in canva**

**Sign in to Canva:** If you don't have an account, sign up for one.

Choose "Create a design" and select "Custom dimensions." Input the dimensions you want for your logo (e.g., 800x800 pixels for a basic logo).

**Browse Templates:** Canva offers a variety of logo templates to start from. You can search for specific styles or browse through the available options.

**Customize the Template:** Select a template you like and modify it to match your brand. You can change the colors, fonts, icons, and text to align with your brand identity.

**Add Brand Name:** Insert your brand name into the logo design.

**Download Your Logo:** Once you're satisfied with your logo, click the "Download" button in the top right corner. Canva offers free and paid options, so choose the one that suits your needs.

