

**Client Partner role test**

The Client Partner role is an excellent opportunity for a passionate and detail focused individual.

Working directly with Profusion clients such as HSBC, TradePoint and Screwfix, the Client Partner will manage, configure and deliver digital marketing campaigns across a wide range of channels, with primary focus on email and SMS campaigns. This includes assets gathering, HTML build, test and implementation, data management and bespoke configuration. You will also ensure that deployment is completed within the agreed schedule.

To double-check that you have the skills required to be great at this role, we’ve put together a quick test.

Please fulfill the following brief to the best of your abilities:

* The client has sent the assets for the campaign; please create a HTML template using the PSD as a visual guide
* Create the HTML using responsive techniques for suitable mobile rendering
* The email dimensions should be consistent with the PSD
* Please make call to actions clickable, they should link through to: <http://www.profusion.com>
* State any assumptions or considerations you have made in a separate document